

Badruka College of Commerce & Arts

Kachiguda, Hyderabad - 500 027 (Affiliated to Osmania University, Hyderabad)

Submitted to

National Assessment and Accreditation Council

PO Box No. 1075, Nagarbhavi, Bangalore - 560 010, India

By:

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APPLICATION FOR INSTITUTE ASSESSMENT AND RE-ACCREDITATION

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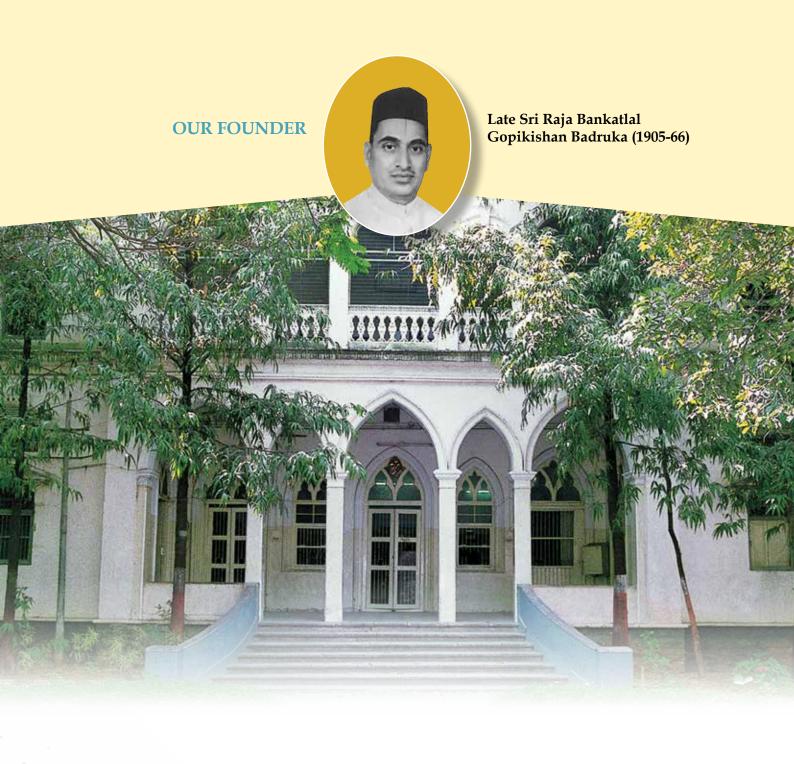
Dr K Someshwer Rao Principal

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Sri Hari Kishan Malani Chairman, SGGBES



Sri Mukund Lal Badruka Honorary Secretary and Correspondent

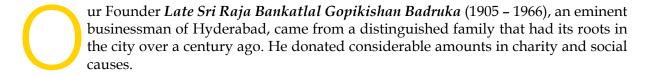
Badruka College of Commerce & Ar Kachiguda, Hyderabad - 500 027

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INTRODUCTION



Encouraging and propagating education was close to his heart. This passion and commitment saw him set up the *Seth Ghasiram Gopikishan Badruka Educational and Charitable Fund* in 1950, in memory of his grandfather. The Fund was later registered as a *Society in 1966*.

Seth Ghasiram Gopikishan Badruka Education Society comprising Raja Bankatlal Badruka and Sri Pannalal Pitti among others proposed the setting up of a Commerce college where Hindi would be the medium of instruction.

The then Vice Chancellor of Osmania University, Nawab Ali Yawar Jung Bahadur, gave his consent to the proposal on the condition that it imparts education in either English or Urdu medium, and have an endowment fund of Rs. 2.50 lakhs. Accepting the suggestion, Raja Bankatlal Badruka immediately donated the amount and obtained the approval to start an English medium intermediate college.

On August 2, 1950, the then Chancellor of Osmania University, Mr. M.K. Vellodi, ICS, formally inaugurated the first exclusive institution for Commerce students in Andhra Pradesh. The College was upgraded to B.Com in the year 1952.

What started as a humble initiative with an intermediate class of 20 students in a small building in Dar-ul-Shifa (Hyderabad), has grown into a big educational institute now offering graduate / post-graduate and professional courses to over 3000 students in its own sprawling premises.

The acclaim and accolades too have not been slow in coming. India Today, the country's premier news magazine, has rated Badruka College of Commerce and Arts among the country's top institutes. In 2003 Business Today and in 2004 Outlook ranked the institution 21st and 47th at all India level for Commerce Education respectively.

Over 30,000 students have passed through the portals of the Badruka College of Commerce and Arts and have gone on to make their alma matter proud. The alumni include persons who have made their mark in fields such as Accountancy, Management, IT, Politics, Business Academics and the Fine Arts.

The Governing Council has, over the years, include eminent personalities who have guided the institution in the right direction.

Past Chairmen of the Governing Council include Sri Raja Pannalal Pitti, Sri Raja Bankatlal Badruka, Sri J.V. Narsing Rao, Sri Nawab ZainYar Jung Bahadur, Dr. Boorgula Ramakrishna Rao, Justice V.K. Vaidya, Sri L.N. Gupta and Sri Badri Vishal Pitti.

Successive honorary secretaries of high caliber such as Sri Balwant Singh, Sri Srinivas Badruka and Sri Hari Prasad Badruka, have implemented the managerial policies and decisions evolved by the Government Council.



Sri Hari Kishan Malani, the present Chairman and Sri Mukundlal Badruka the present Secretary are dedicated educationists, visionaries and philanthropists with a commitment to excellence. They have been playing a major role in the development of the educational society through their total dedication.

Holistic development of the child is the main focus of our college. Academic brilliance, professional competence, character formation, value consciousness, moral integrated spiritual development, self knowledge, self esteem, self confidence, courage, conviction, communication skills, linguistic ability, physical development and vitality are the perennial skills for which the institution always tries to take care of in every activity.

The changing individual and societal needs have inspired the institution to introduce a number of new programmes. The College has grown from strength to strength not only in the strength of its students but also in setting standards for the rest of the city as well as State in academic dispensations.

Courses offered includes B.Com (Regular), B.Com (Computers), B.Com (Honours), Bachelor of Business Administration (BBA) and Master of Commerce (M.Com)

The College also offers, Professional Education Programmes of The Institute of Chartered Accounts of India (ICAI). The Institute of Cost and Works Accountants of India (ICWAI), and The Institute of Company Secretaries of India (ICSI) as *value addition programmes*. Apart from this, Soft Skills, Music & Dance and Personality Development are offered as *Add on (Value addition) programmes* at undergraduate and Post Graduate Level.

First NAAC Assessment: The Peer of NAAC assessment team visited the college on 16th and 17th January 2002, went through all the relevant documents, inspected the departments and facilities and interacted with the students, faculty, Non-teaching staff, parents and alumni of the college. The peer team submitted its report and accordingly the college was awarded Four Star Status as per letter Ref. No. NAAC/A & A /outcome / 2002 / 965 dated February 12, 2002.

NAAC Re-accreditation: The college completed 5 years of its status conferred by National Assessment and Accreditation Council, Bangalore, on February 12, 2007. Hence, the college applied for re-accreditation and accordingly the Peer team visited the college on 10th, 11th and 12th March 2008 and reviewed the performance and re-accreditated with "B" grade for a period of 5 years.

As the college completed the period of second cycle of re-accreditation, now it has decided to apply for the third cycle of re-accreditation. Accordingly, the college has prepared the Re-Accreditation Report under the supervision of *Dr. K. Someshwer Rao*, Principal, and uploaded the same in the NAAC Website. Further hard copy of the report is submitted to the NAAC office Bangalore for necessary action.

The College sincerely feels that, NAAC re-accreditation will enable the College, march forward in the path of progress, reach the heights of excellency and serve the students and community in a much efficient way and further improve its legacy and take its reputation to all time high.



APPLICATION FORM

7



SECTION B: PREPARATION OF SELF-STUDY REPORT

Profile of the Affiliated / Constituent College

1. Name and Address of the College:

Name:	Badruka College of Commerce & Arts (Day)		
Address:	Station Road, Kachiguda, Hyderabad		
City:	Pin: 500 027 State: Telangana		
Website:	www.bcca.co.in		

2. For communication:

Designation	Name	Telephone with STD code	Mobile	Email
Principal	K. Someshwer Rao	O: 040-24732832 R:	9949495712	Ksrao1811@yahoo.co.in
Vice-Principal	Sri K. David Prema Raju	O: 040-24650232 R:	9493975585	kdpr@gmail.com
Vice-principal	Sri. M. Janakiram	O: 040-24732832 R:	9885000659	mandapudijanakiram@gmail.com
Steering Committee	1. Dr. P. Venkataiah	O: 040-24732832 R:	9848469271	pasanoori@gmail.com
Co-Ordinators	2. Sri. K. Naveen Kumar	O: 040-24732832	9966325340	Naveen.kattameedi@gmail.com

Status of the Institution:	
Affiliated College Constituent	\checkmark
College Any other (specify)	×

4. Type of Institution:

a.	Ву	Gender	
	i.	For Men	×
	ii.	For Women	×
	iii.	Co-education	1/

b. By Shift	
i. Regular	\checkmark
ii. Day	X
iii. Evening	×

5. It is a recognized minority institution?

	O	_		
Yes			x	
No			\checkmark	

If yes specify the minority status (Religious / linguistic / any other) and provide documentary evidence.



6.	Sources	of fund	ling
v.	Jources	or ruin	ame,

Government	x
Grant-in-aid	√
Self-financing	√
Any other	×

- 7. a. Date of establishment of the college: 02-08-1950 (dd/mm/yyyy)
 - b. University to which the college is affiliated /or which governs the college (If it is a constituent college) Osmania University, Hyderabad
 - c. Details of UGC recognition:

Under Section	Date, Month & Year	Remarks (If any)
	(dd-mm-yyyy)	
i. 2 (f)	01-04-1957	
ii. 12 (B)	30-10-1995	

(Enclose the Certificate of recognition u/s 2 (f) and 12 (B) of the UGC Act) Enclosed

d. Details of recognition/approval by statutory/regulatory bodies other than UGC (AICTE, NCTE, MCI, DCI, PCI, RCI etc.)

Under Section / clause	Recognition/Approval details Institution / Department Programme	Day, Month and Year (dd-mm-yyyy)	Validity	Remarks
i.	N.A.			
ii.	N.A.			
iii.	N.A.			
iv.	N.A.			

(Enclose the recognition / approval letter) - Enclosed

8.	Does the affiliating university Act provide for conferment of autonomy	(as recognized by
	the UGC), on its affiliated colleges?	

Yes 🗶	No 🗸
If yes, has the Co	llege applied for availing the autonomous status?
Yes	No x

- **9.** Is the college recognized
 - a. by UGC as a College with Potential for Excellence (CPE)?

If yes, date of recognition: (dd/mm/yyyy)

b. for its performance by any other governmental agency?

Yes 🗶	No	×
-------	----	---

If yes, Name of the agency and Date of recognition: (dd/mm/yyyy)



10. Location of the campus and area in sq.mts:

Location	Urban
Campus area in sq. mts	4613.416
Built up area in sq. mts.	12,525.93

(* Urban, Semi-urban, Rural, Tribal, Hilly Area, Any others specify)

- 11. Facilities available on the campus (Tick the available facility and provide numbers or other details at appropriate places) or in case the institute has an agreement with other agencies in using any of the listed facilities provide information on the facilities covered under the agreement.
 - Auditorium/seminar complex with infrastructural facilities
 - Sports facilities

* play ground : College utilizes O.U. Playground on hire basis for

conducting sports & games, however it has facilities for Indoor games such as Table Tennis, Caroms, Chess in the

Campus.

* swimming pool : No

* gymnasium : College has good gymnasium with all the equipment.

- Hostel
- * Boys' hostel

i. Number of hostels - No

ii. Number of inmates - No

iii. Facilities (mention available facilities)

* Girls' hostel

Number of hostels - 01

ii. Number of inmates - 60

iii. Facilities (mention available facilities): Yes,

Boarding & Lodging facilities including reading room with television, internet & Wi-Fi

Working women's hostel

i. Number of inmates

- No

ii. Facilities (mention available facilities)

- No

Residential facilities for teaching and non-teaching staff (give numbers available – cadre wise):

• Cafeteria -

Yes:1

Health Centre -

Yes : 1

First aid, Inpatient, Outpatient, Emergency care facility, Ambulance......

First Aid box - Yes
In-patient - No
Outpatient - Yes
Ambulance - No
Emergency care - Yes

Health centre staff

Qualified doctor Full time Yes Part-time \times Qualified Nurse Full time No Part-time \times



• Facilities like banking, post office, book shops: Yes,

Bank of India has opened its Ext. Counter in college premises Book shops are available in front of the college

Post office : Kachiguda Post office located nearby college

- Transport facilities to cater to the needs of students and staff: College is well Connected with public & private transport as it is located in the heart of the city.
- Animal house : N.A.

Biological waste disposal : N.A.

• Generator or other facility for management/regulation of electricity and voltage Yes

Solid waste management facility : No
 Waste water management : Yes
 Water harvesting : Yes

12. Details of programmes offered by the college (Give data for current academic year)

SI. No.	Programme Level	Name of the Programme/ Course	Duration	Entry Qualification	Medium of Instruction	Sanctioned/ Approved Student strength	No. of Students Admitted
	Under- Graduate	B.Com (Gen)	3 Yrs	10+2	English	240	240
		B.Com (Comp)	3 Yrs	10+2	English	120	120
		B.Com (Hons)	3 Yrs	10+2	English	60	60
		BBA	3 Yrs	10+2	English	50	50
	Post-Graduate	M.Com	2 Yrs	UG	English	40	40
	Integrated Programmes PG	-	-	<u>-</u>	-	<u>-</u>	-
	Ph.D.	-	-	-	-	-	
	M. Phil.	-	-	-	-	-	
	Certificate Courses	CPT IPCC MUSIC & DANCE	6 months 6 months 6 months	10+2 10+2	English English		
	UG Diploma			-	-	-	-
	PG Diploma						
	Any Other						
	(Specify and provide details)						

10	D (1	11	cc	16 6	nced Progr	_
1.3	I look the	COLLAGA	Ottor	colt_tinai	ncod Prom	rammae
10.	שטעט וווע	COHESE	OHE	SCH-IIIIai	ונכט דוטצו	tanimics:

Yes *	No	В.	Com - (Gen / Comp / Hons), BB	A, M.Com.
*If yes, h	now mar	ny?	5	



14.	New programmes	introduced in	the college of	during the	last five yea	ars if any?

Yes	✓	No	X	Number	4 addl. Sections of UG Programs
-----	---	----	---	--------	---------------------------------

15. List the departments: (respond if applicable only and do not list facilities like Library, Physical Education as departments, unless they are also offering academic degree awarding programmes. Similarly, do not list the departments offering common compulsory subjects for all the programmes like English, regional languages etc.)

Faculty	Departments (eg. Physics, Botany, History etc.)		PG	Research
Science				
Arts				-
Commerce	Commerce	Yes	Yes	
Any Other (Specify) Languages	Telugu, Hindi, Sanskrit, French & Arabic	Yes		

	Any Other (Specify) Languages	Telugu	ı, Hindi, Sans	krit, Fren	ch & Arabic	Yes					
	Number of Programs MA, M.Com) a. Annual system b. Semester system c. Trimester system	mes offer Nil 5 Nil	ed under (P	rogramn	ne means a de	egree co	ourse lik	e BA,	BSc,		
17.	Number of Programs	mes with									
	a. Choice Based Cro		m		5						
	b. Inter/Multidiscij	plinary A	pproach		Nil						
	c. Any other (specia	fy and pr	ovide detail	s)	Nil						
18.		bes the college offer UG and/or PG programmes in Teacher Education?									
	If yes,										
	a. Year of Introdu number of batch					(dd	/mm/y	ууу)	and		
	b. NCTE recog	nition	details	(if	applicable)	No	tificatior	1	No.:		
	Date:Validity:		(dd/m	ım/yyyy	7)						
	c. Is the institution Programme sepa		for assessr	nent an	d accreditatio	on of T	eacher	Educa	tion		
	Yes x	No	\checkmark								

19. Does the college offer UG or PG programme in Physical Education?

Yes x No ✓

If yes,

a. Year of Introduction of the programme(s)...... (dd/mm/yyyy) and number of batches that completed the programme



b.	NCTE recognition details (if applicable) Notification No.:
	Date: (dd/mm/yyyy) Validity:
c.	Is the institution opting for assessment and accreditation of Physical Education Programme separately?
	Yes x No ✓

20. Number of teaching and non-teaching positions in the Institution as on 31.12.2016:

	Teaching faculty							Non-		Technical	
Positions		Professor		Associate Professor				Teaching Staff		Staff	
		*F	*M	*F	*M	*F	*M	*F	*M	*F	
Sanctioned by the UGC / University / State Government Recruited	Nil	Nil	9	1	Nil	Nil	3	Nil	Nil	Nil	
Yet to Recruit											
Sanctioned by the Management / society or other authorized bodies <i>Recruited</i>	Nil	Nil	10	7	13	20	15	19	4	Nil	
Yet to recruit											

^{*}M-Male *F-Female

21. Qualifications of the teaching staff:

Highest	Prof	essor	Associate Professor		Assistant Professor		Total
Qualification	Male	Female	Male	Female	Male	Female	Total
Permanent tea	chers						
D.Sc./D.Litt.	Nil	Nil	Nil	Nil	Nil	Nil	Nil
Ph.D.	Nil	Nil	9	Nil	Nil	1	10
M.Phil.	Nil	Nil	4	7	1	4	16
PG	Nil	Nil	6	1	12	15	34
Temporary tea	chers:		N	Jil			
Ph.D.							
M.Phil							
PG							
Part-time teachers							
Ph.D.							
M.Phil							
PG							

Note: All the teachers are appointed on regular basis. No adhoc teachers are working.

22. Number of Visiting Faculty / Guest Faculty engaged with the College.

02



23. Furnish the number of the students admitted to the college during the last four academic years.

U.G.

Catagorias	2015-16		2014-15		2013-14		2012-13	
Categories	Male	Female	Male	Female	Male	Female	Male	Female
SC	131	76	110	62	105	57	110	56
ST	40	14	29	13	20	6	16	5
OBC	346	341	342	243	301	205	256	187
General	251	323	265	289	267	259	230	202
Others	03	0	07	0	5	1	2	1

P.G.

Catamarias	2015-16		2014-15		2013-14		2012-13	
Categories	Male	Female	Male	Female	Male	Female	Male	Female
SC	4	2	4	2	5	3	5	2
ST	2	1	1	1	1	1	1	0
OBC	14	10	14	6	19	9	14	9
General	4	12	4	12	3	7	7	7
Others	0	0	1	0	1	3	0	0

24. Details on students enrolment in the college during the current academic year:

Type of students	UG	PG	M.Phil	Ph.D.	Total
Students from the same state where the college is located	2118	82			
Students from other states of India	36	6			
NRI students	Nil	Nil	Nil	Nil	Nil
Foreign students	Nil	Nil	Nil	Nil	Nil
Total	2154	88			·

	TOTAL	2101	00			
25.	Dropout rate in UG and PG (average of UG 0.5% PG	the last two	batches)			
26.	Unit Cost of Education (Unit cost = total annual recurring expendence)	diture (actu	al) divide	d by total ni	umber of	students
	(a) including the salary component	R	s. 18,643/-			
	(b) excluding the salary component	1	Rs. 2,982/-			
27.	7. Does the college offer any programme/s in distance education mode (DEP)? Yes No No					
	If yes,					
	a) is it a registered centre for offering distance education programmes of another University					
	Yes No No					
	b) Name of the University which has g	ranted suc	h registrat	ion.		



	c) Nu	mber of programmes offe	red]
	d) Pro	grammes carry the recogn Yes No	nition of the D	istance Educatio	n Council.
28.	Provide	e Teacher-student ratio for UG 1:40 PG 1:3		rogramme/cour	se offered
	S.No	Course	Student Teac	her Ratio	
	1	B.Com. (General)		1:40	
	2	B.Com. (Computers)		1:40	
	3	B.Com. (Hons)		1:40	
	4	B.B.A.		1:40	
	5	M.Com.		1:32	
29.	Accred:	ollege applying for itation: Cycle 1 x essments: x refers to first accreditation i	,	Cycle 3 🗸 Cycle 3 and Cycle 4	
30.	Cycle 1:		dd/mm/yyyy)	Accreditation Ou	nd re-assessment only) tcome/Result : **** (4 stars) Outcome/Result: B Grade
	Cycle 3	: Proposing to apply for c	ycle 3 (dd/mr	n/yyyy) Accredi	tation
	* Kind annexu		editation cert	ificate(s) and po	eer team report(s) as an
	Numbe	er of working days during	the last acade	mic year.	
31.		er of teaching days during ag days means days on which		•	ζ the examination days)
33.		establishment of Internal vas established on 01-06-2		rance Cell (IQAC	2)
34.	AQAR AQAR	(ii) 2013-14 -	Annual Qualit 22-08-2016 06-09-2016 08-09-2016	y Assurance Rep (dd/mm/yyyy) (dd/mm/yyyy) (dd/mm/yyyy))

35. Any other relevant data (not covered above) the college would like to include. (Do not include explanatory/descriptive information).

17-09-2016

AQAR (iv) 2015-16

(dd/mm/yyyy)



EXECUTIVE SUMMARY



Executive Summary

Late Sri Raja Bankatlal Badruka founded the Seth Ghasiram Gopikishan Badruka Educational Society in 1950. He was a great philanthropist and a pioneer in social service. He established Badruka College of Commerce and Arts, which was inaugurated by the then Chancellor of Osmania University, Mr. M.K. Vellodi, ICS, on 2nd August 1950 in Hyderabad. The College is run by Seth Ghasiram Gopikishan Badruka Educational Society with a mandate to promote value based quality higher education.

The college has the distinction of being the first exclusive Institution of Commerce in the then Andhra Pradesh and also the first institution to be affiliated to Osmania University in 1950.

The college was granted accreditation by NAAC in 2002 and re-accreditation in 2008. Its rich academic excellence and significant contributions ever since its inception has produced over 30000 distinguished alumni spread across 120 countries holding responsible positions in social, political and economic life of the nation.

The college has grown extensively in terms of academics and infrastructure over a period of last 67 years and now it has the following departments:

- Department of Commerce
- Department of Languages
- Department of Professional Studies
- Department of Fine Arts

• Service Departments:

- a) Research, Training and Consultancy Division (RTCD)
- b) Entrepreneurship Development Cell (EDC)
- c) Placement and Grooming Division

The college has been working with the following vision and mission

• Vision:

- Badruka College of Commerce & Arts works towards the goal of continuous improvement, discovery and sharing of knowledge with young men and women by providing them broad based quality education with international standards.
- The institution strives to transform the students into enlightened, spiritually inspired, emotionally balanced, self-reliant, morally upright, socially committed citizens of the country.

• Mission:

- To empower students to assume leadership.
- To develop critical thinking habit and make them responsible citizens.
- To contribute new perspectives to the world of knowledge.
- To enhance access and inclusivity in quality education.
- To create a context of learning that ushers in professionalism, humanism and social responsibility.



Courses offered

The following courses are being offered by the college:

Course	No. of Sections	Medium of instruction	Duration
Under Graduate Cours	es:		
B.Com (Gen)	4	English	3 years
B.Com (Comp)	2	English	3 years
B.Com (Hons)	1	English	3 years
BBA	1	English	3 years
Post Graduate Courses:			
M.Com	1	English	2 years
Certificate Courses:			
Certificate Courses			
CPT			6 months
IPCC			6 months
Music & Dance			6 months

Admission Process

The Institution has a transparent admission process. It conducts open counselling for admissions into UG Programmes except B.Com (Hons) & M.Com by displaying details of allotment of seats based on merit at Intermediate Public Examination, duly following statutory reservations as per the guidelines of Government of Telangana and Osmania University. Counselling for B.Com (Hons) is conducted by the Department of Commerce, Osmania University, based on the ranks secured by the candidates in the Common Entrance Examination of the Department. Similarly, counselling for admission into M.Com programme is done by the Directorate of Admissions, Osmania University based on the ranks obtained at the Common Entrance Examination conducted by O.U. In both the cases, candidates are allotted to the college by the Osmania University as per the sanctioned intake of students.

There is heavy demand for admission into various UG programmes of the college. The ratio between number of seats to number of applications received was about 1:5 during the last five years.

Curriculum

Being affiliated to Osmania University, the college follows the curriculum for all the courses given by the University. However, 6 members,4 from the Department of Commerce and one each from the department of Hindi & Telugu have participated in preparation of curriculum as Members of Board of Studies. College has introduced Choice Based Credit System (CBCS) during the academic year 2016-17 at UG level as per the OU guidelines. Hence, presently the 2nd and 3rd year students of under graduate are in Annual System and the remaining are under the Semester System. The College offers the following value addition courses to under graduate students:

- 1. Indian Heritage & Culture
- 2. Environment Science
- 3. Science & Civilization
- 4. Human Values & Professional Ethics
- 5. Gender Sensitization



• Teaching & Learning Process

The ambience at Badruka is inclusive, both for the teachers and students. It is human-centric. The Institution ensures effective teaching by providing Audio Visual equipment, LCD Projectors, Wi-Fi and internet facility, latest software packages for language laboratory, Commerce labs, library with SOUL software, 11,979 total volumes,3037 reference books, 20 magazines, 6 Indian Professional Journals, one International Journal and Digital Library with 30 Online Journals. Library is made available for the students from 9 am to 6 pm on all working days.

The college offers bridge course in General English and Accounting every year to fill the knowledge gap among the students who joined the UG Course in different streams.

Differently abled students are assisted by providing class rooms in the ground floor, lift facilities to class rooms located in floors, special wash rooms, scribes to write their exams, audio CDs of General English, Business Organization & Information Technology subjects, low vision aids, Braille Books, Scanners, mobility devices etc.

College organized a good number of Seminars, Conferences, Workshops, Symposiums, Guest Lectures and Extension Lectures for the enhancement of knowledge of students & faculty.

College introduced sketch board for "Everyday English" for improvement of language skills of students. Similarly, the same is introduced for Commerce & Accounting related vocabulary for the benefit of commerce students.

College has regular practice of collecting feedback on the performance of teachers on yearly basis right from the inception. The format of feedback is prepared as per the guidelines of Osmania University. The collected feedback of teachers is analyzed by the Principal and Management and necessary steps are taken for correction.

College has nominated 15 Faculty Members for Refresher courses, 3 for HRD Programs, 10 for orientation programs, 31 for staff training programs & 4 for summer / winter schools, workshops etc. conducted by the Osmania University & other Institutions during the last five years under Faculty Development Program.

Project Work

Students of B.Com (Hons.), B.B.A. and M.Com undertake project work by working in various organizations during the summer vacation and prepare project dissertation and submit to the Osmania University as part of their curriculum. Students are awarded marks for their project work by the University. Students of B.Com (Gen) and B.Com. (Comp.) also prepare project reports and present them in the department for which they are awarded marks by the college as per the University guidelines.

• Internship / on the Job Training

175 students were provided with internship and summer placements by reputed companies during the last five years.

Seminar Presentations

All the students of under graduate courses present papers in the seminars which is mandatory as per their curriculum on different subject themes.



• Student Progression and Support

With the committed and effective teaching learning procedures, 06 students in 2013-14 & 04 Students in 2014-15, 04 students in 2015-16 have achieved University ranks. The ranks for the year 2011-12 and 2012-13 were not declared by the Osmania University.

College installed 28 Gold Medals for securing highest marks in various subjects, donated by college management and other philanthropists. Besides, college also awards cash incentives to the rank holders and also to the students who represented the college in Sports and Games at National/ International level and Inter University level.

The college organized outreach programs such as Blood Donation Camps, Aids Awareness, Cancer Awareness, Traffic Awareness, Community Development etc. through NSS Units, for awareness and overall development of students. NSS Units also organized Special Camps on tree plantation, awareness program on health, education and social problems for the benefit of the residents of Korremula and surrounding villages adopted by the college during the last five years.

The college organizes "Sannihith Program" every year by inviting 800 – 1000 orphanage children from 25 Orphanage Centers of Hyderabad & conducts day long Sports, Games & Cultural activities and distributes prizes to the winners in the events. Expenditure for the Sannihith program organized recently on 27th Nov. 2016 was about Rs. 5 lakhs.

NCC Wing of college is very active. NCC cadets have participated regularly in the Republic Day Parade at New Delhi during the last 5 years. NCC cadets also bagged many State and National level Awards during the last 5 years. Many of the NCC Cadets got selected to the Indian Armed forces directly.

The college is known for games & sports. The college has facilities for Indoor Games at college. The college uses OU ground for conducting outdoor Games & Sports on hire basis apart from its 80 acres of land given by the Government of Telangana in Medchal Mandal. A large number of students have participated in many State, National and International level tournaments. They achieved Medals and Prizes for their excellent performance in various Sports & Games during the last 5 years.

College has formulated various Committees such as Women Empowerment Cell, Students Grievance Cell, Anti Ragging Committee, She teams Committee, Sexual Harassment Committee, Library Committee, Cultural Committee, Sports Committee with Student representatives for the welfare of student community.

Infrastructure and Learning Resources

The college is rich in terms of infrastructural facilities. It has hostel for girls with boarding and lodging facilities including reading room, television, internet & Wi-Fi. It accommodates 60 girls.

The college has an auditorium in the college premises with a seating capacity of 500 students with audio & video facilities. In addition, it has three seminar halls with LCD projectors, Audio Visual equipment for conducting Extension Lectures, Staff Meetings, and Literary and Cultural programs and other competitions.

College has clinic headed by a qualified Doctor, Digital Library, Wi-Fi, CCTV Cameras, 3 RO Water Plants, LCD Projectors in all class rooms, Audio Visual Room, Language Lab, Commerce



Lab, Computer Labs with software, Library with SOUL software, students lounge, ladies wash rooms, ladies waiting rooms etc. Bank of India has opened its Extension Counter for bank transactions in the Campus.

Research

The college has been giving top priority for research activity. College provides financial assistance for conducting guest lectures, seminars, workshops etc. The college conducted a good number of Seminars and Conferences, Workshops, Symposiums and faculty development programmes during the last five years. Faculty has published many Books and research papers in professionals journals during the last five years. The college publishes biannual research journal entitled "Badruka Journal of Business Review".

The college provides cash incentive to the faculty for research publications, Besides, the college also provides T.A., D.A and registration fee to the faculty for attending seminars and conferences and submitting the papers. College has established Research, Development & Consultancy Division for encouraging and monitoring research activities in the college. The faculty have received minor and major research projects by the UGC during the said period.

6 Faculty Members i.e., four from the Department of Commerce and one each from the Department of Hindi and Telugu have been recognized as Supervisors for guiding Ph.D candidates by Osmania University and they have been successfully guiding.

2 Faculty Members from the Department of Commerce and one each from the Department of Telugu, Sanskrit, Hindi, have received Best Teacher Awards during the last 5 years from various agencies.

Many of the Faculty Members have attended orientation courses, refresher courses and FDP organized by Osmania University and other organization.

College has strong alumni. It conducts regularly an Alumni Day on August 2nd and utilizes the services of Alumni for Welfare of Students.

Memorandums of Understanding

The college has been working actively to develop linkages with Industry. It has entered into an agreement with 11 prestigious corporate companies during the last 5 years for taking up various activities for the exposure of students and faculty to Industry needs and Community responsibilities.

Entrepreneurial Development Cell

College has established Entrepreneurial Development Cell for imparting required skills to the students for becoming entrepreneurs. In line with its objectives, it has been organizing programmes.

Campus Placements

College established a Placement & Grooming Division for coordinating Campus Placements by inviting various companies to the campus. A large number of reputed corporate companies visit every year to recruit outgoing students. The college secured placements numbering 185 in 2012-13 192 in 2013-14, 275 in 2014-15, 262 in 2015-16 &350 in 2016-17. And proved as the most preferred campus for leading companies such as ITC, Deloitte, Infosys, Factset, Concentric, Ryan Tax India & Wipro Technologies. Besides placement drive, the Cell also organizes training programmes in coordination with Deloitte and AURA on personality development.



In fact, Deloitte, a multinational company, organizes training programme every year to all the final year students on interview skills, resume writing, mock interviews, inter-personal skills, communication skills, body language etc. for preparing them to face interviews for placements. Similarly, AURA Leadership Foundation – AURA Training Pvt Ltd conducts campus recruitment training programme for the final year students on resume writing, interview skills, technical skills, HR round, interview with the interviewers gestures, body language and other aspects relating to interviews for a duration of 90 hours.

• Best Practices

College has many best practices to its credit for making Green Audit, eco-friendly campus. Besides, the college has initiated the two best practices viz. (a) Audio books (CDs) short films and (b) News letters (bi-monthly) and English & Commerce Sketch Boards which have contributed to achieve in objectives of the college.

As far as audio CDs are concerned, the college has produced CDs of under graduate General English ie., "Skills in English and Advanced Skills in English, and Commerce subjects of Business Organization (BO) and Information Technology (IT)" and distributed to Blind Students of Netra Vidyalaya Degree College run by Sri Tridandi Chinna Jeeyar Swamy Trust.

Short Films

Students have produced 12 short films on themes dealing with civic sense such as "eve teasing", "public littering and how to bring in change", "cell phones – killing human relations", "road accidents and the responsibility of a commuter", "respecting our National Flag" and two entertainment films praising teachers under the guidance of faculty which have received lot of praise from the students, teachers and people of social concern. The Short film on "Eve teasing" received of the award of Best Short film by the Telangana State Police. The college would like to involve as many students as possible for producing such short films on various societal and contemporary themes.

News Letters

The college has been publishing two News Letters viz. "Garima: Explore – Express" by B.Com. (Hon.) students and "Pratibimbh: – Unifying myriad reactions" by BBA students under student editorial board. Both the news letters are bi-monthly. Garima focuses on Campus Diaries, Tech Buzz, Awaken the Gian, Penny Pirate, Art beat etc. and Pratibimbh focuses on book reviews, contest column, highlights of the month etc. These two have created lot of impact on students awareness and writing skills. College also produces students magazine by name "Srujana" by inviting articles from students on various themes. This Magazine also gives the details of the activities taken up by the college during the year.

Strategies of the Institution for future development

The Institution proposes the following strategies for teaching learning curriculum and cocurriculum activities for the overall achievement of excellence in the field of higher education.

- To expand the use of components of ICT mode of instruction for improving effective teaching

 learning process thereby ensuring overall quality in education as well as employability of students.
- 2. To organize extensively faculty development programmes for enhancing teaching skills and existing knowledge among faculty.
- 3. To motivate faculty to produce high quality research through research papers and research projects for making the college "Centre of Excellence."



- 4. To expand the outreach activities of students through NSS Units by organizing various programmes on social and contemporary issues and also by adopting villages for undertaking activities for bringing out social and economic changes.
- 5. To strengthen the infrastructural facilities to enable the college to go for various academic and co-curricular initiatives.
- 6. To adopt more number of best practices for achievement of academic excellence; and
- 7. To introduce diversified and market oriented courses to meet the changing needs of the Industry / Society and also to create employability of students.



CRITERION-I CURRICULAR ASPECTS



CRITERION I: CURRICULAR ASPECTS

1.1.0 Curriculum Planning and Implementation

1.1.1 State the vision, mission and objectives of the institution, and describe how these are communicated to the students, teachers, staff and other stakeholders.

Vision:

- Badruka College of Commerce & Arts works towards the goal of continuous improvement, discovery and sharing of knowledge with young men and women by providing them broad based quality education with international standards.
- The institution strives to transform the students into enlightened, spiritually inspired, emotionally balanced, self-reliant, morally upright, socially committed citizens of the country.

Mission:

- To empower students to assume leadership.
- To develop critical thinking habit and make them responsible citizens.
- To contribute new perspectives to the world of knowledge.
- To enhance access and inclusivity in quality education.
- To create a context of learning that ushers in professionalism, humanism and social responsibility.
- (a) In line with the Vision and Mission, the college organizes:
 - (i) Seminars / Workshops on contemporary issues of social relevance.
 - (ii) Gender sensitizing activities through Women Empowerment Cell
 - (iii) Extension and outreach activities through National Service Scheme (NSS) & National Cadet Corps (NCC).
- (b) To sensitize in a sense of appreciation of traditional and cultural inheritance of the nation:
 - (i) Value education is integrated into the curriculum
 - (ii) Value-based education is imparted with thrust on discipline and moral values
 - (iii) Value addition courses such as Indian Heritage and Culture, Environmental Studies, Science & Civilization, Human Values & Professional Ethics and Gender Sensitization are offered in all UG Programs.
 - (iv) College organizes Independence Day, Teacher's Day, Traditional Day, Republic Day, Telugu Divas, Hindi Divas, Food Festival, Dandia, Bathukamma Festival etc., for inculcating patriotic, traditional and cultural values among student community.
- (c) To create and maintain an environment of excellence in education through technological advancements & effective methods of evaluation, the college has the following:
 - (i) Wi-Fi Campus, Class rooms equipped with LCD Projectors, Computerized Library with SOUL Software, Computer Labs with internet facility, ICT backed Teaching Aids, Digital Library & English Language Lab.
 - (ii) Differentiated teaching techniques for slow & advanced learners.



- (iii) Innovative teaching learning and evaluation process.
- (iv) Seminars, Workshops, Guest Lectures & Symposiums for students.
- (v) Students Projects beyond curriculum to promote research spirit
- (vi) Experiential learning through field trips & internships etc.
- (vii) Providing life skills for a successful career.
- (viii) Personality Development activities
- (ix) Value Based Education
- (x) Counselling & Mentoring
- (xi) Clubs, Fests
- (xii) Leadership Programs, EDPs
- (xiii) Orientation Programs/motivational talks
- (d) Following is the process of communicating Vision and Mission statements to students, teachers & other stakeholders:
 - (i) Prospectus
 - (ii) Brochures
 - (iii) College Website
 - (iv) College Magazines
 - (v) College News Letters
- 1.1.2 How does the institution develop and deploy action plans for effective implementation of the curriculum? Give details of the process and substantiate through specific example(s).
 - (i) Curriculum is prescribed by the Osmania University and is effectively implemented by devising an annual plan.
 - (ii) Time tables are prepared well in advance as per the requirement of the curriculum and keeping in mind the scheme of instruction.
 - (iii) The faculty members prepare the detailed teaching plan for the syllabus.
 - (iv) Faculty members prepare & update the teaching diaries regularly.
 - (v) HoDs monitor the scheme of instruction and Lesson Plans.
 - (vi) The Principal, Vice Principals & Academic Coordinators supervise the entire exercise and continuous monitoring is carried out.
- 1.1.3 What type of support (procedural and practical) do the teachers receive (from the University and/or institution) for effectively translating the curriculum and improving teaching practices?

Procedural Support

Institution has a well laid down procedure of maintaining Annual Academic Calendar through Departmental Meetings.

Practical Support

- The College supports the departments with the appointment of Academic Coordinators.
- The Coordinator oversees the effective implementation of the curriculum through the Heads of departments.
- The University prescribes guidelines for the curriculum planning by allotting number of periods for each unit and topic.



• The institution deputes the teaching faculty to the Academic Staff College for attending Orientation / Refresher Courses for the enrichment of the curriculum.

Academic Support

Institution organizes Workshops, Symposiums, Seminars, Faculty Development Programs and Computer Skills for the faculty.

Infrastructural Support

- All departments have computer internet facilities and class rooms are equipped with LCD projectors.
- Intercom facility is provided for effective communication among the departments.
- 1.1.4 Specify the initiatives taken up or contribution made by the institution for effective curriculum delivery and transaction on the Curriculum provided by the affiliating University or other Statutory Agency?

The initiatives taken up for effective curriculum delivery by the institutions are:

- (i) The HODs organize faculty meetings and finalize the methodologies for proper implementation of curriculum like preparing lesson plans, teaching diaries and preparation of study materials etc., as prescribed by the Osmania University.
- (ii) The teaching process is conducted in various classes by using ICT, Group Discussions, Case Analysis, Role Play, Business Games etc.
- (iii) The students are given assignments, preparation of course-wise Project Reports under the guidance of faculty.
- (iv) The Principal, Heads of the Departments & IQAC supervise the effective delivery of the curriculum and suggests methods and means for its effective implementation.
- 1.1.5 How does the institution network and interact with beneficiaries such as industry, research bodies and the university in effective operationalisation of the curriculum?
 - (i) The teachers are deputed to attend refresher and orientation courses organized by various Universities so as to train them for effective implementation of the curriculum.
 - (ii) Seminars, conferences and workshops are organized on curriculum related topics to sensitize the faculty members and students.
 - (iii) College regularly invites the University Faculty for delivering guest lectures.
 - (iv) College deputes the faculty for departmental meetings and conferences for curriculum development organized by the Osmania University.
 - (v) Industrial Tours, Project Works, Job Oriented Training Programs (CRT) pertaining to curricular aspects for UG and PG Courses are regularly organized.
 - (vi) Feedback mechanism and suggestions from the industries help the students to gain better employment after completion of their courses.
 - (vii) Entered into MOUs with prominent Companies for promoting College Industry linkage.
 - (viii) Organized 3 National Seminars and one Workshop in collaboration with UGC, ICSSR, TSCHE & other Funding Agencies.



1.1.6 What are the contributions of the institution and/or its staff members to the development of the curriculum by the University? (number of staff members/departments represented on the Board of Studies, student feedback, teacher feedback, stakeholder feedback provided, specific suggestions etc.

Contribution of staff in development of curriculum

- (i) The faculty members participate in preparation of curriculum as members of the Curriculum Development Committees constituted by the Osmania University.
- (ii) The faculty members after collecting views from students, teachers, Alumni & Industry about existing curricular aspects and modifications if any, in the future curriculum, suggest to the Board of Studies of Osmania University for implementation.
- (iii) The following Faculty members regularly participated in the Board of Studies / Board of Examiners meetings conducted by the Osmania University for curriculum development:

S. No.	Faculty Name	Subject
1	Dr. K. Someshwar Rao	Commerce
2	Dr. M. Prabhakar Reddy	Commerce
3	Dr K Anjaneyulu	Commerce
4	Sri P Venkateshwar Rao	Commerce
5	Dr B Kailash Singh	Hindi
6	Dr K Narayana Murthy	Telugu

Note: The above faculty members are also serving as Members of Board of Studies of various Autonomous Colleges within and outside the State.

(a) Students feedback:

The college collects feedback from the students every year, analyses the same and takes necessary steps for the problems raised by the students.

(b) Teachers feedback:

Feed back from teachers is collected by administering well structured questionnaires every year. The feed back is summarized and evaluated by the Principal and necessary steps are taken for improvement.

(c) Stakeholders feedback:

- (i) Collects feedback from parents by organizing parents meeting regularly every year. The suggestions made by them are implemented. The parents are continuously informed over phones & short message services (SMS) about the students performance and other information of the college.
- (ii) College also collects feedback from the employers / corporate enterprises who provide placement to our students to know the students performance and their suggestions are incorporated in Campus Recruitment Training (CRT).



1.1.7 Does the institution develop curriculum for any of the courses offered (other than those under the purview of the affiliating university) by it? If 'yes', give details on the process ('Needs Assessment', design, development and planning) and the courses for which the curriculum has been developed.

No, it is an affiliated college.

1.1.8 How does institution analyse / ensure that the stated objectives of curriculum are achieved in the course of implementation?

The Institution ensures the achievement of the stated objectives of the curriculum through the critical analysis of the following:

(i) Student Performance – Internal Assessment, Project Work, Paper Presentations, organizing Seminars and Workshops, skill based Programs and curriculum based training, slip tests, unit tests, half yearly and pre-final examinations are conducted. The details are as follows:

Course-wise per student - activities for the year:

S.No.	Type of Test	No. of Tests
1	Internal Assessment	2
2	Project Presentations	1
3	Skill based program (CRT)	90 hrs.
4	Paper Presentations	1
5	Seminars & Workshops	10
6	Slip Tests	5
7	Half Yearly	1
8	Pre-Final	1

Performance of the students are regularly analysed and communicated to the parents. Mentorship Programs are organized through senior students and remedial measures such as special classes, counselling etc., are conducted to improve the students performance.

- (ii) Quality of Placement The number of students placed in reputed multinational organizations like Deloitte, Cognizant, Wipro, Genpact, Wells Fargo, TCS, Amazon, ADP, etc. and their remuneration packages reflect the career quality of placement process.
- (iii) Overall performance of the Institution Top ranks Achieved at the University level, participation in various academic & cultural activities, Inter collegiate fests, competitive exams and overall quality of placements achieved reflects the performance. This helps in stakeholders deriving benefits, progression of alumni and building up the brand image of the Institution.

The year-wise details of University Ranks achieved by the students are provided below:

	LIST OF UNIVERSITY RANK HOLDERS					
S.No.	S.No. Name of the student Course OU Rank					
2013-14	2013-14					
1	Anusha Mundada	B.Com (Gen)	IV			
2	Sanjana Goel	B.Com (Gen)	VII			



3	V. Divya Lakshmi	B.Com (Comp)	VIII
4	Preeti Jain	B.Com (Hons)	V
5	S. Srirekha	B.Com (Hons)	VI
6	K. Kumidini	B.Com (Hons)	VIII
2014-15			
1	Asra Anjum	B.Com (Gen)	II
2	M. Aleikhya	B.Com (Comp)	I
3	Jayesh Khatri	B.Com (Comp)	IV
4	Alina Budhwani	B.Com (Hons)	I
2015-16			
1	Payal Inani	B.Com (Gen)	II
2	Akshay Manja	B.Com (Gen)	VIII
3	Arvind Goenka	B.Com (Gen)	X
4	Afreen Sultana	B.Com (Hons)	I

1.2 Academic Flexibility

1.2.1 Specifying the goals and objectives, give details of the certificate / diploma / skill development courses etc., offered by the institution.

As a NAAC accredited institution, the college administration embraces the core values of NAAC. A holistic approach is adopted for implementation of the core values in the teaching and learning process.

In addition to the traditional and conventional courses at UG & PG level, the institution offers the following certificate and skill oriented courses with the following specific objectives.

- 1. Designing course content to meet the changing requirements of the job market.
- 2. Inculcation of communication & soft skills.
- 3. Development of human values & professional ethics.
- 4. Protection of environment.

Courses offered:

List of certificate Courses:

- (i) CA CPT of 6 months for Intensive & 12 months for normal batches.
- (ii) CA IPCC of one year duration
- (iii) CMA course of one year duration
- (iv) Music & Dance ranging from 6 months to 2 years.
- (v) CRT two months duration

1.2.2 Does the institution offer Programs that facilitate twinning / dual degree? If 'yes', give details.

College offers coaching for the courses CA – CPT, CA – IPCC & Music & Dance to its regular students to enable them to obtain dual degrees.



1.2.3 Give details on the various institutional provisions with reference to academic flexibility and how it has been helpful to students in terms of skills development, academic mobility, progression to higher studies and improved potential for employability.

Though we are working under the frame work of Osmania University, students are offered:

- (a) Indian Heritage & Culture
- (b) Environmental Science
- (c) Science and Civilization and
- (d) Computer Skills

which helps them to appear for competitive exams and varied exposure to the current trends.

Range of Core / Elective options offered by the University and those opted by the college are

Core Options:

Commerce and Management

Core Option Combinations are:

UG:

1. B.Com (General): 4 Sections (English Medium)

2. B.Com (Computers): 2 Sections (English Medium)

3. B.Com (Honours): 1 Section (English Medium)

4. B.B.A.: 1 Section (English Medium)

P.G.

1. M.Com: 1 Section (English Medium)

Elective options for different combinations are:

1. B.Com (Gen) : 4 Sections (E/M)

Code	Title of the elective	Name of the papers
E-1 Accounting		1. Adv. Corporate Accounting
E-1	E-1 Accounting	2. Management accounting
E-2	Taxation	1. Direct Taxes
		2. Indirect Taxes

2. B.Com (Computers) : 2 Sections (English Medium)

3. B.Com (Honors) : 1 Section (English Medium)

Osmania University does not offer special electives in

this course



4. B.B.A.

Elective	Name of the papers
Finance	1. Investment Management
	2. Financial Services
Marketing	1. Customer Relationship Management
	2. Sales & Advertising Management
Human Resource Management	1. Leadership
	2. Change Management

5. M.Com

Elective	Name of the papers	
Finance	1. Investment Management	
	2. Financial Management	
Marketing	1. Retail Marketing	
	2. Consumer Rights & Education	
Accounting	1. Financial Management	
	2. Accounting standards	

6. Second Languages options:

Students are free to opt the second language of their choice from Telugu, Hindi, Sanskrit, Arabic, French etc.

7. Choice Based Credit System and range of subject options:

CBCS system is implemented at UG level in the college from the Academic year 2016-17 onwards as per the Osmania University curriculum

8. Credit transfer and accumulation facility

For any student seeking transfer from other universities, there is a provision for the transfer of credits after equivalency is established by the University.

9. Lateral and vertical mobility within and across Programs and courses.

The students who have qualified in Polytechnic Diploma in commerce stream are permitted to join in 2nd year degree course with the University approval. On an average, two students join in 2nd year degree under lateral entry every year.

The following measures are implemented for student enrichment:

- (i) The students are guided by the faculty to prepare Mini Projects and presentations related to theory work.
- (ii) Personality Development Programs are conducted for students overall development.
- (iii) Guest Lectures by the subject experts are organized from time to time to update the knowledge of the students.
- (iv) Students are offered Internships and part time jobs along with field work to increase their employability. Every year, 60 students of BBA 2nd year, 40 students of B.Com (Hons) and 48 students of M.Com are offered Internship by various Companies as a part of their academic curriculum.



- (v) The College has established a well equipped English Lab to improve the communication skills of students.
- (vi) The College has tied-up with Vivekananda Institute of Human Excellence, Ramakrishna Mutt to inculcate values like character building, confidence, sacrifice, patriotism, service, tolerance, truth, righteousness and emotional balance among the students for their overall development.
- 1.2.4 Does the institution offer self financed Programs? If 'yes', list them and indicate how they differ from other Programs, with reference to admission, curriculum, fee structure, teacher qualification, salary etc.

Yes

A. Self-financed UG Courses:

Courses

B.Com (General)

B.Com (Computers)

B.Com (Honours)

B.B.A.

B. Self-financed PG Courses:

Courses

M.Com

- (i) The admission process is transparent and based on merit and according to rules of reservation for both self-financing & aided courses.
- (ii) However, the fee structure and the payment of salaries are different from those followed for aided sections.
- (iii) Staff is appointed for both the courses through a properly constituted University Selection Committee.
- 1.2.5 Does the college provide additional skill oriented Programs, relevant to regional and global employment markets? If 'yes' provide details of such programme and the beneficiaries?

Yes, the Placement & Grooming Division of the College provides employable skills to the students by organizing

- (i) Campus Recruitment Training.
- (ii) Model tests through E-Practo Software.
- (iii) Guest lectures by experts on personality development, communication & soft skills.
- (iv) Mock interviews by HR Managers of various Companies.
- (v) Deliotte celebrates a one-day impact day in the college campus in which all the final year students are trained for placement in the companies.
- (vi) Aura Foundation provides campus recruitment training to all the final year students for a period of two months in the college campus, which helps them to secure better placement in companies.



1.2.6 Does the University provide for the "flexibility of combining the conventional face-to-face and Distance Mode of Education for students to choose the courses / combination of their choice" If 'yes', how does the institution take advantage of such provision for the benefit of students?

University does not permit such flexibility.

1.3 Curriculum Enrichment

1.3.1 Describe the efforts made by the institution to supplement the University's Curriculum to ensure that the academic Programs and Institution's goals and objectives are integrated?

The college offers the following value addition courses to supplement the university curriculum:

- (i) Indian Heritage & Culture
- (ii) Environmental Science
- (iii) Science & Civilization
- (iv) Human Values & Professional Ethics
- (v) Gender Sensitization
 - These are tailor made to meet the goals and objectives of the college for equipping the students with relevant knowledge, competence and creativity.
 - Regular feedback is collected from the Stakeholders, Students, Parents, Alumni, Industrial Experts and Visitors with respect to the quality of the enrichment Programs. These are evaluated by the IQAC and necessary changes are suggested to the University for incorporation in the curriculum.
- 1.3.2 What are the efforts made by the institution to enrich and organize the curriculum to enhance the experiences of the students so as to cope with the needs of the dynamic employment market?
 - (i) The College strictly adheres to the syllabus designed by Osmania University. While delivering the syllabus content to the students, faculty enriches it with their own expertise and experience so the students also gain employable skills that enable them get jobs in the highly competitive world.
 - (ii) The Institution conducts orientation programs in their respective subjects for the faculty for effective class room teaching to the students in order to prepare them to meet the changing global market needs.
 - (iii) Under the guidance of various committees, special training and tailor made orientations are conducted to enable the students to achieve global standards.
- 1.3.3 Enumerate the efforts made by the institution to integrate the cross cutting issues such as Gender, Climate Change, Environmental Education, Human Rights, ICT etc., into the curriculum?

The Institution creates awareness on the cross cutting issues like gender, climate change, environment education, human rights among the students by offering value addition courses as part of the curriculum such as:



- (i) Indian Heritage & Culture
- (ii) Environmental Science
- (iii) Science & Civilization
- (iv) Human Values & Professional Ethics
- (v) Gender Sensitization

All the students have to submit Mini Project Report and present Seminar in the class room on the above subjects. Besides guest lectures are organized on above issues to sensitize students.

Students are also taken to field visits to give exposure & to create consciousness towards environment, Indian heritage & culture related aspects.

1.3.4 What are the various value-added courses / enrichment Programs offered to ensure holistic development of students?

The following programs are regularly organized for the holistic development of the students:

- (i) Yoga & Meditation training conducted by Ramachandra Mission on every Sunday.
- (ii) International Yoga Celebrations by inviting Yoga Experts.
- (iii) Motivational lectures by eminent persons like Dr. B.V. Pattabhiram, Swamy Bodhmayanandha from Vivekananda Centre of Excellence, Ramakrishna Mission, Hyderabad.
- (iv) Orientation programs are conducted to enrich students with values & discipline by showing motivational videos
- Employable and life skills

Better Career Options:

The College imparts computer skills to all the students covering basic computer operations, MS office, Internet operations, Tally Accounting Packages, CRT (Campus Recruitment Training) etc. for better career options as computer knowledge is a backbone of all disciplines..

Community Orientation:

- Community orientation Programs such as blood donation camps, eye camp, dental checkup, awareness on cancer, AIDS, hygiene & sanitation Programs etc., are conducted.
- The college is actively engaged in NSS Programs and student volunteers regularly visit surrounding and nearby areas to provide awareness on various social, moral and ethical issues.

1.3.5 Citing a few examples, enumerate on the extent of use of the feedback from stakeholders in enriching the curriculum?

- IQAC takes regular feedback from stakeholders on academic curriculum, placements and teaching methodology & analyses feedback, prepares reports and submit to the management for necessary action.
- The inputs collected through feedback system from the stakeholders are also included in the Campus Recruitment Training Program in order to train the students for better placement.
- More number of Elective papers are being offered based on the suggestions of the stakeholders and the same is forwarded to the University for incorporation.



• Students Feedback is obtained on curriculum and submitted to the concerned Board of Studies of Osmania University for necessary action.

1.3.6 How does the institution monitor and evaluate the quality of its enrichment Programs?

The Institution has a transparent mechanism to monitor and evaluate the quality of various enrichment Programs offered by the college. The feedback obtained from the stakeholders in the form of interactions, discussions and suggestions is analyzed by various coordinators and the final report is submitted to the Principal for implementation.

Besides, IQAC monitors and evaluates the efficiency and success of these enrichment programs. This committee interacts with Principal and the Managing Committee from time to time and amends the enrichment programs to meet the desired objectives.

The Institution makes sure that the Programs offered in the curriculum include contribution to national development, inculcating a value system and fostering global competencies among students, promoting the use of technology and a quest for excellence. The college uses education as the tool for empowering women and it seeks to address the all-round development of the students enrolled in the various academic programs it offers.

1.4 Feedback System

1.4.1 What are the contributions of the institution in the design and development of the curriculum prepared by the University?

Contribution of the Institution towards design and development of the Curriculum:

- The college encourages its faculty to serve on various statutory bodies of the University. The results of the feedback mechanism are communicated for appropriate inclusion and decisions in statutory academic bodies.
- Feedback from students is obtained informally through discussions at regular intervals and formally through a written format.
- Feedback is also obtained from academic peers during their visits to the college as invitees for seminars and workshops and from external examiners. Since communication with industry is a regular practice, either for industrial visits or placement process at the campus, feedback is obtained on curriculum its improvement during these interactions reviewed for their implementation.

1.4.2 Is there a formal mechanism to obtain feedback from students and stakeholders on Curriculum? If 'yes', how is it communicated to the University and made use internally for curriculum enrichment and introducing changes/new Programs?

Yes: The Institution has a formal mechanism to obtain feedback as follows:

- (i) Students Feedback is collected from students at regular intervals (mainly at the end of each year/ semester) using a structured questionnaire and suggestion boxes kept at the library and other prominent places.
- (ii) Parents Feedback is taken during parent-teacher meets, annual day and during informal visits to the college by them.
- (iii) Alumni Feedback Questionnaires are sent to the alumni through e-mails and also obtained during the Alumni Meets.
- (iv) Teachers Feedback is taken from the teachers on various academic matters during



academic planning, results of external Examinations, participation in Seminars & Workshops and on deputation as external examiners.

Based on the feedback over the years, the curriculum of all the courses has been revised from the academic year 2016-17 by the Osmania University by assigning due weightage to practical oriented examination system.

- Based on the feedback, the college started using ICT in the curriculum for enhancing teaching/learning practices.
- The college initiated publication of In-house Monthly News Letters from BBA & B.Com (Honors) for improving writing skills f the students.
- College publishes annual magazine named 'Srujana' to bring out students inherent writing talents.

1.4.3 How many new Programs / courses were introduced by the institution during the last four years? What was the rationale for introducing new courses / Programs?

College introduced MSW course during 2013-14 to meet the requirements of the society. Besides additional sections have been added to the following courses to copeup with the increase in demand from stake holders.

- 1. B.Com (General) 2014-15
- 2. B.Com (Computers) 2014-15

Any other relevant information regarding curricular aspects which the college would like to include.

- The IQAC of the institution has been strengthened and is continuously monitoring curricular aspects through various committees and feedback mechanism for the sustenance of quality.
- A systematic analysis is carried out for improvement of curricular aspects from time to time.
- Communication skills and ICT are being given top priority.
- Special care is being taken for the inculcation of human values and professional ethics to enhance the employability of the learners. 8 teachers are trained to teach these courses.

Subject	No. of Projects	No. of teachers trained		
Indian Heritage & Culture	650	6		
Environmental Science	650	6		
Human Values & Professional Ethics	-	6		
Gender Sensitization	-	6		

• Publication of Bi-Annual "Badruka Journal of Business Review" has been initiated to promote research and developmental activities.



CRITERION-II TEACHING - LEARNING AND EVALUATION



CRITERION II: TEACHING – LEARNING AND EVALUATION

2.1 Student Enrolment and Profile

2.1.1 How does the college ensure publicity & transparency in the admission process?

(a) Publicity

The college gives wide publicity about admission process through:

- (i) College Prospectus
- (ii) College Website
- (iii) Social Media
- (iv) Displaying admission notifications on College Notice Boards
- (v) Students News Letters
- (vi) Advertisement in leading newspapers

(b) Transparency in Admission Process:

We strictly follow the norms laid down by the Osmania University and Government of Telangana. For ensuring transparency, the college authorities announce the counselling schedule in advance.

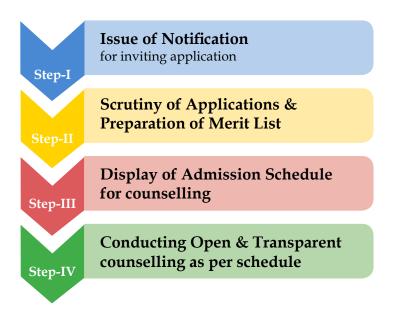
- (i) Accordingly, the college conducts open transparent system of counselling by displaying details of allotment of seats based on the merit in front of all the applicants along with the parents by following the Admission Rules of Reservations of Osmania University and the Government of Telangana.
- (ii) Counselling for all UG courses viz. B.Com (Gen), B.Com (Comp) & BBA is conducted by the college.
- (iii) Counselling for B.Com (Hons) is conducted by the Dept. of Commerce, Osmania University based on the ranks secured by the candidates in the Common Entrance Examination conducted by it.
- 2.1.2 Explain in detail the criteria adopted and process of admission (Ex. (i) merit (ii) common admission test conducted by state agencies and national agencies (iii) combination of merit and entrance test or merit, entrance test and interview (iv) any other) to various Programs of the Institution.

The College offers UG and PG programs.

(a) UG Programs:

- (i) A common counselling is conducted by the college to admit students into B.Com. (Gen), B.Com. (Comp) and BBA.
- (ii) Allotment of seats are made on the basis of order of merit in the qualifying exam and by following the rule of reservation in force.
- (iii) The process for admission is as follows:





B.Com (Hons):

Admissions are made through the entrance exam and centralized counselling conducted by the Osmania University.

(b) P.G. Program

Admissions into M.Com are made through the Common Entrance Examination conducted by Osmania University and seats are allotted based on merit of the candidate in the entrance examination and following rule of reservation of Telangana State Government.

- 2.1.3 Give the minimum and maximum percentage of marks for admission at entry level for each of the Programs offered by the college and provide a comparison with other colleges of the affiliating university within the city / district.
 - (i) Maximum and Minimum percentage of marks secured by the candidates at the qualifying examination, who secured admission during the previous academic year 2016-17 is as follows:

Duo automo (LIC)	Open category		SC cat	SC category		egory	BC Category	
Programs (UG)	Max (%)	Min (%)	Max (%)	Min (%)	Max (%)	Min (%)	Max (%)	Min (%)
B.Com.	98.11	88.8	97.3	70.1	94.7	62.9	96.9	82.3
B.Com. (Comp)	97.4	90.5	92.1	76	83.8	72.7	94.2	85.2
B.Com. (Hons.)	96.71	78.6	88	64.3	87.9	76.6	96.7	72.5
B.B.A	96.8	91.1	91.6	82.6	90.3	75.5	93.4	86

- (ii) The Institution as compared to other colleges within the City / district has a good track record of getting applications from meritorious candidates for admissions into UG courses
- (iii) There is heavy demand for admission into various UG Programs of Badruka College. The ratio between no. of seats to no. of applications received was 1:5.
- (iv) All the seats of M.Com. PG Program are filled up in the 1st phase of counselling conducted by Osmania University.



2.1.4 Is there a mechanism in the institution to review the admission process and student profiles annually? If 'yes' what is the outcome of such an effort and how has it contributed to the improvement of the process?

Yes, every year on completion of admissions, the whole process is reviewed by the Principal and Admissions Committee. IQAC provides inputs.

Student profiles are annually reviewed in terms of:

- Academic credentials
- Gender representation
- Economic status
- Social status
- Extra-curricular activities

Outcome:

The outcome of this process in the last 5 years brought improvement with regard to:

- (i) Computerization of Student Database;
- (ii) Computerization of admission process which reduced the manual work.
- (iii) Requests of students for issue of Identity Cards, Library cards, Bona fide and Transfer Certificates are processed in a speedy manner.
- (iv) Facilitated identification of students from weaker sections of society so that extra academic attention was given to them.
- (v) Helped in keeping track of the student attendance and performance regarding academic activities.
- (vi) Adoption of customized software packages for fees and accounts details.
- 2.1.5 Reflecting on the strategies adopted to increase / improve access for following categories of students, enumerate on how the admission policy of the institution and its student profiles demonstrate / reflect the National commitment to diversity and inclusion.
 - SC/ST
 - OBC
 - Women
 - · Differently abled
 - Economically weaker sections
 - Minority community
 - Any other
 - (i) The prime motto of Badruka College is to provide education to the meritorious students of the society by following the rule of reservations of Osmania University and State Government as stated below:

Government / University norms for reservation in education

(ii) As per the above, admissions are made for the different strata of the society.



2.1.6 Provide the following details for various Programs offered by the institution during the last four years and comment on the trends. i.e. reasons for increase / decrease and actions initiated for improvement.

UG Program

		2013-14			2014-15			2015-16			2016-17	
Programmes	No. of applications	No. of stu- dents admit- ted	De- mand ratio	No. of applications	No. of students admitted	De- mand ratio	No. of applications	No. of stu- dents admit- ted	De- mand ratio	No. of applications	No. of stu- dents admit- ted	De- mand ratio
B.Com (Gen)	1672	216	1:5	2619	283	1:5	2926	286	1:6	2206	240	1:5
B.Com (Comp)		72			144			143			120	
B.B.A.		60			60			60			50	
B.Com (Hons)	-	40			40		-	60		-	60	

Note: Osmania University has not sanctioned 20% enhancement of sanctioned strength as was in vogue during earlier years due to introduction of ONLINE admissions process by the Government of Telangana in AY 2016-17. Hence the no. of admissions have declined when compared to earlier years.

Admissions into B.Com (Hons) are made by Osmania University based on the ranks secured in the Entrance Examination conducted.

PG Program

- (i) Admissions into M.Com Program are made through centralized counselling by Osmania University based on the ranks secured in the Common Entrance Examination.
- (ii) 80% of seats are filled by the Osmania University and the remaining 20% of seats are filled by College Management as per the guidelines issued by Osmania University / Telangana State Council Higher Education.
- (iii) The following is the list of seats filled by the University & Management:

		2013-14		2	014-15			2015-16		2	2016-17	
Pro- grammes	No. of applications	No. of stu- dents admit- ted	De- mand ratio	No. of applications	No. of stu- dents ad- mit- ted	De- mand ratio	No. of applications	No. of stu- dents admit- ted	De- mand ratio	No. of applications	No. of stu- dents ad- mit- ted	De- mand ratio
1. M.Com	Filled through Coun- selling Quota by the Af- filiating Univer- sity	48		Filled through Coun- selling Quota by the Af- filiating Univer- sity	48		Filled through Coun- selling Quota by the Af- filiating Univer- sity	48		Filled through Coun- selling Quota by the Affiliat- ing Uni- versity	48	



Value Added and Certificate Courses:

		2013-14			2014-15			2015-16			2016-17	
Programes	No. of applications	No. of stu- dents admit- ted	De- mand ratio	No. of ap- plica- tions	No. of stu- dents admit- ted	De- mand ratio	No. of ap- plica- tions	No. of stu- dents admit- ted	De- mand ratio	No. of applications	No. of stu- dents admit- ted	De- mand ratio
1. CA:CPT	137	137	1:1	118	118	1:1	122	122	1:1	161	161	1:1
2. IPCC	49	49	1:1	135	135	1:1	163	163	1:1	178	178	1:1

Osmania University receives common applications for admission into M.Com & B.Com (Hons) in all its campus and affiliated colleges.

The ratio of admitted students to number of applications received is 1:5 during last four years.

2.2 Catering to Student Diversity

2.2.1 How does the institution cater to the needs of differently abled students and ensure adherence to government policies in this regard?

- College provides admission to differently-abled students in various courses according to merit and reservation.
- Classrooms are arranged in the ground floor so as to help them to move easily.
- Lift facilities are provided to make them move easily to other class rooms located in floors.
- Special wash rooms are provided.
- The Institution maintains and encourages them to use reading software, low vision aids, scanners, mobility devices, audio tapes etc., to enrich their learning experience.
- Scribes are arranged to write their exams.
- Braille books are made available to access knowledge resources.
- Department of English prepared audio tapes of General English text books for the benefit of the blind students.

2.2.2 Does the institution assess the students' needs in terms of knowledge and skills before the commencement of the programme? If 'yes', give details on the process. Yes.

- (i) The initial assessment of the needs of students is made through personal interview during the admission process.
- (ii) Counselling Programs are conducted to further assess the knowledge and skills needed for the students.

Needs Analysis of the students:

(i) Social Profile

- (a) To provide monetary assistance like Scholarships, Incentives, Concessions etc.
- (b) Urgency in taking up employment
- (c) Higher Education etc.



(ii) Academic Profile

- (a) To provide communication skills, computer skills, soft skills etc.
- (b) To counsel towards higher education
- (c) To assess aptitude and professional competencies.

(iii) Health Profile

- (a) To focus on the health needs of the students in Health Camps.
- (b) Sensitising on health & hygiene

Assessment Criteria during Admission

- 1. Academic/Co-curricular Profile
- 2. Aspirations
- 3. Social Background

Assessment Criteria during Counselling

- 1. Aptitude
- 2. Professional Competencies

Assessment Criteria before commencement of the programme

- 1. Communication (written and spoken) Skills
- 2. Analytical Abilities
- 3. Basic Computer Skills
- 4. Networking Skills
- 5. Linguistic Skills
- 2.2.3 What are the strategies adopted by the institution to bridge the knowledge gap of the enrolled students (Bridge / Remedial / Add-on / Enrichment Courses, etc.) to enable them to cope with the programme of their choice?

To bridge the knowledge gap the following measures are implemented on a regular basis:

- Soon after the completion of admissions, course wise induction programs are conducted by inviting experts to create awareness about the course, its prospects, availability of facilities in the college etc.
- Bridge courses in English are organized in the 1st week of July every year for the 1st year students to fill the knowledge gap as some of them come from regional medium of instructions.
- Bridge courses in Accounting also are organized in the 1st week of July every year for the 1st year students to fill the knowledge gap as some of them come from noncommerce background.

Add on Courses Offered

- 1. CA-CPT
- 2. CA-IPCC_
 - (i) Special focus is given towards development of English language and communication skills. Functional English classes are arranged regularly for weak students in communication skills hailing from rural background.



(ii) Remedial classes in all subjects are arranged in the second half of the year based on academic performance for academically weak students and slow learners.

2.2.4 How does the college sensitize its staff and students on issues such as gender, inclusion, environment etc.?

The Institution through NSS, NCC, IQAC and Departments conducts various Programs to sensitize the staff & students regarding environment, gender and other relevant issues.

The measures taken by the institutions in this direction are:

(a) Gender

College sensitizes its staff and students on gender issues by organizing activities such as:

- (i) Women's day celebrations,
- (ii) Guest lectures by renowned women speakers,
- (iii) Special sports competitions for female students,
- (iv) Involving female students in Student Committees in various college activities and
- (v) Health checkup programs for female students.
- (vi) Gender sensitization course is offered from 2016-17 as a part of the curriculum.

(b) Inclusion

College believes in creating a learning environment that is equally beneficial to all students by conducting village outreach program every year for a period of seven days in a selected village for the under privileged sections of society through NSS.

(c) Environment

Sensitization of students on issues of environment by incorporating measures such as:

- (i) Limiting use of plastics,
- (ii) Smoking free campus,
- (iii) Construction of rain water harvesting pits.
- (iv) Plantation of trees
- (v) Conducting Swachh Bharath Programs
- (vi) Maintaining clean and green campus
- (vii) Use of eco-friendly products such as Green Ganesha made up of clay on account of Ganesh festival, paper bags etc.

2.2.5 How does the institution identify and respond to special educational / learning needs of advanced learners?

Advanced learners are identified through:

- Day to day interaction with students by the faculty
- Previous academic history of the students
- Faculty to whom the students are attached.
- Performance in curricular activities
- Academic performance reports of students



The institution responds to the needs of these advanced learners through the following:

- (i) Involving them in academics and extracurricular activities
- (ii) Encouraging them to deliver lectures on "self teaching day" in connection with the celebration of Teachers' Day on 5th Sept. of every year.
- (iii) Enrolling as Members of professional bodies. (Around 150 students in ICAI, 20 students in CS & 10 students in CMA are enrolled every year.)
- (iv) Motivating to undertake research activities and present research papers at national seminars, workshops and publish (around 120 students publish research papers in newsletters & college magazine every year).
- (v) Sanctioning scholarships/awards and rewards.
- (vi) Edit and publish Monthly News Letters by them.
- (vii) Encouraging them to contribute articles to the College Magazine.
- 2.2.6 How does the institute collect, analyze and use the data and information on the academic performance (through the programme duration) of the students at risk of drop out (students from the disadvantaged sections of society, physically challenged, slow learners, economically weaker sections etc. who may discontinue their studies if some sort of support is not provided?

The institution collects data of students at risk of drop out through the following:

- (i) Attendance records of students
- (ii) Academic performance of records
- (iii) Previous academic history
- (iv) Feedback obtained from the faculty & parents of the students.

Remedial Measures for disadvantaged sections / Slow Learners:

The college implements the following remedial measures:

- (i) Special Coaching for irregular students
- (ii) Remedial Classes for regular but academically weak students
- (iii) Scholarships and Financial aid for economically backward students
- (iv) Faculty assistance extended through simplified learning material, books etc.
- (v) Mentoring students by their seniors and the faculty.
- (vi) In addition a teacher adopts a class to monitor the students progress, gives academic and personal counselling and conducts regular meetings with their parents which has resulted in declining rate of students drop out in the College.

2.3.0 Teaching-Learning Process

- 2.3.1 How does the college plan and organize the teaching, learning and evaluation schedules? (Academic calendar, teaching plan, evaluation blue print etc.)
 - The college has strong Academic Coordinators for UG and PG to oversee the teaching, learning and evaluation schedules.
 - The Academic year commences with the preparation of the academic calendar.
 - The Academic Calendar is prepared based on the almanac provided by the Osmania University.



- Academic Calendar includes organization of Seminars, Workshops, Guest lecturers, Extension lectures, academic and industrial visits, NSS, NCC, Sports and Cultural activities etc. for all round development of students.
- Teaching arrangements: The College level departmental meetings are conducted to decide the annual/semester teaching arrangements and to review the completion of syllabi as per schedules.
- Teaching diaries for both theory and practical's are maintained by every teacher.
- The HoDs and Principal monitor the syllabus completion.
- Evaluation blue-prints are prepared along with the question papers.

Evaluation: The evaluation of the Students performance is made as follows:

a) Internal Evaluation System

Internal student evaluation is done by conducting Unit Tests, Half Yearly and Prefinal exams.

b) External Evaluation System:

External student evaluation is done jointly by the college and university.

The College evaluates students through external examiners for 30 marks in practical examinations. University conducts theory final examinations and evaluates for 70 marks.

2.3.2 How does IQAC contribute to improve the teaching – learning process? Role of IQAC to improve teaching learning process:

IQAC contributes to improve teaching and learning process by

- i) Organising workshops, symposia, conference and seminars on quality teaching related themes
- ii) Establishing tie-ups and collaborations with various academic institutions and industries;
- iii) Introduction of modern ICT teaching aids. The IQAC works towards the enhancement of the learner's knowledge, capacity building and personality development by providing holistic education.

2.3.3 How is learning made more student-centric? Give details on the support structures and systems available for teachers to develop skills like interactive learning, collaborative learning and independent learning among the students?

To make learning more students centric and to develop skills like interactive, collaborative and independent learning, the following support structures and systems are provided:

- Labs: Well equipped Language Lab, Commerce Lab and Computer Labs.
- Infrastructural Support: Audio Visual room, Seminar rooms, LCD Projectors, Cameras etc. for students' use in writing assignments and preparation of project reports.
- Library with e-journals, e-books, digital library, reading & reference room and Wi-Fi enabled campus for student to access information.
- Student-centric activities like group discussions, debates, quiz & other group activities through student clubs.
- Interactions with industry experts are organized to expose students to the latest trends & developments in the concerned fields.



- Independent Learning through assignments in Commerce and projects on Finance, Marketing, HRM by the B.Com (Hons), BBA and M.Com students
- 2.3.4 How does the institution nurture critical thinking, creativity and scientific temper among the students to transform them into life-long learners and innovators?
 - Tests, assignments & projects are given course wise and individual feedback is provided to students based on their performance.
 - Participation in different Programs organized within and outside the campus is encouraged.
 - Faculty encourages debates on issues of State and National importance as it develops cognitive skills, strengthens knowledge and nurtures scientific temper.
 - It encourages students in various practical works, field studies and labs to improve knowledge & become innovators.
 - The institution motivates students to present their research papers in National and International seminars.
- 2.3.5 What are the technologies and facilities available and used by the faculty for effective teaching? Eg: Virtual laboratories, e-learning-resources from National Programme on Technology Enhanced Learning (NPTEL) and National Mission on Education through Information and Communication Technology (NME-ICT), open educational resources, mobile education etc.
 - The institution ensures effective teaching by providing Audio visual equipment, LCD projectors, Wi-Fi and Internet facility.
 - Latest software packages for e-learning.
 - Language laboratory, Commerce lab and Smart class rooms are provided.
 - Teaching is made effective through social networking with libraries, video conferences and use of educational CDs etc. through Digital Library System.
- 2.3.6 How are the students and faculty exposed to advanced level of knowledge and skills (blended learning, expert lectures, seminars, workshops etc.)?
 - The college deputes faculty for Quality Improvement Programme (QIP), Faculty Improvement Programs (FIP), Faculty Training Programme (FTP) in coordination with UGC, TSCHE, Osmania University and Industry.
 - Innovative approaches such as e-group assignments and projects are carried out by the students.
 - The faculty members are encouraged to attend Orientation Programs, refresher courses, national, international seminars, University departmental conferences and workshops in all the subjects.
 - Guest/extension, endowment and visiting lectures by corporate representatives are organized for the students to acquire knowledge about specialized areas.
 - Add on courses are offered to empower students to get employment after graduation.
 - Industrial visits are organized to get first hand knowledge of manufacturing and administrative exposure.
 - The institution subscribes to 58 national and 16 international journals in addition to magazines, online journals and latest software packages. All the departments are encouraged to have inter disciplinary contact and interaction Programs and educational visits.



2.3.7 Detail (process and the number of students \ benefitted) on the academic, personal and psycho-social support and guidance services (professional counselling / mentoring / academic advice) provided to students?

The process for providing students academic, personal and psycho-social support and guidance services operates through:

- The class teacher monitors students' overall performance and provides counselling and reports the same to the HOD. If needed students are referred to the Psychological Cell
- Student advisory committee appointed by the Principal to solve student issues. It comprises of 3 members with at least one mandatory women faculty to help women students.
- Psychological Cell is established in the campus under the supervision of professional Psychiatrist. The students approach the centre for counselling or are referred by the HODs.
- Series of Interactive Talks are held regularly by Swamijis of Ramakrishna Mutt for Human Excellence to provide motivational, psychosocial support and guidance to students.

Impact: Every year 60-70% of students in each class are benefited from the academic and social guidance services offered by the college.

2.3.8 Provide details of innovative teaching approaches / methods adopted by the faculty during the last four years? What are the efforts made by the institution to encourage the faculty to adopt new and innovative approaches and the impact of such innovative practices on student learning?

In the last four years faculty has adopted a variety of innovative methods, some of which are:

- Regular conduct of subject quiz linked to curriculum progress.
- Formation of Groups / Teams on an annual basis for conduct of subject exercises/ activities.
- Use of Case studies in certain subjects based on latest development.
- Mock practical exercises are regularly conducted.
- Simulation Experiments are done.
- Teaching / Learning Groups are formulated.
- Use of social media for sharing work.

Impact

The institution motivates the faculty to adopt new and innovative approaches by providing ICT arrangements and infrastructure. Such innovative practices has a wide impact on student learning as they develop skills like presentations, communication, analytical, creative, reading, time management and overall personality development. It enables the teacher to spend more time with students to carry out more independent work.

2.3.9 How are library resources used to augment the teaching - learning process?

Departmental Reference Library - Each Department is maintaining a library equipped with latest editions of books, latest articles, Journals, old question papers and question banks on subjects.

E: journals / e-books are provided at faculty desk through digital library.



All these are helpful to augment teaching learning process by way of

- Regular updation of lecture content
- Developing of Subject.
- Preparation of subject activities / assignments / case studies etc.
- Preparation of reading material and subject references etc.
- 2.3.10 Does the institution face any challenges in completing the curriculum within the planned time frame and calendar? If 'yes', elaborate on the challenges encountered and the institutional approaches to overcome these.

Yes

- Certain subjects require extra teaching hours, therefore extra classes are scheduled.
- Special classes, extended timings and some week end classes are also conducted to overcome the challenges.
- 2.3.11 How does the institute monitor and evaluate the quality of teaching learning?

 To monitor and evaluate the quality of teaching learning the following mechanism is adopted.
 - Student feedback:

Feed back is collected at three levels -

- (1) About the college (infrastructure & non-teaching staff)
- (2) On the curriculum
- (3) About the Faculty.

Feedback is collected by IQAC just after (3 months) the commencement of the program. It was analyzed and the necessary suggestions and steps were taken as per the situation.

- Principal and HODs monitor teaching learning process on a day to day basis and advice the concerned faculty if necessary.
- Annual Departmental Reports prepared by the department are sent to the Principal to initiate measures if needed for improvement.

2.4 Teacher Quality

2.4.1 Provide the following details and elaborate on the strategies adopted by the college in planning and management (recruitment and retention) of its human resource (qualified and competent teachers) to meet the changing requirements of the curriculum.

Highest qualification Pr		fessor	Associate Professor		Assistant Professor		Total
	Male	Female	Male	Female	Male	Female	
Permanent teachers : 60							
D.Sc./D.Litt.	NA	NA	NIL	NIL	NIL	NIL	NIL
Ph.D.	NA	NA	9	NIL	NIL	1	10
M.Phil.	NA	NA	4	7	1	4	16
PG	NA	NA	6	1	12	15	34
Temporary teachers : Nil							
Ph.D.							



M.Phil.							
PG							
Part-time teachers: Nil							
Ph.D.							
M.Phil.							
PG							

- The College identifies number of vacancies based on specialization and workload and issues Notification in the leading newspapers. Applications received will be scrutinized and the personal interviews will be conducted for the short listed candidates by the Selection Committee duly constituted by the Osmania University.
- The Selection Committee consists of University nominee, Subject Expert nominated by the University, Principal, HOD and Management Committee member as per University norms.
- The college implements pro employee measures which includes prompt payment
 of salaries, timely sanction of increments and hike in salary, granting Casual
 leaves, Sick leaves and Earned leaves, maternity leave for female staff as per
 norms in order to motivate and retain the staff.
- Faculty members are encouraged to pursue M.Phil / Ph.D / any other value addition courses. They are permitted to carry out research work under FIP in association with UGC.
- Management encourages staff for attending seminars and conferences and presenting papers by paying TA and DA, treating their absence as on-duty. Cash incentives are also paid for every paper published.
- 2.4.2 How does the institution cope with the growing demand / scarcity of qualified senior faculty to teach new Programs / modern areas (emerging areas) of study being introduced (Biotechnology, IT, Bioinformatics etc.)? Provide details on the efforts made by the institution in this direction and the outcome during the last three years.

To cope with the growing demand/ scarcity of qualified senior faculty to teach new Programs / modern areas (emerging areas) of study, the institution makes the following efforts.

- Retraining of existing faculty Staff are encouraged to participate in Orientation Courses, Refresher Courses, FDPs organized by various academic institutes including universities at State and National level for up-gradation of subject knowledge.
- Inviting subject experts and professionals A list of experts is maintained discipline-wise. They are invited to deliver extension lecturers on selected contemporary topics. About more than 10 experts have visited the college and delivered lecturers during the last three years.
- Organising Seminars / Conferences in emerging areas College regularly organizes seminars and workshops in newly emerging areas for the benefit of students & teachers.
- The faculty are deputed to attend the training programmes in areas of IT and IOT and Accounting packages organized by various institutes.



2.4.3 Providing details on staff development Programs during the last four years, elaborate on the strategies adopted by the institution in enhancing the teacher quality.

a) Nomination to staff development Programs:

Academic Staff Development Programs	Number of faculty nominated
Refresher Courses	15
HRD Programs	3
Orientation Programs	10
Staff training conducted by the university	15
Staff training conducted by other institutions	16
Summer/winter schools, workshops, etc.	4

- b) Faculty Training Programs organized by the institution to empower and enable the use of various tools and technology for improved teaching-learning:
 - Teaching learning methods / approaches
 - Handling new curriculum
 - Content / knowledge management
 - Selection, development and use of enrichment materials
 - Assessment
 - Cross cutting issues
 - Audio Visual Aids / multimedia
 - OER's
 - Teaching learning material development, selection and use

Teaching learning methods/approaches.

- The college in association with Commissionerate of Collegiate Education, T.S. organized training programs on use of ICT methods in teaching for faculty members of Government and affiliated colleges.
- The college also organized Faculty Development Programs for the staff to make them aware of the latest developments in technology, there by empowering the teachers to improve their teaching methods.

Handling new curriculum.

- The faculty members are deputed to industry, Academic Staff Colleges of various universities and other organizations to update themselves for handling new curriculum.
- Heads of Departments organize staff meeting in the beginning of the academic year and discuss the content of the new curriculum and its implementation.

Audio Visual Aids

- College organizes regularly training Programs in computer skills for the faculty.
- Many of the faculty members have undergone training in software packages on the usage of ICT, organized by the Commissioner of Collegiate Education in association with the college.
- A separate audio visual room with various aids is established and training Programs are arranged for all the faculty members.



c) Percentage of faculty:

- invited as resource persons in Workshops / Seminars / Conferences organized by external professional agencies: 5 percent
- participated in external Workshops / Seminars / Conferences recognized by national / international professional bodies. 50 percent
- presented papers in Workshops / Seminars / Conferences conducted or recognized by professional agencies: 30 percent
- 2.4.4 What policies/systems are in place to recharge teachers? (eg: providing research grants, study leave, support for research and academic publications, teaching experience in other national institutions and specialized Programs, industrial engagement etc.)
 - The institution extends full support for the professional development of the faculty.
 - The faculty is encouraged to pursue M.Phil and Ph.D. programs
 - A Research Centre is established in the college for carrying out research work which helps in improving the quality of research work.
 - The college provides financial assistance to the faculty for research and academic publications such as books and research articles.
 - It encourages the faculty to attend refresher courses, orientation courses, seminars, workshops and conferences.
 - Financial support is provided by extending TA and DA for presenting papers in seminars/workshops by the faculty.
 - Faculty members are encouraged to deliver lectures in various institutions.
- 2.4.5 Give the number of faculty who received awards / recognition at the state, national and international level for excellence in teaching during the last four years. Enunciate how the institutional culture and environment contributed to such performance / achievement of the faculty.

The list of teachers received Best Teacher awards are:

- 1. Dr. M. Prabhakar Reddy By Govt of Andhra Pradesh, during the year 2011.
- 2. Dr. P. Venkateshwara Rao By Institute of public Accounting during the year 2012.
- 3. Dr. K. Someshwer Rao By Institute of public Accounting during the year 2013.
- 4. Dr. K. Anjaneyulu By Red Cross Society of India, during the year 2016
- 2.4.6 Has the institution introduced evaluation of teachers by the students and external Peers? If yes, how is the evaluation used for improving the quality of the teaching-learning process?

Yes. The teachers are evaluated by students and Management through Head of the Departments.

- Regular student feedback of teachers is taken through a well structured questionnaire assessing the level of knowledge, communication skills, Punctuality, Timely completion of syllabus with sincerity and commitment and accessibility to the students by IQAC.
- The feedback is analyzed and communicated to respective Heads and Principal for taking necessary measures to improve the teaching learning process.



2.5.0 Evaluation Process and Reforms

2.5.1 How does the institution ensure that the stakeholders of the institution especially students and faculty are aware of the evaluation processes?

(a) To the Students

- (i) The evaluation methods are informed well in advance to students at the orientation programme conducted on the first day of instruction and by the faculty members in each class room. Students are given in advance Examination schedules, Assignments, Model Question Papers, Old question papers and Question Banks.
- (ii) Annual examination papers conducted by the Osmania University, Pre-final and Half-yearly examination papers of earlier years are made available in Reference Room for easy reference.
- (iii) The students are informed about their performance in class tests, half-yearly and pre-final examinations in the class room and the same are displayed on the notice boards.
- (iv) Evaluation blue-print is given to the students if there is any discrepancy.

(b) The Faculty

The evaluation methods in practice are discussed in detail with the faculty in the staff meetings for implementation. Accordingly, the faculty evaluates the students performance and communicates the same to the students.

(c) The Parents and other stakeholders

- (i) The parents are briefed about the evaluation methods followed in each discipline and the performance of the students in the parent teacher meet conducted.
- (ii) The students performance reports are also apprised to the management and the HR Managers of various companies who visit college for campus recruitment.

2.5.2 What are the major evaluation reforms of the university that the institution has adopted and what are the reforms initiated by the institution on its own?

The college has to adhere to the evaluation reforms of the University. The major reforms adopted by the institution are:

- (i) Introduction of Internal Assessment of Students
- (ii) Internal Evaluation of the papers of Indian Heritage, Human Values and Professional Ethics, Science & Civilization and Environmental Studies for undergraduate students.
- (iii) Providing the valued answer books for verification of the students and parents.
- (iv) Provision for re-valuation and re-counting.
- (v) The Osmania University provides question papers of annual examinations to the colleges through online system, which will be printed and circulated to the students in the annual examinations.
- (vi) Internal evaluation is done through assignments, Half-yearly, Pre-final exams, group discussions, quiz and other participative activities.
- (vii) Internal assessment is done twice in a Semester from 2016-17 academic year.



2.5.3 How does the institution ensure effective implementation of the evaluation reforms of the university and those initiated by the institution on its own?

Reforms initiated by the Osmania University are implemented by college:

- (i) Faculty assess the students performance in the following manner prescribed by the University:
 - The students are given assignments and assessment tests periodically before they write the University exams. In a semester, two internal assessment tests for 20 percent marks are conducted. Besides assignments are given and evaluated continuously. This continuous internal evaluation helps the students.
- (ii) Study Projects are also part of internal assessment.
- 2.5.4 Provide details on the formative and summative assessment approaches adopted to measure student achievement. Cite a few examples which have positively impacted the system.

The formative and summative assessments are adopted to identify areas that may need improvement.

- (i) Students are given various classroom activities and homework exercises as a part of review for exams and class discussions.
- (ii) Subject wise Journals are provided which help the PG students to update their knowledge and inclination towards research.
- (iii) Question and answer sessions are conducted both at formal and informal levels.
- (iv) Student feedback is collected periodically.
- (v) Summative Assessment is implemented entirely by the University in the final stage. The college conducts Slip tests, Half yearly and pre-final exams which help the students for preparation for their final university annual examinations.
- 2.5.5 Detail on the significant improvements made in ensuring rigor and transparency in the internal assessment during the last four years and weightages assigned for the overall development of students (weightage for behavioral aspects, independent learning, communication skills etc.).
 - (i) The departments conduct internal assessment and provide 20 percent of the total credits assigned for a course on the basis of attendance, class tests, assignments and seminars.
 - (ii) The better of the two grades of the class tests, performance in the Seminar presentations and assignments and the percentage of attendance are considered for internal grades.
 - (iii) Assignments are given well in advance and the timely submission is ensured by the departments.
 - (iv) Internal marks are displayed on the notice boards to assure transparency and correctness before they are forwarded to the university.
 - (v) Independent learning and communication skill of students are tested through viva voce examination, regular attendance and timely submission of assignments.
 - (vi) The Heads of the departments monitor Attendance and Progress of the students.



2.5.6 What are the graduates attributes specified by the college / affiliating university? How does the college ensure the attainment of these by the students?

The graduates' attributes specified by the college and the University are:

- (i) a strong sense of intellectual integrity by imparting value education;
- (ii) in-depth knowledge of their course is constantly monitored through internal assessment and final examinations;
- (iii) continued self-directed learning moulds them to become critical and creative thinkers;
- (iv) The ICT and Digital Library helps them to learn in various ways,
- (v) Participation in NSS and NCC enhances social and civil responsibilities
- (vi) Providing a set of flexible and transferable skills for different types of employment through CRT Programs;
- (vii) Inculcating the spirit of patriotism by celebrating Republic Day, Independence Day, Teachers Day and the birthdays of national leaders.

College ensures the achievement of the above by the students through the following:

- (i) Computer based education is made compulsory for all the students.
- (ii) All the teaching and non-teaching staff members are given training in the usage of computers. Office Administration and Student Services are computerized.
- (iii) All departments are provided latest computers with internet facility.
- (iv) Comprehensive and continuous evaluation methods are evolved unit wise.
- (v) Practical applicability of the subjects is taught through project works and assignments.
- (vi) Consistent monitoring of the students is done by class teachers. Student feedback is obtained on overall teachers' performance through a well structured questionnaire.
- (vii) Periodical self appraisal reports are collected from teachers for continuous evaluation.
- (viii) Teaching is done with modern teaching tools. Greater emphasis is given for ICT mode of instruction.
- (ix) IQAC regularly conducts workshops and symposia to enhance the quality of teaching-learning practices.
- (x) Faculty members are deputed to attend orientation and refresher courses conducted by the Academic Staff Colleges of various universities. Many faculty members have undergone the training Programs conducted by the affiliating University, Collegiate Education and Telangana State Council for Higher Education.

2.5.7 What are the mechanisms for redressal of grievances with reference to evaluation both at the college and University level?

- (i) There is a provision for revaluation and recounting of marks in all under graduate University examinations.
- (ii) Answer sheets are shown to the students on request after paying a nominal fee to the university to check their performance if they have doubts about evaluation.
- (iii) There is a provision for recounting of marks in all PG courses.
- (iv) All grievances regarding internal tests are redressed by the respective heads of the departments.



- (v) If the student has any other grievance regarding evaluation in the University examinations, the Principal of the college will forward the same to the Controller of Examinations, Osmania University for redressal.
- (vi) The college has constituted Grievance Cells to examine and suggest measures for redressal of students' grievances, if any.

2.6 Student performance and Learning Outcomes

2.6.1 Does the college have clearly stated learning outcomes? If 'yes' give details on how the students and staff are made aware of these?

Yes, the college has clearly stated learning outcomes mentioned in its Vision and Mission. These are made aware to students and staff through:

- (i) College Website, College Prospectus, College Magazine and display of Vision, Mission at strategic places in the college.
- (ii) Principal during the Course Induction Programs at the beginning of each academic year.
- (iii) HODs in the regular staff meetings.
- 2.6.2 Enumerate on how the institution monitors and communicates the progress and performance of students through the duration of the course / programme? Provide an analysis of the students' results / achievements (Programme / course wise for last four years) and explain the differences if any and patterns of achievement across the Programs / courses offered.

The college adopts the following monitoring mechanism to assess the student performance and progress:

- (i) The class room attendance is continuously monitored and displayed on the notice boards and is also communicated to the parents where ever necessary.
- (ii) The subject knowledge of the students is monitored through assignments and internal tests. The students are informed about their performance and remedial classes are arranged for the needy students.
- (iii) The University examination results are monitored and analysed and extra classes are conducted for better achievement of results.
- (iv) The performance of the students is made known to the parents through the teacher-parent meets.

RESULT ANALYSIS:

(a) University Ranks secured by the Students:

LIST OF UNIVERS	SITY RANK HOLDERS						
Name of the student	Course	OU Rank					
2013-14							
Anusha Mundada	B.Com (Gen)	IV					
Sanjana Goel	B.Com (Gen)	VII					
V. Divya Lakshmi	B.Com (Comp)	VIII					
Preeti Jain	B.Com (Hons)	V					
S. Srirekha	B.Com (Hons)	VI					
K. Kumidini	B.Com (Hons)	VIII					
2014-15							
Asra Anjum	B.Com (Gen)	II					
M. Aleikhya	B.Com (Comp)	I					



Jayesh Khatri	B.Com (Comp)	IV				
Alina Budhwani	B.Com (Hons)	I				
2015-16						
Payal Inani	B.Com (Gen)	II				
Akshay Manja	B.Com (Gen)	VIII				
Arvind Goenka	B.Com (Gen)	X				
Afreen Sultana B.Com (Hons) I						
*University not declared ranks prior to 2013-14						

(b) Following table shows analysis of the results for the last 4 years:

Stream	Result	2012-13	2013-14	2014-15	2015-16
B.Com (Gen) I Year	Pass %	100	100	100	100
B.Com (Gen) II Year	Pass %	100	100	100	100
B.Com (Gen) III Year	No. of First Classes	167	219	173	200
	Pass %	93	95	87	95
B.Com (Comp) I Year	Pass %	100	100	100	100
B.Com (Comp) II Year	Pass %	100	98	100	100
B.Com (Comp) III Year	No. of First Classes	58	54	55	67
	Pass %	98	93	92	96
B.Com (Hons) I Year	Pass %	100	100	100	100
B.Com (Hons) II Year	Pass %	98	100	100	100
B.Com (Hons) III Year	No. of First Classes	24	31	27	40
	Pass %	78	97	89	100
BBA I Year	Pass %	100	100	100	100
BBA II Year	Pass %	98	100	97	100
BBA III Year	No. of First Classes	-	37	44	37
	Pass %	-	88	92	98

2.6.3 How are the teaching, learning and assessment strategies of the institution structured to facilitate the achievement of the intended learning outcomes?

- (i) The college is committed in creating a conducive environment where students are encouraged to achieve their potential and work towards creating an inclusive learning atmosphere.
- (ii) The strategy of lifelong learning intended to be learner centric, recognizing student's prior learning, experience and abilities. This requires the identification of individual's learning goals and it will emphasize the importance of reviewing of student progress against agreed objectives.
- (iii) Facilitating for the achievement of the intended learning outcomes, the strategies of teaching, learning and assessment of the institute are through:
 - a) Quality Improvement Program
 - b) Faculty Improvement Program
 - c) CCE: Continuous and Comprehensive Evaluation of students by the class Teachers



- d) Theory, projects, assignments and practicals for effective learning.
- (iv) The college strives to provide Quality learning and enhancing teaching and assessment through continued development of excellence in academic practices.
- (v) Students are given liberty to interact with their teachers during and after the college working hours for academic purposes.
- (vi) Teachers discuss the goals and aspirations of their students and give them valuable guidance on achieving them.

The strategies mentioned support the learning environment thus making it more effective.

2.6.4 What are the measures/initiatives taken up by the institution to enhance the social and economic relevance (student placements, entrepreneurship, innovation and research aptitude developed among students etc.) of the courses offered?

The Higher Educational Institutions are all bound by Social and Economic relevance and their curriculum reflects it.

MEASURES:

- (i) Teachers from each department counsel students about career prospects during the process of admission.
- (ii) Guest lectures on personality development, interview skills and management skills by experienced and successful persons in various fields provide students with a comprehensive knowledge of the job prospects in the market.
- (iii) In order to bring social awareness among the students, the NCC and the NSS wings of the college arranges social and community service Programs.
- (iv) The research wing takes care of the research and development activities thus imparting not only quality education but also generating new knowledge based learning.
- 2.6.5 How does the institution collect and analyze data on student performance and learning outcomes and use it for planning and overcoming barriers of learning?

The institution has specific procedures to collect and analyze data on student learning outcome. The following measures are adopted in this regard:

(a) Evaluation process:

Mid-term and continuous evaluation comprising of monthly, half-yearly exams, assignments and seminar presentations. Introduction of unit wise internal choice, objective and analytical type questions consisting of objective, short, descriptive, and analytical answers. This ensures comprehensive study and understanding of the entire course content by the student.

(b) Theory Classes:

After every period, the subject faculty evaluates the students by asking questions related to the topic. This helps the faculty to assess how much the students have understood. Assignments are given to students on key points.

(c) Practical Sessions:

The feedback on practical classes conducted by the college helps in evaluation of students performance and also helps the students in preparing for final exams.



(d) Internal Examination:

Internal assessments are conducted twice in a semester and assignments once a semester (for each subject) for the students. The marks secured by the students along with the answer scripts and assignment sheets are sent to the University.

(e) University Examination:

Semester end exams for Post Graduate and Under graduate students are conducted by the university.

Seminar Presentation by students:

The institution has taken the following steps to overcome barriers of students in seminar presentations:

- (i) Delimiting the point-wise length of answers
- (ii) Providing question banks on various subjects to the students.
- (iii) Conducting special classes for weak students and under achievers.

2.6.6 How does the institution monitor and ensure the achievement of learning outcomes?

The college has a set of mechanism to monitor the students learning outcomes through:

- Internal examinations results.
- Attendance Records.
- Half-yearly and pre-final Tests
- The results of these examinations are usually recorded and the same is intimated to their parents
- Teachers use these results to review the overall performance of students.
- The slow learners are taken care of by the mentors through the counselling cell. Remedial Programs are arranged for slow learners.
- Library register, attendance registers are monitored to assess the student interest in academic activities. The faculty members are assigned to conduct surprise tests, quiz etc., to monitor the academic progress of each student.

2.6.7 Does the institution and individual teachers use assessment / evaluation outcomes as an indicator for evaluating student performance, achievement of learning objectives and planning? If 'yes' provide details on the process and cite a few examples.

Any other relevant information regarding Teaching-Learning and Evaluation which the college would like to include.

Yes.

- The assignments, seminar presentations and test papers are considered as indicators of student performance.
- The timely submission of assignments, attendance, scores achieved in the test papers and seminars are also considered for the award of grades.
- Tests, oral feedback, effective implementation of planning made at the beginning
 of the academic year are all taken as benchmark for performance evaluation of the
 student.



The following are the methods of assessment used as indicators of student performance

S. No	Assessment Criteria	Learning Outcome
1	Written Assessment	Improves flow of thought and writing skills
2	Practical Skill Assessment	Develops learning on the job,understanding and fostering creativity
3	Group Assessment	Fosters team work and promotes leadership skills
4	Competitive Assessment	Helps in achieving ranks
5	Research/Project Assessment	Helps in gaining in-depth knowledge
6	Attendance Assessment	Leads to regularity and punctuality



CRITERION-III RESEARCH, CONSULTANCY & EXTENSION



CRITERION III: RESEARCH, CONSULTANCY & EXTENSION

3.1 Promotion of Research

3.1.1 Does the institution have recognized research center/s of the affiliating University or any other agency/organization?

The College does not have the research centre recognized by the Osmania University, however, the college has established a full-fledged "Research, Training & Consultancy Division" (RTCD) which is headed by Prof. T.L.N. Swamy, former Professor of Economics and Principal, Nizam College, Osmania University, Hyderabad, for promoting research among the faculty and students.

Osmania University has recognized a few faculty members of the Department of Commerce, Telugu & Sanskrit for guiding M.Phil & Ph.D. Programs.

3.1.2 Does the Institution have a research committee to monitor and address the issues of research? If so, what is its composition? Mention a few recommendations made by the committee for implementation and their impact.

Yes, the College has constituted a Research Committee to address the issues of research during the year 2012-13 with the following members:

Principal & Chairman

Dr. K. Someshwer Rao

Members

Dr. M. Prabhakar Reddy

Dr. K. Anjaneyulu

Sri. K. David Prema Raju

Sri. M. Janakiram

Sri. K. Naveen Kumar

Member Convener

Dr. P. Venkataiah

Advisors

- Prof. V. Gangadhar, Director General, SGBES and former Vice Chancellor, Mahatma Gandhi University, Nalgonda.
- Prof. T.L.N. Swamy, Director, RTCD, SGBES, Former Professor of Economics and Principal, Nizam College, OU.

Major recommendations made by the Research Committee

- To develop Commerce Lab.
- To establish Psychological Counseling Centre.
- To promote inter disciplinary approach in research.
- To encourage the faculty for organizing and participation in seminars, conferences and workshops.



Impact:

Faculty members have been writing and publishing research papers and undertaking major & minor Research Projects funded by UGC and other institutions.

To strengthen the research committee, the management has established a Research, Training & Development Centre in 2016 with the following objectives:

- To encourage and monitor the research activities among the faculty
- To motivate the teachers to undertake minor and major research projects.
- To mobilize research promotion grants from various funding agencies.
- To develop and maintain the research facilities
- To encourage eligible departments to go for recognition as research centre.
- To encourage the faculty to participate and organize seminars, symposia, conferences and workshops.

3.1.3 What are the measures taken by the institution to facilitate smooth progress and implementation of research schemes / projects?

- Empowering the principal investigator to carry out the research project without any restrictions.
- Timely releasing of funds to facilitate research.
- Providing adequate infrastructure and other facilities.
- Sanction of academic and special leave and reduction in the work load.
- Facilitating the use of ICT and Digital Library.
- Helping to submit utilization certificate to funding agencies after their audit
- Any other
 - A separate research centre has been established with the necessary research facilities such as well equipped Computer Lab with Wi-Fi facility.
 - The college provides study leave for carrying out research leading to M.Phil and Ph.D degrees under UGC Faculty Development Program. Faculty is encouraged to undertake research on part time basis and is given academic flexibility to involve themselves in research activities after the class hours.
 - Library provides all the necessary support for researchers.
 - The information of the UGC & other research schemes is made available to the teachers.
 - The College administrative staff extends full support in auditing and submission of utilization certificate to the funding authorities audited by both internal and external auditors.
 - Faculty is entitled to travel grants and incidental expenses for participating in seminars and conferences.
 - Financial assistance is provided for the publication of research papers in leading journals.
 - The college sanctions a special increment for faculty who have upgraded their qualification like M.Phil / Ph.D/ NET / SLET etc.



3.1.4 What are the efforts made by the institution in developing scientific temper and research culture and aptitude among students?

- The faculty provides guidance to the students in preparation of Research Papers & Projects by giving inputs regarding availability of data sources for the research e-resources.
- Students are encouraged to attend seminars, conferences, workshops, symposia, management fests to present research papers. Students were also permitted to attend International conferences bearing the expenses.
- An exclusive session is allotted for student paper presentations in the college seminars, conferences and workshops.
- The Institution encourages participation of students in research activities.
- Post graduate students are provided guidance to write NET, SLET and other competitive examinations.
- Students are also provided with sufficient number of competitive examination books along with Wi-Fi internet & Digital Library facilities.
- Students are sent to industries and research organizations to study and present project reports in the area of their specialization.
- Students are also encouraged to use internet, e-resources to develop research culture and aptitude.
- The students of BBA, B.Com (Hons.) and M.Com. have been editing and publishing monthly News Letters, which are circulated among all the students.

3.1.5 Give details of the faculty involvement in active research (Guiding student research, leading Research Projects, engaged in individual / collaborative research activity, etc.)

The following members of the college are guiding M.Phil & Ph.D. Scholars of Osmania & other Universities:

S.No.	Name of the Faculty Member	Department	No. of Scholars
1.	Dr. K. Someshwer Rao	Commerce	6
2.	Dr. M. Prabhaker Reddy	Commerce	6
3.	Dr. K. Narayana Murthy	Telugu	6
4.	Dr. K. Anjaneyulu	Commerce	6
5.	Dr. B. Kailash Singh	Hindi	6

The details of publications and paper presentations by the faculty members are provided in 3.4.3 criteria.

Faculty also undertake minor & major research projects sponsored by UGC and other funding agencies.

Name of the faculty	Type	Funding Agency	Grant Received (Rs.)
Dr. H. Kishan	Major	UGC	4,44,556/-
Dr. K. Narayana Murthy	Minor	UGC	1,30,000/-
Dr. H. Kishan	Minor	UGC	1,40,000/-
Dr. Snehita Srivatsava,	Minor	UGC	2,08,000/-
Ms. Rakhee Renupurkar	Minor	UGC	1,75,000/-



3.1.6 Give details of workshops / training programmes / sensitization programmes conducted / organized by the institution with focus on capacity building in terms of research and imbibing research culture among the staff and students.

Following are the details of the programmes organized by the College:

2013-14

- A one-day Seminar conducted in association with Lions Club International, Hyderabad, in the college auditorium on Cancer detection and AIDS awareness on 11th December, 2013.
- The college organized a five-day Faculty Development Program from 14th to 21st March, 2014 in which all the lecturers participated.

2014-15

- A One-day Seminar on "Jammu & Kashmir Security Issues" was organized in the College auditorium on 14.11.2014. Dr. Alok Bansal, Strategic & Defence Analyst, New Delhi, was the key speaker.
- A one-day Seminar organized on the topic entitled Elimination of Violence against Women" on 25th November, 2014 in the college auditorium.

2015-16

- "Accounting Frauds and its Impact on Economy" A Two-day UGC Sponsored National Seminar organized by Commerce Department in collaboration with Indian Accounting Association on 10th & 11th July, 2015.
- "Integrated Reporting and CMA Career" A One Day Seminar organized by Commerce Department in collaboration with Indian Accounting Association and ICAI on 19th September, 2015.

2016-17

- "Overview of GST-Implications A Model Law" A One-Day Seminar organized by Commerce Department in collaboration with Indian Accounting Association on 28th September, 2016.
- Indian Economy in the Era of 25 years of Reforms," A Two-Day National Seminar organized and sponsored by Telangana State Council of Higher Education on 18th & 19th November, 2016.
- Symposium on Demonetization and its Implications on 30th Dec. 2016.
- A three day Workshop on "Application of Quantitative Methods and Statistical Packages in Social Science Research," sponsored by ICSSR – SRC on 5th-7th January, 2017 was organized.

3.1.7 Provide details of prioritized research areas and the expertise available with the institution.

Following is the list of the prioritized research areas and resource persons:

S. No.	Research Area	Resource Persons	
1	Banking	Dr. K. Someshwer Rao	
2	Finance, Marketing, HRM	Dr. M. Prabhakar Reddy	
3	Accounting	Dr. K. Anjaneyulu	



4	Telugu Literature	Dr.K. Narayana Murthy
5	Accounting	Dr.P.Venkataiah
6	Accounting	Sri.D.Sreeram
7	Accounting	Sri.K.Venu
8	Finance	Sri.K.Naveen Kumar
9	Finance	Sri.D.Gnaneshwer
10	Finance	Smt.A.Manjula
11	Finance	Smt.Indira
12	Taxation	Sri.G.Chinni Krishnudu
13	Marketing	Smt.Jaya Prada
14	Finance	Smt.Anitha D'souza
15	Finance	Dr.Snehita Srivatsava
16	Accounting	Sri.M. Janakiram
17	HR	Ms.Deepa.J

- Dr. K. Someshwer Rao, Principal and Associate Professor in Commerce is expert in Taxation and was instrumental in framing the Osmania University syllabus in Choice Based Credit System of UGC restructured courses.
- Dr. M. Prabhakar Reddy, Head, Department of Commerce & Associate Professor in Commerce is expert in Cost Accounting
- Sri. K. David Prema Raju, Associate Professor, is an expert in Business Organization and Management.

Several faculty members are recognized as Research Supervisors for supervising the scholars for M.Phil and Ph.D Programs by Osmania and other Universities.

- Dr.K.Someswher Rao
- Dr.M.Prabhakar Reddy
- Dr.K.Anjaneyulu
- Dr.K.Narayana Murthy
- Dr Kailash Singh

The following faculty members are recognized by the Department of Commerce, Osmania University, Hyderabad, to supervise B.Com (Hons), BBA and M.Com, Project Reports.

- Dr. K. Someswher Rao
- Dr. M. Prabhakar Reddy
- Dr. K. Anjaneyulu
- Dr. K. Narayana Murthy
- Sri. K. David Prema Raju
- Smt. Indira
- Sri. D. Venkat Reddy
- Sri. G. Chinni Krishnudu
- Sri. D. Sreeram
- Sri. K. Naveen Kumar
- Smt. A. Manjula



- Ms. Deepa. J
- Smt. Rashmi. D
- Ms. Ankita Ambasta
- Smt. Rashi Matur
- Sri. D. Gnaneshwer
- Dr. P. Venkataiah
- Smt. J. Jayapradha
- Smt. Anitha D'souza
- Dr. Snehita Srivastava

3.1.8 Enumerate the efforts of the institution in attracting researchers of eminence to visit the campus and interact with teachers and students?

The Institution attracts the researchers of eminence to visit the Campus and to encourage the teachers and students by:

- (i) Organizing guest lectures
- (ii) Inviting them to deliver endowment lectures on the occasion of celebration of Foundation Day function.
- (iii) Inviting them to chair the technical sessions & deliver the keynote address in various Seminars, Conferences, Symposia and Workshops organized by the college.
- (iv) Inviting them as Judges for the various competitions such as Group Discussions, Quiz, Elocution, Essay Writing & other Cultural activities etc.

3.1.9 What percentage of the faculty has utilized Sabbatical Leave for research activities? How has the provision contributed to improve the quality of research and imbibe research culture on the campus?

The facility of sabbatical leave was not availed by faculty of the college for carrying out research leading to M.Phil. & Ph.D. However, the faculty availed on duty leave for the same.

3.1.10 Provide details of the initiatives taken up by the institution in creating awareness / advocating / transfer of relative findings of research of the institution and elsewhere to students and community (lab to land).

- The research papers of Faculty Members are published in the leading Professional Journals & also in the Bi-Annual Journal entitled "Badruka Journal of Business Review," which is published by the College.
- The Faculty are encouraged to present their research papers in Seminars & Conferences organized by the College and proceedings of such Seminars & Conferences are published.
- The Faculty Members are also encouraged to present their research papers in academic forums organized by various Institutions / Universities.

3.2 Resource Mobilization for Research

3.2.1 What percentage of the total budget is earmarked for research? Give details of major heads of expenditure, financial allocation and actual utilization.

Rs. 20 lakhs earmarked for research and development for the academic year 2016-17. Further the institution provides financial assistance to the faculty for attending



Seminars / Conferences / Workshops & also for publishing research papers. The major heads of expenditure are:

[In Rupees]

Major Heads	Allotted	Utilized
Maintenance of Research Center	5,00,000	4,94,500
Purchase of Reference Books & Journals - Digital Library	5,00,000	4,02,500
Publication Expenses	2,00,000	1,50,000
Registration Fee for attending the seminars symposia and workshops	1,00,000	50,000
TA, DA and incidental charges	1,00,000	30,000
Research equipment	1,00,000	1,00,000
Seed money	3,00,000	1,00,000
Contingencies	2,00,000	1,00,000

- 3.2.2 Is there a provision in the institution to provide seed money to the faculty for research? If so, specify the amount disbursed and the percentage of the faculty that has availed the facility in the last four years?
 - The management provides the required seed money to the faculty to initiate research, conduct seminars, workshops and guest lectures.

Year	Amount Allotted (Rs)	Amount Disbursed (Rs.)	% of faculty availed
2013-14	50,000/-	42,500/-	12
2014-15	50,000/-	48,200/-	18
2015-16	60,000/-	54,800/-	24
2016-17	75,000/-	65,400/-	35

- Financial assistance is provided for the publication of research papers and books. Institution extends 100% grant for publication of books.
- The faculty is entitled for travel grants and incidental expenses for participation in Seminars and Conferences.
- 3.2.3 What are the financial provisions made available to support student research projects by students?
 - (i) Students are provided internship facility by recommending them to various organizations without financial commitment from the college. However, the students were paid monthly stipend by the organizations.
 - (ii) Internship training helps the students to prepare Project Reports which is part of overall examination system.
- 3.2.4 How does the various departments/units/staff of the institute interact in undertaking inter-disciplinary research? Cite examples of successful endeavors and challenges faced in organizing inter-disciplinary research.
 - i) College encourages the "Faculty to undertake inter-disciplinary research work in the form of minor & major research projects. However, Badruka College is a Degree College and hence there is a limited scope for undertaking inter-disciplinary research.



- 3.2.5 How does the institution ensure optimal use of various equipment and research facilities of the institution by its staff and students?
 - The Institution ensures optimal use of various equipment and research facilities.
 - The college has provided computer laboratories, language laboratories, Research Centre, Text Books and Reference Books, E-Journals, Audio Visual Aids for the staff and students.
 - Centralized facility for research equipment is provided in the college and the faculty is encouraged to avail Centralized Research Facility at CFRD of Osmania University.
 - Centralized internet access to all E-journals is provided.
 - Digital Library is established to provide to access to text books, reference books, journals. This facilitates students & staff to download various information on their mobile phones, I-Pads, Laptops without internet connection.
- 3.2.6 Has the institution received any special grants or finances from the industry or other beneficiary agency for developing research facility? If 'yes' give details.

UGC funds are received for Minor and Major Research Projects.

Minor : Rs. 2,70,000/Major : Rs. 4,44,556/Total : Rs. 7,14,556/-

- 3.2.7 Enumerate the support provided to the faculty in securing research funds from various funding agencies, industry and other organizations. Provide details of ongoing and completed projects and grants received during the last four years.
 - The college helps faculty in preparing minor & major research projects and forward the same to the funding agencies for necessary financial assistance.
 - RTCD provides all the information regarding the research projects and funds available with UGC under major & minor research projects.
 - Financial assistance is provided by the college for submitting the research proposals.
 - The institute promotes collaborative research activities.
 - The following faculty members have completed minor research projects.

The details of the ongoing and completed projects are:

Nature of the principal Investigator	Duration Year From-To	Title of the project	Funding agency	Total g	rant	Total grant received till date			
				Sanctioned	Received				
Minor projects	Minor projects								
Dr. K. Narayana Murthy	2013-2015	Hindu Devathalu - Naivedyalu	UGC	1,30,000	1,30,000	1,30,000			



Dr. H. Kishan	2009-11	Girijana Sramika Geyalu - Pariseelana	UGC	1,40,000	1,40,000	1,40,000
Major Projects						
Dr. H. Kishan	2013-15	Telangana Girijana Sramika Geyalu	UGC	4,35,000	4,35,000	4,35,000

The College received the following grants for organizing Seminars & Conferences:

Sl. No.	Particulars	Year	Funding Agency	Amount Sanctioned (Rs.)
1.	National Seminar	2011-12	UGC	1,10,000
2.	National Seminar	2016-17	TSCHE	40,000
3.	State Level Workshop	2016-17	ICSSR	40,000

3.3.0 Research Facilities

3.3.1 What are the research facilities available to the students and research scholars within the campus?

- The College subscribes research journals. The library is constantly updated with the latest literature.
- Currently 12 National Journals are subscribed.
- Internet facility is provided to all departments to help students and research scholars in updating and keeping themselves abreast of the current developments in the subjects concerned.
- Training is provided for students in the efficient handling of laboratory equipments.
- Launching of Digital Library in the Campus at a total cost of Rs. 4,02,500/-
- In addition to Computer Labs, English Language Laboratories are available.
- All the above facilities create a conducive atmosphere for research in the institution.

3.3.2 What are the institutional strategies for planning, upgrading and creating infrastructural facilities to meet the needs of researchers especially in the new and emerging areas of research?

- The College through RTCD identifies the new and emerging areas of research and encourages faculty to apply for research funding on regular basis in these areas.
- The Text books/Reference books published in the new and emerging areas are purchased and made available to faculty & research students.
- Faculty are encouraged to visit various laboratories to gain expertise in establishing infrastructural facilities, Feedback is regularly given to RTCD.
- Launching of Digital Library in the Campus at a total cost of Rs. 4,02,500/.
- Number of E-journals and E- Books are subscribed to help the researchers.



3.3.3 Has the institution received any special grants or finances from the industry or other beneficiary agency for developing research facilities? If 'yes', what are the instruments / facilities created during the last four years.

The College through the Director, RTCD sending proposals for obtaining funds from Industry for Consultancy and Research Projects.

- 3.3.4 What are the research facilities made available to the students and research scholars outside the campus/other research laboratories?
 - The faculty and students make use of the research facilities available at the "Central Facility Research and Development Centre, Osmania University, Hyderabad"
 - For students of B.Com. (Hons), BBA and M.Com, internship with financial assistance is arranged in various reputed Companies.
 - Faculty has access to the Osmania University Central Library for Reference Books, Journal Print and e-Journals etc.
- 3.3.5 Provide details on the library/ information resource centre or any other facilities available specifically for the researchers?
 - The college has a well established information resource centre in the form of a library with good infrastructural facilities to enable researchers to review literature and help in thesis writing.
 - The library provides various facilities and services such as Computers with broadband internet services, e-Journals, Reference Books. Periodicals, Printer and Scanners etc.
 - Internet facility is provided to departments to help in updating and keeping themselves abreast of the current developments in the subjects concerned.

Item	Nos.
Total Volumes	11,979
Reference books	3,037
Magazines	20
Indian journals	6
International journals	1
Back volume journals	-
Screen based Braille software	-
Books purchased last years	245
Amount spent on books last 5 years	6,43,980
OPAC (Online public Access catalog)	-
Online journals through Digital Library	30

3.3.6 What are the collaborative research facilities developed / created by the research institutes in the college. For ex. Laboratories, library, instruments, computers, new technology etc.

The College has been trying to establish collaborative research facilities by entering into MoUs with leading organizations.



3.4 Research Publications and Awards

3.4.1 Highlight the major research achievements of the staff and students in terms of

- Patents obtained and filed (process and product)
- Original research contributing to product improvement
- Research studies or surveys benefiting the community or improving the services
- Research inputs contributing to new initiatives and social Development

Major achievements of the research activities:

Minor / Major Research Projects completed by the Faculty:

Nature of the principal Investigator	Duration Year From-To	Title of the project	Funding agency
Dr. K. Narayana Murthy Dept. of Telugu	2013-2015	Hindu Devathalu - Naivedyalu	UGC
Dr. H. Kishan Dept. of Telugu	2009-11	Girijana Sramika Geyalu - Pariseelana	UGC
Dr. H. Kishan Dept. of Telugu	2013-15	Telangana Girijana Sramika Geyalu	UGC

3.4.2 Does the Institute publish or partner in publication of research journal(s)? If 'yes', indicate the composition of the editorial board, publication policies and whether such publication is listed in any international database?

Yes. The College is publishing a Bi-Annual journal entitled "Badruka Journal of Business Review" with the following Members on Editorial Board:

Chief Editor

Prof. Ashok Agarwal, former Professor of IIM, Kolkata

Editor

Prof. V. Gangadhar, Director General, Badruka Group of Institutions (former Vice Chancellor, M.G. University, Nalgonda)

Associate Editor

Prof. T.L.N. Swamy, Director, RTCD, Badruka Group of Institutions (Former Registrar, Telangana University)

Editorial Board Members

- Prof. K. Viyyanna Rao, Professor of Commerce & Business Management, Former VC, Acharya Nagarjuna University, A.P.
- Prof. R. Nageswara Rao, Dean, Faculty of Management, OU, Hyderabad
- Prof. Gupta, Professor of IIM, Ahmedabad
- Prof. B. Rajasekhar, Dean, School of Management, HCU, Hyderabad
- Prof. G.S. Rao, Director, SGGBES
- Dr. K. Someshwer Rao, Principal, BCCA
- The College applied for obtaining ISSN for the Journal.



3.4.3 Give details of publications by the faculty and students:

Following are the details of publications of Faculty:

Department of Commerce

_		2012-13
Name of the faculty	Dates	Topic
	10 th & 11 th February 2012	Attended Two-day National Seminar at Mahatma Gandhi University, Nalgonda from 10 th & 11 th February, 2012 and presented a paper titled "The Role of Green Marketing in Environmental Quality"
	1 st April 2012	"Rural Infrastructure Development in India - A Study of RIDF" - published in Kushagra International Management Review Journal - Volume 2 No.1 April, 2012. ISSN: 2250-0960.
	8 th February 2013	"CRM in Life Insurance Sector in India: A study on Customers' Services and Complaints" – published in Pacific Business Review International Journal – Volume: 5 Issue : 8 th February, 2013. ISSN : 0974-438X.
Dr. K. Someshwer	9 th to 11 th November 2012	Attended 65 th All India Commerce Conference at K.P.B. Hinduja College of Commerce Mumbai from 9 th to 11 th November, 2012 and presented a paper titled "Sustainability Report as a means for Integrated Reporting - A case study of ITC"
Rao	13 th to 15 th December 2012	Attended 64 th All India Commerce Conference at Pondicherry University, Pondicherry from 13 th to 15 th December, 2012 and presented a paper titled "Ethics in Corporate Financial Reporting – An Overview"
	19 th & 20 th February 2013	Attended Two-day National Seminar on "Emerging Dimensions in Banking Industry in India – Issues and Challenges" on 19th & 20th February, 2013 at School of Management, University Arts & Science College, Kakatiya University and presented a paper titled "Technological Developments and Improvement of Customer Services in Banking Sector – An Overview" and also given the Key note speech at the session.
	23 rd to 24 th March 2013	Attended Two-day International Seminar on Foreign Direct Investment - The Indian Scenario at School of Business Management and Legal Studies, University of Kerala, Thiruvananthapuram, India during March 23-24, 2013 and presented a paper titled "FDI in Retailing - Impact on Traditional Indian Kiranas".
K. Venu	March 2012-13	Education - The Inclusive growth Strategy for the economically and socially disadvantaged in the society, socio-economic strategies for inclusive growth on march 2012-13
	25 th & 26 th September 2012	Education in the vision of Swami Vivekananda, 'Role of IQAC sustenance & Enhancement of Quality in HEIs' on 25 th & 26 th September, 2012.
D. Sreeram	8 th September 2012	Attended one day workshop on 'FDP' on "Effective methods of teaching" conducted by Institute of Public Enterprise on 8th September, 2012.



K. Naveen Kumar	8 th September 2012	Attended one day workshop on 'Faculty Development Programme 'conducted by Institute of Public Enterprise on 8th September, 2012.
B. Vinod Babu	26 th November 2012	Acted as Keynote Speaker for "DBMS" at Osmania University dated 26 th November, 2012.
	6 th December 2012	The Role of Placement Cells in Recruitment of College Students" at Bhavan's Vivekananda College of Science, Humanities and Commerce, Sainikpuri, Secunderabad held on 6 th December 2012.
	22 nd - 23 rd June 2012	"Green Marketing – Opportunities & Challenges" at Technocrats Institute of Technology (TIT) at Bhopal held on 22 nd - 23 rd June, 2012.
	22 nd - 23 rd June 2012	"A Study on Increasing Trends of Coffee Outlets in Twin Cities (Hyderabad & Secunderabad) at Technocrats Institute of Technology (TIT) at Bhopal, held on 22 nd - 23 rd June, 2012.
	15 th & 16 th June 2012	"Total Quality Management Practices (with Special Reference to Tecumseh – Hyderabad) at Institute Of Management Studies, Dehradhun.
	28 th April 2012	"Leadership Attributes and High Performance Impact Among Women Employees" (With Special Reference to IT Industry) at Gandhi Engineering College, Bhubaneshwar.
	27 th & 28 th April 2012	"A Study on Employee Welfare Measures" at NTPC, Ramagundam, AP at Sreenidhi Institute of Science & Technology, Ghatkesar, Hyderabad.
Ms. Anita D'souza	9 th to 11 th March 2012	"Factors Affecting Employee Empowerment" at "National Conference on "Recent Trends in Management Studies and Multidisciplinary Research" at MIT Pune's Maharashtra Academy of Engineering, Pune.
MS. Ailita D Souza	18 th February 2012	"Talent Management - A Conceptual Framework" at Seshadripuram First Grade College, Yelahanka, Bangalore in a National Seminar on Convergences & Cross Currents in Management and Information Technology.
	28 th January 2012	"Total Quality Management" on 28th January 2012 at S.B Jain Institute of Technology, Management & Research, Nagpur.
	28 th January 2012	"Green Marketing - Opportunities & Challenges" on 28th January 2012 at S.B Jain Institute Of Technology, Management &Research, Nagpur.
	7 th January 2012	"Internal Marketing – An Iterative Approach" on 7 th January, 2012 at Shiva Shivani Institute of Management Studies, Kompally, Hyderabad.
	October 2012	User's Awareness of Privacy on Online Social Networking Sites – With Special Reference to Face Book, International Journal of Management and Social Sciences Research (IJMSSR), ISSN: 2319-4421, Volume 1, No. 2, November 2012, Pg: 01-05
	October 2012	"A Study on Seasonal Employment in Rural Areas (with Reference to Agricultural Sector", ZENITH International Journal of Business Economics & Management Research (ZIJBEMR), Vol.2 Issue 10, October 2012, ISSN 2249 8826, Pg: 195–205.



	June 2012	Training and Development Practices in Andhra Pradesh Tourism and Development Corporation (APTDC) in Anveshak – International Journal of Management, Published by Indira Institute of Management, Maharashtra, Volume -1, No -1, June 2012, ISSN: 2278-8913, Pgs: 44-54.
	June 2012	"A Comparative Study on NANO Car V/S Bikes in Hyderabad", in International Journal of Research and Development (IJRD), Volume 1, Issue 1, June 2012, Pg.26-28
	June-August, 2012	A Comparative Study of SMS Package with Special Reference to Airtel, Idea, Vodafone and Tata Docomo in International Journal of Applied Research & Studies (IJARS), ISSN 2278 – 9480, Vol. I / Issue I / June-August, 2012/166, Pg: 01-08
Ms. Anita D'ograpa	2012	Employees Perception on Day-Shift V/S Night-Shift Jobs (with Special Reference to BPO Sectors in Hyderabad) in International Journal of Research of Commerce and Management (IJRCM) Volume No. 3 (2012), Issue No. 8 (August) <i>ISSN</i> 0976-2183; Pages 133-138.
Ms. Anita D'souza	July 2012	A Study on Employee Satisfaction (with Special Reference to A.P.S.R.T.C Sanga Reddy Bus Depot) in Abinav–National Monthly Referred Journal of Research in Commerce & Management with ISSN: 2277-1166 (Volume No.1, Issue No.7) Page No: 61-69 (July 2012).
	March 2012	"Factors Affecting Employee Empowerment" in MEA Business Review, Research Journal, Volume 1, March 2012, With ISSN 2278 – 389X, Pgs: 73-79.
	January 2012	A Study on Employee Welfare Measures at NTPC, Ramagundam, AP in Sreenidhi Journal of Management, Hyderabad, (Volume 1, Number 1, January-June 2012, Bi-Annual), Pgs: 61-70.
	January 2012	Internal Marketing – An Iterative Approach Published in a Edited Book on "Service Marketing Practices In India: Changing Paradigms" By Siva Sivani Institute Of Management, Secunderabad, With ISBN 978-81-905242-0-6, Edition - 1 (JAN 2012). Pages 24-26.
	June 2012	"A Study on Consumers Preferences towards Social Networking Websites" Published in Zenith International Journal of Multidisciplinary Research, Volume: 2, Issue: 6, June 2012, bearing an ISSN No: 2231-5780.
Smt. Jayaprada	October 12	"A study on customer's perceptions towards Designer wear" published in Excel International journal of Multidisciplinary Management Studies, volume: 2, Issue: 10, October 2012, bearing an ISSN No: 2249-8834.
	September 2012	"A study on customer's awareness and preferences towards green packaging" published in International Journal of Research in Computer Application and Management, Vol. 2, (2012) Issue No. 9, September 2012, bearing an ISSN No: 2231-1009.
	December 2012	"Problems and Prospects of Health Insurance in India" published in AADYAM – A Journal of Management, Biannual publication of Dr. S. Radhakrishnan College of Business Management, Volume 1, Issue 1, July-December 2012, ISSN: 2278-4152.



	2012	"Health Insurance - Penetration Strategies" Published in a book titled Services marketing practices in India - Changing paradigms bearing ISBN: 978-81-905242-0-6. Published by the language company, 2012.
	2012	"A Study on Mobile Users Awareness and Shift Behavior towards Number Portability", Published in a book titled Services marketing practices in India – Changing paradigms bearing ISBN: 978-81-905242-0-6. Published by the language company, 2012.
	10 th and 11 th February, 2012	Published a paper titled "Viewer's recall of products and brands advertised during the telecast of world cup 2011 matches" at National seminar on Emerging trends in marketing on 10 th & 11 th February, 2012, Organized by Mahatma Gandhi University, Nalgonda, with ISBN No: 978-81-921579-2-4.
	2012	An Abstract on "A survey on user perceptions on social networking websites", in a book titled "Convergences & Cross Currents in Management & information Technology", Dr. M. Prakash, Himalaya Publishing House, First edition, 2012. By Seshadripuram First Grade College, Yelhanka, Bengaluru, Karnataka, ISBN: 978-93-5051-645-4 pzz013.
	22 nd and 23 rd June, 2012	Presented a paper titled "A Study on increasing trends of coffee outlets in twin cities (Hyderabad & Secunderabad)", at International Conference on Strategies for Building Successful Business Organizations in the Contemporary Scenario, organized by Technocrats Institute of Technology (TIT-MBA), Bhopal on 22 nd & 23 rd June, 2012.
Smt. Jayaprada	22 nd & 23 rd June, 2012	Presented a paper titled "Challenges of Health Insurance in India", at International Conference on Strategies for Building Successful Business Organizations in the Contemporary Scenario, organized by Technocrats Institute of Technology (TIT-MBA), Bhopal, on 22 nd & 23 rd June, 2012.
	18 th February 2012	Presented a paper titled "A Survey on user perceptions on social networking web sites". At National Research Conference on "Convergences and Cross Currents in Management and Information Technology" Avant Grade 2012" on 18th February 2012, at Seshadripuram First Grade College, Yelahanka, Bangalore, in association with Bangalore university teachers' Council of Commerce and Management.
	7 th January, 2012	Presented a paper titled "Health Insurance – Penetration Strategies" at a National Conference on "Services Marketing: Changing paradigms" organized by the Department of Marketing, Siva Sivani Institute of Management, Kompally, Secunderabad on 7th January, 2012.
	7 th January, 2012	Presented a paper titled "A Study on Mobile Users Awareness and Shift Behavior towards Number Portability" at a National Conference on "Services Marketing: Changing paradigms" organized by the department of Marketing, Siva Sivani Institute of Management, Kompally, Secunderabad, on 7th January, 2012.
	10 th & 11 th February, 2012,	Presented a paper titled "Viewer's recall of products and brands advertised during the telecast of world cup 2011 matches" at a National Seminar on Emerging trends in marketing on 10 th & 11 th February, 2012, Organized by Mahatma Gandhi University, Nalgonda.



2013-14		
	5 th to 7 th December, 2013	Presented a paper on Venture Capital Investment in India- A view at All India Commerce Conference held at Bangalore University
Dr. K. Someshwer	February 2013	Published a paper on "CRM in Life Insurance Sector in India - A study on Customers Services complaints" in Pacific Business Review, International Journal Vol. V
Rao	27 th to 29 th March 2014	Attended the Three Day International seminar Sponsored by ICSSR, New Delhi on "Global Business Opportunities & Challenges" organized by the Department of Commerce, Osmania University from 27th to 29th March, 2014.
	4 th August, 2013	Attended one day Work-Shop on Vivekananda's Message to Youth at Keshav Memorial College Hyderabad.
Dr. M. Prabhakar Reddy	23 rd to 24 th March, 2013	Attended Two-day International Seminar on Foreign Direct Investment - The Indian Scenario at School of Business Management and Legal Studies, University of Kerala, Thiruvananthapuram, India during March 23-24, 2013 and presented a paper titled "FDI in Retailing - Impact on Traditional Indian Kiranas".
Mr. M. Janaki Ram	4 th August, 2013	Attended one day Work-Shop on Vivekananda's Message to Youth at Keshav Memorial College Hyderabad.
Sri. K. David Prem Raj	16 th January 2014	Participated in workshop on "Capital Market" dated 16 th January, 2014 conducted by Reserve Bank of India at Nampally Exhibition Grounds, Hyderabad.
Sri. B. Vinod Babu	25 th & 26 th February 2014	Presented a paper in an International Seminar held at Osmania College, Kurnool on Globalisation-Telugu Culture and presented a paper on Telugu Festivals. This International Seminar held on 25 th & 26 th February, 2014.
	16 th January, 2014	Participated in a one day workshop organised by RBI Exhibition Grounds, Hyderabad on capital Markets on 16 th January, 2014.
Sri. Gnaneshwer	13 th September 2013	Banking-Public Vs Private Changing contours and contemporary issues in Accounting, Banking, Insurance and Finance on 13 th September, 2013.
	4 th January 2014	Emerging Trends in Information Technology in Banking Sector "Recent Trends in Financial Management and Financial Services" on 4 th January, 2014.
	16 th January 2014	Participated in workshop on "Capital Market" dated 16 th January, 2014 conducted by Reserve Bank of India at Nampally Exhibition Grounds, Hyderabad.
	November 2013	Presented a paper on Consumers Behaviour and Market Dynamics at GRIMS - Hyderabad.
Dr. K. Anjaneyulu	29 th & 30 th October 2013	Impact of Electronic Media on CRM practices in Hyderabad City (29th & 30th October, 2013) in the AICTE Sponsored two day International Conference on Consumer Dynamics & Marketing Strategies in the Globalized Economic Era – Perspectives and Challenges, held at Gokaraju Rangaraju Institute of Engineering and Technology.
		Attended a workshop conducted by the ACCA – London at Chennai on Management and Accounting area in 2012.
	November 2013	Presented a paper on Consumers Behaviour and Market Dynamics at GRIMS, Hyderabad.

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Sri. Gnaneshwer	16 th January, 2014	Attended workshops conducted by the RBI on Capital Markets (16 th January, 2014) at Nampally Exhibition Grounds, Hyderabad, A.P.
	27 th to 29 th March 2014	Presented a research paper titled "Constraints Faced by the Women Beneficiaries under MGNREGA" in International Conference on Global Business: Opportunities & Challenges held on 27th to 29th March, 2014, organized by Department of Commerce, Osmania University and Hyderabad, A.P., India.
Smt. A. Manjula	16 th & 17 th January 2014	Attended a Two Day National Seminar on Making the English Class Rooms more inclusive at Nizam College-Hyderbad.
	24 th August 2013	Attended one day Seminar on Modern Pedagogical Approaches in Under Graduate Program at IBS-Hyderabad
Ms. Meenakshi	9 th March 2013	Attended one day Seminar on Management and Leadership at RK Math, Hyderabad
ivis. ivicellarsiti	4 th August 2013	Attended one day Work-Shop on Vivekananda's Message to Youth at Keshav Memorial College, Hyderabad.
Smt. Fatima Bee	24 th August 2013	Attended one day Seminar on Modern Pedagogical Approaches in Under Graduate Program at IBS, Hyderabad.
Ms. Kalpana	24 th August 2013	Attended one day Seminar on Modern Pedagogical Approaches in Under Graduate Program at IBS, Hyderabad.
Ms. Deepa	4 th August 2013	Attended one day Work-Shop on Vivekananda's Message to Youth at Keshav Memorial College, Hyderabad.
	20 th to 29 th January 2014	Attended ten day Vivekananda Devotees Convention at Beluru, Howrah, West Bengal.
	4 th August 2013	Attended one day Work-Shop on Vivekananda's Message to Youth at Keshav Memorial College, Hyderabad.
Mr. Venu	24 th August 2013	Participated in "Faculty Development Programme" dated 24 th August, 2013 conducted by St.Mary's College, Yousufguda.
	18 th December 2013	Participated in one-day seminar on, "Samskrita Vaibhavam" Organised by AV College of Arts, Science and Commerce, Hyderabad - 500 029, held on 18 th December, 2013.
Mr. Chinni Krishnudu	12 th to 17 th December, 2013	Attended five day Work-Shop on Äccounting Standards organised by Department of Commerce OU in collaboration with ICAI – Hyderabad.
Misimudu	4 th August 2013	Attended one day Work-Shop on Vivekananda's Message to Youth at Keshav Memorial College, Hyderabad.
Mr. B. Rajesh	7 th to 9 th October 2013	Attended three day Work-Shop on Research Methodology at LFDC, Uppal, Hyderabad.
Sri. K. Naveen Kumar	16 th January 2014	Attended one day workshop on <i>'Capital Markets'</i> conducted by RBI on 16 th January 2014.
Ms. Anita D'souza	June 2013	Quality of Work-Life (with Special Reference to BPO Sectors in Hyderabad) Published in "Research Revolution" - International Journal of Social Sciences and Management", Volume-1, Issue – 9 (30th June 2013), ISSN: 2309 – 300X, Pgs: 5 –
	January 2013	"The Role of Placement Cells in Recruitment of College Students" in A Edited Book on "Strengthening Industry Academia Interface for Enhancement of Quality Management Education" by Bhartiya Vidhya Bhavan, Bhavan's College, Secunderabad, 1st Edition – Jan 2013, ISBN: 978-81-7276-483-8, Pgs: 1-11



Ms. Anita D'souza	January 2013	Leadership Attributes And High Performance Impact Among Women Employees (With Special Reference To IT Industry) In A Edited Book On High Performance Is A Key For Organizational Success By GokarajuRangaraju Institute Of Engineering And Technology (GRIET), Hyderabad With ISBN 978 – 93 – 5062 – 198.Edition – 1, 2013. Pg: 44 – 51
Smt. Jaya Prada	12 th to 14 th June, 2014	Presented a paper titled "Challenges of Health insurance in India-way ahead" at the International conference on Free trade-Opportunities and challenges", organized by AMS Arts and science college for women, Osmania University, Hyderabad from 12th to 14th June, 2014.
		2014-15
D. Venkat Reddy	3 rd to 5 th June 2014	Attended training program on Communication and Presentation Skills from 3 rd to 5 th June, 2014 organized by Dr. MCR HRD Institute.
Mr. Rajesh	3 rd to 5 th June 2014	Attended training program on Communication and Presentation Skills from 3 rd to 5 th June 2014 organized by Dr. MCR HRD Institute.
Sr. K. Naveen	3 rd to 5 th June 2014	Attended Three day Training Programme on "Communication and Presentation Skills" conducted by MCRHRD from 3 rd to 5 th June 2014.
Kumar	11 th September 2014	Attended one day workshop on "Entrepreneurship Development" conducted by National Small Industries Corporation Limited (NSIC) on 11th September 2014.
Dr. K. Anjaneyulu	11 th September 2014	State / Local Level: (i) Participated in a one day workshop organised by NSIC, Govt. of India on "Entrepreneurship Development on 11 th September, 2014.
	27 th to 29 th December 2014	National Level: Authored and presented a research paper in the 67 th All India Commerce conference 2014 organised by Indian Commerce Association at KIIT, Bhubaneshwar, Odisha, Title, "Women Executives leadership performance in management of conflicts in software projects in Hyderabad city".
	26 th to 27 th December 2014	International Level: Coauthored & Presented a Research Paper titled "Problems and Prospects of MSME's I Telangana State" in an international conference held at Mall Reddy College of Engg. & Technology, Hyderabad under the banner "Strategies for Business Excellence: challenges and opportunities" on dated 26 th & 27 th December, 2014. The same is published in the banner titled book bearing ISBN No: 9789383038299.
Dr. M. Prabhakar Reddy	13 th to 15 th March, 2015	Presented a paper on Ethical Corporate Reporting Practices in Indian IT Industry at OU Hyderabad.
D. Sreeram	26 th to 27 th December 2014	Participated, presented and Published a paper on "Problems and prospects of MSMEs in Telangana state" in International conference on "strategies for Business excellence and opportunities" (ICSBE-2014) conducted by MRCET on 26 th & 27 th December, 2014.



Sri. Gnaneshwer	7 th to 8 th January, 2015	Presented a research paper titled "Human Rights Violation Against Women and Dalits and its Economic Impact with special Reference to T.S" in Two-day National Seminar on Capacity Building of Girls – Prevention of Atrocities, held on 7th to 8th January, 2015. Organised by Department of Zoology, Women Empowerment Cell, Kothagudem, Khammam, Telangana, India.
	27 th to 29 th December 2014	Attended 67th All India Commerce Conference at KIIT University, Bhubaneswar from 27th to 29th December, 2014 and presented a paper titled "Penetration of Insurance Business in India – Issues and challenges".
Dr. K. Someshwer Rao	6 th to 7 th February 2015	Attended the Two Day UGC Sponsored National Seminar on "Quality Enhancement – Role of Higher Education Leadership in Preparing Next Generation Leaders towards Institutional Development" at St.Francis College for Women, Hyderabad on 6th & 7th February, 2015.
Rashi Mathur	11 th to 12 th February 2015	Participated in a two day National Seminar on "Challenges in Management Education – An Indian Perspective" held at R.B.V.R.R Women's College, Hyderabad on 11 th & 12 th February, 2015.
	11th & 12th February 2015	Attended two day National Seminar on Challenges in Management Education at RBVRR College, Hyderabad
Sri. K. Venu	7th to 8th Aug. 2014	The Future of Agricultural Commodity Market "Cokmkmkokditky Derivkatikve Trading k ink Indikan - Issues and Concerns" on 7th & 8th August, 2014.
	31st January, 2015	Attended one day seminar on Vision of Oneness: Perspective and Possibilities in Today's context at Gitam University.
Dr. H. Srinivas Rao	27 th to 29 th December 2014	Attended 67 th All India Commerce Conference at KIIT University, Bhubaneswar from 27 th to 29 th December, 2014 and presented a paper titled "Work life Balance in Corporate Sector – Some Issues".
Sri. C. N. Prasad	18 th November 2014	Attended one day Work-Shop on IFRS at ICSSR OU Hyderabad.
	18 th November 2014	Attended one day Work-Shop on IFRS at ICSSR OU Hyderabad
Sri. G. Chinni Krishnudu	1 st & 2 nd December 2014	Presented a paper on Forensic Accounting Fraud Examinations in two day National Seminar at OU
	13 th to 15 th March, 2015	Presented a paper on Implementations of IFRS for Corporate Reporting Practices at IICT, Hyderabad.
Smt. A. Manjula	15 th & 16 th September 2014	Attended two day National Seminar on Emerging Trends in Commerce Education at Keshav Memorial Collge, Hyderabad.
,	11 th & 12 th February 2015	Attended two day National Seminar on Challenges in Management Education at RBVRR College, Hyderabad.
Ms. Deepa	11 th & 12 th February 2015	Attended two day National Seminar on Challenges in Management Education at RBVRR College, Hyderabad.
	8 th November 2014	Attended one day Work-Shop on IFRS at OU Hyderabad.
Sri. Mitesh K	1 st & 2 nd December 2014	Presented a paper on Forensic Accounting Fraud Examinations in two day National Seminar at OU.
	13 th to 15 th March, 2015	Presented a paper on Implementations of IFRS for Corporate Reporting Practices at IICT, Hyderabad.

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Ms. Anita D'souza	18 th to 21 st December 2015	"A Study on Importance of Self-Defense Training" (with Special Reference to Working Women in Hyderabad) at St.Joseph's Degree and PG College, King Koti held on 18 th - 21 st December, 2015.
	31st October 2015	"Employee Retention Strategies - A Study at WIPRO Company, Hyderabad" at St.Mary's College, Yusufguda, Hyderabad on 31st October, 2015.
	26 th March 2015	"Consumer's Perception towards E.Mail Marketing" at Aurora Post Graduate College, Moosarambagh, Hyderabad on 26 th March, 2015.
	14 th - 15 th February 2015	"Effectiveness of Training and Development" (with Reference to Visakhapatnam Steel Plant – Rastriya Ispat Nigam Limited) at RS Mundle Dhamrapeth Arts and Commerce College, Nagpur on 14 th - 15 th February, 2015.
	9 th - 10 th January 2015	"A Study on Effectiveness of Induction Program (with Reference to Unisys Company, Hyderabad)" at CMR Institute of Technology, Medchal, Hyderabad on 9 th -10 th Jan 2015.
Ms. Anita D'souza	18 th - 21 st December 2015	"A Study on Importance of Self-Defense Training" (with Special Reference to Working Women in Hyderabad) in Proceedings of the International Conference at St.Joseph's Degree and PG College. King Koti held on 18 th - 21 st December 2015 with ISBN 978-93-85100-05-5, Pgs: 109-114.
	31st October 2015	"Employee Retention Strategies (A Study at Wipro Company, Hyderabad)" in Proceedings on Seminar on "Business Dynamics - A Paradigm Shift in Policies for Sustainablity", Volume II by St.Mary's College, Yusufguda, Hyderabad on 31st October 2015 with ISBN 978-93-85506-04-8, Pgs: 90-93.
	January 2015	"A Study on Effectiveness of Induction Program" (with Reference to Unisys Company, Hyderabad), in an Edited Book on "Changing Trends of Indian Business: Growth Prospects and Challenges", by CMR Group of Institutions (Institute of Technology) Hyderabad, Edition –I, (January 2015), ISBN: 978–81–924002–0–4, Pgs: 93-98.
2015-16		
Dr. K. Anjaneyulu	18 th to 19 th December 2015	International Level: Coauthored, presented and published a research paper titled "Developing shared Leadership through Encounter Group training" at Mall Reddy College of Engg. & Technology on 18 th & 19 th December, 2015 organised under the banner "Strategies for Business Excellence: Challenges and opportunities". The same is published bearing ISBN No. 9789383038299.
Sri. K. Naveen Kumar	28 th to 29 th May 2015	Two Days National Seminar and Presented paper on "A Study on Entrepreneurship Development Schemes-Opportunities and Challenges" conducted by Global School of Business Management from 28 th to 29 th May 2015.
	10 th to 11 th July 2015	Attended one day National Seminar on "Accounting Frauds and its impact on economy" conducted by Badruka college of Commerce and Arts from 10 th to 11 th July 2015.
	11 th September 2015	Attended a Programme on "Youth Convention on Universal Brotherhood Day" conducted by Govt. of India on 11 th September, 2015.



Sri. K. Naveen Kumar	19 th September 2015	Attended one day State Level Seminar on "Integrated Reporting" conducted by Badruka College of Commerce and Arts from 19 th September, 2015.
	1st December 2015	Participated in World Aids Day 2015 celebrations conducted by TSACS and CCE , TS on 1st December, 2015.
	28 th to 29 th March 2016	Attended Two Days National Seminar and Presented paper on "Role of Insurance and Impact on Employment Opportunities" conducted by Department of Commerce, OU from 28th to 29th March, 2016.
	22 nd to 26 th June 2015	Attended Five Day Work Shop on National Level Youth Entrepreneurship Development Programe at Aurora Degree College, Hyderabad.
	1st July 2015	Attended One FDP on New Age Business Accounting Using Tally ERP 9.0 at OU, Hyderabad.
Smt. A. Manjula	9 th &10 th September 2015	Presented a paper on role of MSME in Promoting Entrepreneurship in National Seminar at St. Pious Degree College Nacharam, Hyderabad.
	September 2010	Attended One day FDP on "Applications of Statistics in Real Life" at IIMC Degree College, Hyderabad.
Dr. K. Someshwer Rao	22 nd October 2015	Attended the four day 17th Biennial General conference on "Excel beyond Boundary" organized by All Nagaland College students Union from 21st to 24th October, 2015 at I.G. Stadium, Kohima, Nagaland and also as a Resource Person on 22nd October, 2015.
	20 th February 2016	Attended one day Empowered Educators a Leadership programme conducted by Deloitte at DU center Hitec city, Hyderabad on 20th February, 2016.
Dr. H. Srinivas Rao	17 th May 2015	Telangana Higher Education JAC organised one day state level seminar on strengthening of Higher Education in Telangana – "Strengthening of higher education in Telangana" held on 17th May, 2015 at Kasthurba Gandhi Degree College for Women, West Maredpally, Secunderabad.
Mr. A.:1.91.	1 st July 15	Attended One FDP on New Age Business Accounting Using Tally ERP 9.0 at OU, Hyderabad.
Ms. Ankitha	26 th September 2015	Attended one day work shop on "Role of TPO in Placements and Capacity" Building activities at CFRD, OU, Hyderabad.
	11 th & 12 th February 2015	Challenges in Management Education – An Indian Perspective Sponsored by UGC, ICSSR and SCHE, R.B.V.R.R Women's College, 11 th and 12 th February, 2015.
Ms. Deepa. J	26 th September 2015	Role of TPO in Placements & Capacity Building Activities, held by Directorate of Placement Services, O.U, Hyderabad, Central Facilities for Research & Development, O.U Campus, 26 th September, 2015.
	9 th September 2016	An Ideal Teacher for an Ideal Nation, held by Ramkrishna Math, Vivekananda Institute of Human Excellence, on 9th September, 2016.
Sri. D. Sreeram	11 th September 2015	Participated in Youth Convention on "Universal Brotherhood day" conducted by Govt. of India on 11th September, 2015.
	1st December 2015	Participated in "World Aid's Day 2015" conducted by Telangana State aid's control society on 1st December, 2015.

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Sri. D. Sreeram	18 th to 19 th December 2015	Participated, presented and published a paper on "Caller tunes – An untapped market" in International conference on "Strategies for Business Excellence and Opportunities" (ICSBE-2015) conducted by MRCET on 18 th & 19 th December, 2015.
	28 th to 29 th May 2015	Participated, presented and published a paper on "A study on entrepreneurship development schemes-opportunities and challenges" in 2 day National seminar on "Make in India; Problems and Prospects" (MIIPP-2015) conducted by Govt. of TS and Osmania University on 28 th & 29 th May, 2015.
Sri. D. Sreeram	30 th to 31 st December 2015	Participated, presented and Published a paper on "A Fresh look at the Role of Women executives during their initial days of career" in 2 day ICSSR National seminar on "Entrepreneurship in Telangana" conducted by LFDC on 30 th and 31 st December 2015.
Smt. Rashi Mathur	1 st July 2015	Attended a one day Faculty Development Program on "New Age Business Accounting using Tally. ERP 9" organized by Department of Commerce, Osmania University and Tally Education Pvt. Ltd. on 1st July, 2015.
	31st October 2015	Participated in a National Seminar on "Business Dynamics – A Paradigm Shift in Policies for Sustainability" held at St. Mary's College, Hyderabad on 31st October, 2015.
	14 th December 2015	Participated in a Faculty Development Program on "International Financial Reporting Standards – IFRS" at St. Ann's College for Women, Hyderabad on 14 th December, 2015. This was jointly organized by Department of Commerce, Osmania University and St. Ann's College for Women, Hyderabad.
	31st October 2015	Coauthored and presented a Paper titled "A Study on Environmental Accounting – Challenges and Way Ahead" at the National Seminar on "Business Dynamics – A Paradigm Shift in Policies for Sustainability" held at St. Mary's College, Hyderabad on 31st October, 2015. The Paper was published in the conference proceedings with ISBN – 978-93-85506-03-1.
Dr. P. Venkataiah	30 th to 31 st March 2016	Coauthored and presented a paper titled "Role of Women Executives value creation at Work Place an HR perspective" at ICSSR sponsored a Two Day National Seminar on "Entrepreneurship in Telangana" organized by Little Flower Degree College on 30 th & 31 st March, 2016. The paper was published in the conference proceedings with ISBN.
	8 th March 2016	Coauthored and presented a paper titled "Women Excutive Leadership for Conflict Resolution in Software Projects in Hyd City" at the National Level Seminar on "Journey of Woman from Home to Board Room" organized by Vijaya Institute of Management Sciences for Woman, Vijayawada on 8th March, 2016. The paper was published in the conference proceedings with ISBN.



		Coauthored and presented a paper titled "Developing Shared Leadership through Encounter group Training"
Dr. P. Venkataiah	18 th to 19 th December 2015	at the International Conference on "Stratagies for Business Excellence: Challenges and Opportunities" organized by Malla Reddy College of Engineering & technology in collaboration with HMA AND NEN on 18 th & 19 th December, 2015. The paper was published in the conference proceedings with ISBN – 978-93-83038-42-8.
	25 th to 26 th March 2015	Coauthored and presented a paper titled "Rural Insurance in India – Problems and Prospects" an UGC-SERO sponsored a Two Day National Seminar on "Rural Insurance in India – Issues and challenges" organized by School of Management, University Arts & Science College, Kakatiya University, Warangal on 25 th & 26 th March , 2015.
Smt. N. Sunitha Bai	14 th December 15	Attended One Day FDP on IFRS at St. Ann's Degree College, Hyderabad.
	18 th March 2015	Participated in Final workshop on "B.Com. Common Core Syllabi" dated 18 th March, 2015 conducted by Osmania University, Hyderabad.
Sri. B. Vinod Babu	18 th to 19 th December 2015	Presented Paper at 4 th International Conference on Communications, Signal Processing, Computing and Information Technologies (ICCSPCIT - 2015) dated December 18 th & 19 th 2015 at "Malla Reddy College of Engineering & Technology" Secunderabad.
	5 th February 2016	Presented Paper and got the Paper Published at UGC Sponsored National Seminar on "Indian IT-BPO Industry Prospects & Challenges" dated February 5 th 2016 conducted by Government Degree & P.G. College, Peddapalli Mandal, Karimnagar District.
Sri. M. Janakiram	5 th to 6 th December 2015	Presented a paper entitled "Challenges and Opportunities for Integrated Reporting in MNC's" at 38 th All India Accounting Conference, International Seminar on Accounting Education & Research Organised by University Business School, Punjab University, Chandigarh & Indian Accounting Association, Chandigarh Branch held on 5 th & 6 th December, 2015.
	27 th to 29 th December 2015	Presented a Paper entitled "Recent Trends in Service Sector" at 58 th All India Commerce Conference, organized by Mahatma Gandhi Kashi Vidyapith, Varanasi, U.P. held from 27 th to 29 th December 2005.
	16 th November 2015	One-Day Orientation programme, conducted by OU Academic Audit Cell at PGRRCDE, OU, Hyderabad on 16 th November, 2015.
	9 th October 2015	Attended a Panel discussion on "Role of Accounting in National Building and CMA Career" at Roots college, Hyderabad on 9 th October, 2015.
K. Venu	9 th October 2015	Attended One Day Seminar on Role of Accounting in Nation Building and CMA caree at Roots Degree College, Hyd.
	26 th September 2015	Attended one day work shop on "Role of TPO in Placements and Capacity Building Activities" at CFRD, OU,Hyd
	5 th to 6 th February 2016	Emerging Trends in Indian BPO Sector "Indian IT-BPO Industry Prospects & Challenges" on 5 th & 6 th February, 2016.



		Role of Cross Cultural Communication and Attitude, International Seminar on Emerging Strategies to Sustain Global Competition. ISBN No. 978-163102664-5
Gita Desai	30 th to 31 st July 2015	Role of MSME in developing Women Entrepreneurship, Two day National Seminar on Opportunities & Challenges of Micro, Small & Medium Enterprises on 30 th & 31 st July, 2015.
	10 th to 11 th July 2015	Accounting Fraud and Its Impact on Indian Economy, "Accounting Fraud & Its Impact on Economy" on 10 th & 11 th July, 2015.
Smt. Rashmi	26 th September 2015	Attended one Day FDP on "Investment Management in the Global Scenario" at Pragathi Mahavidyala, Hyderabad.
Ms. Kalpana	26 th September 2015	Attended one Day FDP on "Investment Management in the Global Scenario" at Pragathi Mahavidyala, Hyd.
Sri. U. Vijay 18 th to 19 th Bhasker December 2015		Attended Two Day International Conference on "Strategies for Business Excellence: Challenges and Opportunities" organized by Malla Reddy College of Engineering & technology in collaboration with HMA AND NEN on 18 th & 19 th December, 2015.
Smt. Archana	14 th December 2015	Attended one Day FDP on IFRS at St. Ann's Degree College, Hyderabad.
Sri. Gnaneshwer	29 th April 2015	Attended One Day Work Shop on Financial Inclusions and Entrepreneurship Opportunities for SC & ST at OU, Hyd.
Smt. Jayaprada		Published a Paper titled "Problems and prospects of convergence to IFRS in Insurance Sector" in Osmania Journal of International Business Studies, January-June 2015, Vol. X No.1, Bearing an ISSN 00973-5372. "A Study on Environmental accounting - Challenges and way ahead" published in a book titled "Business Dynamics - A Paradigm shift in policies for sustainability", with Volume: I and ISBN: 978-93-85506-03-1, 2015. Presented a paper titled "Preventive measures for minimizing losses in Indian Insurance Sector - The role of Forensic Accounting" at International Conference on an Expedition towards Growth and Sustainability in Commerce and Management: Trends, Challenges and Strategies, Organised by St.Joseph's degree and P.G. College in collaboration with TSCHE, from 18th to 20th December, 2015. Presented a paper titled "Problems and prospects of convergence to IFRS in Insurance Sector" at the international conference on Implications of IFRS for corporate reporting practices, organized by Department of Commerce, Osmania University, Hyderabad, in collaboration with ICAI Hyderabad, from 23rd March to 15th March, 2015. Presented a paper titled "A Study on Environmental Accounting - Challenges and Way Ahead" at a National seminar on Business Dynamics - A Paradigm shift in policies for sustainability, organized by Department of Commerce and Management, St.Mary's College, Yousufguda, Hyderabad on 31st October, 2015. Presented a paper titled "A study on Frauds in Indian Insurance Industry-Role of Forensic Accounting" at a UGC sponsored national seminar on "Accounting Fraud and its Impact on the Economy", at Badruka institute of professional studies on 10th & 11th July, 2015.



2016-17		
	20 th February 2016	Attended a one-day program on "Empowered Educators - A Leadership" conducted by Deloitte at DU Center Hitec City, Hyderabad.
Dr. K. Someshwer Rao	11 th - 13 th November 2016	Presented a paper on "Hospitality and Tourism services in Hyderabad - A Study," at All India Commerce Conference held at Lucknow University.
	18 th - 19 th November 2016	Presented a paper on "Impact of Service Sector on Indian Economy" at two-day National Seminar on Indian Economy in the Era of 25 years of Reforms at Badruka College.
	28 th & 29 th September 2016	Presented a paper on "Risk & Cross Cultural Challenges in International Challenges" at a two-day National Seminar on "New Paradigm Shifts - Challenges & Opportunities in Commerce, Management, Business Economics, Information, Communication Technology" organized by Department of Commerce, PSC & KVSE Govt College.
Dr. M. Prabhakar Reddy	18 th - 19 th November 2016	Presented a paper on "Impact of Globalization on Higher Education in India" at 2-day National Seminar on Indian Economy in the Era of 25 years Reforms at Badruka College.
	27 th & 28 th February 2017	Presented a paper on "Emerging Issues in India Telecom Sector" at 2-day National Seminar on Service Sector in India: Emerging Challenges at Hindi Maha Vidyalaya.
	September 2016	Published an article on "Women Empowerment through Micro Credit: A need for Gender Development Issues," in Mirror Vol. 6 No. 2, September 2016, Kottayam District, Kerala, ISSN: 2249-8117
Dr. H. Srinivas Rao	2016	Published an article on 'In Land Fisheries Management & Finance' in Editorial Book, page no. 92, Name of the Editor, Dr. R.N. Misra, by the Discovery Publishing House Pvt Ltd, New Delhi. ISBN: 978-9-35-056789-0
	21 st to 22 nd December 2016	Presented a paper on "Trends & Progress of Limited Liability Partnerships in India" at a two-day National Seminar on Limited Liability Partnership – A New Opportunity at Government College, Rajamahendravaram, A.P. & presented a paper.
Dr. K. Anjaneyulu	18 th - 19 th November 2016	Presented a paper on "Trends & Operations in the Secondary Securities Market in India: A Macro Relook" at two-day National Seminar on Indian Economy in the Era of 25 years Reforms at Badruka College.
	9 th - 10 th January 2017	Presented & Published a paper titled "Derivatives Market in India" at a two-day International Seminar on Recent Trends in International Accounting & Financial Services at Little Flower Degree College. ISBN 978-9-38-510038-3
	3 rd - 4 th February 2017	Presented & published a paper titled "Role of NGOs in Sustaining Integrated Reporting Pratices" at a two-day Conference on Emerging Trends in Management Practices organized by Humanities and Sciences Department (Management Science), CVR College of Engineering. ISBN 978-9-38-210151-9

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	9 th September 2016	Attended Annual Departmental Conference of UG Teachers of Commerce - 2016 at PGRRCDE, OU.
Sri. M. Janakiram	15 th December, 2016	Attended FDP on "Research in Accounting" at Indian School of Business, Hyderabad
	16 th - 17 th December 2016	Presented a paper titled "Accounting Equation in India-A Comparative Analysis" at 39th All India Accounting Conference and International Seminar on Accounting Education and Research, organized by Department of Commerce, Bangalore University.
	3 rd - 4 th February 2017	Presented & published a paper on "Challenges & Opportunities for Integrated Reporting in MNCs" at two-day Conference on Emerging Trends in Management & Practices at CVR College. ISBN 978-9-38-510151-9.
Smt. S.P. Manjula	22 nd October 2016	Attended a National Seminar on GST: Issues and Implications held at Nizam College.
Smt. Sunita Bai	22 nd October 2016	Attended a National Seminar on GST: Issues and Implications held at Nizam College.
	7 th August 2016	Attended a National Seminar on Human Rights & Duties Education at Abhyudaya Oriental Evening College.
Sri. Vinod Babu Bandari	19 th - 20 th August 2016	Presented a paper on "Plan of Proposed Research Work on Data Mining on Biometric System" at two-day National Conference on Information Communication Technologies, Research - Challenges & Opportunities at Aurora Degree & PG College.
	9 th September 2016	Attended a Seminar on Teachers' Convention at Vivekananda Institute of Human Excellence, Ramakrishna Mutt.
Sri. D. Venkat Reddy	9 th September 2016	Attended a Seminar on Teachers' Convention at Vivekananda Institute of Human Excellence, Ramakrishna Mutt.
	28 th - 29 th March 2016	Presented a paper on "Role of Insurance and Impact on Employment Opportunities" at a two-day National Seminar conducted by Department of Commerce, Osmania University.
	20 th April 2016	Attended GANANA "MIS-reorientation to IT coordinators and Online courses" conducted by Govt of Telangana and CCE.
	25 th - 26 th April 2016	Attended a two-day State Level Workshop on "NIPUNA – Nurturing Young leaders in Higher Education" conducted by Govt of Telangana & CCE.
Sri. K. Naveen Kumar	30 th - 31 st August 2016	Presented a paper on "Role of Forensic Accounting in Financial Statements" at a two-day National Seminar on Fraudulent Financial Practices in Indian Capital Market, Issues & Concerns organized by Department of Commerce, Osmania University.
	9 th September 2016	Attended a Seminar on Teachers' Convention at Vivekananda Institute of Human Excellence, Ramakrishna Mutt.
	9 th September 2016	Attended a Workshop at Annual Departmental Conference of UG Teachers of Commerce - 2016 at PGRRCDE, OU.
	16 th - 17 th December 2016	Presented & published two papers on "Impact of Information Technology on Human Resource Management" and "Study on Digital Marketing on Retail Pharmacists in the town: Mahabubnagar" at the 5 th International Conference- Strategies for Business Excellence: Challenges and Opportunities (ICSBE-2016) at Malla Reddy College of Engineering and Technology. ISBN: 978-9-38-303847-3.



Sri. K. Naveen Kumar	9 th & 10 th January 2017	Presented & published a paper on "Role of Corporate Governance in controlling Accounting Frauds" at two-day International Seminar on recent trends in International Accounting & Financial Services in collaboration with Department of Commerce, at Little Flower Degree College, OU. ISBN: 978-9-38-510144-1.
	3 rd - 4 th February 2017	Presented & published two papers titled "Equity Shares Valuation in Pharma Sector" and "Role of Accountant and Auditor in Accounting Frauds" at two-day Conference on Emerging Trends in Management Practices organized by Humanities and Sciences Department (Management Science), CVR College of Engineering and ISBN: 978-9-38-510151-9.
	30 th -31 st March 2016	Presented & published a paper titled "A fresh look on the role of women executives during their initial days of career," at the ICSSR sponsored two-day National Semiar on Entrepreneurship at Little Flower Degree College, Hyderabad. ISBN No.978-9-38-510038-3.
	20 th April 2016	Attended GANANA "MIS-reorientation to IT coordinators and Online courses" conducted by Govt of Telangana and CCE.
	25 th - 26 th April 2016	Attended NIPUNA "Nurturing young leaders in Higher Education" conducted by Govt of Telangana and CCE.
	9 th September 2016	Attended a Seminar on Teachers' Convention at Vivekananda Institute of Human Excellence, Ramakrishna Mutt.
Sri. D. Sreeram	16 th - 17 th December 2016	Presented & published two papers on "Impact of Information Technology on Human Resource Management" and "Study on Digital Marketing on Retail Pharmacists in the town: Mahabubnagar" at the 5 th International Conference- Strategies for Business Excellence: Challenges and Opportunities (ICSBE-2016) at Malla Reddy College of Engineering and Technology. ISBN: 978-9-38-303847-3.
	9 th & 10 th January 2017	Presented & published a paper on "Role of Corporate Governance in controlling Accounting Frauds" at two-day International Seminar on Recent Trends in International Accounting & Financial Services in collaboration with Dept of Commerce, OU, at Little Flower Degree College. ISBN: 978-9-38-510144-1.
	3 rd to 4 th February 2017	Presented & published two papers titled "Equity Shares Valuation in Pharma Sector" and "Role of Accountant and Auditor in Accounting Frauds." at a two-days Conference on "Emerging Trends in Management Practices" organized by Humanities and Sciences Department (Management Science), CVR College of Engineering. ISBN No:978-93-85101-51-9.
	16 th - 17 th February 2017	Presented a paper on "A Comparative Study of English Proverbs with Telugu Proverbs" at three-day International Conference, ISCS, OU Centre for International Programmes.
Smt. A. Manjula	18 th - 19 th September 2017	Presented a paper on "Performance & Issues of MSME's in Telangana Region" at two-day National Seminar on Indian Economy in the Era of 25 years of Reforms at Badruka College.

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Smt. A. Manjula	22 nd October 2016	Attended a National Seminar on "GST: Issues and Implications" organized by the Department of Commerce, Nizam College, Hyderabad.
	3 rd December 2016	Attended a one-day "Train the Trainer" programme conducted by Tally Education Private Limited organized by Commerce Club, Keshav Memorial Institute of Commerce and Sciences.
	30 th December 2016	Presented a paper titled "Digital Marketing in New Era" at a one-day National Seminar on Digital Marketing - A Paradigm Shift at IIMC, Hyderabad.
	28 th January 2017	Attended Red Ribbon Club training for Peer Educators conducted by NSS, O.U in co-ordination with TSACS.
	5 th -6 th February 2016	Attended a program on Indian IT-BPO Industry: Emerging Trends in Indian BPO Sector - Prospects & Challenges.
	30 th - 31 st August 2016	Presented a paper on "Role of Forensic Accounting in Financial Statements" at two-day National Seminar conducted by Department of Commerce, Osmania University.
	9 th September 2016	Attended a Seminar on Teachers' Convention at Vivekananda Institute of Human Excellence, Ramakrishna Mutt.
Sri. K. Venu	18 th & 19 th September 2016	Presented a paper on "Indian Agriculture - Performance & Issues" at a two-day National Seminar on Indian Economy in the Era of 25 years Reforms at Badruka College.
	16 th - 17 th December 2016	Attended a National Seminar on Youth for Harmony: Towards Vasudhaiva Kutumbakam organized at Gitam University, Hyderabad.
	28 th -29 th January 2017	Presented a paper on "Food Security of India - Issues and Concerns" at an International Conference, Kakatiya University, Warangal.
Ms. Ankita Ambasta	30 th - 31 st Aug 2016	Presented a paper on "Nature and Dynamics of Financial Frauds and Fraud Risk Management" at two-day National Seminar, Department of Commerce, Osmania University.
	9 th September 2016	Attended a Seminar on Teachers' Convention at Vivekananda Institute of Human Excellence, Ramakrishna Mutt.
Smt. Rashi Mathur	30 th - 31 st August 2016	Presented a paper on "Nature and Dynamics of Financial Frauds and Fraud Risk Management" at National Seminar, Department of Commerce, Osmania University.
	18 th - 19 th November 2016	Presented a paper on "An Analytical Study of Service Sector in India, Challenges & Way Ahead" at a two-day National Seminar on Indian Economy in the Era of 25 years Reforms at Badruka College.
	6 th December 2016	Attended a "Workshop on Guidance of Project Guide" Department of Commerce, Osmania University.
	30 th December 2016	Presented a paper titled "E-commerce and m-Commerce - Progressive strides towards Digital Marketing," at a one-day National Seminar on Digital Marketing - A Paradigm Shift at IIMC, Hyderabad.
	27 th & 28 th February 2017	Attended a two-day International Seminar on "Commerce education - New Paradigms in Accounting & Finance," organized by the Department of Commerce, Osmania University.



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Ms. Deepa. J	9 th September 2016	Attended a Seminar on Teachers' Convention at Vivekananda Institute of Human Excellence, Ramakrishna Mutt.
	18 th - 19 th November 2016	Presented a paper on "Indian Agriculture - Performance & Issues" at two-day National Seminar on Indian Economy in the Era of 25 years Reforms at Badruka College.
Smt. P. Aparna	9 th September 2016	Attended a Seminar on Teachers' Convention at Vivekananda Institute of Human Excellence, Ramakrishna Mutt.
Dr. P. Venkataiah	8 th March 2016	Coauthored, published and presented a paper titled "Women Executive Leadership for Conflict Resolution in Software Projects in HYD City" at the National Level Seminar on "Journey of Woman from Home to Board Room" organized by Vijaya Institute of Management Sciences for Women, Vijayawada - ISBN 978-8-19-328249-6.
	30 th - 31 st March 2016	Coauthored, presented & published a paper titled "Role of Women Executives Value Creation at Work Place an HR perspective" at ICSSR sponsored, two-day National Seminar on "Entrepreneurship in Telangana" organized by Little Flower Degree College - ISBN 978-9-38-510038-3.
	20 th April 2016	Attended "GANANA" - MIS Reorientation to IT Coordinators & Online Courses sponsored by RUSA a one-Day Training Programme organized by Govt of Telangana & CCE.
	25 th - 26 th April 2016	Attended "NIPUNA" – Nurturing Young Leaders in Higher Education sponsored by RUSA a two-day Training Programme organized by Government of Telangana, Commissionerate of Collegiate Education.
	30 th - 31 st August 2016	Attended a UGC & ICSSR sponsored two-day National Seminar on "Fraudulent Financial Practices in Indian Capital Market – Issues and Concerns" organized by the Depart of Commerce, Osmania University, Hyderabad.
Dr. P. Venkataiah	11 th - 13 th November 2016	Presented a Paper on "Glass Ceiling Effect on Women in India" at 69th All India Commerce Conference, University of Lucknow, Lucknow.
	18 th - 19 th November 2016	Presented a paper on "Impact of Liberalisation on Indian Banking System at two-day National Seminar" on Indian Economy in the Era of 25 years Reforms, Badruka College.
	30 th December 2016	Presented a paper on "Recent Developments in Electronic Fund" at a one-day National Seminar on Digital Marketing - A Paradigm Shift, IIMC, Hyderabad.
	16 th - 17 th December 2016	Presented & published a paper on Role of Information Technology in Banking Sector at an International Seminar, MRCET, Hyderabad. ISBN: 978-9-38-303829-9.
	9 th to 10 th January 2017	Presented & published a paper on 'A Study of Internet Bank Evolution & Way Ahead' at an International Seminar, LFDC, Hyderabad. ISBN: 978-9-38-510038-3.
	3rd to 4th Feb. 2017	Presented a paper on "Financial Performance of Pharmacy Sector in India" at a two-day Conference at CVR College, Hyderabad. ISBN: 978-9-38-210151-9.



	9 th September 2016	Attended a Seminar on Teachers' Convention at Vivekananda Institute of Human Excellence.
Smt. Durga Rani	22nd Oct 2016	Attended a National Seminar on "GST: Issues and Implications" organized by the Department of Commerce, Nizam College, Hyderabad.
	30 th - 31 st August 2016	Attended a two day National Seminar on Fraudulent Financial Practices in Indian Capital Market-Issues and Concerns on 30 th & 31 st August 2016, at Osmania University.
	9 th September 2016	Attended a Seminar on Teachers' Convention at Vivekananda Institute of Human Excellence.
Ms. K. Manasa	22 nd October 2016	Attended a National Seminar on "GST: Issues and Implications" organized by the Department of Commerce, Nizam College, Hyderabad.
	18 th - 19 th November 2016	Presented a paper on "Trends & Operations in the Secondary Securities Market in India: A Macro Relook" at a two-day National Seminar on Indian Economy in the Era of 25 years Reforms at Badruka College.
Ms. K. Manasa	9 th - 10 th January 2017	Presented a paper titled "Role of Currency Derivatives in Indian Economy" at a two-day International Seminar on RecentTrendsinInternationalAccounting&FinancialServices held at Little Flower Degree College, Uppal, Hyderabad.
	25 th February 2017	Presented a paper on "Goods and Services Tax - The Road Ahead" at NSIC,ECIL, Hyderabad.
Smt. Gita	Desai	Attended and presented a paper on Role of Cross Cultural Communication and Attitude, International Seminar on Emerging Strategies to Sustain Global Competition. ISBN No. 978-1-63-102664-5
Ms. Anita D'souza	March 2016	A Study on "Employees' Perception Towards The Role of A Team-Leader" In SRM BIZAD – Research Review, March 2016, ISSN – 0952-4959, Pgs: 1-5.
2016		Published a paper titled "Preventive Measures for Minimizing Losses in Indian Insurance Sector – the Role of Forensic Accounting" in the proceedings of International conference on "Expedition Towards Growth and Sustainability in Commerce and Management: Trends, Challenges and strategies", organized by St. Joseph's Degree and P.G. College, Paramount Publishing House, bearing ISBN: 978-93-85100-05-5, 2016.
Smt. Jayaprada	27 th - 28 th February 2017	Presented a paper titled "Evaluation of growth of public and private sector general insurance companies in India" at International Seminar on Commerce Education-New Paradigms in Accounting and Finance, organized by the Department of Commerce, Osmania University, Hyderabad on 27th - 28th February, 2017.
	30 th - 31 st August 2016	Presented a Paper on "A study on Efficiency and Profitability of Public Sector General Insurance Companies in India Pre and Post Detariffication" in a two day National Seminar on Fraudulent Financial Practices in Indian Capital Market – Issues and Concerns, Organized by Department of Commerce, Osmania University on 30-31 August, 2016.

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Smt. Jayaprada	28 th & 29 th March 2016	"A Study on Efficiency and profitability of General Insurance Companies in India Pre and post Detariffication" Presented in a two day National Seminar on Role of Insurance in Financial Inclusion on 28th & 29th March, 2016 organized by Department of Commerce in collaboration with III, Osmania University, Hyderabad. Accepted for publication.
	29 th November 2016	Presented a paper titled "A study on Efficiency and Profitability of Private Sector General Insurance Companies in India Pre and Post Detariffication" at a National Conference on Revolutionalising Business Practices in Digital Era, on 29th November, 2016.
	18 th & 19 th November 2016	Presented a paper titled "A study on Capital Adequacy of General Insurance Companies in India Pre and Post Detariffication", at a National Seminar on Indian Economy in the era of 25 years of Reforms: Performance and Issues", organized by Badruka College, on 18th & 19th November, 2016.
	28 th - 29 th March 2016	Presented a paper titled "A study on Efficiency and Profitability of Public Sector General Insurance Companies in India Pre and Post Detariffication" at a National seminar on Role of Insurance in Financial Inclusion, on 28 th - 29 th March, 2016 organized by Department of Commerce, Osmania University, Hyderabad in collaboration with The Insurance Institute of India.

Department of Languages

2012-13		
Name of the Faculty	Date	Topic
Dr. M. Srinivas	20 th & 21 st January 2012	Participated in the Two-day National Seminar on "Telangana Sanskrit Scholars and their Contribution to Sanskrit World" Organised by Sanskrit Academy, (Adarsh Shodh Sansthan) Osmania University, Hyderabad- 500 007 on 20 th & 21 st January, 2012.
	16 th & 17 th March 2012	A Praja Kavi Kaaloji Samalochana on this subject a two-day National Seminar held at AV College on 16 th & 17 th March, 2012.
Dr. K. Narayana	13 th & 14 th March 2012	A two-day UGC National Seminar held at Jaanapada Vignana Peetham, Warangal on Girijana Moukkhika Sahityam Charitraka Avasyakata on 13 th & 14 th March 2012 and presented a paper on Jaanapada Vignanam-Samskruthi.
Murthy	10 th & 11 th August 2012	A 2-day workshop on Research Methodology and Research Supervision by UGC and Telugu Academy held at Osmania University on 10 th & 11 th August, 2012.
	20 th October 2012	TTD Hindu Dharma Prachara Parishad organized three-day Seminar on Ramayana and participated as a Resource Person on 20 th October, 2012.



2013-14		
	7 th March 2014	Leadership performance of Women Executives in Managing Software Projects in Hyderabad City, 7 th March, 2014 in a National Level Seminar organized by Aurora Degree and P.G. College titled Entrepreneurship and Leadership of Women Executives in India.
Dr. K. Narayana	23 rd February 2014	Presented a paper in a National Seminar on Jyotisham, held at Padma Rao Nagar, Hyderabad by Jyotirvastu Vignana Samstha on "Jyotisham-Panchama Bhavam" and presented the paper on Panchama Bhava-Children. This seminar held on 23 rd February 2014
Murthy	26 th & 27 th July 2013	Presented a paper in a two-day UGC National Seminar on "Gramadevatalu-Navaidyalu" held by Osmania University at ASP Hall on 26 th & 27 th July, 2013.
	5 th May 2013	Presented a paper in a one-day National Seminar on "Jyotisham – Santi Vidhanalu" on 5 th May, 2013 with the title "Jyotisham-Santi Prakriyalu" (published in their souvenir).
	5 th to 6 th November 2013	Key note speaker at a National Seminar held on "Dasarathi Jeevitam" at Telugu University on 5th & 6th November, 2013
	2 nd & 3 rd May 2013	Key note speaker at a National Seminar on "Telangana Deepastambham" on 2 nd & 3 rd May, 2013 at Telugu University.
Dr. K. Narayana Murthy	25 th & 26 th February 2014	Presented a paper in an International Seminar held at Osmania College, Kurnool on Globalisation- Telugu Culture and presented a paper on Telugu Festivals. This International Seminar held on 25 th and 26 th February 2014
	22 nd - 24 th July 2013	Attended a three-day workshop on Human Values and Professional Ethics a new subject being introduced at UG level from the academic year 2013-14 at Begumpet Women's College, Begumpet from 22 nd - 24 th July, 2013.
Dr. H. Kishan	26 th & 27 th July 2013	Presented a paper in a two-day UGC National Seminar on "Gramadevatalu-Navaidyalu" held by Osmania University at ASP Hall on 26 th & 27 th July, 2013.
	22 nd - 24 th July 2013	Attended a 3-day workshop on Human Values and Professional Ethics a new subject being introduced at UG level from the academic year 2013-14 at Begumpet Women's College, Begumpet from 22 nd to 24 th July 2013.

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Dr. M. Srinivas	30 th to 31 st December 2013	Presented a research paper titled "A Study of Beneficiaries Satisfaction on Mahatma Gandhi National Rural Employment Guarantee Scheme" in Two-day National Seminar on The Role of MGNREGS in Poverty Reduction, held on 30 th - 31 st December, 2013 organized by Department of Business Management, Osmania University, Hyderabad. A.P., India.
		Research Journal of English Language and Literature (RJELAL), A peer reviewed international journal, http://www.rjelal.com, ISSN 2321-3108, Vol.1, Issue.3; 2013, Presented a paper with title: Development of letter writing ISSN 2321-3108.
Sri. Shaila Prasad		Research Journal of English Language and Literature (RJELAL), A peer reviewed international journal, http://www.rjelal.com, ISSN 2321-3108, Vol.1, Issue.3; 2013, presented a paper with title: Negotiation skills during interview.
	1 st February, 2014	Research Scholar, An International Refereed e-Journal of Literary Explorations, www. researchscholar.co.in, ISSN 2320-6101, Vol.3. Issue 1, February 2014, presented a paper with title: Ambiguity as tool in propagation of story line in English Literature ISSN 2320-6101.
Smt. K. Anupama	16 th & 17 th January, 2014	Attended a Two Day National Seminar on Making the English Class Rooms more inclusive at Nizam College, Hyderabad.
Ms. Mamatha Vaidya	16 th & 17 th January 2014	Attended a Two Day National Seminar on Making the English Class Rooms more inclusive at Nizam College, Hyderabad.
Mo Lakohmi Damya	4 th August 2013	Attended one day Work-Shop on Vivekananda's Message to Youth at Keshav Memorial College Hyderabad
Ms. Lakshmi Ramya	16 th & 17 th January 2014	Attended a Two Day National Seminar on Making the English Class Rooms more inclusive at Nizam College, Hyderabad.
Smt. Raja Lamxi	24 th August 2013	Attended one day Seminar on Modern Pedagogical Approaches in Under Graduate Program at IBS, Hyderabad.
Mr. Anish Shah	4 th August 2013	Attended one day Work-Shop on Vivekananda's Message to Youth at Keshav Memorial College Hyderabad.
2014-15		
Dr. M. Srinivas	21st & 22nd May 2014	Participated in the Two-day National Seminar on " Dharma Shastra " organised by Sanskrit Academy, (Adarsh Shodh Sansthan) Osmania University, Hyderabad- 500 007, on 21st & 22nd May, 2014.

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	11 th September 2014	State / Local Level: (i) Participated in a one day workshop organised by NSIC, Govt of India on "Entrepreneurship Development" on 11th September, 2014.
Dr. K. Anjaneyulu	27 th to 29 th December 2014	National Level: Authored and presented a research paper in the 67 th All India Commerce conference 2014 organised by Indian Commerce Association at KIIT, Bhubaneshwar, Odisha, Title, "Women Executives leadership performance in management of conflicts in software projects in Hyderabad city".
	26 th to 27 th December 2014	International Level: Coauthored & Presented a Research Paper titled "Problems and Prospects of MSME's I Telangana State" in an international conference held at Mall Reddy College of Engg. & Technology, Hyderabad under the banner "Strategies for Business Excellence: challenges and opportunities" on dated 26th & 27th December, 2014. The same is published in the banner titled book bearing ISBN No: 9789383038299.
Laxmi Ramya	10 th to 11 th December 2014	English Language – Its Impact on Our Culture- National Seminar at KGRL Degree College, Bheemavaram and sponsored by UGC (10 th & 11 th December, 2014).
Sri. Shaila Prasad		Research Scholar, An International Refereed e-Journal of Literary Explorations, www. researchscholar.co.in, ISSN 2320-6101,Vol.2, Issue 3, August 2014, presented a paper with title :Reading skill – Role of reading news paper in English - ISSN 2320-6101.
DR. K. Narayana Murthy	20 th to 22 nd August 2014	Presented a paper in an International Seminar held at Dravidian University, Kuppam on Oral Epics of South Asia on the topic "Traditions of Tribals" held on 20 th -22 nd , August 2014.
	16 th July 2014	Attended one day seminar on Importance of Hindi Language at TARA Degree College - Sanga Reddy.
Dr. B. Kailash Singh	20 th & 21 st October 2014	Attended two day seminar on Samkalin Kavitha Aur Kedarnath Singh at OU Hyderabad.
	1 st & 2 nd December 2014	Presented a paper on Rahim aur Bihari Kayneethi Muktak at St Poius Degree College.
Dr. H. Kishan	1 st & 2 nd August 2014	Presented a paper on Ragadalu - Palkuriki Somanathudu at NMGDC Jogipet, Medak.
	20 th to 22 nd August, 2014	The Future of Agricultural Commodity Market "Cokmkmkokditky Derivkatikve Tradingk ink Indikan - Issues and Concerns" on 7th & 8th Aug 2014.
	11 th March, 2015	Presented a paper on Telangana Banjara Bhasha Swaroopam - Vaisistam at ASP Hyderabad.



Mr. Anish Shah	22 nd November, 2014	Attended one day Work-Shop on E-Resources on Research at OUCW- Hyderabad.	
2015-16			
Smt. E. Ratna Kalyani	2 nd & 3 rd March 2016	Attended two day work shop on technology and the 21 st Century English Language Class Room at PG College, Secunderabad.	
		Attended two day work shop on technology and the 21 st Century English Language Class Room at PG College, Secunderabad.	
	30 th to 31 st March 2016	Two-day UGC Sponsored National Seminar on "Telangana Sahitya Charitra Nirmaanam" held at Nizam College on 30 th to 31 st March 2016.	
DR. K. Narayana Murthy	17 th May 2015	Telangana Higher Education Joint Committee conducted a one-day seminar on 17th May, 2015 at Kasturba Gandhi Degree & PG College for Women on Strengthening of Higher Education in Telangana – Introduction of CBCS at UG Level.	
	27 th May 2015	Telangana Higher Education JAC orgaised one day state level seminar on strengthening of Higher Education in Telangana – Implementation of CBCS at UG level held on 27 th May, 2015 at Kasthurba Gandhi Degree College for Women, West Maredpally, Secunderabad.	
	4 th September 2015	Attended a workshop on Language Tools for excellence at St.Pious X Degree & PG College for Women, Nacharam on 4 th September, 2015	
Dr. B. Kailash Singh	4 th September 2015	Attended a workshop on Language Tools for excellence at St.Pious X Degree & PG College for Women, Nacharam on 4 th Sept 2015	
Dr. H. Kishan	4th Sept. 2015	Attended a workshop on Language Tools for excellence at St.Pious X Degree & PG College for Women, Nacharam on 4 th Sept 2015	
Dr. M. Srinivas	4th Sept. 2015	Attended a workshop on Language Tools for excellence at St.Pious X Degree & PG College for Women, Nacharam on 4 th Sept 2015	
Sri. Shaila Prasad	26 th to 28 th November 2015	International Conference on Landmarks in Indian and World Literatures, Organized by Indian society for commonwealth studies (ISCS) in collaboration with Osmania University centre for international programmes (OCUIP), Hyderabad, 26 th - 28 th November, 2015.	
	28 th to 29 th January 2016	Two day National Seminar on New reforms in Teacher education; issues and challenges, Noor College of Education, Affiliated to Palamuru University, Mahabubnagar, 28 th -29 th January, 2016.	

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Sri. Shaila Prasad	24 th to 25 th October 2015	Two day National Seminar on Teacher Education: Issues and Concerns and Challenges, Department of Education, IASE, Osmania University, Hyderabad, 24 th to 25 th October 2015.	
	18 th to 19 th March 2015	National Seminar on Comparative literature in India: Contemporary Issues, Center for Comparative Literature, School of Humanities, University of Hyderabad, 18 th to 19 th March, 2015.	
		2016-17	
	30 th - 31 st March 2016	Attended a two-day UGC sponsored National Seminar on "Telangana Sahitya Charitra-Nirmaanam" held at Nizam College, Hyderabad.	
	20 th - 21 st August 2016	Attended a two-day National Seminar on "Patrikala Bhasha" organized by Telangana Saraswatha Parishad.	
	22 nd October 2016	Attended a Teachers Convention - An orientation programme held at Ramakrishna Mutt.	
Dr. KNVVS. N.	27 th October 2016	Attended a Departmental Conference held at Arts College, Osmania University.	
Murthy	28 th October 2016	Presented a paper on "Ramadaasu Raamabhakti – Sriramadaasu Rachanalu-Saahitya Anuseelana" at one-day National Seminar held at Govt Degree College, Khairatabad.	
	19 th January 2017	Attended a one-day "Gender Sensitisation" programme organized by Academic Cell, OU at PRRCDE.	
	14 th - 15 th Feb 2017	Presented a paper on "Prapancheekarana - Mayamoutunna Mana Jaanapada Aatal" in a two-day UGC National Seminar held at PST University, Warangal.	
Smt. Ratna Kalyani	2 nd - 3 rd March 2016	Attended a two-day National Seminar on "21st Century Classroom Teaching" held at OU, PG College, Secunderabad.	
	30 th - 31 st March 2016	Attended a two-day Nationl Seminar on Telangana Sahitya Charitra Nirmaanam held at Nizam College sponsered by UGC.	
Dr. H. Kishan	20 th - 21 st August 2016	Attended a two-day National Seminar on Patrikala Bhasha held by Telangana Saraswatha Parishad.	
	22 nd October 2016	Attended Teachers Convention - An orientation programme held at Ramakrishna Mutt	
	28 th October 2016	Attended a one-day UGC National Seminar on Ramadaasu Raamabhakti – Sriramadaasu Rachanalu – Saahityaanuseelana held at Govt Degree College.	
	27 th October 2016	Attended Departmental Conference held at Arts College, Osmania University.	



Dr. H. Kishan	19 th January 2017	Attended a one-day orientation programme on Gender Sensitization (a new subject for I and II Semester) held by the Academic Cell, Osmania University at PRRCDE.	
	14 th - 15 th February 2017	Presented paper on 'Prapancheekarana-Mayamoutunna Mana Jaanapada Aatalu' at the UGC sponsored two-day National Seminar held at PST University, Warangal.	
Smt. K. Anupama	2 nd - 3 rd March 2016 Attended a two-day National Seminar of century classroom teaching held at O. College, Secunderabad		
Ms. Laxmi Ramya	30 th June - 2 nd July 2016	Presented a paper titled "Teaching Language Through Literature-Abstract" at the Souvenir of ELTAI's 11 th International & 47 th Annual Conference, Vasavi College of Engineering.	
	26 th - 27 th August 2016	Presented a paper titled "Soft Skills From Indian Culture - Full length paper" at ELTAI Tirupati Chapter's 4th Annual International Conference, Srirama Engineering College, Tirupathi.	
	16 th - 17 th December 2016	Attended National Seminar on Youth for Harmony towards Vasudaivaka Kutumbakam at Gitam University, Hyderabad.	
	16 th - 17 th February 2017	Presented a paper on "A Comparative Study of English Proverbs with Telugu Proverbs" at three-day International Conference, ISCS, OU Centre for International Programmes.	
Sri Shaila Prasad	3 rd August 2016	Research Scholar, An International Refereed e-Journal of Literary Explorations, www. researchscholar.co.in, ISSN 2320-6101,Vol. 4, Issue 3, August 2016, Presented a paper with title: Epic incite in R.K. Narayan's Man Eater of Malgudi.	
	26 th - 27 th August 2016	Presented a paper titled "English Language to Enhance Empowerment" at ELTAI, Tirupathi Chapter's IV Annual International Conference, Srirama Engineering College, Tirupathi.	
Sri. Anish Shah	21st August 2016	Presented a paper on "Peace & Harmony in Sanskrit Literature" at a Seminar at Keshav Memorial College.	
	19 th November 2016	Attended a one-day National Seminar on "Sanskrit Saahitye Jal Vigyaanam" at Hindi Maha Vidyalaya.	



Books published by the faculty:

S. No.	Name of the faculty	Publisher	Subject	Medium	ISBN
1	Dr. M. Prabhakar Reddy	Telugu Academy	Economics (Inter 2nd year)	English	818-18-027-56
		Telugu Academy	Economics (Inter 2nd year)	Telugu	818-18-027-59
		Telugu Academy	Telangana Econ- omy (competitive exams)	English	818-18-031-83
		Telugu Academy	Telangana Econ- omy (competitive exams)	Telugu	818-18-030-86
		Himalaya	Business Commu- nication (BBA)	English	978-93-514-1030-9
		Himalaya	Management Science (BBA)	English	978-93-520-2684-5
		Pragati Prakashan	Business Economics - II	English	938-59-043-3-7
		Kalyani	Fundamentals of Accounting-I	English	978-93-272-6598-9
		Kalyani	Financial Accounting - I	English	978-93-727-6929-1
2	Sri B. Vinod Babu	Pearson	Fundamentals of Information Technology	English	978-81-317-8901-8
		Pearson	Fundamentals of - C	English	978-93-325-2050-9
3	Sri B. Vinod Babu	Pearson	Fundamentals of Information Technology	English	978-81-317-8901-8
		Pearson	Fundamentals of - C	English	978-93-325-2050-9
4	Dr. K. Someshwer Rao	Himalaya	Principles of Marketing	English	
		Himalaya	Fundamentals of C-Language	English	
5	Dr. K. Kiran Kumar	Lasya Publica- tions	Fundamentals of Information Technology	English	
		Lasya Pub- lications	Share Marketing	English	
6	Dr. K. Anjaneyulu	Himalaya	Human Resources Management	English	
		Himalaya	Principles of Management	English	
		Himalaya	Business Economics	English	
7	Dr. H. Srinivas Rao	Himalaya	Principles of Marketing	English	



3.4.4 Provide details (if any) of :

- research awards received by the faculty: NIL
- recognition received by the faculty from reputed professional bodies and agencies, nationally and internationally.

Dr. K. Someshwer Rao, Principal, was awarded Fellow of Indian Commerce Association, in December 2012 at 65th All India Commerce Conference held at University of Mumbai, Mumbai.

• Incentives given to faculty for receiving state, national and international recognitions for research contributions.

College extends an incentive of Rs. 2000/- for National Level Publication, Rs. 3000/- for International Level Publication in addition to the payment of Delegation Fee & TA/DA allowances.

3.5 Consultancy

3.5.1 Give details of the systems and strategies for establishing institute-industry interface?

As a part of Institute – Industry interface, the College organizes various programs, including Anurgrihita which was arranged on 24th August, 2016 at Hotel Sheraton, Hyderabad, to felicitate some of the Top Companies like Goldman Sachs, Deloitte, Infosys, Wipro, Infosys, ITC, S&P Capital IQ etc. who have been associated with the Badruka College for more than a decade.

Shri. K. T. Rama Rao, Hon. Minister for IT, Industries, Government of Telangana, graced the occasion as Chief Guest and Sri K. Keshava Rao, Advisor to Government of Telangana & Member of Parliament, as Guest of Honour.

The occasion was attended by a Top Executives of about 100 who have been associated with Badruka College in providing Internship opportunities, recruited over 4000 students so far,

The College has also entered into a partnership with a dozen companies as part of the Academia Industry partnership. These companies were also felicitated by the Hon. Minister on this occasion.

Some important consultancy services undertaken by the college are:

- Our faculty are BOS members, paper setters, external examiners for Universities and other autonomous colleges etc.
- Faculty from Department of Commerce contributes Study Material for distance education programmes of Osmania University and Ambedkar Open University and Kakatiya University.
- Physical director of the college extended his services as team manager to the Osmania University sports team at national level inter-University competitions. He also extends his services as a coach to other Institutions.

BCCA has entered into MoUs with the 11 Companies: The details are provided in 3.7.5 criteria.



3.5.2 What is the stated policy of the institution to promote consultancy? How is the available expertise advocated and publicized?

- To promote consultancy, the stated policy of the institution ensures that the benefits of the knowhow, skills/expertise of faculty reach the Community. As a part of this, the College conducts special classes to the Blind Students of Netra Vidyalaya, College for Blind of Chinna Jiyar Educational Society, Hyderabad.
- The Faculty prepares Audio lessons in English language and optional papers of B.Com. (Gen), B.Com (Comp) exclusively for Blind Students of Osmania University Colleges.
- Mostly the services are rendered without expecting any remuneration. Necessary expenditure for preparing the above is borne by the College.
- Dr. Narayana Murthy, Associate Professor of Telugu, gives TV and Radio interviews on leading TV and Radio Channels on various social, devotional and mythological issues.
- The faculty, including Dr. M. Prabhakar Reddy, Dr K. Anjaneyulu, Sri Vinod Babu, Sri S.Ch. V. Sharma prepared study material & Lessons for Distance Education of various Universities.
- Dr. M. Prabhakar Reddy gives Radio & Video talks to Distance Education of various Universities.

3.5.3 How does the institution encourage the staff to utilize their expertise and available facilities for consultancy services?

The institution encourages the staff to utilize their expertise and available facilities for consultancy services by taking the following initiatives:

- Extends incentives such as Study Leave / on Duty to faculty for undertaking consultancy services
- Consultancy services of Teacher is given due importance by publishing in the College Prospectus, News Bulletins, Annual Reports etc.
- Honorarium is paid to the teachers for taking classes as a part of the consultancy for CA-CPT, CA-IPCC courses.

3.5.4 List the broad areas and major consultancy services provided by the institution and the revenue generated during the last four years.

List of services:

- 1. CA-CPT
- 2. CA-IPCC
- 3. CS

Following is the year-wise gross revenue generated during the last four years:

Year	2012-13	2013-14	2014-15	2015-16
Revenue (Rs)	19,64,856	37,87,333	56,91,409	68,58,858

The revenue generated was used for the following:

- a) Payment of honorarium to the resource persons.
- b) Repairs, renewals & painting of the buildings.



- c) Procurement of furniture & equipment.
- d) Procurement of A/Cs.
- 3.5.5 What is the policy of the institution in sharing the income generated through consultancy (staff involved: Institution) and its use for institutional development?

If faculty generates income through consultancy services, it will be shared between the Institution and the Faculty in the ratio of 30:70 and the Institute utilizes such income for the development of college.

3.6 Extension Activities and Institutional Social Responsibility (ISR)

- 3.6.1 How does the institution promote institution-neighborhood-community network and student engagement, contributing to good citizenship, service orientation and holistic development of students?
 - A Health Centre is established for the benefit of students, Faculty of the College and neighborhood.
 - Free health checkup camps are organized for the slum dwellers near the college by the NSS units. Blood grouping, Sugar and BP tests are being conducted at free of cost.
 - People are being enlightened about cleanliness, ill-effects of tobacco and alcohol, importance of iodized salt, family planning, girl child, literacy for all and Swach Bharath etc.
 - Volunteering / assisting the traffic constables.
 - Preparing audio CDs of 1st & 2nd year General English for blind students of Netra Vidyalaya and Osmania University.
 - Participated in "Samagra Kutumba Survey" conducted by the Telangana Govt.

Community Development:

Following are the series of programs organized for social relevance by NSS units.

2011 - 12

- 1. Blood Donation Camp 28th December 2011 at the College
- **2. Free Dental check up Camp** 4th January 2012 at College Campus.
- 3. **Extension Lecture on Environmental Awareness** on 5th January 2012 in College campus.
- 4. **Special Camp** from 21st to 27th January 2012 at Chowdhariguda and Satailaliguda villages, Ghatkeshwar Mandal, Ranga Reddy District.
- **5.** Extension Lecture on HIV / AIDS awareness on 31st January 2011.

2012-13

- **1.** Lecture on Personality development on 6th Sept., 2012
- **2. Blood Donation Camp -** on 5th December 2012
- **3. Lecture on Cancer awareness –** on 1st December 2012 and exclusively for lady staff members on 4th January 2013.
- 4. Anti-AIDS Rally on 1st December 2012.
- 5. Peace Rally against atrocities on women on 01.12.2012



- 6. Debate on Youth & Political awareness on 12th December
- 7. **Disaster Management** on 5th January 2013

2013 - 14

- 1. Volunteers of Brahma kumaris addressed the students on 17th August 2013.
- 2. Blood donation Camp organized in the College on 4th September 2013.
- 3. The Ramakrishna Mission, in memory of Swamy Vivekananda, organized a Run for the Nation on 3rd October 2013.
- 4. A free dental check-up Camp in association with Ameerpet Dental Specialities was organized on 26th November, 2013 for students & faculty.
- 5. A seminar on Cancer detection & AIDS awareness was conducted by the Lions Club International on 11th December, 2013.
- 6. The NSS Units of the college conducted Special Camp for one week from 6th to 12th January, 2014 at Maktha village.
- 7. Free dental.

2014 - 15

- 1. National Disaster Relief Force Training Programme (NDRF) on 11th July 2014.
- 2. NSS Orientation programme on 15th July 2014.
- 3. Traffic awareness-cum-training Programme on 1st & 2nd August 2014.
- **4. Health awareness programme** on 7th August 2014.
- 5. Social work at Gandhi Hospital from 23rd June to 8th August 2014.
- 6. International Youth Day Celebrations on 12th August 2014
- 7. Samagra Kutumba Survey from 17th to 19th August 2014.
- 8. NSS day Celebrations on 24th September 2014.
- 9. Run for the Nation on 31st October 2014
- 10. Seminar on Jammu & Kashmir Security Issues on 14th November 2014
- 11. Swachh Bharath Abhiyan on 15th November 2014.
- **12.** Guest lecture on Human Value on 21st November 2014.
- 13. Seminar on violence against women on 25th November 2014
- **14.** Blood donation camp on 4th December 2014.
- **15.** National Consumer day was observed on 24th December 2014 at O.U.
- **16.** NSS Special Camp from 28th January to 3rd February 2015.
- 17. Voters Day was organized on 31st January 2015.
- **18. Pulse Polio** from 18th January to 22nd February 2015.

2015 - 16

- 1. International Day against drug abuse and illicit trafficking on 26.06.2015
- 2. International Yoga Day on 22.07.2015
- 3. District level NSS Programme Officers Meet on 05.08.2015.
- 4. Anti-Ragging Meet on 12.08.2015
- 5. Free Dental check-up Camp on 22.08.2015
- **6.** Universal Brotherhood Day on 11.09.2015
- 7. Blood donation camp on 15.09.2015
- 8. NSS Day Celebrations on 24.09.2015



- 9. Seva Meal on 3rd & 4th October 2015.
- **10.** Goddess Saraswathi Idol Installation programme on 31.10.2015.
- **11. Traffic Police Duty** from 30th October to 7th November 2015 at Kachiguda.
- **12. Sannihith for orphans** on 29.11.2015.
- **13. Anti-Aids Rally** on 01.12.2015.
- **14.** Free Eye Check-up Camp on 04.12.2015.
- 15. Anti-corruption day was organized on 09.12.2015
- **16.** Flood relief camp was organized in which relief materials for flood affected people of Chennai were collected and sent to Chennai.
- 17. Special Camp was organized from 21st to 27th January 2016.

3.6.2 What is the Institutional mechanism to track students' involvement in various social movements / activities which promote citizenship roles?

- The institution is committed to motivate the students for participation in various social movements / activities by providing consistent & continuous encouragement and enlightenment through NSS camps to remote and far flung area of the districts to bring awareness among the public.
- Environment Awareness programs are conducted every year by the College NSS volunteers.
- The Department of Commerce with NSS units distribute eco friendly clay idols of Lord Ganesha to bring awareness among the students and the community at large about green environment.
- Swachh Bharath Programs are conducted regularly through NSS Units of the College.

3.6.3 How does the institution solicit stakeholder perception on the overall performance and quality of the institution?

- Institutional level meetings are held annually with the management, faculty, students, parents and alumni to solicit stakeholder's feedback on the overall performance and quality of the institution.
- The IQAC collects feedback from the stakeholders and the same is forwarded to the College management for information & necessary action.
- Based on the feedback from the stakeholders, the College Administrative Committee takes all the necessary steps to improve the overall performance and quality of the institution.

3.6.4 How does the institution plan and organize its extension and outreach programmes? Providing the budgetary details for last four years, list the major extension and outreach programmes and their impact on the overall development of students.

- Plan and organization of extension and outreach programmes:
- The extension and outreach programmes are planned and the same are executed through NSS, NCC and Students Welfare Department every year.
- Programmes are correlated with the academic curriculum of Departments of Commerce, Telugu, Hindi, Sanskrit and English every year.
- Guest lectures, extension and outreach programmes are organized from time to time for the overall development of students.
- Budget Details: The College gets a sum of Rs. 64,000/- per annum for organizing regular activities for all the four Units of NSS and a sum of Rs.22,500/- for



- organizing Special Camps by Osmania University.
- In addition, the College provides a sum of Rs. 20,000/- per annum to its NSS Units for organizing regular programs every year.

Impact:

Outreach programs such as Blood Donation Camps, Aids Awareness, Cancer Awareness, Traffic Awareness, Community Development etc. organized by NSS Units help in the overall development of students.

3.6.5 How does the institution promote the participation of students and faculty in extension activities including participation in NSS, NCC, YRC and other National/International agencies?

The Institution promotes the participation of the students in extension activities through wide spread communication, emphasizing the importance and role of the youth in nation building.

- The Army and Navy Officers are invited to give orientation on significance and prospects of NCC to motivate the students to join.
- During admissions the representatives of NCC and NSS appraise the students about the benefits of NCC and NSS programs.
- Prospectus of the college provides all the information about the extension activities available to the student community.
- Students are motivated through the lectures on moral, ethical, spiritual and social issues delivered by members of Ramakrishna Mutt and Bhrahma Kumaris.
- Red Cross Society, Lions Club etc., extend the necessary financial help to conduct various extension activities through NSS & NCC Units of the College.
- The following extension activities are carried out by NCC & NSS Units:
- 3.6.6 Give details on social surveys, research or extension work (if any) undertaken by the college to ensure social justice and empower students from under privileged and vulnerable sections of society?
 - The College implements State Social Affirmative Schemes introduced by the Government for the privileged communities.
 - The college NSS unit organizes Pulse Polio in and around Hyderabad through GHMC Medical officer.
 - NSS Units of the College organizes Special Camps on tree plantation, awareness
 program on health, education and social problems for the benefit of the residents
 of Korremula and surrounding villages.
 - Youth Capability program was conducted to create awareness among the youth on nationalism, AIDS, to benefit the community and society at large
 - Shramadan to improve the sanitation & road facilities to improve the standards of living as proposed by State and Central Government were also conducted.
 - All the NSS volunteers of unit-I & Unit-II have participated in "Youth Festival Camp" Conducted by Osmania University, Hyderabad.
- 3.6.7 Reflecting on objectives and expected outcomes of the extension activities organized by the institution, comment on how they complement students' academic learning experience and specify the values and skills inculcated.
 - Along with academic programs, all the extension activities are conducted with the intention of ensuring the overall development of students.



- The College aims at transforming students as responsible citizens of the country by making them sensitive to social issues.
- The extension activities by the NSS and NCC students are a step towards awareness and action for the community development.
- A concerted effort has been made to link the extension activities to complement students academic learning activities.
- The invaluable experiences of these activities inculcate a positive impact on students emotional, intellectual, social, and inter personal development.
- In the NSS Camps the students work together learn to negotiate, communicate, manage conflict, and lead others, along with values like sharing, honesty, respecting others opinions and time, compassion.
- The College facilitates students to acquire and develop skills like managing, organizing, multi tasking, team work, leadership, independent thinking etc.
- 3.6.8 How does the institution ensure the involvement of the community in its reach out activities and contribute to the community development? Detail on the initiatives of the institution that encourage community participation in its activities?
 - The institution is involving the community to actively participate in the extension activities. This has contributed to both, community and institution net working and development of the institution.
 - The local neighborhood is made to involve in all the NSS activities.
 - The institution involves philanthropists, trusts, and a number of NGOs for the financial support to organize social activities.
 - The Alumni Association is also actively and deeply involved in all the extension activities.
- 3.6.9 Give details on the constructive relationships forged (if any) with other institutions of the locality for working on various outreach and extension activities.
 - (i) 100 students of NSS unit have entered into a tie up with Primary Health Centre (PHC) located in an adopted village to make the pulse polio progam a grand success.
 - (ii) The Institution has entered into Memorandums of Understanding with 11 leading Companies in India.
 - (iii) The institution has been initiating for establishment of partnership with university, research institutions, industry and NGOs for conducting various outreach and extension programs.

Give details of awards received by the institution for extension activities and / contributions to the social / community development during the last four years.

Details of awards for NCC Cadets during the last four years:

• 237 Cadets are awarded with 'B' Certificates.

Year wise details:

<u>Year</u>	No. of cadets
2011-12	76
2012-13	53
2013-14	No exam
2014-15	51



2015-16 57 **Total::: 237**

• 166 cadets are awarded with 'C' Certificates

Year wise details:

<u>Year</u>	No. of cadets
2011-12	63
2012-13	38
2013-14	40
2014-15	No exam
2015-16	25
Total	166

- 21 Cadets participated in **RD parade at Delhi** and LRDC in Hyderabad.
- 6 Cadets have participated State level RD parade.
- 2 Cadets are awarded **CM Gold medal**.
- 1 Cadet is awarded **Governor Gold medal**.
- 2 Cadets are selected for National Level Vayu Sanik Camp.
- 1 Cadet is selected for All India Basic Mountaineering Camp.
- 1 Cadet is selected for National GV Malvankar ShootingChampionship.
- 6 Cadets were selected for Youth Exchange Programme.
- 9 Cadets were selected for National Integration Camp.
- 17 Cadets are selected for State Level Inter-group Competition.
- 2 Cadets got Sahara Merit Scholarship of Rs.20,000/- and Rs.10,000/-

Awards for NSS Volunteers:

• Every year on an average 2 students are selected for the best NSS volunteer awards by the Osmania University.

3.7 Collaborations

3.7.1 How does the institution collaborate and interact with research laboratories, institutes and industry for research activities. Cite examples and benefits accrued of the initiatives – collaborative research, staff exchange, sharing facilities and equipment, research scholarships etc.

A healthy emphasis is given to work experience & industry exposure, which help in preparing the students to meet the changing needs of the Industry.

College premises and furniture is used for conducting UPSC, SSC, Defense and Banking Examinations etc.

Faculty are drafted for invigilation work of various exams conducted by State / Central Government and also for conducting various government surveys.

- Collaborations with Institutes and industries have helped in understanding the industry demands and the same is taken up during the Boards of Study (BOS) meetings for revision of syllabus. Academic collaborations have had a value addition and supplemented the mainstream curriculum.
- Involvement of experts from university, Research Institutes and Industries in IQAC helped in planning and execution of the diverse student centric programmes.



- Good academic-industry interactions, college-neighborhood networking and Alumni Association have provided opportunities for internships, on job training, project works and jobs for students. This has further augmented research activities for both students and teachers in terms of using the infrastructure, timely guidance and occasional funding. All this has resulted in good Industry / Institute relations.
- Through a series of extension activities the NCC and NSS have acted as goodwill
 ambassadors in spreading the message of unity and discipline, patriotism, national
 integration and social responsibilities. This has given a positive outlook to the
 institution and has resulted in achieving its mission in promoting patriotism.
- Collaborations with various agencies helped the institution financially in publishing books.
- Continuous interaction and association with industry/alumni and other organization helped the institution in getting an impressive students' placement.
- 3.7.2 Provide details on the MoUs / collaborative arrangements (if any) with institutions of national importance / other universities / industries / Corporate (Corporate entities) etc. and how they have contributed to the development of the institution.
 - The institution signed MOUs with the 11 companies and they have helped the institution in identifying the industry needs. The details are provided in 3.7.5 criteria.
- 3.7.3 Give details (if any) on the industry-institution-community interactions that have contributed to the establishment / creation / up gradation of academic facilities, student and staff support, infrastructure facilities of the institution viz. laboratories / library / new technology /placement services etc.
 - The College has been getting financial support for developing infrastructural facilities from the University Grants Commission.
 - The College has a placement cell and it has collaboration with various Companies and about 200 leading Companies are conducting campus recruitment programs in the college every year.
- 3.7.4 Highlighting the names of eminent scientists / participants who contributed to the events, provide details of national and international conferences organized by the college during the last four years.

A large number of resource persons have contributed through the academic events organized by the college during the last four years. The details are given below:

2013-14

- A one-day Seminar conducted in association with Lions Club International, Hyderabad, in the college auditorium on Cancer detection and AIDS awareness on 11th December, 2013.
- The college organized a five-day Faculty Development Program from 14th to 21st March 2014 in which all the lecturers participated.
- Sri K.L.N. Vittal from USA delivered a lecture on Personality Development in the Campus.

2014-15

- A One-day Seminar on "Jammu & Kashmir Security Issues" was organized in the College auditorium on 14.11.2014. Dr. Alok Bansal, Strategic & Defence Analyst, New Delhi, was the key speaker.
- A one-day Seminar organized on the topic "Elimination of Violence against Women" on 25th November, 2014 in the college auditorium.



- Dr M. Mallikarjun Rao, an eminent orator, delivered a lecture on "Role of Youth in Developing Society."
- Mr. Abishek Clifford, delivered a lecture on "Human Values & Moral Issues" on 21st November, 2014.

2015-16

- "Accounting Frauds and its Impact on Economy" A Two-day UGC Sponsored National Seminar organized by Commerce Department in collaboration with Indian Accounting Association on 10th & 11th July 2015.
- "Integrated Reporting and CMA Career" A One Day Seminar organized by Commerce Department in collaboration with Indian Accounting Association and ICAI on 19th September, 2015.
- Two-day workshop on English Language Proficiency was conducted by Mr. Harsha in the college campus on 5th & 6th November 2015.
- A five-day Entrepreneurship Development Program in association with Rajiv Gandhi National Institute of Youth Development was organized for the students from 20th to 24th July, 2015.
- A guest lecture was organized on "How to become a Billionaire" by Sri P. Srinivas, CEO, Ostiolio Systems Limited.
- One-day Faculty Development Program was organized on 19th December, 2015 in association with Vivekananda Institute of Human Excellence, Ramakrishna Mutt, Hyderabad.

2016-17

- "Overview of GST-Implications A Model Law" A One-Day Seminar organized by Commerce Department in collaboration with Indian Accounting Association on 28th Sept 2016.
- Indian Economy in the Era of 25 years of Reforms," A Two-Day National Seminar organized and sponsored by Telangana State Council of Higher Education on 18th & 19th Nov. 2016.
- Symposium on Demonetisation and its Implications on 30th Dec. 2016.
- A three day Workshop on "Application of Quantitative Methods and Statistical Packages in Social Science Research," sponsored by ICSSR – SRC on 5th – 7th January, 2017 was organized.
- 3.7.5 How many of the linkages/collaborations have actually resulted in formal MoUs and agreements? List out the activities and beneficiaries and cite examples (if any) of the established linkages that enhanced and/or facilitated

College developed 11 MoUs with the following companies during the last 4 years.

S. No	MOU Company Name	Unit	Utility
1	BigBazar	ВССА	The company Extends its support in conducting Guest Lectures, Industrial Visits etc
2	Carat Lane	ВССА	The Company Extends its support in briefing the E-Commerce Platform and its activities online. Also agrees to give guest lectures.
3	Ricom Technologies	BCCA	The company Extends its support in conducting Guest Lectures and Seminars



4	Jaipur Gems	ВССА	The company Extends its support in conducting Guest Lectures and Seminars
5	Bullmen Reality India Pvt Ltd	ВССА	The company Extends its support in conducting Guest Lectures and Seminars
6	NEcX Private Limited	BBCIT	The Company extends its support in framing the syllabus in ITES & System integrator and to impart subject related training to the faculty if sought by BBCIT. IT agreed to improvide practical orientation for the students as and when required. Also agreed to brief the students at regular intervals through Lectures in respect of the changes in the business environment from time to time.
7	OVIS Equipment Pvt Ltd	BCCA	The company Extends its support in conducting Guest Lectures and Seminars
8	Sara Infoway ITES Pvt Ltd	BBCIT	The company Extends its support in conducting Guest Lectures and Seminars
9	Wide Reach Advertising	ВССА	The company Extends its support in conducting Guest Lectures and Seminars
10	Associated Advertising	BCCA	The Company agreed to provide necessary inputs, directions and market intelligence so as to ensure a better learning experience including opportunity for solving real issues with an aim to get students industry ready.
11	Swamy Sons Agencies	BCCA	The Company agreed to extend its support in framing the syllabus in CFA operations, Manufacturing & Logistical solutions and to impart subject related training to its Faculty if sought by BCCA.
12	Realmind Synergy SDN BHD	BCPGC	The Company extends its support in offering Business Development activities for MBA Marketing students as internship HR students in HR Activities. Providing Practical orientation for the students.

As a result, the college has benefitted a lot in the following areas:

a) Curriculum development/enrichment

College implements the curriculum of various programs provided by the parent university.

b) Internship / on the job training:

S. No.	Year	No. of Internships & Summer Placements
1	2012-13	15
2	2013-14	31
3	2014-15	59
4	2015-16	42
5	2016-17	28 as of Dec. 2016



c) Summer placement: Included in Internship as above.

d) Faculty exchange and professional development : Nil

e) Research: Faculty utilizes data obtained from Industry for producing research articles.

f) Consultancy : Nil

g) Extension : Nil

h) Publication

Few faculty members have produced research papers by utilizing information obtained from Industry.

i) Student Placement

S. No.	Academic Year	Number of Companies visited	Number of Placements Offered
1	2012-13	28	185
2	2013-14	60	192
3	2014-15	58	275
4	2015-16	62	262
5	2016-17	58	350

- j) Twinning programmes: Nil
- **k) Introduction of new courses:** College has introduced MSW (PG course) and also started additional sections to its existing B.Com (Gen) & B.Com (Comp) courses.
- I) Student exchange Mr Vivek Bhargav B.Com., first year, was selected by the American Consulate under International Youth Exchange Program during the academic year 2012-13 to participate and understand the varied cultures of America. He was one of the 5 students selected across India.

3.7.6 Detail on the systemic efforts of the institution in planning establishing and implementing the initiatives of the linkages / collaborations.

The College makes sincere efforts in arranging placements for its students through the linkages established with various State & National Level Industries. Its Placement & Grooming Division involves in developing linkages with new Companies for promoting Institute- Industry collaborative activities at College level.

Any other relevant information regarding Research, Consultancy and Extension which the college would like to include.

(i) College, right from its inception, has been focusing on research. It has established recently the Research, Training, Consultancy Division (RTCD) for promoting research among the faculty and students.



- (ii) The UGC Coordinator and RTCD keep track of UGC Fellowships under various schemes. They guide the faculty in all respects to avail such Fellowships. Faculty are encouraged to undertake research leading to M.Phil., Ph.D., by giving them study leave, on duty, TA/DA and work concessions etc.
- (iii) College extends an incentive of Rs.2000/- honorarium for publication of research paper in National Professional Journal and Rs. 3000/- for publication in International Journal.
- (iv) Students are encouraged to explore new horizons of knowledge through various research programs. Free transport facility, books and CT tools are provided to them for carrying out their project work.
- (v) A respectable number of research papers by the faculty have been published in leading national and international journals during the last four years.
- (vi) The students of BBA, B.Com (Hon) and M.Com prepare high quality project reports as part of their curriculum and many of them have won awards at Osmania University and Inter-Collegiate levels.

Extension Activity:

- The outreach programs organized by NSS helped the people of the villages adopted from time to time.
- The college has the regular practice of raising funds and collecting other valuable materials to help the affected people by natural calamities.
- The college has entered into MoUs with leading Companies for Institute Industry interaction and providing placement to eligible students.
- Sannihith Program for Orphanage Children
- The college organizes "Sannihith Program" every year by inviting 800 1000 orphanage children from 25 Orphanage Centres of Hyderabad to organize day long Sports, Games & Cultural activities and distributes prizes to the winners in the events.
- College provides them breakfast, lunch & evening snacks.
- Expenditure for the Sannihith program organized on 27th November, 2016 was about Rs. 5 lakh.



CRITERION-IV INFRASTRUCTURE AND LEARNING RESOURCES



CRITERION IV: INFRASTRUCTURE AND LEARNING RESOURCES

4.1 Physical Facilities

4.1.1 What is the policy of the Institution for creation and enhancement of infrastructure that facilitate effective teaching and learning?

The College provides adequate infrastructural facilities as per the need and requirement from year to year to create an environment of excellence in education through technologically advanced pedagogical tools.

The need-assessment for replacement / up gradation/addition of the existing infrastructure is made and carried out based on the requirements of Heads of the Departments, Lab Staff and System Administrator after reviewing course requirements, computer- student ratio, working conditions of the existing equipment and also students' grievances.

- Effective utilization of infrastructure Labs is ensured through appointment of adequate and well qualified lab technicians/system administrator.
- The optimal utilization of physical facilities is ensured through organising innovative teaching learning practices.
- IQAC Inputs, Annual Departmental Reports and feedback information, are reviewed by the Principal and Management to decide infrastructural requirements and its utilization.

4.1.2 Details of the facilities available for

- a) Curricular and co-curricular activities, classrooms, technology enabled learning spaces, seminar halls, tutorial spaces, computer laboratories, botanical garden, Animal house, specialized facilities and equipment for teaching, learning and research etc.
- b) Extra-curricular activities sports, outdoor and indoor games, gymnasium, auditorium, NSS, NCC, cultural activities, Public speaking, communication skills development, yoga, health and hygiene etc.
- c) Accommodates B.Com (General) and B.Com (Computers) courses,
 - i) Library Block accommodates BBA & B.Com (Hons) courses, Library and Physical Education Department
 - ii) Centenary building accommodates M.Com. and MBA courses.
 - iii) Golden Jubilee Block accommodates 2^{nd} Language classes, Staff room, Ladies waiting room, academic coordinators, students welfare officers room etc.

The details of class rooms are as follows

S.No	Block Name	No of Class rooms
1	Main Building	14
2	Library Block	16
3	Centenary Building	14
4	Golden Jubilee	04

Technology enable learning process

The college has taken several steps to create, upgrade and enhance infrastructural facilities for quality enhancement and sustenance of the Teaching Learning process through latest technology, such as ICT, Videos, Digital Library etc.



- Examination branch consisting of a confidential room and strong room to download and print online question papers for conducting university examinations.
- The entire campus is connected with free Wi-Fi facility.
- The office staff is trained to upload and download the admissions of students through online, such as uploading application forms, generating nominal rolls and downloading hall-tickets,
- The applications submitted by the students for scholarships are forwarded to concerned Government Departments for approval and grant of scholarships through online.
- Purchased a generator of 40 kV in the year 2008 for all the buildings fire alarms and 25 extinguishers have been installed
- The entire campus is connected with intercom facility
- In all the classrooms ICT are installed
- College management has arranged to install 65 CC Cameras at a cost of Rs.3,50,000/- and the entire college campus is under C.C. Cameras surveillance
- The library is fully computerized.
- 10 units of Biometric system were installed at a cost of Rs.1,40,000/- to monitor the attendance of students.
- 3 units of RO Plants are installed, each at a cost of Rs. 5 lakhs, to provide purified drinking water to students, staff and hostel boarders. The Government of Telangana was kind enough to sanction Rs. 15 lakhs under MPLAD funds for procuring RO Plants.
- College has established Digital Library at a cost of Rs. 4,02,500/- with the technical support of Meridian Digital World for providing access to download books and journals without internet connectivity.

Auditorium: The college has an auditorium in the premises with a seating capacity of 500 students with audio and video facilities. The major curricular, co-curricular and extra-curricular activities in the academic year are organized in the Auditorium.

Seminar Halls: The college has three seminar halls with LCD projectors, Audio Visual equipments for conducting Extension Lectures, Staff Meetings, and Literary and Cultural programs and other competitions. The details are as follows:

- (i) A centralized air conditioned, well equipped Seminar Hall is in Centenary Building with a seating capacity of 175 students.
- (ii) 2nd air conditioned Seminar Hall is located at the 5th floor of Library Block with a capacity of 100 numbers.
- (iii) A 3rd air conditioned Seminar Hall is located at the 4th floor of Library Block with the capacity of 150 numbers.

Technology Enabled learning spaces/facility:

- Well equipped four (4) computer labs are established for commerce students with Hi-Speed internet facility.
- Well equipped English Lab was established for English Language with Hi-Speed internet facility.
- The college established a Commerce Lab with internet facility for providing practical knowledge to the Commerce students.



Department	No. of Labs
Commerce	3 (Including one commerce lab)
English	1
Total	4

Specialized Facilities and Equipment for Teaching, Learning and Research:

- The College established Research, Training and Consultancy Division for staff and P.G. students in the year 2016. The Research Division is encouraging the staff to apply for Minor & Major Research Projects (MRPs) and to write and publish research articles for seminars, conferences and professional Journals. The division also organizes seminars and workshops on current topics.
- All the buildings on the campus are provided with adequate infrastructural facilities for all academic, administrative and examination related activities.
- The College has well established Library with internet connectivity and e-learning facilities. The class rooms are provided with modern learning aids such as LCD and overhead projectors for the academic enrichment of faculty and students.
- The college has excellent facilities for in-door games and sports activities. For out-door games and sports, the College has been hiring Osmania University Playgrounds.
- In addition to the Osmania University grounds, the college utilizes 80 acres of land allotted by the Government for conducting outdoor games.
- The College has a Health Centre to meet the medical treatment of students and staff. It is headed by a qualified Doctor.
- Separate Rest Room and Ladies Rooms are provided to women staff and girl students.
- 3 Water Purification Plants are installed for providing drinking water for all buildings at a cost of Rs. 15 lakhs under MPLAD programs.
- All buildings equipped with "Fire Safety Systems"
- Parking facility for staff and students is provided.
- c) Extra-curricular activities, sports, outdoor and indoor & games, gymnasium, auditorium, NSS, NCC, cultural activities, Public speaking, communication skills development, yoga, health and hygiene etc.

Sports:

The college has been providing excellent support and coaching facilities by the Physical Director for indoor and out-door games and many students participated at National and International level competitions and won many Awards, Medals and Prizes.

Indoor Games:

The college has established facilities for indoor games in the college campus like Table Tennis, Chess, Caroms and others.

Outdoor Games:

The college has been providing facilities for outdoor games, such as Cricket, Athletics, Kabbadi, Kho-Kho, Basket Ball, Volley-ball, Badminton etc by hiring Osmania University grounds as per requirement. Besides college also utilizes its 80 acres land sanctioned by the Government of Telangana for outdoor games.



Gymnasium:

The college has established an excellent and well equipped Gymnasium in the college campus with a cost of Rs 4 lakhs sanctioned by the U.G.C. and a Physical Director is appointed to maintain and train the staff and students.

National Cadet Corps (NCC)

- The college has one (1) unit of NCC, 5(A) Battalion
- The college has provided separate accommodation for NCC Office and Store room.
- Daily, weekly Camps and State / National level selections of NCC are conducted in the college campus.
- NCC Parade is conducted on every Sunday at O.U. Campus.
- College provides infrastructural facilities and support to conduct B and C certificate exams.

National Service Scheme (NSS)

- The college has four units of NSS with 100 students each.
- A separate accommodation is provided for NSS units with all required facilities.
- Various socially relevant services are rendered by NSS students of the college like Special Camps in Rural Villages, Blood Donation camps, counter checking of Pulse Polio drive, Adult Education, Anti-Pollution drives, Swachh Bharath, Eye Camps, conducting surveys in the villages for socio-economic and literacy etc.

Cultural Activities

- College organizes various cultural activities throughout the year on various occasions and prizes are awarded to the winners.
- The winners of various cultural activities are sent to participate in the competitions conducted by various Institutions all over India.

Public Speaking, Communications Skills Development

- The college regularly organizes workshops on personality development program to develop necessary skills of our students like creative writing, public speaking and group discussions etc.
- A Course on communication skills is made mandatory for all UG and PG students.
- Campus Recruitment Training is provided for the senior students by engaging experts every year.
- The students Clubs such as Literary Club, Arts Club, Quiz Club, Management Club & Film Club help the students by organizing various competitions to excel in their respective activities.

Yoga:

- The college organizes Yoga classes in the campus for healthy life style of our students.
- Lectures on ethical values and personality development are organized through Vivekananda Centre for Human Excellence, Ramakrishna Mission, Hyderabad.
- The Ramachandra Mission conducts Yoga & Meditation Classes to the students on every Sunday in the College premises.



Health and Hygiene:

- The college has a Health Centre headed by a well qualified doctor to meet the medical treatment of students and staff.
- It organizes health checkup camps by inviting local and specialist doctors for the good health of students and the staff.
- A first-aid facility is also provided for the treatment of sick students.
- The college has installed 3 water purification plants for providing safe drinking water at a cost of Rs. 15 lakhs under MPLAD funds.
- Separate & common wash rooms for girl students are provided.
- 4.1.3 How does the institution plan &ensure that the available infrastructure is in line with its academic growth and is optimally utilized? Give specific examples of the facilities developed / augmented and the amount spent during the last four years (Enclose the Master Plan of the Institution/ campus and indicate the existing physical infrastructure and the future planned expansions if any).
 - Management Committee decides on the additional infrastructural facilities needed for the courses and use of existing facilities to ensure optimum utilization.
 - Over the last four years the institution spent the following amounts to augment and create infrastructure facilities.

[Amount in Rupees]

Infrastructure	2012-13	2013-14	2014-15	2015-16
Land	-	-	-	-
Building	18,13,846	2,41,707	11,136	16,52,405
Furniture	3,50,370	2,98,000	76,805	1,27,600
Equipment	-	6,40,316	1,99,740	19,465
Computers	-	41,13,891	20,90,360	15,16,601
Generators	9,40,000	-	-	-
Audio Visual Equipment	1,900	8,37,699	-	4,92,832
Research centre	-	-	-	-
Total	31,06,116	61,31,613	23,78,041	38,08,903

Total amount spent on infrastructure Rs. 1,54,24,673/-

Optimum utilization of infrastructure:

The college has been utilizing the infrastructure facilities optimally to provide better education to the students. The following are some of the examples of optimum use of infrastructure:

- CA-CPT, CA-IPCC & CS coaching classes are conducted before and after regular college timings.
- In the evening after college timings, Dance and Music Classes are conducted under the Department of Fine Arts.
- On Sundays and other holidays the infrastructure is utilized for conducting various competitive examinations of the Governmental agencies viz., APPSC, TPPSC, UPSC, LIC, IIT, EAMCET, VIT, IIM, GATE, CMA, NET/SLET/UGC, Railway Board and IBPS, exams of various other Public Sector undertakings.
- College campus is utilized for NCC, NSS and sports activities.
- College campus is utilized for community services like pulse polio immunization, Psychology counselling programs, Programs on socially & contemporary relevant themes.



- Auditorium and seminar halls are used for academic and socially relevant activities and also for conducting State & National level examinations.
- The auditorium is also provided for conducting Government activities i.e. General & Municipal Elections, Aadhar Card issue, Voter enrolment, Surveys etc.

4.1.4. How does the Institution ensure that the infrastructure facilities meet the requirements of students with physical disabilities?

The College has been providing the following amenities/facilities to the differently-abled students:

- (i) Lifts are provided for all the four buildings.
- (ii) Ground-floor class rooms are allotted to such a class where disabled students are unable to move.
- (iii) Scribes are provided to the differently-abled students during the time of examinations. An attendant escorts the handicapped students while visiting the washroom

4.1.5. Give details on the residential facility and various provisions available within them:

- Hostel Facility is provided for 60 girls with lodging & boarding.
- Recreational facilities, gymnasium, yoga center, etc.
- Computer facility including access to internet in hostel
- Facilities for medical emergencies
- Internet and Wi-Fi facility in the College campus
- 24 hours Security

Though the College has no residential facility for boys, the college administration provides information about hostels which are located nearby campus, such as RBVRR Reddy hostel, Gowda hostel, Vaisya hostel and Sai Sri Rajender Boys hostel etc. and helps them in getting admission.

4.1.6. What are the provisions made available to students and staff in terms of health care on the campus and off the campus?

The Institution has been providing all the necessary health related facilities in campus and putting special efforts to ensure the health and well-being of its students and faculty members.

- First aid and medical care is provided inside the campus.
- The college has a Health Centre with on duty Doctor and an attendant is available.
- Paid Maternity leaves facility is granted.
- Hygiene is meticulously maintained on the campus.
- Scavengers are appointed for the maintenance of washrooms
- RO purification 3 units are established and the safe drinking water facility is provided on each floor to ensure pure drinking water.
- The college has a tie up with ESI and all eligible teaching and non-teaching staff are enrolled.
- Staff is covered by Employees' State Insurance
- Staff is granted casual leave, sick leave and earned leaves
- Health awareness seminars & workshops are conducted by the Women Empowerment Cell to educate women students on health issues, women's rights,



- and other issues. Senior gynaecologist visits annually to address the health queries of girl students & staff.
- The management provides monetary support to students & staff during medical emergencies.
- Blood group identification tests are conducted annually.
- The college has a tie up with two corporate hospitals Apollo Emergency Hospital, Himayath Nagar and Amar Hospitals / Woodland Hospitals, Sri Sai Krishna Neuro Speciality Hospital, Prathima Hospital etc. to meet any medical emergencies
- 4.1.7. Give details of the Common Facilities available on the campus spaces for special units like IQAC, Grievance Redressal unit, Women's Cell, Counselling and Career Guidance, Placement Unit, Health Centre, Canteen, recreational spaces for staff and students, safe drinking water facility, auditorium, etc.

The college has provided accommodation as per the need and requirements for common facilities which are available on the campus. The details are as follows.

S. No	UNIT	Place of Location	In-charge
1	Internal Quality Assurance Cell (IQAC)	Ground floor of the Main Building	Dr. P. Venkataiah Mr. K. Naveen Kumar
2	Grievance Redressal Cell	Campus	Dr. K. Anjaneyulu
3	Women's Cell	Campus	Smt E. Ratna Kalyani
4	Counselling and Career Guidance	Campus	Dr. M. Prabhakar Reddy
5	Placement & Grooming Division	Placement Wing	Sri N. Ramakrishna Rao
6	Health Centre	Centenary Building	Dr. B. Purnachandra Murthy
7	Canteen	Main Campus	Mr. M. Kishore Kumar
8	Recreational space for staff and students	Student Lounge in Ground floor	Senior Faculty by rotation
9	Safe drinking water facility	All over the campus on each floor	Mr. Naseer Ahmed
10	Auditorium	Ground Floor	Principal

4.2. Library as a Learning Resource

4.2.1 Does the library have an Advisory Committee? Specify the composition of such a committee. What significant initiatives have been implemented by the committee to render the library, student/user friendly?

Yes. The library has an Advisory Committee with the following:

Sl. No.	Name	Position		
1	Dr. K. Somesher Rao	Principal		
2	Mr. Aravindam	Convener (Librarian)		
3	Mr. Saidulu	Members (Asst. Librarian)		
4	Dr. P. Venkataiah	IQAC Coordinators		
	Mr.K. Naveen Kumar	Member		
5	Dr. M. Prabhakar Reddy	Member (Senior Faculty Member)		



6	Dr. K. Kiran Kumar	Member (Senior Faculty Member)			
7	Dr. K. Anjaneyulu	Member (Senior Faculty Member)			
8	Ms Lasya Priya - (IIIC)	Churdonto nomenocentativos fuem IIC & DC			
9	Mr Krishna Reddy (IIF)	Students representatives from UG & PG			

The following initiatives and activities have been taken up by Library Advisory Committee:

- Library Advisory Committee is the bridge between the Librarian and Management and also between Librarian and users.
- It plays an important role in deciding the infrastructural requirements of the library, particularly with regard to purchase of books, journals and providing access of online journals to the Departments.
- Explains and emphasizes the use of Digital Library facilities by students & staff.

4.2.2 Provide details of the following:

- Total area of the library (in Sq. Mts.)
- Total seating capacity
- Working hours (on working days, on holidays, before examination days, during examination days, during vacation)
- Layout of the library (individual reading carrels, lounge area for browsing and relaxed reading, IT zone for accessing e- resources)

The details are as follows:

Total area of the library	10,500 Sq. Mts
Total seating capacity	UG- 100 PG- 50
Working hours	9.00 am to 5.00 pm
General holidays	Sundays & Public Holidays
e-resources	05 computer systems with internet facility
Open to students during examinations	9 am to 5 pm
Digital library facility	Round the clock

Layout of the library is as per annexure-4.2.2

4.2.3. How does the library ensure purchase and use of current titles, print and e-journals and other reading materials? Specify the amount spent on procuring new books, journals and e-resources during the last four years.

• On the recommendations of the Library Advisory Committee and Heads of the Departments, the Librarian procures relevant books, journals, sources of online and offline information to support all the courses offered in the college.

Purchase and Use of Current Titles, Print:

The library follows three methods for purchase of new titles.

- Directly from Publishers
- Through Distributors: For newly introduced books the distributor brings books on approval bases which are subsequently purchased.
- Through book Exhibitions.



E-journals/Online Resources:

- Online journals are procured in order to meet the growing project works undertaken by the students and doctoral research work undertaken by faculty.
- The college has registered with INFLIBNET-NLIST for e-journals
- Digital Library facility is installed with a cost of Rs. 4,72,500/-
- The amount spent on procuring new books, journals and periodicals during last 4 years is given below.

UG -LIBRARY

[In Rupees]

Tilanama haldinaa	201	12-2013 201		3-2014	2014-2015		2015-2016	
Library holdings	No.	Total cost	No.	Total cost	No.	Total cost	No.	Total cost
Text books & Reference books	14,762	19,62,794	15,324	21,70,855	11,734	18,82,812	11,979	19,22,856
Journals/Periodicals	20	22,169	20	23,159	20	38,837	20	38,781
Digital Library	-	-	-	-	-	-	-	4,02,500
e Resources : INFLIBNET N-List, e-books and journals available								

-books and journals available

PG - LIBRARY

[In Rupees]

	2012-2013		2013-2014		2014-2015		2015-2016	
Library Holdings	No.	Total cost						
Text Books & Reference books	1870	3,57,665	1892	368475	1913	3,98,630	1929	4,12,605
Journals	21	29,808	29	97,796	14	40,200	12	30,749
Periodicals	13	8,599	12	9,331	12	13,911	14	14,424
e-Resources: INFLIBNETN-List, EBSCO, e-books and journals available								

Total number of Books Purchased in Last 4 years: 1497 volumes

Total numbers of Books in the library: 13,975 volumes

4.2.4 Provide details on the ICT and other tools deployed to provide maximum access to the library collection?

- OPAC
- Electronic Resource Management package for e-journals
- Federated searching tools to search articles in multiple databases
- Library Website: www.badrukacolleges.com
- In-house/remote access to e-publications
- Library automation : Soul software
- Total number of computers for public access : 3
- Total numbers of printers for public access :1
- Internet band width/ speed □ 2 mbps □ 10 mbps □ 1 GB
- Institutional Repository
- Content management system for e-learning: MANA TV, KUBAND etc.
- Participation in Resource sharing networks/consortia (like Inflibnet)



UG-LIBRARY

- OPAC: Yes, using DELPLUS 2.0 Software is installed in the library.
- Website Library information is available on the college website
- In:house/remote access to e: publications :Yes
- Library automation: Fully computerized issue / return of books through DELPLUS software.
- Total number of computers for public access: 3
- Total numbers of printers for public access 1
- Internet band width / speed: 1 Mbps to all systems
- Institutional Repository Back volumes of journals
- Participation in Resource sharing networks/consortia.
- Participation in resource sharing networks/consortia through INFLIBNET-NLIST, DOAJ for the students and staff to enable them free access to the database and collect information.

4.2.5 Provide details on the following items:

- Average number of walk-ins
- Average number of books issued/returned
- Ratio of library books to students enrolled
- Average number of books added during last three years
- Average number of login to opac (OPAC)
- Average number of login to e-resources
- Average number of e-resources downloaded/printed
- Number of information literacy trainings organized
- Details of "weeding out" of books and other materials

UG LIBRARY

Average number of walk-ins (per day)	250
Average number of books issued/returned including department libraries	75
Ratio of library books to students enrolled	12:1
Average number of books added during last three years	1300
Average number of login to OPAC	25
Average number of login to e:resources	10
Average number of e:resources downloaded/printed	10
Number of information literacy trainings organized	1
Details of "weeding out" of books and other materials	Yearly once

4.2.6 Give details of the specialized services provided by the library

- Manuscripts
- Reference
- Reprography
- ILL (Inter Library Loan Service)
- Information deployment and notification
- (Information deployment and Notification)
- Download



- Printing
- Reading list / Bibliography compilation
- In-house / remote access to e-sources
- User Orientation and awareness
- Assistance in searching Databases
- NFLIBNET / IUC facilities

Manuscripts	About 148 Project Reports produced every year by BBA, B.Com (Hons) & M.Com., 20 magazines, 6 Indian Journals, one International Journal are available in the library.
Reference	A special section is provided with 3037 reference books in the library for both students and staff.
Reprography	Central Reprography facility is provided to all students at concessional rate located in the Administrative Building
(ILL) (Inter Library Loan Service)	Inter Library Loan facility is available with DELNET, RBVRR Women's College, EFLU and Institute of Public Enterprises—OU
Information Deployment and Notification	Facilities available and the specialties offered are detailed and displayed on the notice board of the library. New arrivals are displayed on the arrival rack, and all the books are properly indexed and catalogued. Students and teachers can easily consult the catalogue and access books and periodicals. Paper cuttings related to employment opportunities, articles, editorials are displayed on the Library Notice / Information board.
Download and Printing	Download facility is available in the library, students can take printouts from the library at subsidized rates
Reading list / Bibliography compilation	Author-wise, Title-wise & Accession-wise Bibliographic Compilation are made available in the library
In-house / remote access to resources	Yes, Wi-Fi internet facility ensures direct access to e: resources. Besides, students and teachers can also access the resources available in the library. Digital Library: Students can access books & journals on smart phones & download the same.
User orientation and awareness	Students are supported and assisted to get the information they require from the library.
Assistance in searching Databases	The entire books are digitally catalogued and searching is easy. The library staff assists in searching the database.
INFLIBNET/IUC facilities	INFLIBNET – NLIST database is subscribed to e: journals and e:books, EBSCO & DELNET facility is available to the students and teachers through IPE –OU

4.2.7 Enumerate on the support provided by the Library staff to the students and teachers of the college.

- The Library staff extends full supports to the staff and students while issuing & returning of the books, Journals, Periodicals, paper cuttings, e-books and use of other internet services.
- Library takes the photocopies of the advertisements given in the newspapers, internet and displays the same on the notice board, that helps the students to appear for competitive examinations / interviews.



- Current Awareness Services (CAS) newspaper clippings provided to make the students and staff aware of what is happening in the concerned field.
- New arrivals display This helps the students and staff to know the books added in a particular subject in a particular year.

4.2.8 What are the special facilities offered by the library to the visually / physically challenged persons? Give details.

- Facilities like digital book readers, computers screen readers for visually disabled and mobility devices for physically challenged students are provided.
- Special user-friendly software, audio aids, are provided along with the audio CD-ROM's, Cassettes.
- For Physically challenged and blind students the library books are issued to their classmates on producing the college ID card of the physically challenged students.
- Apart from this, the students can use Departmental Libraries also.
- Braille books are available for visually disabled persons

4.2.9 Does the library get the feedback from its users? If yes, how is it analyzed and used for improving the library services. (What strategies are deployed by the Library to collect feedback from users? How is the feedback analyzed and used for further improvement of the library services?)

- Yes, the library gets feedback formally through structured questionnaire and informally through suggestion box from its users.
- The Library Advisory Committee frequently reviews the grievances, suggestions, complaints (critical comments) and accordingly takes necessary action to improve the library services and facilities.
- Books are purchased based on the feedback collected from the students.

4.3 IT Infrastructure

4.3.1. Give details on the computing facility available (hardware and software) at the institution.

- Number of computers with Configuration (provide actual number with exact configuration of each available system)
- Computer-student ratio
- Stand alone facility,
- LAN facility, Licensed software
- Wi Fi facility
- Licensed software
- Number of nodes/ computers with Internet facility
- Any other

Details of computers with configuration:

Item	Configuration	Quantity
Desktop Computers	Statement enclosed (annexure no. 5.3.1)	217
IBM Desktop Servers	No	
Notebooks/Laptops Computers	Statement enclosed	2



LCD Projectors	NEC Projectors	30
Laser Printers: COLOR	No	
Laser Printers - MONO	HP Laserjet 1020+	6
Digital Cameras	Nikon D3300	1
Multi function printers	HP Laserjet M1005MFP	6
Dot-matrix printers Inkjet printers	No	
Scanners	HP Scanjet 200	1
Surround sound system	Auditorium, Seminar Halls – 4 th & 5 th floors & Centenary Building 5 th floor	4
Over head projectors	OHP	3
All in one A3 Printer	Cannon Image runner 2420L	1

Details of Licensed Software:

Item	Version	No. of Licensers
MSDN-AA	All Microsoft Versions	Multi
Microsoft Windows OS	98, XP	1 Each
Microsoft Office Suit	2000, 2010 Pro.	5
Antivirus/Firewall	Kaspersky Internet Security 2012 & 13	45
Library Manager	DELPLUS 2.0 and ALARM Software	1
Scientific Plotting	Micro process 8086/85/51	15
SCO Unix	Unix,	15
Rational Rose	Rational Rose	10
Oracle	Oracle 8i	15
Borland	Turbo C	Multi
	English Language Skills	30
Microsoft	Visual Studio	Multi

Computer student ratio in Laboratories: 1:4

Stand alone facility: Available

Internet Subscription: Excel media Leased line: BSNL Broad Band Wi-Fi available

- LAN and Wired Inter Connectivity : Available in the campus
- Photo Copiers : 04
- Uninterrupted Power Supply: 10 KVA: 13 KVA: 21 KVA: 8: 500 to 600 VA: 302
- Generators: UG 40 KV, 1500 rpm, 415 volts, 55.6 ams

4.3.2 Detail on the computer and internet facility made available to the faculty and students on the campus and off-campus?

Wi-Fi service is available only in the college Campus.

- Computer and internet facility is available at each Department for faculty.
- Computer and internet facility for students is available in the Labs & Library
- Installation of Digital Library facility both for students and staff with a total cost of Rs. 4,02,500/-.



4.3.3 What are the institutional plans and strategies for deploying and upgrading the IT infrastructure and associated facilities?

During the next few years college plans to procure:

- Audience Response System for the Seminar Hall to facilitate Group discussions, Quiz program and similar events.
- Public Address Lectures for Common classes in Auditorium.
- Digital visualization for classrooms to enhance teaching and learning.
- Software to manage access to Wi-Fi and internet facility through cloud computing.
- To make all class rooms ICT enabled.
- 4.3.4 Provide details on the provision made in the annual budget for procurement, upgradation, deployment and maintenance of the computers and their accessories in the institution (Year wise for last four years)

Year	Total amount spent (Rs)
2011-12	18,51,561/-
2012-13	4,12,996/-
2013-14	27,73,525/-
2014-15	7,88,232/-

- 4.3.5 How does the institution facilitate extensive use of ICT resources including development and use of computer-aided teaching/learning materials by its staff and students?
 - All the 52 class rooms are provided with White Boards.
 - 40 LCD projectors are fixed in the class rooms.
 - All the departments are provided with laptops and computers
 - High speed Wi-Fi internet facility is available
 - Membership with INFLIBNET N:list to access e:resources
 - Use of PPT presentations by all the faculty and interested students is encouraged
 - Conduct of internet based class exercises.
 - All the students of undergraduate courses prepare assignments & study projects as part of their curriculum.
- 4.3.6 Elaborate giving suitable examples on how the learning activities and technologies deployed (access to on-line teaching learning resources, independent learning, ICT enabled classrooms / learning spaces etc.) by the institution place the student at the centre of teaching-learning process and render the role of a facilitator for the teacher.
 - Internet Based class Exercises help students to acquire inquiry based knowledge.
 - Golden Hour use of ICT in various activities by students result in all round development
 - Saturday Activities flexibility in activity designing and availability of ICT in classrooms, help stretch the frontiers of student knowledge and creativity.
- 4.3.7 Does the Institution avail of the National Knowledge Network connectivity directly or through the affiliating university? If so, what are the services availed of?

 No



4.4. Maintenance of Campus Facilities

4.4.1 How does the institution ensure optimal allocation and utilization of the available financial resources for maintenance and upkeep of the following facilities (substantiate your statements by providing details of budget allocated during last four years)?

Details of total expenses in the last four years for Maintenance of College Campus

Particulars	2012	2-13	2013	3-14	2014-15		2015-16	
rarticulars	Allocated	Utilized	Allocated	Utilized	Allocated	Utilized	Allocated	Utilized
A) Building	1,80,000	1,80,145	6,25,000	6,20,028	6,82,000	6,81,609	6,00,000	5,96,151
B) Furniture	11,000	10,250	7,500	7,400	3,500	3,230	5,000	4,550
C) Equipment	75,000	71,735	60,000	59,250	1,50,000	1,52,998	1,25,000	1,23,613
D) Computers	2,50,000	2,36,618	4,50,000	4,48,388	3,00,000	3,11,869	5,30,000	5,30,876
E) Vehicles	-	-	-	-	-	-	-	-
F) Any other	8,25,000	8,31,727	7,50,000	7,43,796	8,50,000	8,60,758	13,20,000	13,18,171
Electricity	4,50,000	4,60,489	9,00,000	8,91,401	5,25,000	5,24,593	10,00,000	10,10,942
Telephone	6,000	5,488	6,000	6,403	6,000	5,509	12,000	11,895
Total	17,97,000	17,96,452	27,98,500	27,76,666	25,16,500	25,40,566	35,92,000	35,96,198

4.4.2 What are the institutional mechanisms for maintenance and upkeep of the infrastructure, facilities and equipment of the college?

The College has an Estate officer under the Principal to take care of maintenance. The Maintenance staff consists of:

- Estate Officer
- Carpenter
- Electrician
- Plumber
- Gardener
- Equipment / Generator Maintenance technician
- 14 Sweepers
- 6 Security personnel.
- 15 System Administrator to maintain computers.
- Each building on the campus, including classrooms, labs, seminar halls, Playgrounds etc., is attended / supervised by an external or internal supervisor

Details of Maintenance of Infrastructural facilities

Infractive design	Maintenance and Services			
Infrastructure equipment	Internal Supervisors	External Supervisors		
Computers, LCD, Printers	System Administrators from the department of Computer Science	Sara Infoway India Pvt Ltd		
Generator / Transformer	Estate Manager	Srinivasa Sales & Service Pvt Ltd / Ahmed Kaleemuddin		



Departments, Office, Seminar Halls, Conference Hall, Examination Branch, Library	Estate Manager	Sara Infoway India Pvt Ltd
Electrical, Power Supply and Plumbing	Support staff and lab Assistants	Ahmed Kaleemuddin & R. Ravinder
Networking	System Administrator	Sara Infoway India Pvt Ltd
College Website	A Goverdhan	Dot Weavers
Admission & Attendance	M.K. Naseeruddin	Zecon
Software Accounting Software	Hayath Basha & Ch. Manoj Kumar	Sara Infoway India Pvt Ltd
Building Maintenance	Estate Manager	Ahmed Kaleemuddin & R. Ravinder
Lift	Estate Manager	Schindler India Pvt Ltd

4.4.3 How and with what frequency does the institute take up calibration and other precision measures for the equipment/instruments?

The Departments take the initiative to calibrate the precision instruments for their optimum and assured performance. This exercise is particularly done in the beginning of the academic year and before the annual examination.

4.4.4 What are the major steps taken for location, upkeep and maintenance of sensitive equipment (voltage fluctuations, constant supply of water etc.)?

- The college provides accommodation for keeping the sensitive equipments like electricity generators, water purifiers, chemicals and scientific instruments.
- The laboratory staff keeps a strict vigil in maintenance and upkeep of chemicals and scientific instruments.
- The College electrician and supporting staff are responsible for the maintenance and upkeep of electrical equipments.
- The institution has a tie up with the companies for AMC for regular routine checkup of water purifiers. The college has 3 water coolers and 2 Aqua guard water purifiers and 3 RO Plants.
- Maintenance is done periodically to facilitate uninterrupted functioning of systems/electronic appliances.
- Fire extinguishers are kept at major places.
- Computers are maintained by M/s Sara Infoway Ltd under AMC.
- Each laboratory has an assistant who ensures that the computers are used properly and sensitive information and equipment is handled with care.

Any other relevant information regarding Infrastructure and Learning Resources which the college would like to include.

- College has a plan to establish a separate wing for journals & periodicals in the library.
- College has also a plan to construct new administrative block with conference rooms and modern facilities for effective functioning.



CRITERION-V STUDENT SUPPORT AND PROGRESSION



CRITERION V: STUDENT SUPPORT AND PROGRESSION

5.1. Student Mentoring and Support

5.1.1 Does the institution publish its updated prospectus / handbook annually? If 'yes', what is the information provided to students through these documents and how does the institution ensure its commitment and accountability?

Yes, the college publishes an updated prospectus every year that gives information on the following:

(a) The College

Historical background of the college, details of administrative personnel, Infrastructure facilities on campus, Important telephone numbers and Website details.

(b) Vision & Mission of the Institution

Vision:

- Badruka College of Commerce & Arts works towards the goal of continuous improvement, discovery and sharing of knowledge with young men and women by providing them broad based quality education with international standards.
- The institution strives to transform the students into enlightened, spiritually inspired, emotionally balanced, self-reliant, morally upright, socially committed citizens of the country.

Mission:

- To empower students to assume leadership.
- To develop critical thinking habit and make them responsible citizens.
- To contribute new perspectives to the world of knowledge.
- To enhance access and inclusivity in quality education.
- To create a context of learning that ushers in professionalism, humanism and social responsibility.

UG and PG Courses offered - List of courses, Admission criteria, and medium of instruction.

(a) List of courses:

UG Courses:

B.Com.(Gen)

B.Com.(Comp)

B.Com.Hons) and

B.B.A.

PG Course:

M.Com.

(b) Admission criteria:

Admission to the B.Com (Gen), B.Com (Comp) & BBA are made by the College Admission Committee by calling applications on merit basis by following the rules of reservations stipulated by the Government & Osmania University.

Admission to B.Com (Hons) & M.Com are made by the Osmania University by conducting a Common Entrance Test & allot the students to the college.



(c) Medium of Instruction:

All the courses are offered only in English medium.

(d) Student Code of Conduct

- Minimum 75% attendance is to be maintained in an academic year.
- College prescribes a formal dress code to the students.
- College identity cards should be worn by the students
- Usage of Cell phones in the class rooms is strictly banned.

(e) College Staff - Teaching, Non-Teaching and Administrative Staff details with designations.

Teaching Staff

Sl. No.	Name of the Employee	Designation
1	Dr. K. Someshwer Rao	Principal
2	Sri. K. David Prema Raju	Vice Principal/Associate Professor of Commerce
3	Dr. M. Prabhakar Reddy	Associate Professor of Commerce
4	Dr. K. Kiran Kumar	Associate Professor of Commerce
5	Dr. K. Narayana Murthy	Associate Professor of Telugu
6	Smt. E. Ratna Kalyani	Associate Professor of English
7	Dr. H. Srinivas Rao	Associate Professor of Commerce
8	Dr. K. Anjaneyulu	Associate Professor of Commerce
9	Sri V. Vijendra Chary	Associate Professor of Commerce
10	Dr. H. Kishan	Associate Professor of Telugu
11	Sri. M. Janaki Ram	I/c Principal/Associate Prof. of Commerce
12	Smt. K. Anupama	Vice Principal/ Associate Professor of English
13	Dr. M. Srinivas	Associate Professor of Sanskrit
14	Ms. Mamata Vaidya	Associate Professor of English
15	Sri S. Ch. V. Sharma	Associate Professor of Commerce
16	Sri. Rajesh Agarwal	Associate Professor of Hindi
17	Smt. Manjula S.P.	Associate Professor of Commerce
18	Smt. N. Sunitha Bai	Associate Professor of Commerce
19	Sri. J. Laxmiikanth Rao	Associate Professor of Hindi
20	Sri M. Pradeep Kumar	Associate Professor of Commerce
21	Smt. M. Indira	Associate Professor of Commerce
22	Smt. J. Lavanya	Associate Professor of Commerce
23	Sri. Vinod Babu Bandari	Assistant Professor of Computer Science
24	Sri. D. Venkat Reddy	Assistant Professor of Commerce
25	Sri. G. Chinni Krishnudu	Assistant Professor of Commerce



Sl. No.	Name of the Employee	Designation
26	Ms. D. Laxmi Ramya	Assistant Professor of English
27	Sri. D. Sreeram	Assistant Professor of Commerce
28	Sri. K. Naveen Kumar	Assistant Professor of Commerce
29	Smt. A. Manjula	Assistant Professor of Commerce
30	Sri. K. Venu	Assistant Professor of Commerce
31	Smt. Rashmi. D	Assistant Professor of Commerce
32	Ms. Ankita Ambasta	Assistant Professor of Commerce
33	Smt. Rashi Mathur	Assistant Professor of Commerce
34	Ms. Deepa. J	Assistant Professor of Commerce
35	Sri. Anish R. Shah	Assistant Professor of Sanskrit
36	Smt. Fatima Bee	Assistant Professor of Commerce
37	Sri. U. Vijay Bhaskar	Associate Professor of Commerce
38	Sri. V. Ravi	Associate Professor of Commerce
39	Smt. Archana A Ramesh	Assistant Professor of Commerce
40	Sri. D. Gnyaneswer	Assistant Professor of Commerce
41	Smt. P. Aparna	Assistant Professor of Computers
42	Dr. P. Venkataiah	Associate Professor of Commerce
43	Sri. E.V. Chandra Mohan Sastry	Associate Professor of Commerce
44	Sri.M.Shaila Prasad	Assistant Professor of English
45	Ms.K.Naga Sujana	Assistant Professor of Commerce
46	Ms.G.Saritha Naidu	Assistant Professor of Commerce
47	Mr.Srinivas. M	Assistant Professor of Commerce
48	Mrs. V. Vasantha Lakshmi	Associate Professor of Commerce
49	Ms.Durga Rani	Assistant Professor of Commerce
50	Ms.K.Manasa	Assistant Professor of Commerce
51	Sri.M.Kumaraswamy	Assistant Professor of Commerce
52	Smt.Gita Desai	Assistant Professor of Commerce
53	Smt.C.Rama Devi	Assistant Professor of Commerce
54	Sri M.Aravindam	Assistant Professor of Lib. Science
55	Sri.Md.Javid	Assistant Professor of Phy. Director
56	Sri.N.Ramakrishna Rao	Head- Placements
57	Ms.Rakhee Renapurkar	Assistant Professor of Commerce
58	Ms.Jayapradha	Assistant Professor of Management
59	Ms.Anita D Souza	Assistant Professor of Commerce
60	Dr.Snehita Srivastava	Assistant Professor of Commerce



Non-Teaching Staff

S1.			
No.	Name of the Employee	Designation	
1	Dr. Laxminarayan Sanghi	Administrative Officer	
2	Sri. Y.D. Harrison	Senior Assistant	
3	Mr. Syed Md. Hussain	Office Staff	
4	Sri. P. Devender Raju	Senior Assistant Manager	
5	Sri. P. Saidulu	Assistant Librarian	
6	Smt. K. Lavanya	Senior Assistant	
7	Smt. K. Jaya	Junior Assistant	
8	Sri. M. Jangaiah	Senior Assistant	
9	Sri. K. Naresh Kumar	Senior Assistant	
10	Mr. P. Hayath Basha	Lab Incharge	
11	Mr. M.K. Naseeruddin	Lab Incharge	
12	Sri. Manoj. Ch	Lab Incharge	
13	Smt. Vania Mrinalini	Junior Assistant/Accounts/ Academic	
14	Sri. K. Raju	Library Reference Clerk	
15	Sri. K.V.R. Murthy	Technical Supervisor	
16	Smt. M. Sushila	Office Assistant	
17	Smt. Madhavi Latha	Office Assistant	
18	Sri. EL Hemanth Kumar	Stenographer	
19	Sri B.R. Venkatesh	Attender	
20	Smt. D. Jayamma	Sweeper	
21	Smt. K. Vijaya Lakshmi	Sweeper	
22	Smt. Lalitha. N	Sweeper	
23	Sri. P. Rajaiah	Security Assistant	
24	Smt. Bharathamma. E	Sweeper	
25	Smt. Leelavathi. S	Sweeper	
26	Sri. Surinder. D	Attender	
27	Smt. P. Yadamma	Sweeper	
28	Smt. V. Amaravathi	Sweeper	
29	Mr. T. Upender	Attender	
30	Smt. G. Saraswathi	Sweeper	
31	Sri. Vipul Shankar Roy	Security Guard	
32	Smt. G. Devi	Sweeper	
33	Smt. S. Renuka	Sweeper	
34	Smt. Gres Raja Sayeman	Sweeper	
35	Sri. G. Paramesh	Attender	
36	Smt. L. Bharathi	Sweeper	
37	Smt. B. Meera	Scavenger	
38	Smt. Nirmala	Sweeper	
39	Smt. Shoba	Sweeper	
40	Smt. Jayanthi	Sweeper	

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(f) Scholarship Schemes and Awards / Medals - instituted for the meritorious students.

Scholarships to students:

Source of Scholarship	2012-13	2013-14	2014-15	2015-16
Government of Telangana	1083000	1225000	1346500	
Osmania University				
BCCA	26000	38000	130000	142000
Other Agencies	64500	144250	196500	359000
Total (Rs.)	1173500	1407250	1673000	501000

(GOLD MEDALS / AWARDS ETC. DURING THE ACADEMIC YEAR 2012-13						
S. No.	Name of Student	Stream	Criteria				
Gold	Gold Medalists						
1	Ms. Sonika Sharma	B.Com (Gen)	Highest marks				
2	Ms. M. Vaishnavi	B.Com (Comp)	Highest marks				
3	Ms. Megha Kapoor	B.Com (Hons)	Highest marks				
4	Ms. Sonika Sharma	B.Com (Gen)	Topper in Cost & Management Accounting				
5	Mr Syed Arshad Hussain		Highest marks in Business Economis				
6	Ms. Shrinidhi Maheshwari		Highest marks in Taxation				
7	Ms. Stuti Narain		Highest marks in Business Law				
8	Ms. Rucha Lachoriya		Topper in Business Law				
9	Ms. Durga Navander		Topper in Fundamentals of I.T.				
10	Ms. Sonika Sharma	B.Com (Gen)	Highest marks				
Cash	Awards						
11	Ms. Sahiti	Rs. 1000/-	Highest marks in Telugu (B.Com-Gen) II				
12	Mr Anam Naresh	Rs. 1000/-	Highest marks in Telugu (B.Com-Gen) II				
13	Ms Pooja Marda	Rs. 1000/-	Best caption award for Annual Day				
14	Mr Yashovardhan Singh	Rs. 1000/-	instituted by an Interior & Exterior Decorative Organization				
15	Mr. Feroz Ahmed Shaik	Rs. 1000/-	0				
NCC							
16	Mr B. Sunil Kumar	Best Outgoing Cadet	B.Com (Comp) - IIG				



(GOLD MEDALS / AWARDS ETC. DURING THE ACADEMIC YEAR 2013-14					
S. No.	Name of Student	Stream	Criteria			
Gold	l Medalists					
1	Ms. Anusha Mundada	B.Com (Gen)	Topper in Annual Exams			
2	Ms. V. Divya Laxmi	B.Com (Comp)	Securing highest marks			
3	Ms. Priti Jain	B.Com (Hons)	Topper in OU exam			
4	Ms. Ladda Komal	BBA	Topper in OU exam			
5	Ms. P. Keerthi Chandrika		Topper in Cost & Management Accounting			
6	Ms. Jyothi Kolariya		Topper in Business Law			
7	Mr. Sai Venkatesh		Topper in Telugu language			
8	Ms. Asra Anjum		Topper in Taxation			
9	Ms. Lanka Sudha Sree		Topper in Business Economics			
10	Ms. Seemakurthi Sindhura		Topper in Fundamentals of I.T.			

(GOLD MEDALS / AWARDS ETC. DURING THE ACADEMIC YEAR 2014-15					
S. No.	Name of student	Stream	Criteria			
Gold	l Medalists					
1	Ms. Asra Anjum	B.Com (Gen)	College Topper			
2	Ms. Kulkarni Deepika	B.Com (Gen)	2nd College Topper			
3	Ms. Radhika Vijay Wargia	B.Com (Gen)	3rd College Topper			
4	Ms. Mogili Alekhya	B.Com (Comp)	College Topper			
5	Mr. Jayaesh Katri	B.Com (Comp)	3rd year topper			
6	Ms. Alina Samsuddin Budhwani	B.Com (Hons)	2 Gold Medals for being College Topper & also 3 year topper			
7	Ms. Aishwariya	B.Com (Comp) III	3rd year topper			
8	Ms. M.S.V. Mounika	B.Com (Comp) III	Secured 100% marks in Business Law			
9	Ms. S. Payal Inani	B.Com (Gen) II	2nd year topper			
10	Ms. Yenduru Hema Madhuri	B.Com (Gen) II	2nd year topper			
11	Ms. Afreen Sultana	B.Com (Hons) II	2nd year topper			
12	Ms. V. Gowri Manohari	B.Com (Gen) I	1st year topper			
13	Mr Kondiganti Prashanth	B.Com (Comp) I	1st year topper			
14	Ms. Shweta Tandukar	B.Com (Hons) I	1st year topper			
15	Ms. T.T. Sahithi	BBA	College topper			
16	Mr. Siddiquie Mohd Saif	BBA III	3rd year topper			
17	Ms. Navyanka Tanneru	BBA II	2nd year topper			
18	Mr. Goli Nikhil Kumar	BBA I	1st year topper			
19	Mr. A. Sai Teja	NCC	Best NCC Cadet			
20	Ms. Pooja Mudaliar	Sports	Best outgoing Sports Person			
21	Mr. R. Shiva Raj	NSS	Best NSS Cadet			



Casl	Cash Prize					
11	Ms. Asra Anjum	Rs. 5000/-	2nd Rank Holder in O.U. annuaal exams B.Com (Gen)			
12	Ms. Mogili Alekhya	Rs. 5000/-	1st Rank Holder in O.U. annual exams B.Com (Comp)			
13	Mr. Jayaesh Katri	Rs. 3000/-	4th Rank Holder in O.U. annuaal exams B.Com (Comp)			
14	Ms. Alina Samsuddin Budhwani	Rs. 5000/-	1st Rank Holder in O.U. annuaal exams B.Com (Hons)			
Oth	er prizes					
16	Ms. Ramyasri	Magic Show	In recognizition of her 12 hrs non-stop magic show performance & securing a place in Limca Book of Records			

(GOLD MEDALS / AWARDS ETC. DURING THE ACADEMIC YEAR 2015-16						
S. No.	Name of Student	Stream	Criteria				
Gold	Gold Medalists						
1	Ms. Payal Inani	B.Com (Gen)	2nd Rank Holder in OU Annual Exams				
2	Ms. Payal Inani	B.Com (Gen)	1st College Topper & securing 100% marks in Corporate Accounting, Adv. Corp. Accounting & Management Accounting				
3	Mr. Akshay Manja	B.Com (Gen)	8th position in OU Annual Exams				
4	Mr. Akshay Manja	B.Com (Gen)	2nd College Topper & securing 100% marks in Corporate Accounting, Adv. Corp. Accounting & Management Accounting				
5	Mr. Arvind Goenka	B.Com (Gen)	10th position in OU Annual Exams				
6	Mr. Arvind Goenka	B.Com (Gen)	3rd College Topper & securing 100% marks in Corporate Accounting, Adv. Corp. Accounting & Management Accounting				
7	Ms. Afreen Sultana	B.Com (Hons)	College Topper				
8	Ms. Afreen Sultana	B.Com (Hons)	Final Year Topper				
9	Ms. Y. Hema Madhuri	B.Com (Comp)	College Topper				
10	Ms. P. Supriya	B.Com (Gen) III	Final Year Topper & also secured 100% marks in Corp. ccounting, Adv. Corp. Accounting & Management Accounting				
11	Ms. K. Sai Ravali	B.Com (Comp) II	Topper in Final Year				
12	Ms. Sai Pranavisri	B.Com (Hons) I	Highest total marks in final year				
13	Ms. Pooja Marda	B.Com (Comp) III	Secured highest marks in Business Law				
14	Ms. M. Rajitha	B.Com (Gen) II	2nd year topper & also scored 100% marks in Business Statistics				
15	Ms. Rasika Jawar	B.Com (Comp) II	2nd year topper				



16	Ms. Shwetha Tandurkar	B.Com (Hons) II	2nd year topper & also secured 100% marks in QT-II
17	Ms. N. Prathyusha	B.Com (Gen) I	1st year topper & also secured 100% marks in Financial Accounting
18	Ms. B. Harika	B.Com (Comp) I	1st year topper
19	Ms. Rajasree	B.Com (Comp)	1st year topper & also secured 100% marks in QT
20	Ms. A.S.N.V.S. Sumana	BBA III	3rd year topper
21	Mr. P. Shiv Kumar	BBA II	2nd year topper
22	Ms. Mohit Mundada	BBA I	1st year topper
23	Mr. P. Sai Krishna	NCC	Secured 6th position in mountaineering expedition of DGNCC Mountaineering Camp
24	Ms. G. Divya Teja	NCC	Best NCC Cadet participated in the Republic Day Parada on 26.01.2017 at Delhi
25	Mr. M. Anurag	Sports	Outstanding performance in Table Tennis representing All India Universities at Himachal Pradesh
26	Mr. S. Maheshwari	Sports	Outstanding performance in Kho Kho, participating at All India Universities held at Chennai
27	Mr. Sai Venkata Phani	NSS	Active participation in all NSS activities & Spl. Camps
28	Ms. S. Swetha	NSS	Dynamic participation in all NSS activities & Spl. Camps
Casl	n Prize		
29	Ms. Payal Inani	Rs. 5,000	2nd Rank Holder in OU Annual Exams
30	Mr. Akshay Manja	Rs. 2,000	1st Rank Holder of OU Annual Exams
31	Mr. Arvind Goenka	Rs. 2,000	10th position in OU Annual Exams
32	Ms. Afreen Sultana	Rs. 5,000	1st Rank Holder in O.U. annual exams

The details of NSS activities are mentioned in criteria 3.6.1.

The details of NCC activities are mentioned in criteria 3.6.9.

5.1.2 Specify the type, number and amount of institutional scholarships/freeships given to the students during the last four years and whether the financial aid was available and disbursed on time?

The management provides financial support to needy students in the form of fee waivers or discounts, especially students from rural areas and weaker sections.

5.1.3 What percentage of students receives financial assistance from state government, central government and other national agencies?

State Government financial assistance was availed by 70% of the students. The table given below lists the number and amount of scholarships disbursed/sanctioned by the T.S. Social Welfare Department to SC, ST, BC, EBC & Minority students.



Scholarships (UG)

Voor /	2012-13		2013-14		2014-15		2015-16	
Year / Category	No. of Students	Amount (RS.)	No. of Students	Amount (RS.)	No. of Students	Amount (RS.)	No. of Students	Amount (RS.)
SC	49	110500	54	145500	55	138500	87	217500
ST	12	31500	8	20000	14	42500	16	40000
ВС	183	417000	156	417500	197	511000	258	645000
Minority	35	84500	39	99000	36	78000	44	110000
EBC	18	39000	17	45500	23	77000	41	102500

5.1.4 What are the specific support services/facilities available for Students from SC/ST, OBC and economically weaker sections:

(a) College provides remedial classes for the empowerment of SC/ST/BC and economically weaker sections.

(b) Students with physical disabilities

- (i) The classes are accommodated for the differently-abled students as far as possible on the ground floor and also front seat arrangements are made with comfortable furniture.
- (ii) Lifts facility to different Blocks are installed for movement of such students.

(c) Overseas students

Nil

(d) Students to participate in various competitions/National and International

Financial support extended to students who participate in various competitions at State & National level for meeting travel expenses, participation / registration fees and for purchase of sports equipment. Faculty Escorts are provided for team events (college spends on an average of Rs. 1 lakh every year on students participation).

(e) Medical assistance to students: health centre, health insurance

- College has Health Centre, headed by a qualified doctor to meet the referral and medical treatment of students and staff.
- It organizes regular health checkup camps with local doctors and specialist doctors.
- First-aid facility, Free Blood group checkup etc. are provided.

Details of medical camps organized by the college during the last five years:

S. No.	Date of event	Event	No. of students participated
1.	28.12.2011	Blood Donation Camp	180
2.	04.01.2012	Free Dental Check-up	200
3.	05.12.2012	Blood Donation Camp	200
4.	27 & 28.08.2013	Free Eye Check-up Camp	300
5.	04.09.2013	Blood Donation Camp	165
6.	26.11.2013	Dental Check-up Camp	240



7.	04.12.2014	Blood Donation Camp	52
8.	08.09.2015	Dental Check-up Camp	150
9.	15.09.2015	Blood Donation Camp	106
10.	04.12.2015	Eye Check-up Camp	500
11.	11.08.2016	Blood Donation Camp	100
12.	27.12.2016	Eye Check-up Camp	150

- (f) Support for "slow learners"
- **(g)** Remedial classes **for slow learners** are conducted at the department level in different subjects to enhance their skills and subject knowledge.
- **(h)** Regular counselling and mentoring is provided to such students.
- (i) Exposure of students to other institution of higher learning/corporate/business house etc.
 - College organizes Industrial visits for the exposing the students to working and organization of corporate / business houses.
 - College conducts various workshops, guest lectures etc., by inviting eminent personalities for the benefit of the students.
 - The PG students are motivated to participate various National/ International seminars, Conferences and Workshops.
 - Students are provided on the job training with monthly stipend in leading companies through internship which is mandatory of their course curriculum.
- (j) Publication of student magazines and News Letters
- **(k)** College brings out publication of Student Magazines named SRUJANA to showcase the students talents.
- (1) The students of B.Com. (Hons) and BBA have been encouraged to publish the monthly News Letters under the guidance of the faculty.
- 5.1.5 Describe the efforts made by the institution to facilitate entrepreneurial skills among the students and the impact of the efforts.

College established an Entrepreneurial Development Cell (EDC) to motivate the students to become entrepreneurs. EDC has organized a 5-day training programme on development of entrepreneurial skills in association with Rajiv Gandhi National Institution during the period 20th to 24th July 2014.

On 30th August 2016, EDC organized a lecture on Awareness of Stock Market for the students & faculty.

EDC has also organized a one-day seminar on entrepreneurship on 25th January 2017 in which 100 students have participated.

- 5.1.6 Enumerate the policies and strategies of the institution which promote participation of students in extracurricular and co-curricular activities such as sports, games, Quiz competitions, debate and discussions, cultural activities etc.
 - additional academic support, flexibility in examinations
 - special dietary requirements, sports uniform and materials
 - any other



The policies and strategies adopted for promoting participation of students in Sports & Games are:

- (a) College constituted a 5-Member Sports Committee consisting of management, faculty and students which oversees the policies and strategies for sports activities and encourage students' participation at district, university and state level competitions (College spends around Rs.2,00,000/- every year on Games & Sports activities. Further, college spends around Rs. 5 lakhs for organizing various cultural events).
- (b) It also procures the relevant Sports & Games equipment for the use of students and faculty.
- (c) College sponsors students to participate in various games & sports conducted by various Academic Institutions by meeting their expenses.
- (d) College regularly conducts sports and games competitions on various occasions and awards prizes to the winners.
- (e) College implements reservation policy of the State Government for allotment of seats under Sports & Games Quota.

Additional academic support, flexibility in examinations

- (i) Special classes are conducted to players to make up the lost classes due to sport events.
- (ii) Special counselling and guidance is provided to them by senior faculty members.
- (iii) Students are allowed 10% relaxation in minimum marks prescribed for qualifying the examinations for those who represented Inter-University Tournaments.

• Special dietary requirements, sports uniforms and materials

Special dietary requirements of Students are provided with nutritious food and snacks as and when they participate in the various events.

Sports uniform and materials -

- (i) College provides sports kits including track suits on an average 70 students every year and playing material for players.
- (ii) Sports equipment is upgraded regularly from the funds received under the UGC.
- (iii) Trophies, cash prizes, certificates and medals are awarded to winners on Annual Day.

Quiz competitions, debate and discussions: College conducts debates, Quiz competitions, Group Discussions etc. in association with different agencies and organizations.

Cultural Activities etc - a five member Cultural Committee comprising of four faculty and one student promotes various cultural activities in the college such as Singing, Dancing and Rangoli competitions etc. College Day Celebrations and programs are organized by the Students Welfare Officers (SWO) in the college. The name of the Fests organized by the college are Antarya, FABS, Aikhya & BBA Meet.

5.1.7 Enumerating on the support and guidance provided to the students in preparing for the competitive exams, give details on the number of students appeared and qualified in various competitive exams such as UGC-CSIR-NET, UGC-NET, SLET, GATE / CAT / GRE / TOFEL / GMAT/ Central / State services, Defense, Civil Services, etc.



Library Support – a special section is arranged for magazines, General Knowledge books and old question papers for various competitive exams.

CA-CPT Professional coaching is offered by the Department of Commerce, results of which for the past four years are as follows:

Year	Exam	Appeared	Qualified
2012-13	CA - CPT	137	71
2013-14	CA - CPT	118	75
2014-15	CA - CPT	122	83
2015-16	CA - CPT	161	101

- 5.1.8 What type of counselling services are made available to the students (academic, personal, career, psycho-social etc.)
 - Counselling on academic and personal matters is provided through mentors.
 - Counselling on personality development, career development, job opportunities, higher education prospects etc. is done by Career Guidance Cell.
 - Psycho social issues of the students are dealt with by Professional Psychologists.
 - Women Empowerment Cell headed by a lady teacher provides counselling to the girl students.
- 5.1.9 Does the institution have a structured mechanism for career guidance and placement of its students? If 'yes', detail on the services provided to help students identify job opportunities and prepare themselves for interview and the percentage of students selected during campus interviews by different employers (list the employers and the programs).

Placement and Career Guidance Cell extends service to the students in career guidance, organizes lectures concerning career planning and invites companies for campus recruitment.

The Placement and Grooming Division also organizes training programme in coordination with Deloitte – a multi national company every year to all the final year students on Interview Skills, Resume Writing, Mock Interviews, Inter-personal Skills, Communication Skills, Body Language and Interactive Skills etc. for preparing them to face interviews for placements.

It also organizes campus recruitment training programs for the final year students in association with the Aura Leadership Foundation – Aura Training Pvt Ltd., on resume writing, interview skills, technical skills, HR round, interaction with the interviewers, gestures, body language and other aspects relating to interviews.

Badruka College Campus is identified as most preferred campus for the recruitment of students by multinational companies such as ITC, Deloitte, WIPRO Technologies, Factset, Concentrix, Ryan Tax India etc.

The following are the details of campus placement during the last 5 years:

S. No.	Academic Year	No. of Companies visited for Placement	No. of Placements Offered
1	2012-13	28	185
2	2013-14	60	192
3	2014-15	58	275
4	2015-16	62	262
5	2016-17	58	350



5.1.10 Does the institution have a student grievance redressal cell? If yes, list (if any) the grievances reported and redressed during the last four years.

Yes, The Institution has a Student Grievance Redressal Cell headed by a senior faculty as Convener, four faculty and one administrative officer as members.

Details of grievances received and redressed during last four years:

- (i) The grievance with regard to insufficient canteen furniture was addressed by providing the same.
- (ii) As requested by students and staff, necessary steps have been taken for proper maintenance of washrooms.
- (iii) As suggested by the students, library is kept open from 9 a.m. to 5 p.m. on all working days.

5.1.11 What are the institutional provisions for resolving issues pertaining to sexual harassment?

Sexual Harassment Redressal Cell has been constituted with senior women teacher as a convener, two female teachers and two female students as members.

The cell deals with complaints of sexual harassment from students, staff and reports any events of harassment to the Principal for remedial action.

Institution takes the help of law enforcing agencies as and when required.

College takes the help of SHE Teams of Government of Telangana for prevention of such cases in the campus.

5.1.12 Is there an anti-ragging committee? How many instances (if any) have been reported during the last four years and what action has been taken on these?

The college has constituted an Anti Ragging Committee with the following members.

Dr. K. Someshwar Rao, Principal and Chairman

Shri K. David Prema Raju, Member

Dr. K. Narayana Murthy, Member

Smt Mamata Vaidya, Member

Smt Sunitha Bai, Member

Shri K.Naveen Kumar, Member

Dr. Laxmi Narayan Sanghi, AO Member

Ms. Lasya Priya, B.Com III Student Representative

Mr Sourabh Malpani, BBA III Student Representative

Dr. K. Anjaneyulu, Convener

The college is declared as a Ragging Free Campus.

5.1.13 Enumerate the welfare schemes made available to students by the institution.

- Efforts are being made to bring all the students under Accidental Group Insurance Scheme.
- Faculty members distribute books to needy students and also provide financial assistance at personal level.
- Scholarships are sanctioned to SC/ST/BC/Minority/EBC Students by Government of Telangana State.
- Fee payment in instalment is extended by the college to needy students.



- College awards Gold Medals instituted by the Management and Philonthereps to meritorious students based on their achievements of ranks in the University Exams..
- College extends fee concession to economically backward students.
- College provides medical facilities to all its students and staff at free of cost through a full pledged health centre headed by a qualified doctor.
- College meet the medical expenses for treatment of students in emergency cases by admitting them in to reputed hospitals.
- College provides purified safe drinking water to its inmates through three RO Plants.

5.1.14 Does the institution have a registered Alumni Association? If 'yes', what are its activities and major contributions for institutional, academic and infrastructure development?

The College has Alumni Association named as "Badruka College of Commerce & Arts Alumni Association" (BCCA Alumni Assn) registered with Registrar of Societies vide no. (130/08). Dated 12th February, 2008.

Core Committee of the Alumni Association

- 1. Shri U.M.S. Kolluri
- 2. Shri Bellam Konda Narsing Rao
- 3. Shri M. Pramoda Rao
- 4. Shri P.S.R. Murthy
- 5. Shri R. Mohan Kumar IRS
- 6. Shri Prasad Vedula

Executive Body of Alumni Association

- 7. Shri M. Dushyanth Reddy, President
- 8. Shri Sardar Ameet Singh, Vice-president
- 9. Shri Rajesh Agarwal, Secretary
- 10. Shri S. Ramana Rao, Joint Secretary
- 11. Dr. B. Kailash Singh, Treasurer

Executive Members

- 12. CS Nikhil. C. Popat
- 13. Shri Mahesh Kumar Agarwal
- 14. Shri C.N. Prasad
- 15. Dr. H. Srinivas Rao
- 16. Dr. M. Srinivas
- 17. Shri Shiv Shanker Agarwal
- 18. Shri Pawan Bansal
- 19. Mrs. Nivedita Southekal
- 20. CA Tanya Dubey

Activities and contribution of the alumni during the last two years:

(i) The Alumni Association involves the Alma matter and arranges the "Beyond Classroom" Programmes regularly to share the Alumni experiences with the present batches.



- (ii) Alumni Association has sponsored 4 Gold Medals to the meritorious students presented at the Annual Alumni meet.
- (iii) Every year on College Foundation Day a regular Alumni Meet is conducted where in large number of members participate from different batches.
- (iv) Leading Chartered Accountants and Members of the Alumni deliver guest lectures to the students as well as conduct classes for CA-CPT, CA-IPCC & CS.
- (v) Members of the Alumni are providing Internship training to the students in their Companies for preparation of Project Report as a part of the curriculum.

Details of the top ten Alumni:

List of Few Prominent Alumni Members

S. No.	Name	Present Positions
1	Shri B.N. Agarwal	Chairman, Surya Lakshmi Cotton Mills
2	Shri Viqar. A. Quraishi Q.C.	Eminent Lawyer, Canada
3	Shri Brijlal Tapadia	Chairman, Tapadia Diagnostic Centre
4	Dr. K. Keshava Rao	Member of Parliament
5	Shri D.K. Samara Simha Reddy	Former Minister in the Andhra Pradesh Cabinet
6	Shri Krishnam Raju	Famous Tollywood actor and Member of Parliament, who also served as Cabinet Minister in the Central Government.
7	Shri Mukassir Shah	Former Chairman of the Andhra Pradesh Legislature Council
8	Shri Devender Goud	Former Home Minister in the Cabinet of Andhra Pradesh
9	Shri Raja Babu	Famous Comedian in the Tollywood
10	Shri V.C. Darak	CA, Mumbai
11	Shri Vinay Saboo	CMD, Saboo Motors
12	Dr. K. V. Achalapathi	Retd. Prof. of Commerce O.U.
13	Shri B. Ashok Reddy	President, Corporate Affairs, Client Ltd - Hyderabad
14	Shri Subramanyam	Director, Franklin Templeton
15	Mr. Anup Kumar Yama	Arjuna - Awardee Sports
16	Ms. Neha Pandey	Actress, Tollywood
17	Mr. Dushyant Reddy	President, Bar Council, High Court, President, Alumni Association, BCCA

5.2 Student Progression

5.2.1 Providing the percentage of students progressing to higher education or employment (for the last four batches) highlight the trends observed.

Chr. don't maggazzion	In Percentage			
Student progression	2012-13	2013-14	2014-15	2015-16
UG to PG	14	17	15	14
PG to M.Phil.	1	0	0	0
PG to Ph.D.	2	1	1	2



Employed	83	82	84	84
Campus selection	55	56	58	60
Other than campus recruitment	28	26	26	24

- (i) Campus Placements have increased year after year with increased emoluments and number of placements.
- (ii) Number of Companies visited for Campus recruitments have increased from 150 to 200
- (iii) Percentage of students opted for CA / CS has increased by 30% over a period of 4 years.
- 5.2.2 Provide details of the programme-wise, pass percentage and completion rate for the last four years (course-wise / batch wise as stipulated by the university)? Furnish programme-wise details in comparison with that of the previous performance of the same institution and that of the Colleges of the affiliating university within the city/district.

Stream	Result	2012-13	2013-14	2014-15	2015-16
B.Com (Gen) I Year	Pass %	100	100	100	100
B.Com (Gen) II Year	Pass %	100	100	100	100
B.Com (Gen) III Year	No. of First Classes	167	219	173	200
	Pass %	93	95	87	95
OU Pass %		59	61	56	58
B.Com (Comp) I Year	Pass %	100	100	100	100
B.Com (Comp) II Year	Pass %	100	98	100	100
B.Com (Comp) III Year	No. of First Classes	58	54	55	67
	Pass %	98	93	92	96
OU Pass %		54	58	53	55
B.Com (Hons) I Year	Pass %	100	100	100	100
B.Com (Hons) II Year	Pass %	98	100	100	100
B.Com (Hons) III Year	No. of First Classes	24	31	27	40
	Pass %	78	97	89	100
OU Pass %		69	65	71	75
BBA I Year	Pass %	100	100	100	100
BBA II Year	Pass %	98	100	97	100
BBA III Year	No. of First Classes	-	37	44	37
	Pass %	-	88	92	98
OU Pass %		-	75	76	81

- 5.2.3 How does the institution facilitate student progression to higher level of education and/or towards employment?
 - The College organizes awareness programs to motivate students to join various courses of higher education.



- The College provides admission into its PG courses based on the merit of the students under Management Quota.
- The College Placement Cell regularly provides information about emerging job opportunities and avenues for further education.
- Placement Cell through regular drives facilitates campus recruitment. Around 150 Companies visit the college every year for campus recruitment.
- College provides latest books, journals, reference material etc., to the students for preparing them to appear for competitive & entrance examinations.
- Alumni members of the College conduct mentoring program to motivate the students to go for higher education / employment.

5.2.4 Enumerate the special support provided to students who are at risk of failure and drop out?

Students who are at risk of failure and dropout are supported by conducting special classes, remedial classes, campus placement training (CRT), fee concession etc.

5.3 Student Participation and Activities

5.3.1 List the range of sports, games, cultural and other extracurricular activities available to students. Provide details of participation and program calendar.

- The college conducts indoor games such as table tennis, chess, carroms in the College Campus and out-door games like volley ball, shuttle, basket ball, hand ball, tennikoit, and ball badminton by hiring Osmania University Playgrounds.
- The Sports & Games of students are supervised by the Physical Director appointed by the College.
- College has a Cultural Committee which organizes cultural events like music, dance, rangoli etc., on various occasions.
- Extra-curricular activities are organized annually as part of College Programs
- College prepares Program Calendar in the beginning of the year for sports, games, cultural and other extracurricular activities for UG & PG students.

The details of participants in various sports & games for the last four years are as follows:

2012-13 - All India Level

S.No.	Name	Event	Held at
1	Lakhan Singh	Tug of War	Patiala
2	M. Mahesh	Tug of War	Patiala
3	D. Sunny Sngh	Tug of War	Patiala
4	Lakhan Singh	Judo	Osmania University
5	P. Ajay Kumar	Fencing	Punjab
6	P. Nitin Sai	Fencing	Punjab
7	P. Nitin Sai	Gymnasium	Rohtak, Haryana

International Level					
S.No	Name	Roll.No	Game	Position	
1	Suresh Singh	1064-12-402-024	Squay	2 nd	



All Ind	All India University & South Zone Level						
S.No	No Name Roll.No Game Position						
1	Nitin Sai	1064-12-402-024	Fencing	3 rd			
2	Balveer Singh	1064-11-401-032	Swimming	Participation			
3	J.E. Sai Kiran	1064-12-402-051	Hockey	Participation			
4	M.Nikhil Raj	1064-12-401-194	Boxing	Participation			

Inter C	Inter College						
S.No	Name	Roll.No	Game	Position			
1	P. Mahender	1064-13-401-140	Boxing	2 nd			
2	P.Upender	1064-13-401-139	Boxing	2 nd			
3	M.A. Kaleem Quraishi	1064-12-401-070	Best Physique	2 nd			
4	Mahender Singh	1064-13-684-055	Wrestling	3 rd			
5	A.Santosh Kiran	1064-13-401-137	Wrestling	3 rd			
6	M.Nikhil Raj	1064-12-401-194	Boxing	3 rd			

All Inc	All India University & South Zone Level					
S.No	S.No Name Roll.No Game			Position		
1	Pooja Modaliar	1065-13-401-070	Bat mention	1 Silver 2 Bronze		
2	P. Uppender	1065-13-401-134	Boxing	Participation		
3	P. Mahender	1065-13-401-140	Boxing	South Zone Participation		
4	Ajay Kumar	1065-12-401-011	Fencing	Participation		

Inter College Medalists						
S.No	Name	Roll.No	Game	Position		
1	Osman Khan	1065-13-684-071	Wrestling	2 nd Place		
2	Chandan	1065-12-401-069	Swimming	3 rd Place		
3	Taharusha		Table Tennis	3 rd Place		

All I :	All India & South Zone And National Level						
S. No	Name	Roll.No	Game	Position			
1	Urvashi Thakar	1064-12-407-011	Hockey	South Zone Participation			
2	Nikhil Reddy	1064-14-402-084	Badminton	South Zone Participation			
3	S. Bhupender Pal Singh	1064-12-402-071	Hockey	South Zone Participation			
4	V. Maheshwari	1064-14-401-038	Kho-Kho	South Zone Participation			
5	M.Nikhil Raj	1064-13-401-194	Boxing	South Zone Participation			
6	G.Balveer Singh	1064-13-401-067	Fencing	All India University			
7	Vishavanath Yadav	1064-14-401-214	Fencing	All India Participation			
8	Jai Kiran Kumar Reddy	1064-13-084-057	Karate	National 1 Silver 1 Bronze			
9	Suresh Singh Rajputh	1064-12-402-024	Squash	3 rd Place National			
10	Bhavya	1064-14-407-014	Swimming	Jr National Participation			
11	M. Anurag	1064-14-402-059	Table tennis	South Zone			

	Inter College Medalists				
þ	S.No	Name	Roll.No	Game	Position



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1	M.Nikhil Raj	1064-12-401-184	Boxing	1 st Place
2	P.Mahender	1064-13-401-164	Boxing	1st Place
3	P.Uppender	1064-13-401-139	Boxing	2 nd Place
4	C.Vinod	1064-12-401-117	Best Physique	1st Place
5	M.A.Kalam Qureshi	1064-12-401-070	Best Physique	3 rd Place
6	S. Mahender Singh	1064-13-684-055	Wrestling	2 nd Place
7	Bhavya	1064-14-401-014	Swimming	1 Silver 4 Bronze
8	Mahender Singh	1064-13-684-055	Judo	Silver
9	Santosh	1064-13-401-137	Judo	3 rd Place
10	Silva Raj	1064-12-407-007	Table Tennis	3 rd Place
11	Anuj Parwani	1064-12-407-005	Table Tennis	3 rd Place
12	Yashoverdhan Singh	1064-12-407-031	Table Tennis	3 rd Place
13	Shailender Bishat	1064-12-407-001	Table Tennis	3 rd Place
14	T.Chaitaya	1064-14-401-215	Skate Hockey	2 nd Place
15	M.Anurag	1064-14-402-059	Table Tennis	3 rd Place

All Inc	All India & South Zone Level				
S.No.	Name	Roll No.	Game	Position	
1	M.Anurag	1064-14-402-059	Table Tennis	Participated	
2	S.Bupender Pal Singh	1064-14-402-071	Hockey	Participated	
3	S.Maheshwari	1064-14-401-038	Kho-Kho	Participated	
4	Madasssir Ahmed	1064-15-402-130	Wrestling	Participated	
5	Tej Singh	1064-13-402-057	American Football	4 th Place	
6	P.Uppender	1064-13-401-139	Boxing	Participated	
7	Santosh Kiran Kumar	1064-13-401-055	Fencing	Participated	
8	Vishwanath Yadav	1064-14-401-214	Fencing	Participated	

National Level				
S.No.	Name	Roll No.	Game	Position
1	M.Nikhil Reddy	1064-14-402-084	Badminton	Participated
2	Abhishek	1064-14-402-118	Basketball	Participated
3	P.Akshitha	1064-15-402-059	Cricket	Participated
4	T.Chaitanya	1064-14-401-215	Skate Hockey	Participated
5	M.Akshya Kumar	1064-14-401-141	Kick Boxing	1st Place
6	Aiman Ayaz Ghori	1064-15-402-058	Foot Ball	Participated
7	K.S Bhavya	1064-14-407-014	Swimming	Participated

State I	State Level					
S.No.	Name	Roll No.	Game	Position		
1	Hemanth	1064-15-401-051	Athletics	Participated		
2	Amith Singh	1064-14-402-108	Kick Boxing	Participated		
3	Maheshwari	1064-14-401-038	Kho-Kho	Participated		
4	M.Akshya Kumar	1064-14-401-141	Kick Boxing	1 st Place		
5	T.Pavan kumar	1064-15-401-058	Boxing	3 rd Place		



Inter College Level				
S.No.	Name	Roll No.	Game	Position
1	P.Upender	1064-13-401-139	Boxing	2 nd Place
2	Mahender Singh	1064-13-684-055	Wrestling	2 nd Place
3	Santosh Kiran Kumar	1064-13-401-055	Judo	3 rd Place
4	Madassir Ahmed	1064-15-402-130	Wrestling	1 st Place
5	Mahender Singh	1064-13-684-055	Judo	1st Place
6	Aashotash Singh	1064-15-401-137	Wrestling	1 st Place
7	Chaitanya	1064-14-401-215	Skate Hockey	2 nd Place

All Inc	All India & South Zone Level				
S.No. Name Roll No. Game Post					
1	Pooja Mudaliar	1065-13-401-070	Badminton	1st Place	
2	Osman Khan	1065-14-401-071	Wrestling	Participated	
3	Syed Abdul Sadiq	1065-15-402-006	Kick Boxing	Participated	

Inter (Inter College Level					
S.No.	Name	Roll No.	Game	Position		
1	Shiv Raj	1065-13-401-069	Boxing	2 nd Place		
2	Shiva Naik	1065-15-401-059	Boxing	3 rd Place		
3	Osman Khan	1065-14-401-071	Wrestling	1 st Place		
4	Osman Khan	1065-14-401-071	Judo	3 rd Place		

State Level					
S.No.	o. Name Roll No. Game Position				
1	Syed Abdul Sadiq	1065-15-402-006	Karate	Participated	

Inter (College Level			
S.No.	Name	Roll No.	Game	Position
1	K.S Bhavya	1064-14-407-014	Swimming	4 Silver Medals (3 rd place championship)
2	Dinesh	1064-14-402-033	Cross Country	3 rd place championship
3	M.Abhishek	1064-14-402-118	Cross Country	3 rd place championship
4	Rahul kumar	1064-15-402-112	Cross Country	3 rd place championship
5	P.Charan	1064-15-402-090	Cross Country	3 rd place championship
6	G.Baswaraj	1064-15-402-100	Cross Country	3 rd place championship
7	C.H.hemanth	1064-15-401-051	Cross Country	3 rd place championship
8	T. Pavan kumar	1064-15-401-058	wushu	3 rd Place
9	Thara singh	1064-14-401-186	Judo	3 rd Place

State Level				
S.No.	S.No. Name Roll No. Game Position			
1	1 C.H. Hemanth 1064-15-401-051 Athletics (400 mts Hurdels) 1 st Place			



2 Akshay Kumar 1064-14-401-141	Kick Boxing	1st Place
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Inter College Level					
S.No.	No. Name Roll No. Game Position				
1	Shiva Naik	1065-15-401-059	wushu	3 RD Place	
2	Osman Khan	1065-14-401-071	Judo	2 nd Place	

State Level					
S.No.	Name	Roll No.	Game	Position	
1	Syed abdul sadiq	1065-15-402-006	Karate	1 st Place	

5.3.2 Furnish the details of major student achievements in co-curricular, extracurricular and cultural activities at different levels: University / State / Zonal / National / International etc. for the previous four years.

Prizes won by the students during the academic year 2011-2012

- Ms. Dwani Doshi, B.Com (General) (ID) won the 1st prize in Youthful Extravaganza event organized by Big Bazar.
- Mr. Giridhar Naik, B.Com (General) (II C) was their runner up in the National Level dance competition conducted by IIT Kharaghpur.
- Mr.Azar, B.Com (General) (II) won 1st prize in elocution conducted by the National Literary Academy.

Prizes won by the students during the academic year 2012-2013

- Ms. Alina Bhudwani, B.Com (Hons) (I H) won the title of Ms Public speaker 2012 contest organized by JCI (Junior Chamber International) on 09th September 2012 at Vanitha Maha Vidyalaya, Hyderabad.
- Ms. Sneha Jaswal, B.Com (General) (I B) won the title the most inspirational speaker at JCI, Hyderabad.
- Ms. Shruthi, B.Com (General) won the Runner-up title at JCA.
- Ms. Pavani, B.Com (General) (II) won 2nd prize in elocution conducted by Gurujada Appa Rao Academy, Ravindra Bharathi, Hyderabad.
- Ms. Sneha Jaswal, B.Com (Genera) (I D) won the 1st prize in public speaking organized by Yuva Padam Academy.
- Ms. Alina Bhudwani, B.Com (Hons) (I H) won the 1st prize in public speaking organized by Yuva Padam Academy.

Prizes won by the students during the academic year 2013-2014

- Ms. Alina Budhwani, B.Com Hons (II H) won the 1st Prize in the Ms.Public speaker contest conducted by Junior Chambers International.
- Ms. Alina Budhwani, B.Com Hons (II H) won the 2nd prize at the contest Managers Dilemma, conducted by BITS Pilani, Hyderabad.
- Ms. Alina Budhwani, B.Com Hons (II H) won the 1st prize in Business Quiz conducted by St. Ann's College, Hyderabad.
- Ms. Alina Budhwani, B.Com Hons (II H) won the 1st prize in Elocution competition conducted by Dhruva College of Management, Hyderabad.
- Ms. Alina Budhwani, B.Com Hons (II H) won the 1st prize in JAM conducted by Prerana, O.U., Hyderabad.



- Ms. Alina Budhwani, B.Com Hons (II H) won the 2nd prize in Ad-Mad conducted by Prerana, O.U., Hyderabad.
- Ms. Alina Budhwani, B.Com-Hons (IIH) won the 2nd prize in Essay writing (English) conducted by Prerana, O.U., Hyderabad.
- P.B. Bharadwaj, B.Com (General) (III D) won 1st prize in Quiz competition as National level conducted by BITS, Goa.
- P.B. Bharadwaj, B.Com (General) (III D) won 2nd prize in Quiz competition as National finalist conducted by BITS, Hyderabad.
- P.B. Bharadwaj, B.Com (General) (III D) won 1st prize in Quiz competition conducted by Bhavans, Hyderabad.
- P.B. Bharadwaj, B.Com (General) (III D) won 1st prize in Quiz competition conducted by St.Francis College for Women, Hyderabad.
- P.B. Bharadwaj, B.Com (General) (III D) won 2nd prize in at the national in Quiz competition conducted by VJIM, Hyderabad.
- P.B. Bharadwaj, B.Com (General) (III D) won 1st prize in Business Quiz conducted by St.Anns, Hyderabad.
- P.B. Bharadwaj, B.Com (General) (III D) won 1st prize in Entertainment Quiz conducted by Bhavans, Hyderabad.
- P.B. Bharadwaj, B.Com (General) (III D) won 1st prize in Entertainment Quiz conducted by St.Josephs, Hyderabad.
- P.B. Bharadwaj, B.Com (General) (III D) won 1st prize in Entertainment Quiz conducted by IIT, Hyderabad.
- P.B. Bharadwaj, B.Com (General) (III D) won 2nd prize in Science Quiz conducted by IIT, Hyderabad.
- P.B. Bharadwaj, B.Com (General) (III D) won 2nd prize in Automobile Quiz conducted by IIT, Hyderabad.
- P.B. Bharadwaj, B.Com (General) (III D) won 3rd prize in Sports Quiz conducted by IIT, Hyderabad.
- P.B. Bharadwaj, B.Com (General) (III D) won 3rd prize in Manager's Dilemma conducted by BITS, Hyderabad.
- Feroz Ahmed Shaik, B.Com (Hons) (II H) won 1st prize in General Quiz competition conducted by Bhavan's Vivekananda, Hyderabad.
- Feroz Ahmed Shaik, B.Com (Hons) (II H) won 1st prize in Business Quiz competition conducted by Prerana, O.U., Hyderabad.
- Feroz Ahmed Shaik, B.Com (Hons) (II H) won 2nd prize in Filmi Quiz competition conducted by St.Josephs, Hyderabad.
- K. Kamalesh, BBA (III J) won 1st prize in Business Quiz conducted by St.Ann's, Hyderabad.
- K. Kamalesh, BBA (III J) won 1st prize in Business Quiz conducted by Bhavan's, Hyderabad.
- K. Kamalesh, BBA (III J) won 2nd prize in Indo-Canadian Quiz conducted by O.U., Hyderabad.1
- K. Kamalesh, BBA (III J) won 3rd prize in Esprit Quiz conducted by Christian University, Bangalore.

Prizes won by the students during the academic year 2014-2015

• JCI (Junior Chamber International) Hyderabad Trendz, organized a Public



- speaking contest, Mr & Ms Public speaker 2014 on 4th September 2014 in our college auditorium. Mr. Aditya Ambati(III A) won the title of Mr. Public Speaker 2014.
- Vikas Tarangini Youth organization conducted Inter-college Elocution (oratorical competitions) at Keshav Memorial Degree College, Narayanaguda on 16th October, 2014. Our student Alina Budhwani (III H) won 3rd prize in Elocution.
- Our college students participated in various Inter-collegiate competitions like poster presentation, Public speaking & Singing competition at Gitam University in connection to Charaiveti programme conducted by Vivekananda Kendra on 5th September, 2014 and won several prizes, A seminar has conducted on 'Vision of oneness in the prospective of Swamy Vivekananda' and our students presented papers on social work cultural, religion and spirituality, science and technology, education etc.,

Prizes won by the students during the academic year 2015-2016

- Andhra Bank conducted Elocution Competition for the students in connection with the Vigilance Awareness week. Our student Ms. Gayathri, B.Com (General) (I G), won the 3rd prize in the Elocution Competition.
- Rachanotsav Academy conducted Jalwa 2015 on 30th & 31st October 2015, Annual fest for the students. Our student Mr. Sachin Manvi, B.Com(Computers) (I E) & Mr. Swaroop, B.Com (General) (II D) participated in the category 'Master Chef' at the fest.
- 5.3.3 How does the college seek and use data and feedback from its graduates and employers, to improve the performance and quality of the institutional provisions?
 - The IQAC collects feedback from the students regarding quality of teaching and other facilities available in the college at the end of every academic year and uses for improvement.
 - Career Guidance and Placement Cell collects feedback about students' performance from employers at the time of recruitment and train the students accordingly.
 - The feedback from employers is obtained and used to design and develop curriculum for Campus Recruitment Training (CRT) so that the students are trained to meet the emerging challenges in the job profile.
- 5.3.4 How does the college involve and encourage students to publish materials like catalogues, wall magazines, college magazine, and other material? List the publications / materials brought out by the students during the previous four academic sessions.
 - Colleges publishes its Annual Magazine "Srujana" and "Students News Letters," of B.Com (Hons) & BBA students.
 - Students are nominated as members of the Editorial Committee for these publications

The details of the publications during the last four years are as follows:

(I) Srujana [Annual College Magazine]

Editorial Committee

Smt K. Anupama, Editor-in-Chief Ms Mamatha Vaidya, Member



Ms. Lakshmi Ramya, Member Sri Lakshmikant Rao, Member Dr. H. Kishan, Member

Students Editors

Mr Prasanna Aditya, B.Com II Ms Lasya Priya, B.Com II Ms T. Anusha, B.Com II

(II) News Letters (Bi-Monthly)

a) Garima: Explore & Express [B.Com (Hons) News Letter]

Dr. P. Venkataiah, Editor-in-Chief

Student Editors

Ms Saloni Agarwal, B.Com (Hons) III Mr Thupili Abhinav, B.Com (Hons) III Mr T.S. Dilip, B.Com (Hons) III

b) Pratibimbh - Unifying Myriad Reflections (BBA News Letter)

Ms Deepa. J, Editor-in-Chief

Student Editors

Ms. Sai Navyanka Tanneru, BBA, III

Ms. D. Parinita, BBA, III

Mr Madhav Pavagundla, BBA, I

5.3.5 Does the college have a Student Council or any similar body? Give details on its selection, constitution, activities and funding.

No, the State Government banned the students election in all Higher Educational Institutions. The College nominates class representatives for each class.

5.3.6 Give details of various academic and administrative bodies that have student representatives on them.

Institution creates a platform for the democratic involvement of the students by appointing them as representatives in the following academic and administrative bodies:

- (i) Career Guidance and Placement Committee.
- (ii) Library Committee
- (iii) College Magazine Editorial Committee
- (iv) IQAC
- (v) Sports Committee
- (vi) Cultural Committee
- (vii) Anti-Ragging Committee
- (viii) Grievance Redressal Committee
- (ix) Newsletters Editorial Board
- (x) Women Empowerment Committee
- (xi) Sexual Harassment Committee



5.3.7 How does the institution network and collaborate with the Alumni and former faculty of the Institution.

The college collaborates with the Alumni in various ways, the details are as follows:

- (i) The College arranges "Beyond Classroom Programs" by involving Alumni regularly to share their experiences with the present students.
- (ii) College encourages Alumni Association to sponsor Gold Medals to the meritorious students. Presently, College is having 4 Gold Medals sponsored by its Alumni.
- (iii) College conducts Alumni Meet on its Foundation Day wherein a large number of members from different batches participate and share their experiences.
- (iv) College brings out Souvenir every year by incorporating achievements of its Alumni members to motivate the present students.
- (v College organizes lecturers of eminent Alumni Members to motivate the students and staff.
- (vi) College avails help of Alumni members in getting Internship training to the students in their Companies for preparation of Project Report as a part of the curriculum.

Any other relevant information regarding Student Support and Progression which the college would like to include.

- (i) The college has established Entrepreneurial Development Cell (EDC) to encourage the students to become entrepreneurs and become job providers instead of job seekers.
- (ii) The college organizes guest lectures by inviting start-up entrepreneurs and trainers to motivate students to inculcate entrepreneurial quotient.
- (iii) The college has entered into MoU with Vivekananda Centre of Human Excellence, Ramakrishna Mission, Hyderabad and invites Swamijis to deliver lectures on Human Values & Professional Ethics.
- (iv) Digital Library facilities are provided and training programs are conducted for effective utilization of these facilities.
- (v) The students were trained by Professional Evacuation Experts in emergencies of National Calamities & Disasters.
- (vi) The Police personnel with the rank of SPs and DSPs delivered lectures to the students with regard to prevention of Ragging, protection of women & social behavior.
- (vii) College organizes induction programs regularly by inviting experts to train and motivate the students how to behave in the Campus.



CRITERION-VI GOVERNANCE, LEADERSHIP AND MANAGEMENT



CRITERION WI: GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 Institutional Vision and Leadership

6.1.1. State the vision and mission of the Institution and enumerate on how the mission statement defines the institution's distinctive characteristics in terms of addressing the needs of the society, the students it seeks to serve, institution's traditions and value orientations, vision for the future etc.?

Vision:

- Badruka College of Commerce & Arts works towards the goal of continuous improvement, discovery and sharing of knowledge with young men and women by providing them broad based quality education with international standards.
- The institution strives to transform the students into enlightened, spiritually inspired, emotionally balanced, self-reliant, morally upright, socially committed citizens of the country.

Mission:

- To empower students to assume leadership.
- To develop critical thinking habit and make them responsible citizens.
- To contribute new perspectives to the world of knowledge.
- To enhance access and inclusivity in quality education.
- To create a context of learning that ushers in professionalism, humanism and social responsibility.

The college implements its Vision and Mission and addresses the needs of the society, students & the Institution's traditional values by adopting the following:

- The college has good infrastructure facilities, including state of art digital library, sports and games equipment, reading room, auditorium, seminar halls, computer labs, modern classrooms etc.
- The college strives to cater the needs of different stake holders by using Academic Almanac, adopting learner-centric education, using ICT to make education more innovative as per the changing global demands.

The College introduced Skill oriented courses and entered into MOUs with Skill Development Consultants and Agencies to enhance the knowledge of students for their holistic development.

College trains the students for CA-CPT, CA-IPCC, CS by offering special coaching.

College promotes entrepreneurial skills amongst the skills by organizing various programs through its Entrepreneurial Development Cell.

Inculcates research culture among the faculty & students by encouraging them to write research papers, books and also to undertake Ph.D. programs.

Encourages students to participate in Sports/games and other cultural activities for overall development.

Conducts remedial classes for slow learners to build confidence among them to excel in the final examinations.

College offers 2 bridge courses in General English & Accounting to fill the knowledge gap among the students who joined the UG Course in different streams.



6.1.2 What is the role of top Management, Principal and Faculty in design and implementation of its quality policy and plans?

- The Governing Body of Badruka Educational Society which runs Badruka College
 of Commerce & Arts decides year-wise plans and programs for imparting quality
 education at the college. The management in coordination with the Principal and
 the Staff (teaching and non-teaching), implements the programs suggested by the
 Governing Council.
- IQAC of the College organizes various programs for improvement of quality teaching and research and gives inputs to the management.
- The college has constituted various committees such as Disciplinary Committee, Examination Committee, Placement & Guidance Cell, Research & Development Committee, Library Committee, Literary & Cultural Committee, Seminars/ Workshops Committee, Time Table Committee, Sports & Games Committee, College Maintenance Committee, Anti-Ragging Committee and Student Support & Progression Committees etc., for helping the college administration for effective implementation of the policies of the management.

6.1.3 What is the involvement of the leadership in ensuring:

- the policy statements and action plans for fulfillment of the stated mission
- formulation of action plans for all operations and incorporation of the same into the institutional strategic plan
- interaction with stakeholders
- proper support for policy and planning through need analysis, research inputs and consultations with the stakeholders
- Reinforcing the culture of excellence
- Champion organizational change

The college management strives in achieving the goal of the institution through planned, systematic and coordinated efforts. At the beginning of the academic year the Head of the institution convenes a meeting of staff members informing about the academic almanac.

Formulation of action plans for all operations and incorporation of the same into the institutional strategic plan

College formulates the action plan by taking into consideration the academic schedule, time table, internal examinations, cultural/literary activities, seminars/workshops, training programs such as FDPs, CRTs and implements the same.

Interaction with stakeholders

- The college interacts with the stakeholders- Students, Parents, Governing Body Members, Industrialists, Alumni and Professors of various Universities for enhancing the quality of education as per the changing global demands.
- The IQAC regularly interacts with the Alumni, who are from various fields, invites suggestions from them for ensuring quality enhancement and knowledge enrichment, through a valuable feedback.
- The college conducts Parent-Teacher meeting to interact with the parents about their ward's academic progress and behavioural aspects.

Proper support for policy and planning through need analysis, research inputs and Consultations with the stakeholders



- The Principal collects feedback from Heads of various Departments to lay down proper academic policy and analyse the feedback to improve the skills and knowledge of the faculty in a very positive way.
- Teamwork is inculcated among the staff to achieve academic success year by year.
- College has constituted a research advisory committee to encourage teachers to pursue M.Phil. / Ph.Ds.
- The Management of the college allotted special funds to promote research among the faculty

Reinforcing the culture of excellence

To reinforce the culture of excellence, the college has taken up the following initiatives:

- Organizing seminars, workshops and guest lectures in respective subjects.
- Introducing innovative Teaching-Learning Pedagogies.
- Conducting awareness programs on various societal issues.
- Promoting academic and research activities.
- Executing social responsibility programs. Assigning study projects to inculcate critical thinking.

Champion Organizational Change:

- The IQAC ensures the quality enhancement of teaching & research by conducting seminars, guest lectures, workshops etc.
- The college constituted various Academic & Administrative Committees for effective implementation of plans & policies.
- College implements effective innovative teaching-learning methods by using ICT.
- 360° of Performance Appraisal is obtained for the staff through feedback from Stakeholders Parents, Alumni, Students for imparting quality education.

6.1.4 What are the procedures adopted by the institution to monitor and evaluate policies and plans of the institution for effective implementation and improvement from time to time?

- We undergo Academic Audit by the State Government on which we reflect upon and redeem the necessary inputs.
- The Institution, since its inception, has been working on the social and democratic
 principles by taking the suggestions from Governing Body and Heads of various
 Committees, Heads of the Departments for formulating plans and policies.
- The IQAC functions for enhancement of quality education by organizing various academic programs.
- College takes the feedback from the stakeholders on plans and policies and implements the same.

6.1.5 Give details of the academic leadership provided to the faculty by the top management?

- The management provides leadership through the Principal to the college.
- The Principal with the help of Heads of Departments and various academic and administrative committees such as Students Welfare Committee, Grievance Redressal Committee, Library Committee, Sports Committee, Anti-Ragging Committee, Research Committee, Magazine Committee, Women Empowerment Committee, Entrepreneur Development Cell Committee, implements the policies of the management for imparting quality education.



6.1.6 How does the college groom leadership at various levels?

To develop leadership quality among staff and students the college decentralized certain functions:

- Several Committees have been formed to conduct various academic & extra-curricular activities. Each Committee is headed by a senior member of the faculty as Convener.
- Student leadership is promoted by nominating students as class representatives, members of editorial board, games & sports committee, various clubs etc.

6.1.7 How does the college delegate authority and provide operational autonomy to the departments / units of the institution and work towards decentralized governance system?

- The college delegates authority and operational autonomy to the Heads of Departments in implementing the curriculum plan, teaching schedule, examinations and other academic matters.
- The Heads and Faculty members are given autonomy in all academic matters in consultation with the Principal.
- The co-curricular and extra-curricular activities are handled by the respective Committees under the guidance of IQAC.

6.1.8 Does the college promote a culture of participative management? If 'yes', indicate the levels of participative management.

Yes. The college promotes participative management at various levels as follows:

Strategic level: At this level decisions are taken by the Management in coordination with the Principal.

Departmental level: The Heads of various departments implement the strategic level decisions with the help of teaching and non-teaching staff.

Student level: The class representatives are elected to communicate all the activities of the college to their classmates. The issues and problems related to the students that go beyond the class mentor are directed to Grievance Redressal Cell.

At each hierarchical level, participation of faculty members is ensured by delegation of authority to them.

6.2 Strategy Development and Deployment

6.2.1 Does the Institution have a formally stated quality policy? How is it developed, driven, deployed and reviewed?

- (i) Yes, the College has Quality Policy, which is developed by the Principal in consultation with the Expert Members of Governing Body, Governing Council & Guidelines of Osmania University.
- (ii) Quality Policy & its principles are implemented by the Principal with the help of Management, Heads of the Departments & teaching & non-teaching staff to achieve the Vision & Mission of the college.
- (iii) The Principal & IQAC continuously reviews the Quality Policy and its implementation from time to time.
- (iv) The college obtains feedback on its quality policy from the stakeholders and incorporates their suggestions for further betterment.
- (v) College has been getting ranks in the University examinations, final & internship placements in Multinational and Indian Companies through its implementation of quality policy.



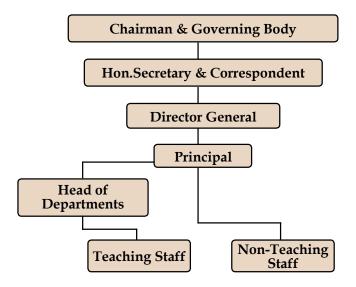
6.2.2 Does the Institute have a perspective plan for development? If so, give the aspects considered for inclusion in the plan.

Yes,

- (a) The college has a perspective plan for academics and infrastructure.
 - (i) The college implements plans for faculty knowledge enhancement and development by encouraging them to participate in faculty development programs organized by various State and National level Academic Institutions.
 - (ii) Faculty are encouraged to undertake minor & major research projects and publish research articles and also to participate in workshops, seminars, conferences etc. Faculty are motivated to pursue M.Phil. & Ph.D. Programs
 - (iii) College implements student-centric skill development programs, by organizing guest lectures, seminars etc.
 - (iv) College has a plan to construct additional class rooms with modern facilities, establish computer labs with internet facility and provide other required infrastructure.

6.2.3 Describe the internal organizational structure and decision making processes.

The college has the following organizational structure:



Constitution of Governing Body:

The Governing Body consist the following members:

Chairman

Sri Harikishan Malani

Hon. Secretary-cum-Correspondent

Sri Mukundlal Badruka

Director General

Prof. V. Gangadhar

Principal, Member Convenor

Dr. K. Someshwer Rao



Members

3 Eminent Academicians Nominee of Osmania University Nominee of Commissioner of Collegiate Education, Govt. of Telangana. Staff Representative

- Governing Body makes policy decisions with regard to management of the college, recruitment of staff, infrastructure development, addition or deletion of courses, financial management policy and all other academic & administrative matters.
- Principal takes decisions with regard to day-to-day administration, conduct of classes, examinations, student & staff discipline and fee management.

6.2.4 Give a broad description of the quality improvement strategies of the institution for each of the following

1. Teaching-Learning

- College adopts learner-centric approach in its teaching methodologies by using ICT.
- Teaching
- College prepares academic plan at the beginning of the academic year and implements the same.
- College organizes seminars / workshops, extension lectures, guest lectures, case analysis, seminar presentations, editing and publication of news letters, preparation of project reports, group discussions, role plays, JAM sessions & career orientation programs etc., to enhance the knowledge of students.
- College encourages the faculty in writing books, participation in conferences / seminars / workshops and present and publish research papers to upgrade their knowledge.
- College deputes Faculty for Faculty Development Programs (FDP) and Workshops organized by various Institutions & Universities.

2. Research & Development

- The college has established a Research, Training & Consultancy Division (RTCD) to develop research activities in the campus, thus enriching the knowledge among the faculty & students.
- Faculty are encouraged to undertake minor & major Research Projects, publish research papers and also to participate in seminars, conferences, workshops etc.
- The college provides monetary incentive to the faculty for their research publications and attending the seminars / conferences.

Community engagement

- College adopts rural villages & urban slums and organizes various welfare programs through its NSS Special & Day Camps.
- College organizes Sannihith program: i.e., a day-long games, sports & cultural
 activities for orphanage children drawn from various orphanage centres of
 twin cities by incurring about Rs. 5 lakhs every year.
- The college organizes collection & distribution of food items, clothes etc. to the victims of natural calamities.



Human Resource Management

- The college recruits the faculty as per the norms of the University, through panel interviews.
- The college management implements various welfare measures to create a
 healthy & secured atmosphere for the staff and maintains cordial relations for
 smooth functioning of the college.

3. Industry interaction

- College organizes Anugrahitha a thanks giving program, to the Industry
 who have chosen the college as the most preferred Campus for placements &
 internships.
- The Placement & Grooming Division of the college organizes career counselling & Campus Recruitment Training Programmes for final year students by inviting industrial experts from different fields and by signing MoUs with Skill Development Agencies to conduct various programs within the campus.
- The College has entered into MoUs with 11 Companies for providing academic cooperation for delivering guest lectures, internships & final placements.
- 6.2.5 How does the Head of the institution ensure that adequate information (from feedback and personal contacts etc.) is available for the top management and the stakeholders, to review the activities of the institution?

Principal of the college provides information obtained from the feedback, personal contacts from the faculty and students to the top management and stakeholders through Governing Body meetings, Parent-Teacher meetings, websites, personal communications etc.

6.2.6 How does the management encourage and support involvement of the staff in improving the effectiveness and efficiency of the institutional processes?

The management of the college encourages its staff by implementing the following:

- (i) Timely crediting salaries to the bank accounts of staff on the 1st of every month.
- (ii) College pays 50% or actual premium amount paid, whichever is lower, towards Mediclaim Policy of employees.
- (iii) College grants additional increments for those faculty who have obtained higher qualifications such as M.Phil., Ph.D.
- (iv) College sanctions Sick Leave, Maternity Leave & Earned Leave etc., as per the Government Leave Rules. Employees are permitted to encash their accumulated earned leaves.
- (v) College pays monetary incentives to the faculty for publication of research papers, attending and presenting papers in Seminars & Conferences etc.
- (vi) Gratuity & retirement benefits are also extended as per Government Rules.
- (vii) It contributes ESI premium every month for all those employees whose monthly salary is less than Rs. 21,000/-.
- (viii) The staff is involved in the college activities through various Committees formed by the Principal.
- (ix) Management encourages the Faculty to attend Faculty Development Programs for enrichment of their knowledge.
- (x) Faculty are involved in decision making process through various academic & administrative committees.



6.2.7 Enumerate the resolutions made by the Management Council in the last year and the status of implementation of such resolutions.

Minutes of the Meetings of the Governing Body of Badruka College of Commerce & Arts (Enclosed Annexure 6.2.7)

6.2.8 Does the affiliating university make a provision for according the status of autonomy to an affiliated institution? If 'yes', what are the efforts made by the institution in obtaining autonomy?

Yes. The university concerned has made a provision for according the status of autonomy. The college would like to apply for autonomy status as soon as possible.

6.2.9 How does the Institution ensure that grievances / complaints are promptly attended to and resolved effectively? Is there a mechanism to analyze the nature of grievances for promoting better stakeholder relationship?

The college has constituted a "Grievance Redressal Cell" to attend the complaints made by the stakeholders.

6.2.10 During the last four years, had there been any instances of court cases filed by and against the institute? Provide details on the issues and decisions of the courts on these?

No, no court cases have been filed against our institution.

6.2.11 Does the Institution have a mechanism for analyzing student feedback on institutional performance? If 'yes', what was the outcome and response of the institution to such an effort?

Yes, the College Principal in coordination with IQAC collects feedback from students for evaluating faculty on various academic parameters at the end of every academic year. The feedback is analyzed and the outcome is communicated to the faculty for necessary steps to be taken in the required direction.

6.3 Faculty Empowerment Strategies

6.3.1 What are the efforts made by the institution to enhance the professional development of its teaching and non-teaching staff?

The following are some of the efforts made by the institution to enhance the professional development of teaching and non-teaching staff:

- (i) Encouraging faculty development programs throughout the year to strengthen the academic and extra-curricular skills of the staff.
- (ii) Conducting computer training programs for the non-teaching staff for enhancement of their skills.
- (iii) Supporting the faculty to attend the Orientation & Refresher Courses conducted by the parent University and also other Universities.
- (iv) Promoting faculty-student centric community service programs.
- (v) Encouraging the faculty to pursue research, paper publications and book publications.



6.3.2 What are the strategies adopted by the institution for faculty empowerment through training, retraining and motivating the employees for the roles and responsibility they perform?

The College implements the following for faculty empowerment:

- (i) College organized a 5-day faculty development program on 14th to 21st March 2014 in association with AURA Foundation by spending about Rs. 60,000/- to update their knowledge and the skills.
- (ii) 11 Faculty Members are deputed to refresher and orientation courses organized by Osmania University and other Universities for upgradation of their subject knowledge.
- (iii) Guest lectures by the external subject experts are arranged at College on various themes for the subject development of the faculty,
- (iv) 15 Faculty Members are pursuing Ph.D. program with the encouragement given by the college.
- (v) All the Faculty are involved in writing and publishing research papers and books.
- 6.3.3 Provide details on the performance appraisal system of the staff to evaluate and ensure that information on multiple activities is appropriately captured and considered for better appraisal.

The following are the details of the performance appraisal system of teaching and non-teaching staff in vogue:

Teaching staff

The Performance Appraisal of Faculty consists of:

- (a) Feedback
- (b) Timely completion of syllabus
- (c) Use of innovative teaching methods
- (d) Punctuality
- (e) Attainment of higher qualifications
- (f) Participation in curricular, co-curricular & extra-curricular activities like Conferences attended, Books & Papers published, Number of Orientation & Refresher courses attended, Achievements & Commitment to the organization.

Non-teaching Staff:

The performance appraisal of non-teaching staff includes:

- (a) Punctuality
- (b) Agility
- (c) Discipline
- (d) Honesty
- (e) Dependability
- (f) Integrity
- (g) Reliability
- (h) Technical skill enhancement
- (i) Vertical enhancement of qualification



The Principal with the help of IQAC evaluates the faculty and staff in accordance with the above said parameters.

Academic Performance Indicators (API) scores are evaluated and submitted annually to Commissionerate of Collegiate Education, Government of Telangana, for all the teaching faculty based on the UGC norms

Academic & Administrative Performance Indicators are evaluated for the Principal and College and award the grading to the college by the government.

6.3.4 What is the outcome of the review of the performance appraisal reports by the management and the major decisions taken? How are they communicated to the appropriate stakeholders?

Management has taken the following major decisions on the basis of Performance Appraisal Reports of teaching and non-teaching staff of the college:

- (i) Sanction of increments to the teaching & non-teaching staff
- (ii) Upgradation of designation to the faculty
- (iii) Sanction of monetary incentives for research publications

The management in co-ordination with Principal and IQAC coordinator reviews the feedback and gives advice to the staff for their betterment in the profession.

6.3.5 What are the welfare schemes available for teaching and non-teaching staff? What percentage of staff have availed the benefit of such schemes in the last four years?

Sl. No.	Particulars	Year	Amount-Rs.
1	ESI Premium Paid		
	(a) Employee's Share	2012-13	67,665
		2013-14	75,225
		2014-15	42,497
		2015-16	55,546
	(b) Employer's Contribution	2012-13	1,88,648
		2013-14	2,12,051
		2014-15	1,20,657
		2015-16	74,870
2	Medical Insurance Paid by Management	2013-14	1,696
		2014-15	7,651
		2015-16	15,112
3	Emergency Health Care	2015-16	45,000

All the employees of the college have availed the above benefits.

6.3.6 What are the measures taken by the Institution for attracting and retaining eminent faculty?

The college has taken up various measures for attracting and retaining eminent faculty:

- (i) Sanction of additional increments
- (ii) Payment of gratuity



- (iii) Encashment of Earned Leave
- (iv) Facility of Sick Leaves
- (v) Payment of Provident Fund
- (vi) Payment of TA/DA & registration fee for attending National & International Seminars
- $(vii) \quad Monetary\,in centives\,for\,publication\,of\,research\,papers\,in\,National\,\&\,International\,Iournals$
- (viii) Monetary incentives for contributing / publication of books
- (ix) Maternity leave facility for women employees

6.4 Financial Management and Resource Mobilization

- 6.4.1 What is the institutional mechanism to monitor effective and efficient use of available financial resources?
 - (i) The College established Finance Department headed by Finance Officer
 - (ii) The Finance Officer prepares budget statement of Receipts & Expenditure for every academic year.
 - (iii) The Principal utilizes the available financial resources for maintaining the College as per the directions given by the management.
 - (iv) The Principal submits the audited statement of accounts to the Governing Body for its approval.
- 6.4.2 What are the institutional mechanisms for internal and external audit? When was the last audit done and what are the major audit objections? Provide the details on compliance.

The College accounts are audited every year as follows:

- (i) Internal Audit: It is conducted by a qualified leading Chartered Accounting firm.
- (ii) External Audit: It is conducted by (a) Auditors from the Commissionerate of Collegiate Education & (b) Auditors from Accountant General Office (AG Audit)

Enclosed audit & compliance reports (6.4.2)

6.4.3 What are the major sources of institutional receipts / funding and how is the deficit managed? Provide audited income and expenditure statement of academic and administrative activities of the previous four years and the reserve fund / corpus available with Institutions, if any.

Year	Amount (Rs.)
2012-13	153,89,300
2013-14	214,56,975
2014-15	239,68,244
2015-16	188,16,216

6.4.4 Give details on the efforts made by the institution in securing additional funding and the utilization of the same (if any).

The College has sufficient budgetary resources mobilized through students fees & supported by UGC grants to manage the college effectively and efficiently. Income and Expenditure statements for the last year are as per enclosure - 2.



6.5.1 Internal Quality Assurance Cell (IQAC)

a. Has the institution established an Internal Quality Assurance Cell

(IQAC)? If 'yes', what is the institutional policy with regard to quality assurance and how has it contributed in institutionalizing the quality assurance processes?

The College has established an Internal Quality Assurance Cell with the following:

Chairman	Dr. K. Someshwer Rao	Principal	
Coordinator	Dr. P. Venkataiah	Reader in Commerce	
Members	Prof. V. Gangadhar	Director General	
	Prof. T.L.N. Swamy	Director, RTCD	
	Dr. M. Prabhakar Reddy	Head, Commerce Department	
	Dr. K. Davi Prem Raju	Vice Principal	
	Smt E. Ratna Kalyani	Associate Professor of English	
	Sri. M. Janakiram	Vice Principal	
	Ms. Saloni	B.Com (Hons) III Year	
External Members	CA UMS Kolluri	BCCA Alumni, EC Member	
	Sri Amith Singh	BCCA Alumni, Vice President	
	CA Rama Murthy	BCCA Alumni, EC Member	
	Prof. Achalapathi	BCCA Alumni, Academic Committee Member	

IQAC works for realization of Vision & Mission of the College to ensure quality in teaching – learning practices by:

- (i) exposing faculty to effective teaching methodologies through ICT,
- (ii) organizing faculty development programs,
- (iii) giving monetary incentives to faculty for publishing research papers & books,
- (iv) encouraging faculty to pursue M. Phil. & Ph. D. Programs,
- (v) ensuring faculty to complete syllabus as per academic schedule,
- (vi) collecting students feedback on teaching learning practices at the end of academic year,
- (vii) organizing seminars, conferences, workshops, symposiums & other academic activities,
- (viii) organizing training programs to faculty and students for effective utilization of Digital Library facilities relating to e-journals, text books, reference books and other specialization related material,
- b. How many decisions of the IQAC have been approved by the management/ authorities for implementation and how many of them were actually implemented?

All the decisions of the IQAC for providing quality of teaching are approved by the management for implementation.

c. Does the IQAC have external members on its committee? If so, mention any significant contribution made by them.



Yes, the IQAC has the following external members:

- 1. Prof. G. Laxman, Dean, Faculty of Commerce, OU, University Nominee
- 2. Prof. Achalapati, Former Dean, Faculty of Commerce, OU & Academic Committee **Member of the College**
- 3. CA U.M.S. Kolluri, BCCA, Alumni, EC Member
- 4. Sri Amith Singh, BCCA, Alumni Vice President

External members participate in all the programs organized by IQAC and offer their valuable suggestions for providing quality teaching at the college.

d. How do students and alumni contribute to the effective functioning of the IQAC?

- (i) The students of the college contribute to the effective functioning of IQAC in providing quality education by giving their feedback on teaching & learning practices, library facilities, computer labs etc.
- (ii) Class toppers are nominated as Class Representatives to bring the various aspects of their class to IQAC for necessary action.
- (iii) Students are nominated to various committees such as Library Committee, Magazine Committee, Sports & Games Committee, Anti-Ragging Committee, Students Club etc. for their active participation in decision making.
- (iv) Alumni helps IQAC for organizing guest lectures, providing internship and final placements, counselling the students for career planning etc.

The students make suggestions regarding the teaching-learning process through feedback mechanism. They suggest regarding maintenance of canteen, students' lounge, library, sports & games etc.

e. How does the IQAC communicate and engage staff from different constituents of the institution?

- (i) IQAC communicates to the faculty and students through the Principal of the College about various academic events such as seminars, conferences, workshops, symposia and involves them in organizing the same.
- (ii) IQAC closely interacts with faculty and students by conducting atleast 3 meetings and communicates recent developments with regard to quality and their implementation.

6.5.2 Does the institution have an integrated framework for Quality assurance of the academic and administrative activities? If 'yes', give details on its operationalization.

Yes, the College has developed an integrated framework for Quality Assurance of the academics and administrative activities.

- (i) Principal in coordination with IQAC implements the academic curriculum as per the University Almanac.
- (ii) IQAC organizes various academic events for providing quality education under the guidance and supervision of college administration.
- (iii) IQAC promotes research activities of the faculty by implementing the incentive schemes announced by the college.
- (iv) Facilitates career oriented courses for final year students, conducts remedial classes for slow learners & bridge courses for the students to improve their quality in learning as per the policy of the college in coordination with the Principal.



- 6.5.3 Does the institution provide training to its staff for effective implementation of the Quality assurance procedures? If 'yes', give details enumerating its impact.
 - (i) Various Faculty Development Programs / Workshops have been conducted to provide training to the faculty for the effective implementation of quality assurance procedures.
 - (ii) Computer training programs, including Tally, have been arranged to the non-teaching for enhancement of their computer based knowledge.
- 6.5.4 Does the institution undertake Academic Audit or other external review of the academic provisions? If 'yes', how are the outcomes used to improve the institutional activities?
 - (i) The external academic audit is done by the Commissioner of Higher education, as well as Osmania University.
 - (ii) The internal academic and administrative audit is done by the Principal, IQAC, management and reviewed the same in the meetings of Governing Body.
- 6.5.5 How is the internal quality assurance mechanisms aligned with the requirements of the relevant external quality assurance agencies/regulatory authorities?

The college maintains the internal quality in the light of the requirements of the relevant external quality assurance agencies by implementing the academic curriculum provided by the University and the rules and regulations of the State Government, UGC.

6.5.6 What institutional mechanisms are in place to continuously review the teaching learning process? Give details of its structure, methodologies of operations and outcome?

1. Academic Calendar & Teaching Plan:

A detailed teaching plan is designed in accordance with the academic calendar. This plan enables the teachers to complete their syllabus in the stipulated time that coordinates with the Exam Schedule.

2. Learner Centric Approach:

Adopting modern teaching methods to make the classroom more learner centric, so that the student can enhance the quality of learning. ICT based teaching is encouraged among the staff to improve their teaching skills and be on par with changing global requirements.

Examination Schedule: Detailed information about in-house examinations and external examinations is given to students, so that they plan well in advance to study for the forthcoming examinations.

Evaluation Process: The Principal regularly meets the Academic Coordinators and Heads of various Departments and take the feedback on the syllabus Completion, class room approach of each faculty, student discipline and any other relevant academic matters.

Thus, the systematic planning, organization and implementation of teaching – learning – evaluation is possible as per the university schedule.



6.5.7 How does the institution communicate its quality assurance policies, mechanisms and outcomes to the various internal and external stakeholders?

Any other relevant information regarding Governance Leadership and Management which the college would like to include.

- The institution regularly communicates its quality assurance policies in the following ways:
- Organizing Parent-Teacher Meeting and communicating about the academic performance of their children.
- Any new policy implemented by the Board Members, is communicated to the faculty by conveying a meeting by the Head of the Institution.
- Detailed information about the college is given in the Prospectus, Newsletter and Website for stakeholders.
- The information which needs wide coverage is shared with Print & Electronic Media.
- Students are made aware about the activities relevant to academic matters through notices/circulars from class-to-class from time to time.



CRITERION-VII INNOVATIONS AND BEST PRACTICES



CRITERIA VII: INNOVATIONS AND BEST PRACTICES

7.1 Environment Consciousness

7.1.1 Does the Institute conduct a Green Audit of its campus and facilities?

There is no formal mechanism to conduct Green Audit. However, the college has constituted an Eco-Club consisting of Principal, NSS Officers & Student coordinators with a motto to protect environment.

- (i) The Eco-Club distributes clay idols of Lord Ganesha to the local communities during Ganesh festivals every year.
- (ii) The students bring waste material & used newspapers and prepare a variety of art pieces through Eco-Club and put them for sale & exhibition
- (iii) The college organizes "Swachh Bharath" program through its NSS Units in the college campus and also in adopted villages.
- (iv) The entire college campus is declared as clean and green.

7.1.2 What are the initiatives taken by the college to make the campus eco-friendly?

- Energy conservation
- Use of renewable energy
- Water harvesting
- Check dam construction
- Efforts for Carbon neutrality
- Plantation
- Hazardous waste management
- e-waste management

The college has taken up the following initiatives for eco-friendly environment in the campus.

Energy Conservation

Maintenance and monitoring of electrical fittings is regularly done. All the classrooms and laboratories have adequate ventilation which reduces the consumption of electricity. The electric work of the building is done with high quality material to minimize the electricity loss and consumption. Sign boards stating "switch-off lights & fans when not in use" are displayed in the campus. Students and staff are motivated to implement energy conservation methods in the campus.

Use of renewable energy

College has not yet developed mechanism to use renewable energy in the campus. However, it has plans for installation of solar energy plants in the campus.

Water harvesting

The college has dug up 3 water harvesting pits to collect and preserve the rain water in order to improve the ground water level.

Check dam construction

The college is located in a high density populated area, hence not possible to construct check dams.



Efforts for Carbon neutrality

Carbon neutrality is maintained in the college through thick green cover of plants & trees. The College has taken up an initiative to prevent the usage of Plastic in the campus as the campus is declared as plastic free zone & no-smoking zone. Sign boards are displayed in the campus to create awareness among the student and faculty in this regard. The College encourages the students to use and carry paper bags in the campus.

Plantation

The college in coordination with the NSS Units regularly undertakes tree plantation and green coverage in the campus and also in adopted villages.

Hazardous waste management

The college does not produce any kind of hazardous waste because it does not offer courses based on chemicals & other hazardous material usage.

e-waste management

College has an effective e-waste management mechanism to dispose of e-waste material to the authorized scrap dealers for avoiding pollution / environmental degradation. A program on Best-out of-Waste was conducted to create awareness among the students and faculty.

7.2 Innovations

7.2.1 Give details of innovations introduced during the last four years which have created a positive impact on the functioning of the college.

College has introduced the following innovations during the last four years:

- (i) College has introduced three courses viz. Bachelor of Business Administration (B.B.A.) during 2011-12, Additional Sections of B.Com (Gen) & B.Com (Computers) during 2014-15 to facilitate growing demand for Commerce and Management Courses at UG Level
- (ii) College has also applied for sanction of one more additional section of B.Com (General) from the academic year 2017-18 onwards in view of heavy demand for the course from students and their parents.
- (iii) The college introduced a special professional training program to the students appearing for CA-CPT, CA-IPCC, CMA & CS by leading & practicing Chartered Accountants & Company Secretaries.
- (iv) The college is offering value addition courses on Human Values & Professional Ethics, Environmental Science, Science & Civilization, Gender Sensitization as part of choice based curriculum introduced during the academic year 2016-17 at UG level.
- (v) The college has introduced Semester system as part of choice based curriculum at UG level during the academic year 2016-17.
- (vi) Introduced the use of ICT methods in teaching.
- (vii) All the class rooms, seminar halls & auditorium are provided with modern teaching aids.
- (viii) Entire college is connected with alternative & uninterrupted power supply through auto generators & power invertors.



- (ix) The college conducts Fire Safety and Disaster Management Skills every year for all its students by engaging professional experts.
- (x) College conducted a few staff development programs to train teaching and non-teaching staff.
- (xi) College has organized seminars & workshops on themes of contemporary & social relevance.
- (xii) Personality development programs are organized in co-ordination with Vivekananda Centre of Human Excellence, Ramakrishna Mutt, Hyderabad.
- (xiii) Remedial classes are conducted for slow learners of various subjects.
- (xiv) Students have produced 14 short films under the guidance of faculty on themes of social importance.
- (xv) The faculty have developed audio lessons in commerce for blind students of college managed by Chinna Jiyar Swamy Trust, Hyderabad.
- (xvi) MOUs are signed between Principal of BCCA and 11 Companies for providing internship.
- (xvii) College publishes monthly news letters entitled "PRATIBIMB" unifying myriad reflections produced by BBA students, and "GARIMA Explore & Express" produced by BCCA students under the guidance of faculty.
- (xviii) College organizes "Sannihith Programme" a one-day program t for 800 1000 under privileged children drawn from 25 orphanage centers in and around Hyderabad, every year by incurring about Rs. 5.00 lakhs.
- (xix) Established students clubs such as Management Club, Quiz Club, Arts Club etc. for organizing various extra-curricular activities.
- (xx) College established "Research, Training, & Consultancy Division" by earmarking Rs. 20 lakhs budget per year for promoting research among the faculty and students. A sum of Rs. 3.00 lakhs is allotted for the faculty for undertaking research projects approved by the college.
- (xxi) The college management has been rewarding the teaching staff with an incentive of Rs. 3,000/- (Five Thousand only) for publishing an article in a National/International Journal and an amount of Rs. 2,000/- (Ten Thousand only) for publishing a text book in their relevant subjects.
- (xxii) Three RO Plants installed for supply of purified drinking water for staff and students.
- (xxiii) CCTV cameras are installed in the college campus for 24 hours surveillance.
- (xxiv) College introduced sketch board for everyday English for improvement of language skills of students. Similarly, the same is introduced for writing Commerce & Accounting related vocabulary for the benefit of commerce students.
- (xxv) College has established a Placement & Grooming Division for providing internship and placement opportunities to the students.
- (xxvi) College runs a Health Centre with a qualified doctor for providing medical facilities to the staff and students.
- (xxvii) Four lifts are provided in the campus for easy movement of disabled and other students to attend their classes.



- (xxviii) Subject wise question banks are prepared by the teachers and provided to the students to get a quick insight to learning.
- (xxix) College established a Digital Library to access text books, reference books & journals.
- (xxx) College has installed Bio-metric system to maintain and monitor the attendance of students & staff.
- (xxxi) Wi-Fi internet facility is provided in the College Campus.
- (xxxii) The college obtains feedback from students about performance of teachers on various parameters relating to their teaching.
- (xxxiii) Women Empowerment Cell (WEC) is established to build confidence among the girl students to face challenges in the society and also make them equal with men in all fields.
- (xxxiv) The college campus has been recognized as "most preferred campus for recruitment by leading companies" such as ITC, Deloitte, Infosys, Factset, Concentrix, Ryan Tax Indi & Wipro Technologies.
- (xxxv) Deloitte a multi national company organizes training program every year to all the final year students on Interview Skills, Resume Writing, Mock Interviews, Inter-personal Skills, Communication Skills, Body Language and Interactive Skills etc. for preparing them to face interviews for placements.
- (xxxvi) The Aura Leadership Foundation Aura Training Pvt Ltd., conducts Campus Recruitment Training program for the final year students on resume writing, interview skills, technical skills, HR round, interaction with the interviewers, gestures, body language other aspects relating to interviews.
- (xxxvii) College organizes workshops on "Project Report preparation" for the BBA and B.Com.(Hons.) students in relation to their curriculum.
- (xxxviii) College observes Anti-Ragging Day, to educate the students about ragging and entire Campus is declared as "Ragging Free zone".
- (xxxix) College motivates the students to study add-on courses such as (i) Event Management and (ii) Investment Management & Stock Market Operations.
- (xxxx) College contributes premium towards E.S.I for the staff whose salary is below Rs. 21,000/- per month for their welfare and well being.
- (xxxxi) As a staff welfare measure, College reimburses an amount of Rs.5000/- or actual premium paid, whichever is lower towards Mediclaim Policy.

7.3 Best Practices

7.3.1 Elaborate on any two best practices in the given format at page no. 98 which have contributed to the achievement of the Institutional Objectives and / or contributed to the Quality improvement of the core activities of the college.

The college has initiated the following two Best Practices which have contributed to achieve objectives of the college & overall quality improvement of the core activities.

- (i) Audio Books (CDs) and Short Films
- (ii) Newsletters (bi-monthly) and English & Commerce Sketch Boards.
 - (a) Audio Books (CDs)



1. Title

Audio Books (CDs) for visually-impaired students

2. Goal

This innovative practice sets its sights on

- Helping the visually-impaired students' learning (the course books) easier.
- Making our students feel compassionate towards the blinds. This has been achieved by involving our students in recording audio lessons, along with the lecturers-in-charge.
- Distributing the CDs to blind students from various colleges across Hyderabad and Secunderabad, including the Netra Vidyala, Degree College for Blind, which are affiliated to Osmania University.

3. The context

The class room teaching alone does not help the Blind Students to memorise the entire syllabus of their courses. If they have audio books (CDs) of their syllabus, they can easily learn the subject and write exams effectively. Keeping this as a backdrop, the college produced audio books of 2 under graduate English Readers "Skills in English and Advanced Skills in English" by involving Ms. Lakshmi Ramya, Asst. Professor of English and few B.Com (Comp) students for the first time in April 2014 on experimental basis. These CDs are distributed to the blind students which helped them immensely in preparing for the annual exams. With the success of this project, the idea of recording audio lessons for the benefit of visually-impaired students was implemented for other theory subjects, in the year 2016.

4. The Practice

As the CDs are highly useful to the blind students, the college has been giving top priority for this activity. With the intension to inculcate such selfless attitude in as many students as possible, many students of other classes & sections are involved in this exercise. Utmost care and concern is taken with respect to voice clarity, pace, pronunciation, spelling hard words, additional elaborated explanations for grammar concepts, providing summaries of lessons, answers to the grammar & vocabulary exercises etc. keeping the targeted students in view, in some instances, words / phrases such as 'LOOK', 'READ THE FOLLOWING', and 'SEE' have been omitted / replaced by their synonyms or other similar expressions.

Audio Books of 'Business Organization' and 'Information Technology: The faculty members of Accountancy, Economics, Taxation, and Computers have been teaching the students of Netra Vidyalaya voluntarily for many years but the idea of developing audio books has begun after the success of English audio CDs in the year 2015, the audio CDs for other theory subjects such as, Business Organization (BO) and Information Technology(IT) have been developed for the revised first year syllabus by involving Smt. Durga Rani, Asst. Professor of Commerce; Ms. Manasa, Asst. Professor of Commerce; Smt. Archana, Asst. Professor of Commerce; and Mr. B Vinod Babu, Asst. Professor of Computers of the college.



5. Evidence of success

With about fifty three (53) voices, the two CDs were developed by December 2015. These CDs were released by His Highness. Sri Tridandi Ramanuja Chinna Jeeyar Swamy ji on 17th December, 2015 in the presence of management, teaching and non-teaching staff, student volunteers, their parents and the students of Netra Vidyalaya Degree College themselves, in Swami ji's Aashram at Shamshabad, Hyderabad.

6. Problems encountered and resources required

Since the students are involved, it is lengthy procedure to record lessons; as they fumble a lot, go wrong with pronunciations, read with wrong intonations and expressions, etc. Otherwise it is an imperishable experience for both teachers and students.

To our good fortune, our students are well acquainted with new software tools and other computer operations, so it was not a much tiring experience to edit. At times, it was a disappointing and tedious experience rereading and joining the files and adding music jingles between the topics.

Students took an active participation and travelled during holidays also.

The expenses incurred for producing audio CDs are met by the college management.

7. Notes

Our attempts have been truly on humanity grounds and as a social responsibility. Such practices not only benefit the target community, but also our students learn to be compassionate and towards everyone in need. It is our responsibility as teachers to serve the student community, however they may be. Though this practice involves a lot of keenness, patience, hard work, and time; yet, the satisfaction it gives, on reaching the target community, would be immeasurable and indelible.

Indeed, we feel privileged to be associated with Netra Vidyalaya College. Those students had been to our college and attended classes regularly, sitting among the Badrukans, for more than an academic year. Some of our college students had been to Netra Vidyalaya to assist those students during their preparation for Annual Examinations.

(b) Short films by students

1. Title

Short Films by Students

2. Goal

This practice aims at

- a) Developing Soft Skills: Time Management, Team Management, Decision Making, Interpersonal Skills, and Confidence Building among students.
- Going beyond the text and Stepping out of the classroom: Knowledge is different from Wisdom. Knowledge comes through course books, where



as wisdom can be acquired only through life experiences. Students need that exposure into thaw practical world. This assignment / practice take students beyond the text into the practical world.

- c) Keeping abreast with the current trend: It is a trend, these days, to capture videos of several kinds, such as, ADD films, individual music albums, Imitating/Dub Smash, Educational videos, etc. It is because, the visual medium I has always been an effective medium of communicating or expressing oneself better.
- d) Creativity: Breaking the stereotypical method of conventional teaching, this practice motivates students to think creatively; it gives them a platform to showcase such creative fortes.

3. The Context

Educational Films (12): The second year UG English reader 'Advance Skills in English' has many interesting lessons. Of them, the two lessons 'Alternative Careers: Making of Short Film' and 'Civic Sense' have been thought provoking and informative. The lesson 'Making of Short Films' comments on the stereotype attitude of both parents and students with regard to choosing of the parrot-fashioned careers such as, Engineering, Medicine, and Law; it sows the seed of a healthy consideration of other careers such as, Short Film Making, and other such creative fields.

The lesson encourages amateur film makers to take up Film Making as their careers, to become prospective Film Makers of the full-length feature films.

The lesson 'Civic Sense' enlightens the readers with the so-called civic behaviour of Indians, their disregard for cleanliness, talking loudly in public places, littering and public urination, violence of traffic rule, and passing lecherous comments towards women. This lesson has stirred the minds of students.

Entertainment Films (2): The college has developed two entertaining videos by involving a few students under the assistance and direction of Ms. Lakshmi Ramya, Asst. Professor of English. Both the videos highlight the 'Importance of Teachers'.

4. The Practice

Educational Films: Based on these two lessons, students were assigned the task of shooting short films (5 minutes each) depicting/commenting on the theme of 'Lack of Civic Since' in our society. Ten members in each team, the student participants came up with **12** short films on themes such as:

- a) Eve Teasing
- b) Public Littering and How to Bring a Change
- c) Cell phones killing human relations
- d) Road Accidents and the Responsibility of a commuter
- e) Respecting Our National Flag

The assignment had been received well. Themes, story-lines, locations, camera props, scripts, screen-play, direction, editing, and other related works and contributions were made/managed among the respective casts& crews themselves.



Entertainment Films: The two films have the parody (spoof) of a few songs and popular dialogues of Tollywood and Bollywood movies. All of them are written in praise of teachers.

5. Evidence of success:

Educational Films: All the twelve short films and two entertainment films have received lot of praise and appreciation from the management, faculty & students of Badruka College & other educational institutions.

The student participants were rewarded with cash awards of Rs. 200/- per cast & crew as a token of recognition and appreciation by the college management.

6. Problems encountered and resources required

This assignment has been done with minimum budget. Without much trouble, students manage the required props, editing Apps, and other software required to shoot, cut, join, dub, and edited on their **SMART PHONES**. The expenditure incurred on this project was borne by the management.

7. Contact details

Principal, Badruka College of Arts & Commerce, Kachiguda, Hyderabad

(ii) (a) Newsletters

(a) Newsletter

1. Title

"GARIMA - Explore - Express"

2. Goal

This practice aims at

Giving exposure: Since students contribute their ideas and write-ups themselves, this gives them an opportunity to search for additional information, which is a much needed quality of a student.

Encouraging students to learn more: The subtitle itself suggests that this newsletter is brought out in the favour of students, so as to instil the habit of reading in them (other than curriculum).

Keeping updated: The newsletters keeps the reader updated with the current affairs, technological advancements, and market analysis in terms of Finance, Science and Technology.

Sharpening literary skills: In the process of writing up articles or surfing for information, students may improve their proficiency in English; they may also build their vocabulary and other literary skills.

Career guidance: A special column throws light on Career Guidance, which enables the students to be acquainted with the avenues after completion of their course.

3. The Context

As mentioned above, this newsletter has been initiated to support the students learning as well as to give them a wonderful opportunity to share their knowledge on various Business, Science and Technological advancements across the world.



The columns include:

- Campus Diaries: which talks about the events held at our college.
- Updates and Reviews: which focus on the latest updates / changes in the field of Finance.
- Tech Buzz: which updates the readers about the various technological advancements, such as Apps, Software, etc.
- **Stratum News:** which attempts to bring awareness on How, Where, and When aspects of starting an individual firm.
- Art Beats: which features our most popular students, their talents, name & fame, and achievements.
- Penny Pirate: which highlights the money related aspects such as, loans, new interest rates, etc.
- Pleasure or Pressure: which has some brain storming activities.
- Awaken the Giant within: which gives an opportunity to students to express their ideas or opinions on books, current affairs, games & sports, etc.
- Travel Guide: which narrates the uniqueness of various tourist as well as significant places in India.
- What Next: which give career guidance.

4. The practice

The college has started bringing out Newsletter, GARIMA from 1st October, 2016 onwards under the supervision of Dr. P. Venkataiah, Associate Professor of Commerce, and student editors Ms Saloni Agarwal and Mr T S Dilip.

5. Evidence of success

GARIMA has been well received by not only by the students of B. Com (Hons), but also by the students of other branches and the faculty.

6. Problems encountered and resources required

No problem has been faced. Resources required usually books, internet and various journals (online or otherwise) are provided by the college.

7. Contact details

Principal, Badruka College of Arts & Commerce, Kachiguda, Hyderabad

(b) Newsletter

1. Title

"Pratibimbh - Unifying myriad reflections..."

2. Goal

To create a tiny ripple in the sea of education and build a sense of sharing knowledge and spreading the same, **Pratibimbh** a newsletter was initiated on **01 September 2015**.



3. The context

As the newsletter Pratibimbh is immensely useful for the students and faculty, the college has been continuously producing by involving BBA students since 2015-16.

The newsletter highlights the following key areas.

- **Highlights of the Month** which is a mosaic of financial social and economic events both at National and international levels.
- Book Review a valued opinion about a red book which provides a good reading for the readers.
- **Abbreviation** and informative collectible column wedded with the latest full form of abbreviation.
- Contest Column where students get to exercise their minds to widen the knowledge and quick thinking for a reward based on earliest reply.
- What Is Your View precious gems of information about the view points of national and international issues are pondered here.

4. The Practice

The first edition of Pratibimbh was released on 1st September, 2015 by the Principal under the Mentorship of Miss Deepa Jayadevan with the following team:

Year	Editor in Chief	Assistant Editor(s)
2015-16	Sai Navyanka Tanneru	Parinita D
	1. Natana Sarma	1. Nikhil Kumar Goli
2016-17	2. Shiv Kumar Poludasari	2. Madhav Pavanagundla
		3. Krishnaveni

5. Evidence of Success

Pratibimbh has been proved a highly successful in creating awareness about various issues among the students and faculty.

6. Problems Encountered and Resources Required

College has not been facing any specific problem in publishing newsletter as it receives enough support and fountain of articles by the students of BBA I, II and III Year with a lot of interest and enthusiasm. Editor(s)-in-chief and Assistant Editor(s) filter and refine the articles.

(II) (b) English and Commerce Sketch Boards

1. Title

- a) Every Day English (EDE)
- b) Every Day Commerce (EDC)

2. Goal

This initiative aims at

 Enabling students to learn the day-to-day aspects of using the English language, and to memorise the important terms / definitions, from Commerce subjects, in simple way and on daily basis.



- Simple language and short content every day.
- Reaching a large number of students: Even a quiet student or an introvert in a classroom would learn the concepts by giving a reading at the sketch boards just for 2 minutes.
- Learning in chunks: No matter how much is taught in a classroom, students would retain just one-fourth of what was taught. In such instance, these sketch boards put up the familiar as well as unfamiliar concepts, which a student needs in support to his curriculum.
- Motivating students by conducting contest and giving prizes to the winners.

3. The Context

The college has initiated the practice of preparation of everyday English Sketch Board by involving Ms Lakshmi Ramya D, Asst. Professor of English and Everyday Commerce by involving Ms Ankita Ambasta, Asst. Professor of Commerce with the help of following student volunteers.

- a. **Ms Pooja Vaster,** II year B. Com (Computers
- b. **Ms Poornima**, III year B. Com (General)
- c. Ms. L. Tribhuvana, III year B. Com (General)

The decreasing interest levels for learning, the downfall in the English language proficiency among students, and the need for additional care towards the indifferent students have led to the birth of a unique idea. The idea of arranging sketch boards in different locations on campus, which would display the day-to-day vocabulary, grammar, and other related aspects of English and Commerce terminology.

4. The Practice

The Every Day English Sketch Board: It was inaugurated by the Joint Secretary, Director General and Principal on 7th **September, 2016.** Ever since its inaugural, the content is changed once in two days, expecting a large number of students to take a look at it. One EDE board is put up at the cafeteria, and the other, with the same content every time, is put up at the third floor of Library Building.

The Commerce Sketch Board was inaugurated by the Principal on 16th December, 2016. Key terms and definitions related to Accountancy, Auditing, Banking, Business Management, Finance and other related subject aspect are displayed. The content is changed every day.

5. Evidences of Success

A large number of knowledge-seeking and curious students are reported to whet their appetite by taking sincere efforts to read the sketch boards. Students are highly benefited through these sketch boards.

The College conducts competitions to motivate more number of students towards reading and answering the content questions. The following are the details of winners of competitions.



a) The Every Day English Competition				
Date Winner(s) Class & Section				
03-Jan-17	P. Krishna Reddy	II Year B.Com (Comp)		

b) The Everyday Commerce Competitions					
Date	Winner(s)	Class & Section			
17 th December 2016	1. B. Sudha Rani	IIA			
	2. K. Sravani	IIA			
31st December 2016	1. Deepika V.	IIID			
	2. G. Santosh	IIC			
21st January 2017	1. Siribala	IIB			
28th January 2017	1. NishaJhawar	IIB			
	2. Swetha	IF			
	3. AkashBiradar	IA			
4 th February 2017	1. Deepika V	IIID			
	2. RadhikaVerma	IIID			
	3. Sourabh M.	IIIJ			
	4. C.S.V. Keerthi	IID			
	5. Siribala	IIB			
	6. Mohammed Taher	IF			
	7. Mohammed Thayyab	IF			

6. Problems Encountered and Resources Required

The colleges has no specific problem in implementing this practice. The resources required such as Sketch Boards and Stands etc., are supplied by the college.

7. Notes

This practice has received much appreciation not only from the student community, but also from the teaching staff as well as administrators. It is reported that some of the teaching and non-teaching staff are being benefited through these sketch boards, too. This practice is the same as that of writing up Proverbs or Quotations on the board, but the only hairline difference is that these **boards are put up at the cafeteria**, which is the most preferred meeting/hanging out zone for students.



EVALUATIVE REPORT OF THE DEPARTMENTS



Evaluative Report of the Departments (Commerce)

1. Name of the department: Commerce

2. Year of Establishment : 1950

3. Names of Program / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.)

UG Courses: PG Course:

B.Com (Gen) M.Com.

B.Com (Comp)

B.Com (Hons) and

B.B.A.

4. Names of Interdisciplinary courses and the departments / units involved

The college implements curricula given by the Parent University. The CBCS has been introduced with effect from the academic year 2016-17 and as part of the same the college is going to offer interdisciplinary courses.

5. Annual/semester/choice based credit system (Programme wise)

The college has introduced Semester with Choice Based Credit System (CBCS)in the following programmes during the academic year 2016-17 as per the University norms.

UG Courses:

- i. B.Com (Gen)
- ii. B.Com (Comp)
- iii. B.Com (Hons) and
- iv. B.B.A.

PG Course:

The college has semester system in its M.Com programme

6. Participation of the department in the courses offered by other departments

Commerce faculty participate in engaging courses i.e. Indian Heritage Culture, Human Values and Professional Ethics, Environmental Studies and Science & Civilization. Offered by the other departments.

7. Courses in collaboration with other universities, industries, foreign institutions, etc.

The college implements the academic curriculum given by the University for all its UG and PG Courses.

8. Details of courses/programmes discontinued (if any) with reasons

MSW was discontinued from 2015 onwards due to lack of demand from the students.

9. Number of Teaching posts

Designation	Sanctioned	Filled
Professors		
Associate Professors	24	24
Asst. Professors	32	32

Note: All the faculty are appointed on regular basis. No adhoc teachers are working.



10. Faculty profile with name, qualification, designation, specialization, (D.Sc. / D.Litt. / Ph.D. / M. Phil. etc.)

S. No	Name of the Employee	Qualification	Designa- tion	Specializa- tion	No. of Years of Experi- ence	No. of Ph.D Students Guided for the last 4 years
1	Dr. K. Someshwer Rao	M.Com, M.Phil, Ph.D	Principal	Accounting and Taxation	33	6
2	Dr. M. Prabhakar Reddy	M.Com, M.Phil, Ph.D	Associate Professor	Finance and Marketing	32	2
3	Sri. K. David Prema Raju	M.Com, MBA. M.Phil, SLET	Vice Principal / Associate Professor of Commerce	Finance	26	-
4	Dr. K. Kiran Kumar	M.Com, M.Phil, Ph.D	Associate Professor of Commerce	Taxation, Management Accounting	24	-
5	Dr. K. Anjaneyulu	M.Com, MBA, M.Ed, M.Phil, Ph.D	Associate Professor of Commerce	Finance & HR	26	3
6	Dr. H. Srinivas Rao	M.Com, M.Phil, Ph.D	Associate Professor of Commerce	Management Accounting & Banking	26	
7	Sri. V. Vijendra Chary	M.A., NET	Associate Professor of Economics	Economics	30	-
8	Sri. M. Janaki Ram	M.Com, (Ph.D)	Vice- Principal (Day) / Associate Professor	B.Stats & Accounting	24	
9	Sri. S. Ch. V. Sharma	M.A(Eco) M.Com, M.Phil	Associate Professor	Economics	24	
10	Smt. S. P. Manjula	M.Com, M.Phil, NET	Associate Professor	BOM & B.Law	21	
11	Smt. N. Sunitha Bai	M.Com, M.Phil	Associate Professor	Taxation, Corporate	19	
12	Smt. M. Indira	M.Com, M.Phil, MBA	Associate Professor	FIT & Bus. Stats, FSBI	17	
13	Ms. J. Lavanya	M.Com, M.Phil, (Ph.D), M.A (P.P.M)	Associate Professor	FSBI & Auditing	12	
14	Sri. Vinod Babu Bandari	MCA, H.D.S.E, P.D.I.T, E.D.A.S.T, M.Tech	Assistant Professor	Computers	14	
15	Sri. M. Pradeep Kumar	M.Com, DSM (Comp), M.Phil, NET, SET	Associate Professor	Accounting	20	



S. No	Name of the Employee	Qualification	Designa- tion	Specializa- tion	No. of Years of Experi- ence	No. of Ph.D Students Guided for the last 4 years
16	Sri. D. Venkat Reddy	M.Com	Assistant Professor	Accounting	15	
17	Sri. D. Sreeram	M.Com, MBA, M.Phil, PGDT	Assistant Professor	Accounting & Marketing	13	
18	Smt. A. Manjula	M.Com, MBA	Assistant Professor	Finance & Accounting	14	
19	Sri. K. Naveen Kumar	M.Com, MBA, SET	Assistant Professor	Finance & HR	9	
20	Smt. Rashmi D	M.Com, M.Phil, MBA	Assistant Professor	B.Law & Marketing	6	
21	Smt. Rashi Mathur	M.Com, NET, SET (MBA)	Assistant Professor	Accounting & Finance	5	
22	Ms. Deepa J	M.Com, MBA, SBTET, Diploma in Fashn Designing	Asst. Professor	Finance & HR	4	
23	Ms. Kalpana Kumari	M.Com (B.Ed)	Assistant Professor	Accounting & Computers	4	
24	Sri. U. Vijay Bhaskar	M.Com, LL.B, MBA, NET	Associate Professor	Financial Accounting & Cost Accounting	15	
25	Sri. V. Ravi	M.Com, MBA, LL.B, SET (Ph.D)	Associate Professor	A/c & Finance	18	
26	Ms.Archana A Ramesh	M.Com (B. Ed)	Assistant Professor	BOM & Computers	3	
27	Sri.Gnaneshwer	M.Com, MBA, SLET, (Ph.D)	Assistant Professor	FSBI & B.Stats, MAC	6	
28	Dr.P.Venkataiah	M.Com, MBA, M.Phil, Ph.D	Associate Professor	Accounting & Marketing	16	
29	Sri.E.V.Chandra Mohan Sastry	M.Com, M.Phil	Associate Professor	Financial A/c & Taxation	16	
30	Sri. Kumaraswamy Mora	M.Com, NET, MBA, B.Ed	Assistant Professor	Taxation	12	
31	Ms. K. Naga Sujana	M.Com, MBA	Assistant Professor	Finance, Systems & Accounting	10.5	
32	Ms. G. Saritha Naidu	M.Com, MBA	Assistant Professor	FSBI, MA, BOM	8	

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S. No	Name of the Employee	Qualification	Designa- tion	Specializa- tion	No. of Years of Experi- ence	No. of Ph.D Students Guided for the last 4 years
33	Sri. M. Srinivas	M.Com., M.B.A., NET, SET, NET (Mgnt), SET (Mgnt)	Asst. Professor	Corp.A/c & Mgnt.A/c	13	
34	Smt. V. Vasantha Laxmi	M.Com., M.B.A., M.Phil	Associate Professor	Finance, CMA & Accounting	21	
35	Smt. Durga Rani	M.Com.	Asst. Professor	BOM & Mgnt. Accounting	12	
36	Ms. Manasa	M.Com., SET	Asst. Professor	B.Law, BOM & Accounting	2	
37	Smt. Gita Desai	M.Com., M.Phil., M.B.A., C.A. (inter), NET	Asst. Professor	Accounting, B. Stats & Finance	20	
38	Smt. C. Rama Devi	M.Com., BLiSc.	Asst. Professor	Accounting	5	
39	Smt. Jaya Pradha	M.Com, MBA, NET (Comm), NET (Mgnt), SET (Comm) (Ph.D)	Assistant Professor	Accounting	17	
40	Smt. Snehitha	M.Com, Ph.D (MBA)	Assistant Professor	Accounting	12	
41	Smt. Anitha D'souza	M.Com, MBA, NET (Comm), (Ph.D.)	Assistant Professor	Accounting	7	

11. List of senior visiting faculty

- 1. Dr. Sharadha, Department of English
- 2. Mr. Muralidhar, Psychologist
- 3. Mr. Harsha, Management consultant
- 4. Dr. Patricks, Department of Commerce
- 5. Mr. P.Srinivas, CEO, Ostolio Systems Ltd.,
- 6. Mr. Talluri Ravi, Management consultant
- 7. Mr. Santosh Reddy, Bombay Stock Exchange
- 12. Percentage of lectures delivered and practical classes handled (programme wise) by temporary faculty: Nil

13. Student - Teacher Ratio (programme wise) - 40:1



14. Number of academic support staff (technical) and administrative staff; sanctioned and filled

Technical Staff - 03

Administrative - 11

15. Qualifications of teaching faculty with DSc/D.Litt/Ph.D/MPhil/PG

Qualification	No. Faculty
Ph.D.	07
M. Phil.	14
P.G.	18

16. Number of faculty with ongoing projects from a) National b) International funding agencies and grants received

Name of the faculty	Туре	Funding Agency	Grant Received (Rs.)
Dr. Snehita Srivatsava	Minor	UGC	2,08,000/-
Ms. Rakhee Renupurkar	Minor	UGC	1,75,000/-

- 17. Departmental projects funded by DST FIST; UGC, DBT, ICSSR, etc. and total grants received: UGC 2 projects
- 18. Research Centre / facility recognized by the University: Established

19. Publications:

a) Publication per faculty:

The details of publications and paper presentations are provided in criteria 3.4.3

- Number of papers published in peer reviewed journals (national / international) by faculty and students As listed above.
- Number of publications listed in International Database (For E.g.: Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.)

Monographs : NilChapter in Books : 02Books Edited : 02

• Books with ISBN/ISSN numbers with details of publishers

with details of publishers : 11
Citation Index : Nil
SNIP : Nil

SNIP : NilSJR : NilImpact factor : Nil

• h-index : Nil



S. No.	Name of the faculty	Publisher	Subject	Medium	ISBN
1	Dr. M. Prabhakar Reddy	Telugu Academy	Economics (Inter 2nd year)	English	81-8180-275-6
		Telugu Academy	Economics (Inter 2nd year)	Telugu	81-8180-275-9
		Telugu Academy	Telangana Economy (competitive exams)	English	81-8180-318-3
		Telugu Academy	Telangana Economy (competitive exams)	Telugu	81-8180-308-6
		Himalaya	Business Communication (BBA)	English	978-93-5141-030-9
		Himalaya	Management Science (BBA)	English	978-93-5202-684-5
		Pragati Prakashan	Business Economics - II	English	93-8590-433-7
		Kalyani	Fundamentals of Accounting-I	English	978-93-272-6598-9
		Kalyani	Financial Accounting - I	English	978-93-727-6929-1
2	Sri. B. Vinod Babu	Pearson	Fundamentals of Information Technology	English	978-81-317-8901-8
		Pearson	Fundamentals of - C	English	978-93-325-2050-9
3	Sri. B. Vinod Babu	Pearson	Fundamentals of Information Technology	English	978-81-317-8901-8
		Pearson	Fundamentals of - C	English	978-93-325-2050-9
4	Dr. K. Someshwer Rao	Himalaya	Principles of Marketing	English	
		Himalaya	Fundamentals of C-Language	English	
5	Dr. K. Kiran Kumar	Lasya Publications	Fundamentals of Information Technology	English	
		Lasya Publications	Share Marketing	English	
6	Dr. K. Anjaneyulu	Himalaya	Human Resources Management	English	
		Himalaya	Principles of Management	English	
		Himalaya	Business Economics	English	
7	Dr. H. Srinivas Rao	Himalaya	Principles of Marketing	English	

20. Areas of consultancy and income generated

- i. CA-CPT
- ii. CA-IPCC



[Amt. in Rs.]

Course	2012-13	2013-14	2014-15	2015-16
CPT	1934000	1013500	1078400	1719500
CSFC	124000		80000	108500
IFCC	1680500	935500	4360000	4945000
Total	3738500	1949000	5518400	6773000

Department of Fine Arts

[In Rupees]

2012-13	2013-14	2014-15	2015-16
867280	868300	917900	948650

21. Faculty as members in

a) National Committees b) International Committees c) Editorial Boards....

S. No.	Name of the Association	No. of Life Members
1.	All India Commerce Association	6
2.	Telangana Commerce Association	45
3.	All India Accounting Association	6
4.	Editorial Board of BJBR	1
5.	Badruka Journal of International Business	2

22. Student projects

- a) Percentage of students who have done in-house projects including inter departmental / programme:
 - > All the students of B.Com (Gen) / (Comp) / BBA take up In-house Projects.
- b) Percentage of students placed for projects in organizations outside the institution i.e. in Research laboratories/Industry/ other agencies.
 - > Students of III Year B.Com. (Hons), BBA and II Year M.Com. conduct projects in Industry / Establishments / other organizations as part of their academic curriculum: 100%

23. Awards / Recognitions received by faculty and students:

S No	Name of the faculty	Designation	Title of Award	Year
1.	Dr. M. Prabhakar Reddy	Associate Professor of Commerce	Best Teacher Award from the Govt of A.P	2011
2.	Dr. P. Venkateshwar Rao	Asst. Professor in Commerce	Best Teacher Award" from I.P.A	2012
3.	Dr. K. Someshwer Rao	Associate Professor and Principal in Commerce	Best Teacher Award" from I.P.A	2013
4.	Dr. K. Anjaneyulu	Associate Professor of Commerce, NCC Officer	Rank of Major in NCC	2016
5.	Dr. K. Anjaneyulu	Associate Professor of Commerce	Best Teacher Award" from Red Cross	2016



Students Achievements:

1. Mr Vivek Bhargav B.Com., first year,was selected by the American Consulate under International Youth Exchange Program during the academic year 2012-13 to participate and understand the varied cultures of America. He was one of the 5 students selected across India.

A large no. of students achieved State & National level awards, medals in Sports & Games, NCC & NSS activities as listed below:

Prizes won by the students during the academic year 2012-2013

- Ms. Alina Bhudwani, B.Com (Hons) (I H) won the title of Ms Public speaker 2012 contest organized by JCI (Junior Chamber International) on 09th September 2012 at Vanitha Maha Vidyalaya, Hyderabad.
- Ms. Sneha Jaswal, B.Com (General) (I B) won the title the most inspirational speaker at JCI, Hyderabad.
- Ms. Shruthi, B.Com (General) won the Runner-up title at JCA.
- Ms. Pavani, B.Com (General) (II) won 2nd prize in elocution conducted by Gurujada Appa Rao Academy, Ravindra Bharathi, Hyderabad.
- Ms. Sneha Jaswal, B.Com (Genera) (I D) won the 1st prize in public speaking organized by YuvaPadam Academy.
- Ms. Alina Bhudwani, B.Com (Hons) (IH) won the 1st prize in public speaking organized by Yuva Padam Academy.

Prizes won by the students during the academic year 2013-2014

- Ms. Alina Budhwani B.Com Hons (II H) won the 1st Prize in the Ms. Public speaker contest conducted by Junior Chambers International.
- Ms. Alina Budhwani B.Com Hons (II H) won the 2nd prize at the contest Managers Dilemma, conducted by BITS Pilani, Hyderabad.
- Ms. Alina Budhwani B.Com Hons (II H) won the 1st prize in Business Quiz conducted by St. Ann's College, Hyderabad.
- Ms. Alina Budhwani B.Com Hons (II H) won the 1st prize in Elocution competition conducted by Dhruva College of Management, Hyderabad.
- Ms. Alina Budhwani B.Com Hons (II H) won the 1st prize in JAM conducted by Prerana, O.U., Hyderabad.
- Ms. Alina Budhwani B.Com Hons (II H) won the 2nd prize in Ad-Mad conducted by Prerana, O.U., Hyderabad.
- Ms. Alina Budhwani, B.Com Hons (II H) won the 2nd prize in Essay writing (English) conducted by Prerana, O.U., Hyderabad.
- P.B. Bharadwaj, B.Com (General) (III D) won 1st prize in Quiz competition as National level conducted by BITS, Goa.
- P.B. Bharadwaj, B.Com (General) (III D) won 2nd prize in Quiz competition as National finalist conducted by BITS, Hyderabad.
- P.B. Bharadwaj, B.Com (General) (III D) won 1st prize in Quiz competition conducted by Bhavans, Hyderabad.



- P.B. Bharadwaj, B.Com (General) (III D) won 1st prize in Quiz competition conducted by St.Francis College for Women, Hyderabad.
- P.B. Bharadwaj, B.Com (General) (III D) won 2nd prize in at the national in Quiz competition conducted by VJIM, Hyderabad.
- P.B. Bharadwaj, B.Com (General) (III D) won 1st prize in Business Quiz conducted by St.Anns, Hyderabad.
- P.B. Bharadwaj, B.Com (General) (III D) won 1st prize in Entertainment Quiz conducted by Bhavans, Hyderabad.
- P.B. Bharadwaj, B.Com (General) (III D) won 1st prize in Entertainment Quiz conducted by St.Josephs, Hyderabad.
- P.B. Bharadwaj, B.Com (General) (III D) won 1st prize in Entertainment Quiz conducted by IIT, Hyderabad.
- P.B. Bharadwaj, B.Com (General) (III D) won 2nd prize in Science Quiz conducted by IIT, Hyderabad.
- P.B. Bharadwaj, B.Com (General) (III D) won 2nd prize in Automobile Quiz conducted by IIT, Hyderabad.
- P.B. Bharadwaj, B.Com (General) (III D) won 3rd prize in Sports Quiz conducted by IIT, Hyderabad.
- P.B. Bharadwaj, B.Com (General) (III D) won 3rd prize in Manager's Dilemma conducted by BITS, Hyderabad.
- Feroz Ahmed Shaik, B.Com (Hons) (II H) won 1st prize in General Quiz competition conducted by Bhavan's Vivekananda, Hyderabad.
- Feroz Ahmed Shaik, B.Com (Hons) (II H) won 1st prize in Business Quiz competition conducted by Prerana, O.U., Hyderabad.
- Feroz Ahmed Shaik, B.Com (Hons) (II H) won 2nd prize in Filmi Quiz competition conducted by St.Josephs, Hyderabad.
- K. Kamalesh, BBA (III J) won 1st prize in Business Quiz conducted by St.Ann's, Hyderabad.
- K. Kamalesh, BBA (III J) won 1st prize in Business Quiz conducted by Bhavan's, Hyderabad.
- K. Kamalesh, BBA (III J) won 2nd prize in Indo-Canadian Quiz conducted by O.U., Hyderabad.
- K. Kamalesh, BBA (III J) won 3rd prize in Esprit Quiz conducted by Christian University, Bangalore.

Prizes won by the students during the academic year 2014-2015

- JCI (Junior Chamber International) Hyderabad Trendz, organized a Public speaking contest, Mr & Ms Public speaker 2014 on 4th September 2014 in our college auditorium. Mr. Aditya Ambati (III A) won the title of Mr. Public Speaker 2014.
- Vikas Tarangini Youth organization conducted Inter-college Elocution (oratorical competitions) at Keshav Memorial Degree College, Narayanaguda on October 16th 2014. Our student Alina Budhwani (III H) won 3rd prize in Elocution.
- Our college students participated in various Inter-collegiate competitions like poster presentation, Public speaking & Singing competition at Gitam University in connection



to Charaiveti programme conducted by Vivekananda Kendra on 5th September 2014 and won several prizes, A seminar has conducted on 'Vision of oneness in the prospective of Swamy Vivekananda' and our students presented papers on social work cultural, religion and spirituality, science and technology, education etc.,

Prizes won by the students during the academic year 2015-2016

- Andhra Bank conducted Elocution Competition for the students in connection with the Vigilance Awareness week. Our student Ms. Gayathri, B.Com(General) (I G), won the 3rd prize in the Elocution Competition.
- Rachanotsav Academy conducted Jalwa 2015 on 30th & 31st Oct 2015, Annual fest for the students. Our student Mr. Sachin Manvi, B.Com (Computers) (I E) & Mr. Swaroop, B.Com (General) (II D) participated in the category 'Master Chef' at the fest.

24. List of eminent academicians and scientists / visitors to the department

- Prof. K. Sitarama Rao, Vice-Chancellor, Dr. B. R. Ambedkar Open University, Hyderabad.
- Prof. G. Laxman, Dean Dept. of Commerce Osmania University
- Prof. B. Raja Shekar, Dean School of Management, Central University Hyderabad.
- Prof D. Obul Reddy, former Dean faculty of Commerce, OU, Hyderabad.
- Prof. V. Shekar, Principal College of Commerce and Management OU, Hyderabad.
- Prof. R. Nageshwar Rao, Dean faculty of Management, OU, Hyderabad.
- Prof. Akbar Ali Khan, former Vice-Chancellor, Telangana University, Nizamabad.
- Prof. V.V. Hara Gopal, Head Dept of Statistics, OU. Hyderabad.
- Prof. K. Pratap Reddy, former Head Dept of Economics, OU, Hyderabad.
- Prof. Hanmanth Rao, Professor of Statistics, NIRD, Hyderabad.
- Prof. S. Subramanyam, Professor of Economics, CESS, Hyderabad.
- Dr. Sindhu, Chairman Board of Studies, School of Management Studies, JNTU, Hyderabad.
- Prof. M.S. Bhat, former Dean School of Management, JNTU, Hyderabad.
- Prof. K.V. Achalapathi, former Dean faculty of Commerce, OU, Hyderabad,
- Dr. A. Patrick, Asst. Prof. Dept. of Commerce Osmania University.
- Dr. KSN. Murthy, Asst Prof. Dept of Library Science, OU, Hyderabad.
- Prof. Viquar A. Quraishi, QC, Canada.
- Sri Padmanabaiah, IAS, Chairman Administrative Staff College, Hyderabad.
- Sri Sandeep. Baldev, Partner and Leader(South) EY.
- Dr. P. Shiv Ram Prasad, General Manager. (Retd.) State Bank of India.
- Dr G.R. Reddy, Advisor (Finance) to the Government of Telangana.

25. Seminars/ Conferences/Workshops organized & the source of funding

- A one-day Seminar conducted in association with Lions Club International, Hyderabad, in the college auditorium on Cancer detection and AIDS awareness on 11th December 2013.
- The college organized a five-day Faculty Development Program from 14th to 21st March
 2014 in which all the lecturers participated.



- A One-day Seminar on "Jammu & Kashmir Security Issues" was organized in the College auditorium on 14.11.2014. Dr Alok Bansal, Strategic & Defence Analyst, New Delhi, was the key speaker.
- A one-day Seminar organized on the occasional of International Women's day on 25th November 2014 in the college auditorium on elimination of violence against women.

2015-16

- "Accounting Frauds and its Impact on Economy" A Two-day UGC Sponsored National Seminar organized by Commerce Department in collaboration with Indian Accounting Association on 10th & 11th July 2015.
- "Integrated Reporting and CMA Career" A One Day Seminar organized by Commerce Department in collaboration with Indian Accounting Association and ICAI on 19th September 2015.

2016-17

- "Overview of GST-Implications A Model Law" A One-Day Seminar organized by Commerce Department in collaboration with Indian Accounting Association on 28th September 2016.
- Indian Economy in the Era of 25 years of Reforms," A Two-Day National Seminar organized and sponsored by Telangana State Council of Higher Education on 18th & 19th November 2016.
- Symposium on Demonetisation and its Implications on 30th December 2016.
- A three day Workshop on "Application of Quantitative Methods and Statistical Packages in Social Science Research," sponsored by ICSSR – SRC on 5th-7th January, 2017 was organized.

a) National : 2b) International : Nilc) Workshops : 3

26. Student profile programme / course wise: for the Academic year 2016-2017

Name of the course / programme	Applications	Selected	Enrolled	
(refer question no. 4)	received	Selected	*M	*F
B.Com (Gen, Comp, BBA) 2012-13	1673	320	199	21
B.Com (Hons) 2012-13	250	40	24	16
M.Com (2012-13)	-	-	-	-
B.Com (Gen, Comp, BBA) 2013-14	1970	345	195	150
B.Com (Hons) 2013-14	263	40	28	12
M.Com 2013-14	-	-	-	-
B.Com (Gen, Comp, BBA) 2014-15	2619	480	285	195
B.Com (Hons) 2014-15	275	40	23	17
M.Com 2014-15	-	-	-	-
B.Com (Gen, comp, BBA) 2015-16	2926	486	297	189
B.Com (Hons) 2015-16	285	60	35	25



M.Com 2015-16	-	-	-	-
B.Com (Gen, Comp, BBA) 2016-17	2206	410	225	185
B.Com (Hons) 2016-17	315	60	31	29
M.Com 2016-17	-	-	-	-

^{*}M = Male *F = Female

Admissions to M.Com are made by OU.

27. Diversity of Students

Name of the Course	% of students from the same state	% of students from other States	% of students from abroad
B.Com (Gen)	237	3	Nil
B.Com (Comp)	142	2	Nil
B.Com (Hons)	58	2	Nil
BBA	48	2	Nil
M.Com	37	12	Nil

28. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc. ?

5 M.Com passed out students cleared NET, 3 M.Com passed out students also cleared SET.

29. Student progression

Student Progression	In Percentage				
Student Progression	2012-13	2013-14	2014-15	2015-16	
UG to PG	14	17	15	14	
PG to M.Phil.	1	0	0	0	
PG to Ph.D.	2	1	1	2	
Employed	83	82	84	84	
Campus Selection	55	56	58	60	
Other than campus recruitment	28	26	26	24	

30. Details of Infrastructural facilities

- a) Library : Commerce Department has a full-fledged Library.
- b) Internet facilities for Staff & Students: Available
- c) Class rooms with ICT facility: All Class rooms are equipped with LCD Projectors
- d) Laboratories: 4 Computer Labs with MS operating systems, Accounting Packages.

31. Number of students receiving financial assistance from college, university, government or other agencies

Source of Scholarship	2013-14	2014-15	2015-16	2016-17
Government of Telangana	1083000	1225000	1346500	Awaited
Osmania University				
BCCA	26000	38000	130000	142000
Other Agencies	64500	144250	196500	359000
Total (Rs.)	1173500	1407250	1673000	501000



Financial support	Number of Students	Amount
Financial support from institution	05	39,000
Financial support from government	586	Yet to be released
Financial support from other sources	30	1,96,500
Number of students who received International / National recognitions		

32. Details on student enrichment programmes (special lectures / workshops / seminar) with external experts:

- Research methodology lecture by Dr. A. Patrick for B.Com (Hons) and BBA III year students every year in the month of August.
- Guest lectures on:
 - (a) Awareness on Capital Markets (Bombay Stock Exchange) on 28.10.2015
 - (b) Personality development by Mr Satish Muvva on 28.02.2016
 - (c) Foreign & Indian currency its impact on the economy by Mr Loya on 02.03.2016
 - (d) Budget 2016-17 by CA Haridas Mundhade on 01.03.2016
 - (e) Corporate Governance by CA Rana Bhaumik on 18.03.2016

33. Teaching methods adopted to improve student learning are:

- JAM, Debates, Elocution, Group Discussions, PPTs
- Role plays, case studies for P.G. students.
- Assignments & Seminar Presentations

34. Participation in Institutional Social Responsibility (ISR) and Extension activities

Details are enclosed in Annexure – 34.

35. SWOT analysis of the department and Future plans:

The following are the Strengths, Weaknesses, Opportunities and Threats of the Department of Commerce.

(a) Strengths:

- Committed and experienced teachers.
- ii) Strong Brand Image among stake holders for the last 67 years;
- iii) Pragmatic, positive, financially sound & future looking management.
- iv) College is located in the heart of the city connected well knitted public transport system;
- v) Sought after by parents and students for admission in to various programmes;
- vi) Top meritorious students are admitted in to the college;
- vii) College uses ICT and other methods of teaching.
- viii) Getting university ranks in various programmes year after year;
- ix) Most preferred college for campus recruitment by MNCs
- x) Well developed infrastructural facilities including seminar halls, auditorium and computer labs.



- xi) Computerised Library and Digital Library facilities;
- xii) Active participation and winning medals, awards at State and National Level competitions by students in various sports and games, NCC and NSS activities;

(b) Weaknesses:

- i) Lack of freedom in developing & implementing own academic curriculum.
- ii) Lack of adequate MOUs with leading educational institutions;
- iii) Lack of student and faculty exchange programme;

(c) Opportunities:

- i) Potentials for launching more job oriented vocational programmes;
- ii) Scope for Masters Program in Business Management;
- iii) Hyderabad is Metropolitan City and provides scopes for expansion for educational offerings;
- iv) Providing Training and Consultancy Services to the Industry;
- v) Focus on Entrepreneurial Development through training;
- vi) Entering MOUs with leading Global Educational Institutions;
- vii) Take advantage of rising awareness on higher degree courses and demographic dividend;

(d) Threats

- i) Intense competition from existing and emerging players in the field education;
- ii) Tight regulations on fee structure;
- iii) Increasing awareness about Massive Open Online Courses (MOOC);

Future plans

- Planning to introduce market oriented & most sought after courses.
- Planning to organize Seminars, Conferences, Workshops & Faculty development programs.
- Planning to strengthen the Commerce Lab.&Library by subscribing to more no. of International Professional Journals.
- Starting of Skill & Vocational Development Courses in order to improve overall placements.
- Initiate training programs in the area of entrepreneurial development to encourage students to become entrepreneurs.
- Measures to encourage staff & students to take up research, consultancy & extension activities.



Evaluative Report of the Departments (Languages)

1. Name of the department : Languages

2. Year of Establishment : 1950

3. Names of Programmes / Courses offered (UG, PG, M.Phil., Ph.D., Integrated Masters; Integrated Ph.D., etc.)

The Department offers Telugu, Hindi, Sanskrit, Arabic and French as second language for 1st and 2nd year students of B.Com. & BBA

4. Names of Interdisciplinary courses and the departments / units involved College implements the academic curriculum of the Osmania University.

As a part of academic curriculum, College offers courses viz. Indian Heritage & Culture, Environmental Science, Human Values & Ethics, Gender Sensitization, Basics in Computers.

5. Annual / semester / choice based credit system (programme wise)
Choice Based Credit System (CBCS) with semester is implemented from 2016-17 academic year onwards.

6. Participation of the department in the courses offered by other departments
The faculty of language department also teach courses such as Indian Heritage Culture,
Human Values and Professional Ethics, Environmental Studies, Science & Civilization
and Gender Sensitization in addition to language teaching.

- 7. Courses in collaboration with other universities, industries, foreign institutions, etc. Spoken English and Reasoning classes are conducted in collaboration with AURA Foundation, which helps students in getting placement.
- 8. Details of courses/programmes discontinued (if any) with reasons NIL-
- 9. Number of Teaching posts

Designation	Sanctioned	Filled
Professors		
Associate Professors	9	9
Asst. Professors	4	4



10. Faculty profile with name, qualification, designation, specialization, (D.Sc./D.Litt. / Ph.D. / M. Phil. etc.,)

Sl. No.	Name of the Employee	Qualification	Designation	Specializa- tion	No. of Years of Experience	No. of Ph.D Students Guided for the last 4 years
Telu	gu					
1	Dr. K.N.V.V.S. Naraya- na Murthy	MA, MA, M.Com NET, TPT, Ph.D	Associate Professor	Classic Literature	24	6
2	Dr. H. Kishan	MA, TPT, NET, Ph.D	Associate Professor	Folklore	16	
Hine	di					
3	Dr. B. Kailash Singh	MA, M.Phil., Ph.D.	Associate Professor	Classic Literature	26	7
4	Sri Rajesh Agarwal	MA, NET, PGDTA	Associate Professor	Literature	25	
5	Sri J. Laxmikanth Rao	MA, HPT, PGDTA	Associate Professor	Poetry	21	
Sans	skrit					
6	Dr M. Srinivas	MA(S), MA(E), Ph.D.	Associate Professor	Sanskrit	24	
7	Sri M. Anish Shah	MA (Sal), NET	Assistant Professor	Sanskrit		
Eng	lish					
8	Smt E. Ratna Kalyani	MA, B.Ed, M.Phil	Associate Professor	EIT	20	
9	Ms. Mamatha Vaidya	MA, PGDTE	Associate Professor	American Literature	25	
10	Smt Anupama	MA, M.Phil	Associate Professor	English	20	
11	Ms. Lakshmi Ramya	MA, TGCTE	Assistant Professor	English	6	
12	Sri M. Shaila Prasad	MA	Assistant Professor	English	5	
13	Ms. Priya Kulkarni					

- 11. List of senior visiting faculty:
 - a) Dr. Kamalakar Sharma, Associate Professor of Telugu, OU, Hyderabad;
 - b) Dr. AvinashJaiswal, Associate Professor of Hindi, OU, Hyderabad
 - c) Dr. Sharadha, Associate Professor of English, OU, Hyderabad.
 - d) Prof. Neelakantam, Professor of Sanskrit, OU, Hyderabad



12. Percentage of lectures delivered and practical classes handled(programme wise) by temporary faculty: Nil

13. Student - Teacher Ratio (programme wise) -

Languages - 40:1

14. Number of academic support staff (technical) and administrative staff; sanctioned and filled

Technical Staff - 01 Administrative - 11

15. Qualifications of teaching faculty with D.Sc/ D.Litt/ Ph.D./ MPhil / PG

Qualification	No. Faculty
Ph.D.	4
M. Phil.	1
P.G	8

- 16. Number of faculty with ongoing projects from a) National b) International funding agencies and grants received: NIL
- 17. Departmental projects funded by DST FIST; UGC, DBT, ICSSR, etc. and total grants received

Name of the faculty	Туре	Funding Agency	Grant Received (Rs.)
Dr. H. Kishan	Major	UGC	4,44,556/-
Dr. K. Narayana Murthy	Minor	UGC	1,30,000/-
Dr. H. Kishan	Minor	UGC	1,40,000/-

- 18. Research Centre / facility recognized by the University: NIL
- 19. Publications:

Publications per faculty:

The details of publications and paper presentations by the faculty members are provided in the 3.4.3 criteria.

20. Areas of consultancy and income generated: Nil

Faculty as members in a) National committees b) International Committees c) Editorial Boards....

Dr. K. Narayana Murthy, Associate Professor of Telugu is a member of editorial board of Moosi Patrika

21. Student projects

Percentage of students who have done in-house projects including inter departmental/programme

Telugu: Students prepare and submit short projects on various themes relating to Telugu language and literature given by the faculty



English: Students of English are involved in preparing short films on various social themes and also help the faculty in preparing CD's for Blind students, Day-to-day English on Notice Board.

Percentage of students placed for projects in organizations outside the institution i.e.in Research laboratories/Industry/ other agencies.

Nil

- 22. Awards / Recognitions received by faculty and students
 - Dr. K. Narayana Murthy, received Gold Medal for securing highest marks in M.A. (Astrology)by PST University on 29th July 2011
 - Dr. K. Narayana Murthy also rewarded with State Level Ogeti Puraskaarm on 27th November 2016
- 23. List of eminent academicians and scientists / visitors to the department
 - a) Dr. Kamalakar Sharma, Associate Professor of Telugu, OU, Hyderabad;
 - b) Dr. Avinash Jaiswal, Associate Professor of Hindi, OU, Hyderabad
 - c) Dr. Sharadha, Associate Professor of English, OU, Hyderabad.
 - d) Prof. Neelakantam, Professor of Sanskrit, OU, Hyderabad.
- 24. Seminars / Conferences / Workshops organized & the source of funding

National : Nil International : Nil Workshops : Nil

25. Student profile programme/course wise: for the Academic year 2016-2017

Name of the course / programme	Applications	Selected	Enrolled	
(refer question no. 4)	received	Selected	*M	*F
B.Com (Gen, Comp, BBA) 2012-13	1673	320	199	21
B.Com (Hons) 2012-13	250	40	24	16
B.Com (Gen, Comp, BBA) 2013-14	1970	345	195	150
B.Com(Hons) 2013-14	263	40	28	12
B.Com (Gen, Comp, BBA) 2014-15	2619	480	285	195
B.Com (Hons) 2014-15	275	40	23	17
B.Com (Gen, comp, BBA) 2015-16	2926	486	297	189
B.Com (Hons) 2015-16	285	60	35	25
B.Com (Gen, Comp, BBA) 2016-17	2206	410	225	185

^{*}M = Male *F = Female

26. Diversity of Students

Name of the Course	% of students from the same state	% of students from other States	% of students from abroad	
B.Com (Gen)	92	8	Nil	
B.Com (Comp)	93	7	Nil	
BBA	89	11	Nil	



27. How many students have cleared national and state competitive examinations such as NET, SLET, GATE, Civil services, Defense services, etc.? NIL

28. Student progression

Charles Draggerian	In Percentage			
Student Progression	2012-13	2013-14	2014-15	2015-16
UG to PG	14	17	15	14
PG to M.Phil.	1	0	0	0
PG to Ph.D.	2	1	1	2
Employed	83	82	84	84
Campus Selection	55	56	58	60
Other than campus recruitment	28	26	26	24

30. Details of Infrastructural facilities

Library: Digital Library, including Soul Software

Internet facilities with Wi-Fi for Staff & Students are available.:

Class rooms with ICT facility: All Class rooms are equipped with modern teaching aids.

Laboratories: English Department has 1 Language Lab.

31. Number of students receiving financial assistance from college, University, government or other agencies for the academic year 2015-16

Source of Scholarship	2013-14	2014-15	2015-16	2016-17
Government of Telangana	1083000	1225000	1346500	Awaited
Osmania University				
BCCA	26000	38000	130000	142000
Other Agencies	64500	144250	196500	359000
Total (Rs.)	1173500	1407250	1673000	501000

- 32. Details on student enrichment programmes (special lectures / workshops / seminar) with external experts:
 - Research methodology lecture by Dr A Patrick, Associate Professor, O.U.
 - Guest lectures on:
 - Personality development by Mr Satish Muvva
 - Foreign & Indian currency its impact on the economy by Mr Loya
 - Budget 2016-17 by CA. Haridas Mundhade
 - Corporate Governance by CA Rana Bhaumik
- 33. Teaching methods adopted to improve student learning:
 - ICT methods, Debates, Seminar Presentations, Elocution, Group Discussions, Study Projects etc.



- 34. Participation in Institutional Social Responsibility (ISR) and Extension activities NSS, street cause, visiting government schools.
 - Our students participated in ISR & Extension activities.
- 35. The following are the Strengths, Weaknesses, Opportunities and Threats of the Department of Languages.

(a) **Strengths**:

- i) Cream, active, sportive and enthusiastic students.
- ii) Committed, experienced faculty.
- iii) Strong Brand Image among stake holders for the last 67 years;
- iv) Pragmatic, positive, financially sound & future looking management.
- v) College is located in the heart of the city connected well knitted public transport system;
- vi) Qualified and experienced teachers;
- vii) Sought after by parents and students for admission in to various programmes;
- viii) Top meritorious students are admitted in to the college;
- ix) College uses ICT and other methods of teaching;s year
- x) Getting university ranks in various programmes year after year;
- xi) Most preferred college for campus recruitment by MNCs
- xii) Well developed infrastructural facilities including seminar halls, auditorium and computer labs.
- xiii) Computerised Library and Digital Library facilities;
- xiv) Active participation and winning medals, awards at State and National Level competitions by students in various sports and games, NCC and NSS activities;

(b) Weaknesses:

- (i) Non availability of diversified programmes;
- (ii) Lack of adequate MOUs with leading educational institutions;
- (iii) Lack of student and faculty exchange programme;

(c) Opportunities:

- Potentials for launching more job oriented vocational programmes;
- ii) Hyderabad is Metropolitan City and provides scope for expansion Providing Training and Consultancy Services to the Industry;
- iii) Focus on Entrepreneurial Development through training;
- iv) Entering MOUs with leading Global Educational Institutions;
- v) Taking advantage of rising awareness on higher degree courses and demographic dividend;

(d) Threats:

- i) Intense competition from existing and emerging players in the field education;
- ii) Tight regulations on fee structure;
- iii) Increasing awareness about Massive Open Online Courses (MOOC);



ANNEXURE - I & II



Annexure - I



राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद विश्वविद्यालय अनुदान आयोग का स्वयत्त संस्थान

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

An Autonomous Institution of the University Grants Commission

Certificate of Accreditation

The Executive Committee of the

National Assessment and Accreditation Council

on the recommendation of the duly appointed

Peer Jeam is pleased to declare the

Badruka College of Commerce

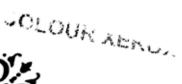
Hyderabad, affiliated to Osmania University, Andhra Pradesh as

Accredited

with a CSPA of 2.31 on four point scale

at B grade.

Dale : March 28, 2008







HARanco T Director



EC/45/RAR/04



Annexure - II

			COMMERCE & ARTS		
			iture Statement		
		_	1 st March, 2016		
Expenditure	Amt in ₹	Amt in ₹	Income	Amt in ₹	Amt in ₹
Direct Expenses		17779721.00	Direct Incomes		34568821.00
Gross Salaries	8467770.00		Application Forms	5160.00	
Grant In Aid (Salaries Payment)	9311951.00		Fee	2705.00	
			Fee Income	25243780.00	
Indirect Expenses		21292846.18	Miscellaneous Income	35226.00	
Advertisement	17482.25		Admn. Cancel / Transfer	120000.00	
Affiliation Fee	32550.00		Grant in Aid (Salaries Receipt)	9161950.00	
Annual Maintenance Contract.	220720.00				
Contingent Expenditure	2414821.00				
Fee For Enhancement of Seats (OU)	56500.00				3775073.00
Outlay not falling under any head	116803.18		Indirect Incomes		
AMC Elevator	49575.00		Other Income	814002.00	
AMC (U.P.S)	35837.00		Arabic Fee	8000.00	
Audit Expenses	24543.00		Interest on S.B A/C's	131527.00	
Audit Fee	25000.00		Interest on Fixed Deposit	39802.00	
Conveyance	23841.00		Prospectus Sale	816885.00	
Depreciation (Computers)	203401.00		Registration Fee	134490.00	
Earned Leave Encashment	239221.00		Sale of Application	25815.00	
Farewell Function	16780.00		Society Income	1804552.00	
Fire Wall Software	21367.00				
Generator Expenses	4084.75				
Gratuity	412251.00				
Honorarium	74240.00				
House Keeping	29070.00				
Internet Charge	225885.00				
Inter University Tournaments Fee	57360.00				
Medi Claim Reimbursement	15112.00				
MS Office Software	97020.00				
Students Recognition Fee	283600.00				
Society Expenses	16583682.00				
TDS (Late Fee Charges)	2600.00				
V.P Conveyance	9500.00				
v.i conveyance	9300.00		Excess of Expenditure over Income		728673.18
Total		39072567.18	Total		39072567.18
2 VMA		330.2007.10	2 3 662		370.2007.10
Average Fees Per Student 'A'	34405730	1464	Rs.23501		
Average Expenses Per Student 'B'	39072567	1464	Rs.26688		
0 1					
Loss Per Student	A-B		Rs.3187		
	_				
Notes:-					
1) Contingent Expenditure	Electricity Ch	narges, Postage	& Telegraph, Property Tax, Print	ing & Stationa	ry
Includes			ephone Charges, Water Charges, I		
2) Outlay Not Falling Under Any	Bank Charges, Meeting Expenses/ Staff Welfare, Miscellaneous Expenses, O.U.I.P.S				
	Provisional Affiliation, SWF,				









Inauguration of Srujana 62 by the golden hands of Shri Shri Shri Tridandi Srimannarayana Ramanuja Chinna Jeeyar Swami in the presence of Hon. Secretary, Sri Hari Prasad G Badruka



Inauguration of FABS, an inter-college fest





Guard of Honour by our NCC cadets on NCC Honouring the chief guest Col Rasthogi on 30 NCC Day celebrations Day celebrations on 26 January 2013 January 2013



Sri SP Balasubramanyam was felicitated on the occasion of 25 years of celebration of the college



Peace walk by our NSS students on 2 January 2013



DADRUKA CILLEGE OF COMMERCE & ART.

A rally on 'Save Coal' awareness program by our NSS students



Mr Lakhan Singh, gold medalist in university level competitions



Volunteers with delegates at Bio Diversity International Conference



Annual Day celebrations on 31 January 2013



Gold medals were awarded to the toppers on the occasion of 64th Annual Day celebrations (24 February 2014) by the chief guest Prof Jagdeeshwar Rao, IAS and the guest of honour Ms April Wells, US Consulate



Sri M Veeravenkata Reddy Memorial Gold Medal to Sharma Sonika (B.Com - Gen)



Badruka Educational Society Gold Medal to M Vaishnavi (B.Com - Comp)



Badruka Educational Society Gold Medal to Megha Kapoor (B.Com - Hons)



Students of the college went on a tour to Chennai from 21-27 January 2014



Eco-Friendly Ganesha competition held on 7 September 2013



Sri Ajay Mishra, IAS was felicitated on Foundation Day (2 August 2013)



Inauguration of FABS, an inter-college fest by Sri Nand Billal, Social Activist on 4 January 2014



Inaugural speech by the guest of honour Dr Srinivas in the fest on 4 January 2014



Felicitation of the chief guest Sri R Mohan Kumar, IRS, Commissioner of Income Tax on the valedictory function of the fest on 4 January 2014



Our staff attended an international seminar conducted on 25-26 February 2014 at Kurnool



The chief guest Prof Satyanarayana, Dept of Commerce delivering a speech on Induction Day (26 July 2013)



NCC Cadets on the occasion of Independence Day on 15 August 2013





Neha Deshpande, student turned actress



Telugu Bhasha Dinotsavam (29 August 2013)



Chief guest Sri Kamalakar Sharma on the occasion of Telugu Bhasha Dinotsavam (29 August 2013)



Founder of the college Sri Raja Bankatlal Badruka



Sri KG Srinivasan, former Principal of the college is felicitated by Principal Dr K Someshwar Rao on the occasion of 65th Foundation Day





Chief guest Sri Samarasimha Reddy, former Minister on the occasion of Annual Day Celebrations (4 February 2015)





Inter-college Fest FABS-2015 Chief guest Sri KV Ram Narsimha Reddy, Deputy Superintendent of Police, CID & Guest of Honour Mrs Ruchika Sharma, Mrs South Asia International 2014







Smt Kavitha, Member of Parliament is the chief guest of a program conducted on Jammu & Kashmir problems (23 March 2015)



Bathukamma Celebrations were held on 8 October 2014



'Rescue' a program by Abhishek Clifford, Social Activist on 25 November 2014





Rashtriya Ekta Diwas on 31 October 2014





 ${\it Eve teasing \& women harassment program organised by SHE\ Team, Hyderabad\ Police\ on\ 21\ November\ 2014}$





Core Committee of ABA



An Alumni Meet was held on 3 October 2015. Sri Bandaru Dattatreya and Sri Keshava Rao were the chief guests of the program



A Sports Meet, Sannihith 2015 for children from different orphanages was conducted on 29 November 2015

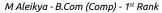


Softskills trainer Sri Harsha conducted a workshop on English Language Proficiency on 5-6 November 2015



Gold Medalists and Toppers in Osmania University Annual Examinations March 2015







Alina - B.Com (Hons) - 1st Rank



Asra Anjum - B.Com (Gen) - 2nd Rank



Jayesh Khatri B.Com (Comp) - 4th Rank



Academic and sports medalists on the occasion of Annual Day Celebrations on 5 February 2016. Sri Vinod Kumar Agarwal, IAS was the chief guest



Ramya Sri (B.Com - Gen), a magician receiving the award for entering into Limca Book of Records



Teaching Staff





Goddess Vidya Saraswati Devi was installed and unveiled in Badruka Campus on 31 October 2015



67th Foundation Day celebrations were held on 2 August 2016 (Chief guest: Sri B Padmanabhaiah, IAS; Guest of Honour: Col YS Ganesh, Group Commander, NCC, Hyderabad Group)



NCC, NSS & sports students participated in a run organised during Centenary Celebrations of Osmania University on 11 March 2017



Sanskriti - Traditional Day was celebrated on 12 January 2017



BBA - Inter-collegiate Meet was conducted on 21 January 2017 (Chief Guest: Prof B Shekar, Dept of Commerce, OU)









Freshers Day celebrations on 31 July 2016 - Chief guest Dr BV Pattabhiram

Gold Medalists and Rankers



Afreena Sultana - B.Com (Hons) - 1st Rank



Payal Inani - B.Com (Gen) - 2nd Rank



Akshay Manja - B.Com (Gen) - 8th Rank



Arvind Goenka - B.Com (Gen) -10th Rank







Antarya 2016 - Inter-Collagiate Meet was conducted on 3 September 2016. Sri Tamma Reddy Bharadwaj as chief guest and Narendra Rao as the guest of honour graced the occasion



Sreja (B.Com - 1st Year), international Table-Tennis player was felicitated on Women's Day (10 March 2017). Mrs Anitha Reddy, Principal, Kasturba Gandhi College for Women as the chief guest and Ms Jhansi Lakshmi, TV artist as the guest of honour graced the occasion



A 3-day workshop was conducted on 5-7 January 2017 (Chief Guest: Prof Channa Bavasaiah, Dept of Commerce)

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A two-day national seminar on 'Indian Economy in the Era of 25 Years of Reforms' was conducted on 18-19 November 2016. Smt Vanitha Datla was the chief guest



A seminar on 'Overview of GST' was conducted on 28 September 2016. CA S Thirumalai, CA&CMA Murthy are the key speakers of the event.



Proposed Expansion of College at Dabilpur Village, Near Medchal

