

Particulars	Important Dates
Last date of submission of Abstract	25th Nov. 2019
Intimation of acceptance of Abstract	30th Nov. 2019
Last date of submission of Full Paper	15th Dec. 2019
Intimation of acceptance of Full Paper	25th Dec. 2019
Last date of Registration	31st Dec. 2019

Registration Details

Particulars	Presentation	Participation
Corporate / Industry	Rs. 1000/-	Rs. 800/-
Academicians	Rs. 500/-	Rs. 300/-
Research Scholar	Rs. 300/-	Rs. 100/-

NOTE : SELECTED PAPERS WOULD BE PUBLISHED IN JOURNAL WITH ISSN NUMBER FOR AN ADDITIONAL PAYMENT OF Rs. 500/-

- Registration fee includes Kit, Lunch and Snacks
- Author and Co-Author should register separately
- All the authors must register on or before the last date of Registration
- Registration fee is Non-refundable

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About

Badruka College of Commerce & Arts

Badruka College of Commerce & Arts is the first affiliated Commerce College to Osmania University situated in the heart of the Hyderabad City. Ever since its inception in the year 1950, it is one among the reputed commerce colleges in the twin cities of Hyderabad & Secunderabad, Telangana State.

About the Seminar

The purpose of organizing this seminar is to highlight the various aspects of Accounts & Finance, Banking and Insurance, Digitization, Human Resource and Marketing, which are contributing towards the Growth and Development of economy.

The seminar also aims to provide the researchers an opportunity to present their views on various issues, challenges and opportunities related to themes and sub-themes of the seminar.

Call for Papers

The seminar welcomes original research articles, case studies, Theoretical, Empirical & Conceptual papers etc., from Academicians, Business people, Corporate buddies, Research Scholars on mentioned themes and sub-themes.

Seminar Tracks

Accounting & Finance

- Implications of Accounting Policies & Standards
- Influence on Stock Market
- Impact on Foreign Exchange
- IFRS - Regulation
- Foreign Direct Investment (FDI)
- Forensic Accounting
- Audit in Electronic Environment
- Investors Perception

Banking & Insurance

- Traditional Banking Vs Online Banking
- Automated Wealth Management
- Reinventing Banking
- Privacy and Security
- Investment Banking
- International Banking
- Insurance - Innovations
- Re-Insurance & Actuary Valuation
- Digital Insurance

Human Resource

- Talent Acquisition
- Knowledge Management
- Strategic HRM
- Human Capital Management
- Behavioural Science
- Aligning Talent & Business
- Workforce Diversity
- Corporate Downsizing
- Green HRM
- Innovation in HR Practices
- Energised Leadership

Marketing

- Neural Behavioural Marketing
- Rural Marketing
- Artificial Intelligence in Marketing
- Innovations in Marketing
- Social Media Marketing
- Niche Marketing and Mass Marketing

Digitization

- Impact of E-Commerce
- Disruptive Technology
- Role of Digital Marketing
- Impact of Internet
- Other related topics

Note: Other related topics are also welcomed for the Seminar

Guidelines for Submission

- Selection of paper will be based on Abstract sent, which should not exceed 300 words along with 4 keywords.
- The cover page of the manuscript should contain Title of the paper, Author/s Name, Affiliation, Mailing Address, Phone Number and email address.
- The paper should be typed in Times New Roman, Font size-12, Line spacing 1.5, MS-Word format.
- Total length of the manuscript should not exceed more than 3000 words or 6 pages including graphs, tables and appendices.
- Submission of manuscript imply that it has not been published previously and is not under consideration for publication elsewhere.
- Accommodation will be provided on prior intimation at an additional cost.
- Please email your manuscripts on idfteoc2020@gmail.com

Review Process:

- All the papers will be evaluated through a blind review process constituted by experts from University, Institutions and Organizations.
- It is strictly suggested to adhere to the ethics with respect to acknowledgments for original borrowed ideas from others. The seminar team and editors are not responsible for any lapse, plagiarism and unnecessary quotes used in the manuscript.

