Annual Magazine

SETH GHASIRAM GOPIKISHAN BADRUKA EDUCATIONAL SOCIETY

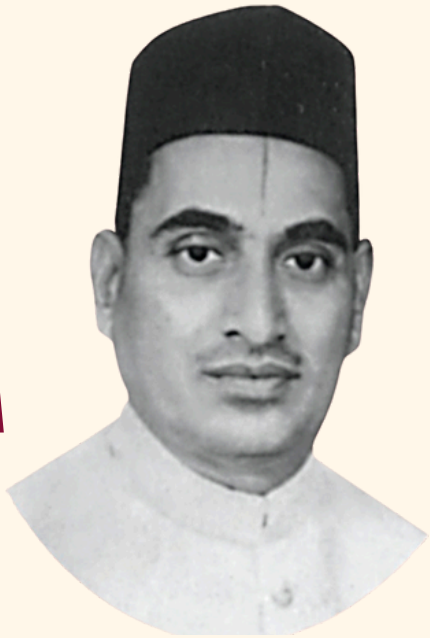
BADRUKA COLLEGE OF COMMERCE & ARTS

(AFFILIATED TO OSMANIA UNIVERSITY, RE-ACCREDITED WITH B++ GRADE BY NAAC AND ISO-21001:2018 CERTIFIED COLLEGE)
KACHEGUDA, HYDERABAD

SRUJANA

2024-2025

OUR FOUNDER
LATE RAJA BANKATLAL BADRUKA
(1905- 1966)



“A Unique And Extraordinary Personality “

Sri Raja Bankatlal Badruka, a great humanist, philanthropist and successful businessman with distinctive foresight and acumen, born in Mithadi Satain village, Marwad State (Rajasthan), which was inhabited by a majority of wealthy business communities. They migrated to different parts of India like Assam, Bengal, Hyderabad, Madras and Marathwada to spread their business. Seth Motiram Badruka (Great Grandfather of Seth Bankatlal Badruka), came to Hyderabad Deccan, 200 years ago to establish and expand business along with his two sons Seth Ramdayal Badruka and Seth Ghasiram Badruka. Seth Ramdayal Badruka passed away at an early age and the responsibility of business was taken by Seth Ghasiram Badruka (Grandfather of Seth Bankatlal Badruka). Seth Ghasiram adopted his uncle’s son Seth Gopikishan Badruka (Father of Seth Bankatlal Badruka) in 1809.

The family’s heir, Seth Bankatlal Badruka was born in 1905 and was considered as a priceless gem. He was sharp and intelligent since his childhood with great business acumen. Because of his extraordinary vision and acumen, he focused on establishing and promoting educational institutions for the welfare of the society. Thus, Badruka College of Commerce and Arts came into existence on 2nd August 1950, to fulfil the aspirations of the people of Telangana. Through this unique act of starting a college of commerce Seth Bankatlal Badruka, the founder not only turned a new page in the field of education but also gave a lasting shape of the memory of his father Late Sir Gopikishan Badruka and grandfather Late Sri Ghasiram Badruka.

On 15th May, 1966 Seth Raja Bankatlal passed away. He will always be remembered for his unforgettable services in educational and health sectors. He was given the title of Gram Ratan (Jewel of the village) by the people of Mitaadi village for his humanitarian works. Sri Badruka Ji is also known for his association with various philanthropic organizations and other institutions.

सरस्वति महाभागे विद्ये कमललोचने ।
SARASWATI MAHAA-BHAAGE VIDYE KAMALA-LOCHANE
विद्यारूपे विशालाक्षि विद्यां देहि नमोस्तुते ।।
VIDYAA-RUUPE VISHAAL-AAKSSI VIDYAAM DEHI NAMOSTUTE



GODDESS VIDHYA SARASWATHI DEVI

VISION

Providing holistic commerce education to foster entrepreneurship and positively impact business outcomes.

MISSION

- Pursuing new age curriculum through value added courses.
- Engaging our alumni and corporates support to enhance the learning process through internship and corporate exposure.
- Developing entrepreneurship culture and competence through strategic tie-up with organisations like T-Hub, CoWE and OUTBI.
- Promoting critical thinking, leadership, collaboration and global awareness and transform our students into enlightened, upright and socially committed citizens.

QUALITY POLICY

We commit to continuous improvement of the Quality of Academic and Human Excellence.

GOVERNING BODY

Shri Srikishan Badruka	: Hon. Secretary (SGGBES)
Shri Ravi Badruka	: Joint Secretary (SGGBES)
Shri Akshat Badruka	: Management Representative
Prof B Lavanya	: Osmania University Representative
Prof Pannalal	: Academician
Prof V Vishwanadham	: Academician
Shri Devendra Surana	: Industry Representative
Shri Sudhakar Kaza	: Industry Representative
Prof S Abhirama Krishna	: Director General (SGGBES)
Dr. B Mohan Kumar	: Member Secretary, Principal (BCCA)



RAJA BANKATLAL BADRUKA



SRI HARIPRASAD G BADRUKA
(1928-2020)

CHAIRMAN EMERITUS

Sri Hariprasad G Badruka was a man with commitment, a great visionary and an able administrator. He took over the responsibility of Seth Ghasiram Gopikishan Badruka Educational Society (SGGBES) in the year 1966 and served as Secretary & Correspondent for five decades (1966-2015). He was the managing trustee for Goshala Sri Venkateshwara Gorakshini Trust in Dabilpur, Medchal for seven decades. Simplicity, commitment, hard work, faith in god, confidence in self, punctuality and discipline defined Sri Hariprasad G Badruka. Under him the strength of the students increased in various disciplines.

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Jenil Monani
Co-Editor



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Principal



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Vice Principal
(Admin & Student Affairs)



Dr. M. Janakiram
Vice Principal
(Academics)

BADRUKA COLLEGE OF

Badruka College of Commerce and Arts (BCCA) made it s0020 humble beginning in Darul Shifa (in the Old City) with a two-year intermediate course, later the institution was upgraded to a degree college and shifted its campus to the famous 'Gadwal Palace' in Nampally. The college is now located in the heart of Hyderabad at Kachiguda, which has rightly earned the sobriquet 'The City of Pearls'.

In 1950, our founder, Raja Bankatlal Gopikishan Badruka in memory of his father Late Shri Gopikishan Badruka and grandfather Late Shri Ghasiram Badruka along with Shri Pannalal Pitti, Shri Ramkishan Doot and few leading businessmen of Hyderabad, envisioned to establish a Commerce College. On 2nd August 1950, Shri MK Vellodi, I.C.S, then established a com -merce college.

On 2nd August 1950, Shri MK Vellodi, I.C.S, then Chancellor of Osmania University formally inaugurated Badruka College of Commerce and Arts, the first exclusive institution for commerce students in Hyderabad. Shri Nawab Jung Bahadur, then Vice Chancellor of Osmania University was quick to affiliate the college to Osmania university, and the college became the first commerce college to be affiliated to the Osmania university Hyderabad.

The college is well connected by train and bus route to all corners of the city. Today it has become a byword for academic and extra-curricular achievements. It has long been recognized as a premier institution of higher learning. As a center for academic



COMMERCE AND ARTS

academic excellence and achievement, it has emerged as one of the finest institutions for Commerce education while offering a BBA program.

BCCA has not only kept pace with the changing world, but has been the pioneering spirit behind many innovations in the field of education. The college strives to imbibe the teaching and learning process with a unique blend of intellectual vigor, aesthetic and ethical engagement. At BCCA, the belief is in a holistic vision that never discounts the past, but at the same time embraces the future with unwavering confidence in the ability to shape it and harness its potentialities. The college is committed to nurture and create men who are equipped to be the world citizens. They recognize challenges as opportunities. The students are empowered with professional competence, ability to professional competence, ability to assume positions of leadership with care & shatter inhibitory glass ceillings. The emphasis is on liberating, and not on domesticating pedagogy.



An enlightened and supportive Governing Board (both past and present)- with members drawn from fields of industry, law, academic bureaucracy and politics- have been inspiring and steering the college in its long journey to fulfill the vision of its founder. The journey well begun has infinite potentialities to evolve further, setting up newer standards of excellence.

In the year 1990. the college celebrated Silver Jubilee under the guidance of Late Shri Hariprasad G Badruka, then Chairman and Hon. Secretary & Correspondent who played a vital role in the development of the college through his dedication and commitment. The Golden jubilee celebrations of the college were held in the year 2000 and Diamond Jubilee celebrations in 2010 and now completing 75th year of its fruitful existence and celebrating Platinum Jubilee, under the guidance of Hon. Secretary Shri Srikishan Badruka.

COURSES OFFERED

- B.Com (General) + ACCA
- B.Com (General)
- B.Com (Honours)
- B.Com (Computer Applications)
- B.Com (Business Analytics)
- BBA
- M.Com

SETH GHASIRAM GOPIKISHAN BADRUKA EDUCATIONAL SOCIETY
75 YEARS
1950-2024
A LEGACY OF LEARNING



SRI LAXMINIWAS SHARMA

He is a Chartered Accountant and is the advisor for "Laxminiwas & Co" Chartered Accountants. He is associated with several charitable, educational and medical institutions for over 50 years. He is the President of Marwadi Hindi Vidyalaya, Secretary & Correspondent of Hindi Maha Vidyalaya and the President of Mahaveer Viklang Sahayata Samithi. He is the former President of the Federation of Telangana Chambers of Commerce and Industry, and also the former President of AP Tax Bar & Association and a Council Member of the Institute of Chartered Accountants of India. He is also the former President of Rajasthani Graduates Association. He travelled widely across India & abroad. He is a Director in many companies and a trustee of many charitable trusts. He is the recipient of several awards and recognitions including the prestigious title of "Jewel of Rajasthan".

MESSAGE FROM THE CHAIRMAN

It is with great pride and joy that I extend my warmest greetings to you all through the pages of our college magazine, SRUJANA. As the Chairman of this esteemed institution, it is an honor to address such a vibrant and talented student community.

This magazine is more than just a publication, it is a reflection of the creativity, intellect, and passion that define our college. It captures the spirit of our journey, showcasing the achievements, aspirations, and contributions of our students.

As we celebrate our Platinum Jubilee Celebration, we look forward to new opportunities, embrace challenges, and strive for excellence in all that we do.

Our journey is shaped not only by our efforts but also by the unwavering support of our faculty, staff, and mentors, whose guidance plays a crucial role in our growth.

I extend my heartfelt appreciation to the editorial team who have worked with dedication and passion to bring this magazine to life.

ALL THE BEST!
With warm regards,

Shri Laxminiwas Sharma
Chairman, SGGBES

SRI SRIKISHAN BADRUKA

He is the Honorary Secretary and Correspondent of Seth Ghasiram Gopikishan Badruka Educational Society. He is a man with commitment. He took over the responsibility of SGGBES to cherish the ideals and goals set by his father Late Sri Hariprasad G Badruka. He believes in education enriched with ethics and moral values. He is the chairman of VIZ Technologies Pvt. Ltd., and Managing Trustee of Sri Venkateswara Gorakshini Trust. He is actively involved in several philanthropic activities.



MESSAGE FROM THE SECRETARY

विद्यां ददाति विनयं विनयाद् याति पात्रताम्।
पात्रत्वाद् धनमाप्नोति धनाद्धर्मं ततः सुखम्॥

"Knowledge imparts humility, from humility comes worthiness.
From worthiness, one attains wealth, and from wealth, one upholds dharma, leading to true happiness."

It is with immense joy that I extend my heartfelt greetings to you all through the pages of our esteemed college magazine, SRUJANA. As the Honorary Secretary of this institution, I take great pride in being part of a community that nurtures knowledge, creativity, and diversity.

Our college magazine, SRUJANA, is a true reflection of the talents, aspirations, and achievements that define our academic journey.

It embodies the spirit of our institution—one that flourishes through perseverance, integrity, and a shared commitment to excellence. As we step into the Platinum Jubilee Year, this milestone reminds us to uphold these values, striving to create a meaningful impact on the world and leaving behind a legacy that will inspire generations to come.

I extend my sincere appreciation to the editorial team and all contributors whose dedication and hard work have brought this magazine to life. Your creativity and efforts have beautifully captured the essence of our college spirit.

With Best Wishes,

Shri Srikishan Badruka
Hon. Secretary, SGGBES



PROF S ABHIRAMA KRISHNA

He is a B. Tech (Mech.) from REC, Warangal and PGDM from IIM, Bangalore. He has over 40 years of corporate experience having worked in HMT, Narne Tulaman, Elecon Engineering Group of Companies, NIIT, Roc Sys Technologies, Satyam and Mahindra Satyam.

He was the President and COO of Roc Sys Technologies, Global Director – Business Leadership at Satyam School of Leadership and Head, Multiple Businesses at Mahindra Satyam. He was responsible for developing Global Leadership Pipeline at Team, Operational and Strategic levels in more than 30 countries. He was the former President of National HRD, Hyderabad chapter and Life Member for Hyderabad Management Association. He was awarded the "Most Distinguished Alumni" of REC, Warangal in 2001.

MESSAGE FROM THE DIRECTOR GENERAL

It brings me great joy to address you through the pages of our esteemed college magazine. As we journey through the world of academia, we encounter countless opportunities for growth, learning, and transformation. Our institution stands as a beacon of knowledge, dedicated to nurturing young minds and shaping future leaders.

As Director General, I am continually inspired by the dedication and enthusiasm of our students, faculty, and staff. Together, we strive to cultivate an environment that fosters academic excellence, innovation, and inclusivity.

Our college magazine serves as a testament to our collective achievements, showcasing the remarkable talent and creativity that flourish within our campus.

It is a platform for expression, where ideas flow freely, and voices are heard. Within these pages, you will find a vibrant reflection of our college community—academic accomplishments, extracurricular triumphs, insightful reflections, and thought-provoking perspectives. Each contribution adds depth to the rich tapestry of experiences that define us.

I extend my heartfelt gratitude to the editorial team for their unwavering commitment and dedication.

Prof Abhirama Krishna
Director General
SGGBES

DR B MOHAN KUMAR

He is the Principal and a distinguished faculty of management studies at various national and international institutions with an overall experience of 23 years. With his experience of teaching in India and abroad, he works with an inclination to bring innovation in the field of commerce education and research. His constant affiliation with the research work is evident from his profile which reflects a long list of publications in national and international journals and conferences with two patent publications to his credit and a number of chapters in edited books. His profound work experience in academics and administration has benefited the institution in establishing Entrepreneur Development Cell in the college. He persistently encourages the students to submit business proposals to major funding agencies.



MESSAGE FROM THE PRINCIPAL

As the Principal of our esteemed institution, it is my great pleasure to address such a talented and dynamic student body. Our college magazine, SRUJANA, is a reflection of our collective achievements, aspirations, and the unwavering spirit that drives us forward.

Within these pages, you will discover a vibrant tapestry of experiences, insights, and accomplishments that showcase the diverse talents and interests of our students. From academic excellence to artistic endeavors, from athletic triumphs to community service, each contribution embodies the very essence of our college ethos.

We deeply appreciate the dedication and support of our faculty, staff, and mentors, whose invaluable guidance continues to inspire and shape our students in countless ways.

As we strive for excellence in both academic and personal pursuits, let us remain committed to integrity, compassion, and inclusivity. Let us work together to create a campus environment where every voice is heard, every talent is nurtured, and every dream has the opportunity to flourish.

I extend my sincere gratitude to the editorial team and all contributors who have worked relentlessly on this magazine. We appreciate their passion, creativity, and dedication.

Wishing you all success in your endeavors and continue the good work!

Dr B Mohan Kumar
Principal



DR M JANAKIRAM
VICE PRINCIPAL (ACADEMICS)

He is also an Associate Professor of Commerce, one of the most esteemed faculty members of our institution, bringing with him an impressive 32 years of teaching experience. His long-standing association with the college has allowed him to serve in various key administrative roles, including NSS Program Officer, NAAC Committee Member, Vice Principal, and In-charge Principal. With his vast experience and deep understanding of academic affairs, Dr. Janakiram plays a pivotal role in ensuring the smooth and efficient functioning of the institution's academic framework. As an active member of the Telangana Commerce Association and the Indian Accounting Association, he remains engaged with the latest advancements in his field. His scholarly contributions include publications in numerous national and international seminars, conferences, and journals. Additionally, he has authored several books, further enriching the academic landscape. As Vice Principal (Academics), Dr. Janakiram is committed to fostering innovation in education. He continuously recommends and implements new teaching methodologies, enhancing the learning experience for students and faculty alike. His dedication to academic excellence and institutional development continues to be an invaluable asset to the college.



DR P VENKATAIAH
VICE PRINCIPAL (ADMIN & STUDENTS AFFAIRS)

He is a proud alumnus of our college with an extensive teaching and administrative career spanning over 24 years. His deep-rooted connection with the institution has enabled him to serve in various key roles, including Examination Coordinator, IQAC Coordinator, Academic Coordinator, and Vice Principal. A distinguished academician, Dr. Venkataiah has authored several books and contributed research papers to esteemed national and international journals. He has also actively participated in various conferences, presenting his work on multiple academic platforms. His professional affiliations include memberships in organizations such as the Indian Accounting Association and the Telangana Commerce Association. As Vice Principal (Admin & Student Affairs), Dr. Venkataiah plays a crucial role in student engagement and campus life. He takes the initiative to organize student welfare programs, including college fests, academic meets, and industrial visits. Always at the forefront of student concerns, he ensures timely resolution of grievances, fostering a supportive and vibrant learning environment for all. His dedication to both academic and administrative excellence continues to make a significant impact on the institution and its students.

FROM THE EDITOR

Welcome readers, to this year's edition of SRUJANA! As Chief Editor, I'm delighted to present a collection that offers a comprehensive glimpse into the vibrant heart of Badruka College. This edition is more than just a magazine; it's a testament to the profound impact our institution has on students and the wider community.

Within these pages, you'll Discover Badruka's impact through reports on NSS, NCC, and clubs, demonstrating our focus on social responsibility and leadership.

Beyond these community-focused endeavors, SRUJANA also celebrates the academic and creative talents of our students. You'll find insightful reports on the enlightening seminars and guest lectures that have enriched our learning experience. Immerse yourselves in the diverse voices expressed through articles in English, Telugu, and Hindi, showcasing the linguistic and cultural richness of our student body. And, as always, we've included cherished memories with the outgoing students' photographs and a captivating photo gallery.

This edition is a reflection of the collective spirit that defines Badruka. It's a celebration of learning, service, and creativity. None of this would have been possible without the unwavering support and guidance of our esteemed faculty, who consistently inspire and empower our students.

Finally, I extend my heartfelt gratitude to the dedicated faculty advisors, student editors and the entire content team, whose hard work and passion have brought this vision to life. Thank you for embarking on this journey with us, and I hope you find SRUJANA as enriching to read as it was to create.

"Innovation is the bridge between dreams and reality—let's keep building."

Thank you.

K. ANUPAMA
EDITOR-IN-CHIEF
ASSOC. PROF. OF ENGLISH





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MBA, Ph.D

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MA, M.LiSc.,T.P.T

Sri. B. Manoj Kumar
Asst. Professor of Phy.Education
MPED

ADMINISTRATIVE STAFF

NAME OF THE EMPLOYEE	DESIGNATION
Sri P. Saidulu	Asst. Librarian
Smt. K. Jaya	Junior Assistant
Sri M. Jangaiah	Senior Assistant
Sri K. Naresh Kumar	Senior Assistant
Mr M.K. Naseeruddin	Senior System Administrator
Smt. M. Sushila	Junior Assistant
Sri B. Bharath Kumar	Assistant System Administrator
Sri M. Santhosh Kumar	Senior Assistant
Sri Changala Devender	Lab Assistant
Sri R. Ravikiran	Senior Assistant
Sri. D. Udaykumar	Junior Assistant
Smt. K. Rekha	Library Reference Clerk

NAME OF THE EMPLOYEE	DESIGNATION
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Mr. Narsing Singh. M	Attender
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Smt. A. Renuka	Sweeper
Smt. D. Jayamma	Sweeper
Smt. N. Lalitha Bai	Sweeper
Smt. P. Yadamma	Sweeper
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Smt V. Amaravathi	Sweeper
Smt. Shoba Rani	Sweeper
Smt. G. Devi	Sweeper
Smt. S. Renuka	Sweeper
Smt Landu Grace	Sweeper
Smt. L. Bharathi	Sweeper
Smt. K. Swetha	Sweeper
Smt. Gayathri B	Sweeper

TOPPERS OF 2023-24 BATCH

B.Com. (General)			
Topper	**Roll No**	**Name of the Student**	**Overall CGPA**
Ist	106421401128	Sameera Sultana	9.55
IInd	106421401174	Godumala Harika	9.34
IIIrd	106421401006	Prerana Updhayay	9.19
IIIrd	106421401060	Wupplur Prakruthi	9.19

B.Com. (Computer Applications)			
Topper	**Roll No**	**Name of the Student**	**Overall CGPA**
Ist	106421405005	K Shivasai Charan	9.59
IInd	106421405181	Tudi Sowmya	9.53
IIIrd	106421405184	Sidharth Sen	9.46

B.Com. (Honours)			
Topper	**Roll No**	**Name of the Student**	**Overall CGPA**
Ist	106421407122	P Naga Sai Purna Saranya	9.54
IInd	106421407009	Bala Sai	9.51
IIIrd	106421407121	Sonal Agarwal	9.48

B.Com. (BA)			
Topper	**Roll No**	**Name of the Student**	**Overall CGPA**
Ist	106421538001	Mrudhula Dubbaka	9.39
IInd	106421538013	T Sree Charan	9.36
IIIrd	106421538017	V Laxmi Prasanna	9.35

BBA			
Topper	**Roll No**	**Name of the Student**	**Overall CGPA**
Ist	106421684066	S Jathin Teja	9.31
IInd	106421684129	Ravulapelli Supraja	9.23
IIIrd	106421684115	Gollamudi Alekhya	9.19

B.Com. (FT)			
Topper	**Roll No**	**Name of the Student**	**Overall CGPA**
Ist	106420404049	Challa Dhyalla Naidu	8.93
IInd	106420404025	Rupa Akshita	8.85
IIIrd	106420404007	Duddola Harshitha	8.83
IIIrd	106421404030	K Akhila	8.83

B.Com. (TP)			
Topper	**Roll No**	**Name of the Student**	**Overall CGPA**
Ist	106421406005	S Simran Preet Kaur Bagga	9.41
IInd	106421406003	Vuka Rakesh	9.05
IIIrd	106421406001	Nishita Kulkarni	8.93

ISO Certification







BCCA is accredited with B++ grade by NAAC, It has recently achieved the G20 Certificate of Accreditation with A+ by NRISG for 2022-23, signifying its commitment towards educational excellence.

Badruka College upholds the belief, “Maintaining quality is not an act, it is a practice.” These ethos are reflected in the ISO certifications for Environmental, Educational Quality, and Energy Management Systems
(ISO 14001:2015, ISO 21001:2018, ISO 50001:2018).

OUR RECRUITERS

Goldman Sachs · FACTSET · Franklin Templeton Investments · Wells Fargo · ADP · EY · Genpact · Deloitte. · Cognizant · accenture
UNISYS · HGS · amazon · Sutherland Global Services · Infosys · virtusa · Invesco · CGI · vivo
Capgemini · Big Bazaar · Atos · GlobalData · :practo · NetCracker · TATA Consultancy Services · Wipro · S&P Capital IQ
Tech Mahindra · HSBC · Karvy · Reliance Communications · Ryan · Khazana Jewellery · vodafone · MedPlus · IndusInd Bank
ICICI Securities · KPMG · ITC Limited · kotak Life Insurance · Axis Bank · asianpaints · Colgate · Ramky · CSC · Reliance Retail
ICICI Prudential Life Insurance · Beam Ink · ZenSar Technologies · MOL · CtrlS · HDB Financial Services · JPMorgan Chase & Co. · nslhub · Concentrix

BADRUKA COLLEGE OF COMMERCE AND ARTS ALUMNI ASSOCIATION

Alumni Association of the college was formed to get enriched from the enormous experience and expertise of our alumni, also facilitate an academic interaction between the past and present students. More than 85,000 students have been graduated till date. Alumni Day is celebrated every year on 2nd August which also happens to be the Foundation Day of Badruka College of Commerce and Arts.

Committee of Alumni Association


CS Palvai Vikram Reddy
President


Dubaka Sudhakar
Vice-President


Pasunoori Venkataiah
Secretary


Yama Anup Kumar
Joint Secretary


Nutan Jyoti Rath
Treasurer


Magji Amit Kumar
Executive Member


Akshay Jain
Executive Member


Walmiki Santosh Jain
Executive Member


Rohan Subhedar
Executive Member

On 10th August 2024, the college celebrated its Annual Day and farewell event SAYONARA to bid farewell to the final year students, with Mr. Shrikant Bhakkad, Alimnus 1999-2002, CFO, Pennar Industries Limited, as the Guest of Honor.

The college organized BIZCOM-2025, a 2 day intercollegiate and commerce fest on 6 and 7 February 2025. In the inaugural session Prof, E. Vayunandan, former Vice Chancellor of Yashwantrao Chavan, Maharashtra University, Nashik (MS), and alumnus of 1977 batch of the college was the chief guest. His speech was an eye-opener, he highlighted education's impact on business and the need for adaptability, critical thinking, and ethical leadership.

The Grand Valedictory Session of BIZCOM- 2025, held on 7 February 2025. The Chief Guest Mr. Deepak Kulkarni, Associate Director at IBM, alumnus of 2013 batch delivered an inspiring speech on the evolving commerce landscape, skilled development, and the role of young minds in shaping the future, motivating students to pursue excellence and innovation.

ACADEMIC DEPARTMENT REPORT 2024-25

Dr. M. Janakiram
Vice – Principal(Academics)
Ms. Indira
Mr. Vinod Babu
Ms. Gita Desai
Ms. Veena Malkhed
Academic Co-ordinators

It is both an honour and a privilege to present the academic report for the year 2024-2025. The academic year commenced on June 1, 2024, with the allocation of subjects to the faculty, preparation of the timetable, and other preparatory activities. Classes for first, second, and third-year students began on July 8, 2024.

The admission counselling process was conducted from May 2, 2024, with admissions granted strictly on a merit basis, adhering to the rules and regulations of Osmania University. This year, we introduced a new section in the BBA course curriculum, enhancing the scope of learning opportunities for students and ensuring comprehensive skill development and academic excellence.

Periodic academic meetings were held throughout the year to discuss various matters, including syllabus coverage, student attendance, teaching aids, assignments, and more. A significant initiative was the implementation of mandatory lesson plans for all faculty members. These lesson plans, aligned with curriculum objectives, serve to promote better understanding and continuity in course delivery, and have been documented for future reference to ensure consistency in academic delivery.

Additionally, we prepared and implemented the academic calendar for the year 2024-2025, which provides a structured framework for scheduling academic activities, including classes, examinations, and other events. This calendar serves as an essential guide for both students and faculty, ensuring smooth coordination and effective time management throughout the academic year.

To continuously improve the academic experience, feedback on the curriculum was collected and analysed from both students and faculty. This process, which involved gathering insights through surveys, enabled data-driven decision-making to enhance the relevance and effectiveness of the curriculum.

In order to foster a supportive and nurturing environment, Class In-charges were designated for all sections. These In-charges facilitate a positive rapport with students, helping resolve grievances at the class level and ensuring a harmonious academic atmosphere.

Each month, the attendance of students is posted in the centralized attendance register during the first week. Class In-charges then calculate the aggregate attendance percentage and promptly inform students who fall short of the required attendance to regularize their presence.

Throughout the academic year, we organized several guest lectures, seminars, and faculty development programs for both staff and students. These initiatives were aimed at providing

additional information and insights in line with the requirements of the syllabus, thereby contributing to the holistic development of our academic community.

"Education is the most powerful weapon which you can use to change the world" – Nelson Mandela.

With this in mind, we remain committed to creating an environment of continuous learning and growth, empowering our students and faculty to reach their fullest potential.

1. A one-day national seminar on "Sustainable Finance and Investments: Issues and Prospects" in association with the Indian Accounting Association (IAA), was organized on 27th July 2024.

2. A Guest lecture was organised for the first year students on “Environmental Studies” on 28th and 29th October 2024. Ms. Padma Juluri Faculty IECA, Education Management Consultant was the Resource Person who gave valuable insights to the students on environment, she also made the students do few tasks related to the maintaining of the trees and plants and avoiding wastage of water etc.,

3. A Guest lecture on “Research Methodology and Project writing” was organised for the final year students. Professor A. Patrick, Chairman, Board of Studies, Department of Commerce, Osmania University, was the Resource person, who guided our students on project work, methodology of research and clarified their doubts by giving required insights to them.

4. A Guest lecture on “Business Ethics” was organised on 21st March 2025 for second year students of BBA. Dr. Kanchanamala, Vice - Principal, Dhruva Degree College, was the Resource person. The lecture aimed to emphasize the significance of business ethics in today’s corporate world and provide insights into its practical applications.

5. As part of the Platinum Jubilee Celebrations, a guest lecture on "Budget Analysis 2025-26" was held on 5th February 2025. Mr. Kishore Nuthalapati, Chief Growth Officer at BEKEM Infra Projects Pvt. Ltd., delivered the lecture to B.Com (Hons.) I year students, offering valuable insights into the national budget.

6. Our college conducted a one-day national seminar on the "Role of Artificial Intelligence in Accounting and Finance," in association with the Indian Accounting Association (IAA), Hyderabad, on 19th February 2025.

Workshops Organized

Faculty Development Program on "Indian Knowledge System": A Faculty Development Program (FDP) on "Indian Knowledge System" was conducted from 18th to 29th April 2024 for all teaching staff. Smt. Bhavani Tripura served as the resource person for this session.

Faculty Development Program on "SPSS for Academic Excellence": In collaboration with the International Skill Development Corporation, UK, an FDP on "SPSS for Academic Excellence" was held on 5th and 6th July 2024. Mr. Lokesh Payasi was the resource person for the event.

ADMIN AND STUDENT AFFAIRS REPORT

Dr. P. VENKATAIAH
Associate Professor of Commerce
Vice-Principal (Admin & Students Affair)

Every student has a vision of the college, the perfect institution which would guide them to achieve their dream, Badruka College provides very pleasant environment with excellent infrastructure, facilities as a platform for the students to exchange and develop their ideas. Being at the helm of student affairs, we have made sure that the students get ample opportunities to explore themselves to be the future leaders in the world of business/entrepreneurship.

At Badruka we all interact with students and encourage them to explore their talents, as we always aim, believe in the holistic development of the students. To meet the diverse requirements of the students we have various clubs and units, like: Sports, NCC, NSS, Clubs, SWO etc., in the sports activities, like every year our students have made their mark with flying colors in various sports events, like - archery, basket-ball, taekwondo, cricket, chess, caroms, etc.,.
To provide more insights and exposure to students in various curricular subjects, life-skills, ethics, arts etc., we organize guest lectures and work-shops for the students . A few details of the programs organised are :

1. On 2nd August, the college commemorated its 75th Foundation Day, celebrations, celebrating 75 years of excellence in the field of commerce education with Dr. N V S Reddy, IRAS. Managing Director, Hyderabad Metro Rail Ltd. & Hyderabad Airport Metro Ltd., as the esteemed Chief Guest and Sri Viquar A Quraishi, Kings Counsel, Canada, First Batch Alumnus, as the Special Guest. Hon. Secretary Shri Srikishan Badruka, Joint Secretary Sri Ravi Badruka, Treasurer Sri Rajendra Badruka, and Prof. S Abhirama Krishna, Director General, graced the occasion. The heads of Badruka Group of institutions attended along with the staff and students.

2. On 10th August, the college celebrated its Annual Day and Farewell event, "Sayonara," to bid farewell to the final year students, with Prof.(Dr.) M. Ramulu, Controller of Examinations, O.U., and Mr. Shrikant Bhakkad, Alumnus 1999-2002 and CFO, Pennar Industries Limited, as the Chief Guest and Guest of Honor, respectively.

3. The Department of Management organized a Guest Lecture on “Corporate Life and Relationship Management” on 26/4/2024, in collaboration with Spandana Eda International Foundation. BBA students attended the lecture, which comprised two sessions. Mr. Ravishanker V, Director Operations and Customer Success at Cogent, IBS Inc. Hyderabad, led the first session, addressing various dynamics and challenges of Corporate Life with real-time examples. The second session, focusing on Relationship Management, was conducted by Mr. Jiteh Mogli, a 3600 Architect and Human Excellence Coach, who discussed personality traits, confidence-building, and prioritizing relationships.

4. On 22nd February 2025, a thought-provoking panel discussion on "Skills for the New Age Workforce" was jointly organized by the Indian Society for Training and Development (ISTD), Hyderabad. The event took place at the 5th-floor Auditorium, Centenary Building, Badruka College of Commerce and Arts. Moderated by Dr. K. Srinivasa Rao, Chairperson of ISTD Hyderabad, the panel featured esteemed industry leaders who shared valuable insights into the evolving skill sets required in a dynamic professional world. The session bridged the gap between academic learning and industry expectations, highlighting emerging trends, in-demand competencies, and the importance of continuous learning.

5. On 21st February 2025, a guest lecture on "Research Methodology and Report Writing" was organized for our B.Com students. Dr. Vikas Chauhan from the Indian School of Business (ISB) was the distinguished speaker, offering key insights into academic research techniques.

6. A Guest Lecture on "Environmental Awareness and Waste Management" was held on 28th February 2025, in association with Wealth out of Waste. The session, aimed at raising awareness on environmental issues, was organized for our B.Com students.

7.Our College organized a seminar on Commodity and Derivatives Futures, presented by experts from the Multi Commodity Exchange (MCX) for BBA students on 28th February 2025. Mr. G. Muralidhar, Vice President of RLP Securities Pvt. Ltd., and Mr. M. Sambasiva Rao, AP & TC State Head of Business Development at MCX, were the resource persons.

8. Our college hosted the Second Memorial Lecture of Shri Hariprasad G. Badruka on 2nd November 2024. The distinguished chief guest, Dr. Vinay Sahasrabuddhe, President of the Indian Council for Cultural Relations and a prominent member of the BJP national executive, shared his insightful perspectives with the audience.

9. As part of the Platinum Jubilee celebrations of Badruka College of Commerce and Arts (BCCA), the Leader Speak Series was organized on 3rd February 2025. Ambassador Syed Akbaruddin, Former Permanent Representative of India to the United Nations, graced the occasion as the chief guest and spoke on "Diplomacy and Leadership," offering valuable insights to students.

10. A workshop on "Sustainable Development Goals & Climate Change: Transformative Role for Youth" was organized on 14th February 2025 as part of the Platinum Jubilee celebrations. This workshop was conducted in collaboration with the Council for Green Revolution, with whom we signed a Memorandum of Understanding (MOU).

INDUSTRIAL VISITS

- Mr K. Naveen Kumar, Faculty of Commerce acted as Faculty Co-ordinator to 3 Industrial visits Coco-Cola Company, Century Mattresses and ISB.
- ·Organized an Industrial Visit to “Coca Cola Hindustan Beverages Ltd” on 23rd August, 2024 to BBA students under the supervision of Ms Veena Malkhed and Mr K. Naveen Kumar.

- Organized an Industrial Visit to “Century Co.” on 13th September, 2024 to BBA students under the supervision of Ms S Krishna Priya, Mr K Naveen Kumar, Mr Shailaprasad and Ms A Sandhya.
- Organized “Learning Tour to ISB” on 28th October to BBA students under the supervision of Ms S Krishna Priya, Ms, Veena Malkhed and Mr K Naveen Kumar.

In order to ignite the spark in every student and bring their hidden talents to the forefront, we have a tradition of organising college fests and meets. Students of Badruka never fail to surprise us with their creativity and management skills during such events.

The college successfully hosted Bizcom-2025, a Two-Day Intercollegiate Commerce and Management fest, on February 6th and 7th, 2025, with the theme “Futuristic Aspirants.”
The official poster for the fest was unveiled on January 28th, 2025, by the special guests—the star cast of “Wife Off ”, a crime thriller web series streaming on ETV Win.

The fest commenced on February 6th with an inaugural session, the students of Badruka presented an enthralling, classical dance performance. The inaugural session, was graced by Prof. E. Vayunandan, former Vice-Chancellor of Yashwantrao Chavan Maharashtra Open University and an alumnus of the Badruka College 1977 batch. In his address soeech, he emphasized the role of education in business and the importance of ethical leadership.

The session was also attended by Shri Srikishan Badruka-Honorary Secretary, Prof. Abhirama Krishna – Director General, Dr. B. Mohan Kumar – Principal, Dr. P. Venkataiah – Vice Principal (Admin), Dr. M. Janakiram – Vice Principal (Academics), and Ms. K. Anupama – Convenor. Faculty members and students also participated in the inaugural session. The fest was officially declared open by the Chief Guest, Prof. Vayunandan.

Bizcom-2025 was a resounding success, providing a platform for students to showcase their talent, network, and seek industry insights.

As a part of Platinum Jubilee celebration, We started alumni talk series in this academic year we conducted 20 alumni talks and we invited our esteemed alumni from different walks of life holding eminent positions in their respective fields. In the last academic year we have organized 16 different lectures by our Badruka Alumni.

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ACTIVITIES OF NSS- NAT

Dr. B. Mohan Kumar
Chairman





EVCM Sastry **Dr. K. Mamatha**
NSS - Programme Officers

On 2nd of June 2024, volunteers took part in the Telangana Formation Day celebrations, attending the flag hoisting ceremony at Osmania University, where the National Flag was hoisted by the Hon'ble Vice-Chancellor. The event saw active participation from 42 volunteers, contributing to organizing activities and decorating the venue.

On 5th of June 2024, a Plantation Drive was organized in celebration of World Environment Day, with volunteers enthusiastically planting saplings and promoting environmental sustainability.

On 26th of June 2024, volunteers participated in the "5K RUN" organized by H.O.P.E on International Anti-Drug Day at Lake View Park. Volunteers took part in the run and to helped raise awareness about drug prohibition through placards and slogans.

On 2nd of July 2024, a cleanliness initiative, "Swachh Pakhwada," was conducted to clean the NSS room and premises, with encouragement from the NSS Programme Officers.

On 5th of July 2024, a Women Safety Training Program was attended at Bharosa Centre, featuring experts who discussed about cybercrime, women's security, and support systems for victims.

On 11th of July 2024, the Traffic Awareness and Road Safety Programme was conducted to educate students on responsible road behavior.

On 15th of July 2024, volunteers attended World Youth Skill Day at Rashtrapati Nilayam, focusing on youth development and peace-building.

TIONAL SERVICE SCHEME

On 13th of July 2024, volunteers participated in the Golden Jubilee Inauguration Programme of a reputed university, the Chief Minister emphasized the importance of community support in ensuring safety and preventing social evils.

On 16th of July 2024, an awareness programme on Malaria and Dengue was organized by the Urban Primary Health Centre, as health professionals provided insights on preventive measures.

On 26th of July 2024, Kargil Diwas was commemorated with volunteers paying tribute to the soldiers through a candlelight vigil and a rally.

On 29th of July 2024, volunteers participated in the Musi River Heritage Ride, which promoted environmental sustainability through cleanup activities.

On 3rd of August 2024, the “Clean and Green” programme focused on restoring the beauty of a local garden and ensuring the well-being of animals before the monsoon season.

On 12th of August 2024, International Youth Day was observed with a rally, skits, and performances aimed at spreading awareness about HIV/AIDS.

On 15th of August 2024, Independence Day celebrations saw volunteers participating in flag hoisting ceremonies and organizing various patriotic activities.

On 31st of August 2024, the Red Ribbon Club Programme was held, focusing on HIV/AIDS and STI awareness through informative sessions and presentations. An Orientation Programme for NSS volunteer recruitment was successfully conducted, drawing participation from over 270 students.

On 24th of September 2024, NSS Formation Day was celebrated with a cleanliness drive as part of the "Swachhta Hi Seva" initiative at a State Central Library.

On 28th of September 2024, a Book Donation Drive was organized at a government school, followed by a Plantation Drive in a nearby village.

On 19th of October 2024, an Elocution Competition encouraged participants to speak on leadership lessons from eminent personalities.

On 26th of October 2024, the Constitution Day Rally reinforced the importance of upholding constitutional values through a march from Ambedkar Statue to the Police Commissioner’s Office.

On 3rd of December 2024, World AIDS Day was observed with an awareness programme highlighting preventive measures and social support for affected individuals.

ACTIVITIES OF NSS - NATIONAL SERVICE SCHEME

On 2nd of December 2024, volunteers participated in the Shri Hariprasad G. Badruka Memorial Lecture, where distinguished speakers shared insights on leadership and cultural heritage.

On 6th of December 2024, the "Seva Bharathi Awards" honored individuals for their contributions to society, with NSS volunteers actively assisting in event management.

On 22nd of December 2024, volunteers participated in meditation and health awareness programs, including the Mega Genetic Investigation Camp and a Free Mega Health Camp. Volunteers engaged in community service at a memorial rock garden and took part in KHEL MEL, a nostalgic sports event celebrating traditional games.

On 30th of December 2024, a Blanket Donation Drive was conducted, bringing warmth to patients at a local hospital.

On 2nd of January 2025, Senior's Day was celebrated with engaging activities and interactions with the elderly. On 12th of January 2025, National Youth Day focused on the teachings of Swami Vivekananda and Youth Empowerment.

On 20th and 21st of January 2025, a CPR training session equipped volunteers with life-saving skills.

On 11th of July 2024, the Traffic Awareness and Road Safety Programme was conducted to educate students on responsible road behavior.

On 2nd of June 2024, volunteers took part in the Telangana Formation Day celebrations, attending the flag hoisting ceremony at Osmania University, where the National Flag was hoisted by the Hon'ble Vice-Chancellor. The event saw active participation from 42 volunteers, contributing to organizing activities and decorating the venue.

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On 2nd of July 2024, a cleanliness initiative, "Swachh Pakhwada," was conducted to clean the NSS room and premises, with encouragement from the NSS Programme Officers.

On 5th of July 2024, a Women Safety Training Program was attended at Bharosa Centre, featuring experts who discussed cybercrime, women's security, and support systems for victims.

On 15th of July 2024, volunteers attended World Youth Skill Day at Rashtrapati Nilayam, focusing on youth development and peace-building.

ACTIVITIES OF NCC - NATIONAL CADET CORPS



Lt. K Mahendhar
NCC Commander

On 2nd of the June, the state commemorated Telangana Formation Day. Around 56 NCC cadets, 42 NSS volunteers along with students and faculty members, participated in the event. The NCC cadets of the college gave a guard of honour to the national flag, marking the occasion with respect and patriotism.

On 21st of the June, a group of 53 cadets from our institution had the privilege of participating in a remarkable Yoga Day celebrations at the Bison's Training Ground in Secunderabad. It is a global event aimed at promoting physical and mental well-being.

On 11th of the June, Around 25 cadets participated in an awareness programme on traffic rules, conducted by the traffic police of Telangana. 15 NSS volunteers participated.

On 15th of the July, NCC wing of our college came together in celebrating World's Youth Skills day. 55 cadets participated to raise awareness and help young people develop skills for better employment opportunities.

On 16th of the July, an awareness program on malaria and treatment-seeking behaviour was held at our College as part of a larger initiative by the Greater Hyderabad Municipal Corporation (GHMC). 45 cadets from our college participated in the campaign.

On 18th of the July, NCC cadets from our College were awarded their 'B' Certificates by the Commanding Officer of the 5th Telangana Battalion.

On 26th of the July, NCC cadets of our College participated in the observance of Kargil Vijay Diwas. A day dedicated to honouring India's victory over Pakistan in the Kargil War. 58 cadets from our College took part in paying tribute to the martyrs who made the ultimate sacrifice for the safety and security of India. 113 NSS volunteers participated.

On 13th of the August, 58 NCC cadets of our college participated in the moment "Harghartiranga". This movement encourages every Indian family to hoist the national flag at home, fostering pride, unity, and patriotism.

On 15th of the August, the college celebrated the national festival, Independence day with great patriotic fervour. 58 cadets participated in the grand parade, embodying the spirit of the nation's freedom struggle. In addition to the cadets, both faculty and students joined in the patriotic festivities. 31 NSS volunteers participated.

On 16th of the July, The dedicated cadets marched through various key areas, actively distributing informative pamphlets and engaging with local communities to spread awareness about Malaria and Dengue through a rally organised by greater Hyderabad Municipal Corporation.

On 30th of the August, the NCC B1 selection process at our College was conducted with a comprehensive and competitive approach. Those who excelled were selected to join the NCC, gaining opportunities for training and development as cadets.

On 20th September, Lt. Col. Laxman Ganesh, the Administrative Officer (AO), delivered an engaging and insightful guest lecture at our College. Lt. Col. Ganesh shared valuable experiences and lessons, motivating students to aim for excellence and contribute meaningfully to society. The session was highly interactive, with students actively participating and posing thoughtful questions.

On 2nd of the October, Cadet Paka Harshit from our college participated in the prestigious Special National Integration Camp (SNIC) at Kakinada, scheduled from October 2nd to October 12th 2024. This remarkable achievement reflects Cadet Harshit's dedication, hard work, and commitment to excellence. The SNIC aims to foster national integration and unity by bringing together cadets from various regions.

On 11th of October, a group of 34 dedicated NCC cadets of our College participated in the ATC-VIII 10-day camp held at JNV College, Gachibowli. The camp offered an excellent opportunity for our cadets to enhance their skills and knowledge through a series of rigorous training sessions, activities. The camp concluded with a ceremony to recognize the cadets achievements, reflecting their commitment and dedication to the program.

On 15th of the November, cadets of our college proudly participated in a memorable photo ceremony, marking a significant moment of unity and accomplishment. This event served as a great platform for cadets to come together, celebrating their individual achievements, camaraderie and dedication fostered throughout their training .

On 20th of December, students of our college recently embarked on an exhilarating trek to the picturesque Ananthagiri Hills in Vikarabad. In addition to the adventurous outing, the group visited the historic Anantha Padmanabha Swamy Temple, adding a spiritual dimension to their journey.

On 23rd of the December, Cadets Khushi Tiwari, Vamshi Vardhan, and Dinesh Goud from our College attended the prestigious "Ek Bharat Shreshtha Bharat (EBSB)" camp, which was held from December 23, 2024, to January 3, 2025. The EBSB camp, aimed at promoting national unity and cultural exchange, to bring cadets from various regions of India together.

TIONAL CADET CORPS

On 28th of the December, Cadet Isha Singh, a student from our College, attended the prestigious Republic Day Camp (RDC) in Delhi for 2025. The camp took place from December 28, 2024, to January 29, 2025, serving as a remarkable platform for NCC cadets to showcase their skills, participate in various cultural and national integration programs.

On 30th of the December, approximately 12 cadets from our college took part in a meaningful blanket donation event at Gandhi Hospital. Cadets driven by the spirit of generosity, distributed blankets to patients and those in need, offering warmth and comfort during the cold winter months.

On 5th of the January, our college hosted a grand celebration for the NCC Day and Golden Jubilee event, commemorating fifty years of the college's esteemed association with the National Cadet Corps. The event was attended by 90 cadets and 200 alumni, creating a vibrant atmosphere of unity and pride.

On 21st of the January, Cadet Shubham Singh from our col attended the prestigious Basic Skiing Course in Sonamarg, Jammu & Kashmir, scheduled from January 21, 2025, to March 3, 2025. This remarkable achievement highlights Cadet Singh's commitment and enthusiasm for adventure sports, as he embarks on an exciting journey to enhance his skiing skills in the scenic and challenging snowy landscapes of Sonamarg.

On 23rd of the January, 93 cadets from our college participated in the Parakram Divas celebrations, an event dedicated to honoring the birth anniversary of Netaji Subhas Chandra Bose. The occasion served as a tribute to his immense contributions and valor in India's struggle for independence.

On 26th of the January is one of the most important days in the life of an NCC cadet is Republic Day. 97 cadets from our college had the honour of participating in the Republic Day parade, showcasing their commitment and patriotism. This prestigious event was a testament to their dedication, discipline, and rigorous training. The cadets marched with precision and enthusiasm, reflecting the values of unity and national spirit.

On 14th of the February, 88 cadets from our college took part in a Black Day rally organized to raise awareness and show solidarity for a significant cause. The cadets marched with determination, carrying banners and engaging with the local community to spread their message, emphasizing on the vital importance of standing united for justice and societal welfare.

On 15th of the February,26 cadets from our college assembled at the BTG ground to undertake their C practicals exam. This significant event marked a pivotal point in their NCC journey, where the cadets had the opportunity to showcase the skills and knowledge they had acquired through extensive training.

ACTIVITIES OF NCC - NATIONAL CADET CORPS

On 16th of the February, 26 cadets from our College attended their C Certificate written examination at CMR College. This crucial examination evaluated the cadet's knowledge and understanding of various aspects of their National Cadet Corps (NCC) training.

On 22nd of the February, 25 cadets from our college gathered at BTG Ground to take part in their B Certificate practical examination. The cadets showcased their proficiency and the skills they had honed through rigorous training. This event played a crucial role in their journey towards certification and further development as capable NCC cadets.

On 23rd of the February, 25 cadets from our College participated in their B certificate written exam at CMR College. This significant examination evaluated their theoretical understanding of various subjects covered during their National Cadet Corps (NCC) training, including leadership, national integration, and military topics.

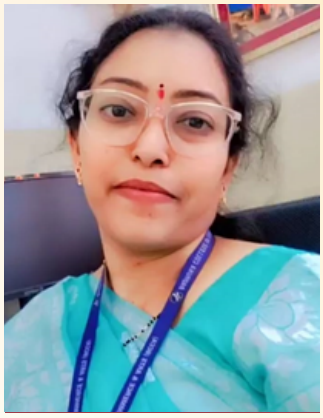
Five Badruka College cadets attended the retirement tea party of NCC Deputy Director General, Air Commodore VM Reddy. The event featured a Guard of Honour, his farewell speech, and a photo session, honouring his distinguished career in the IAF and NCC.

On 8th of the March, In celebration of Women's Day, approximately 70 NCC cadets took part in the "Run For Action" marathon, organized in collaboration with the Hyderabad City Security Council and presented by the Hyderabad City Police. Covering a distance of 5 kilometres, cadets participated in this event to honours Women's Day and advocate for gender equality.

On 8th of the March, 30 NCC cadets visited Rashtrapati Bhavan, attending a guest lecture on Gender Equality And Women's Rights. The visit included exploring the Knowledge Gallery, the President's residence in Hyderabad, and learning about the traditional Cheriyal art form. A key highlight was discovering the Nizam's secret tunnel, reflecting Hyderabad's rich heritage.

PLACEMENT AND GROOMING DIVISION





Ms. Rashmi D **Ms.S. Nilambari**

Coordinators

Placement & Grooming Division (PGD) is an intermediate between the corporate world and the college students, helping students in their choice of career by creating access to employers and generating ample opportunities for placements. It also acts as a bridge between the industry and the student community through meaningful interactions, which is intellectually stimulating, and brings in the benefits such as the faculty and the students understanding the changing demands of the industry.

Top Recruiters & Packages:

Total Students Placed: 220

Internships Secured:15+

Arcesium – ₹12 LPA (Highest)

EY – ₹3.8 LPA

ADP – ₹3.75 LPA

Specializations Placed: Business Analytics, Computer Applications, Honors, General and BBA.

PGD Initiatives

·Career guidance sessions and skill enhancement programs.

·Resume-building workshops and mock interviews.

·Industry collaborations and campus recruitment drives.

·Presentation and seminars to improve communication and presentation skills.

The PGD remains committed to enhancing student employability and will continue strengthening the industry partnerships for greater placement success.

Company wise list of students placed in the year 2024- 25(till February)

Name of the Company	Course	No. Of students Placed
Arcesium	B Com	4
EY	BCom/BBA	57
Oxane	B. Com	2
Goldmansachs	B. Com	7
KPMG	B. Com	18
JP Morgan	BCom/BBA	4
Deloitte	B. Com	24
ADP	BCom/BBA	15
Optum	B Com	5
WELLS FARGO	BCom/BBA	5
ICICI Prudential	BCom/BBA	17
BDO Rise	B Com	28
ICICI Bank	BCom/BBA	13

Bajaj Auto Credit Ltd	B Com	3
Deloitte USI	BCom/BBA	4
AssetNX	B Com	5
Stone Plus	BCom/BBA	3
CtrlS	B Com	6
New Day India	BCom/BBA	In Process
Total	-	220





IQAC REPORT





Dr. K. Naveen Kumar **Ms. N. Lakshmi**

Coordinators

1. To improve comprehension and continuity in the way courses are taught, it became obligatory for all faculty members to create thorough lesson plans that are in line with curricular objectives. Better comprehension and continuity in the delivery of the course have been made possible by this approach. Furthermore, documented lesson plans serve as valuable resources for future reference, ensuring consistency and efficiency in academic delivery.

2. An academic calendar for the 2024-25 academic year was developed, implemented to guide students, faculty in planning academic and co-curricular activities. This calendar ensures smooth coordination and effective time management throughout the academic year. It serves as a reference for scheduling examinations, assignments, and institutional events.

3. Feedback on the curriculum was systematically collected and analysed from both students and faculty to identify areas for improvement and innovation. This process involved conducting surveys to gather valuable insights, enabling data-driven decision-making. The findings were utilized to enhance the relevance and effectiveness of the curriculum, ensuring it meets academic standards while addressing the evolving educational needs of students.

4. A bridge course on Financial Accounting was organized for non-commerce students to provide foundational knowledge and essential skills in commerce-related subjects, ensuring a smoother academic transition. Additionally, an English Bridge Course was conducted to enhance student's language proficiency, focusing on communication skills, grammar, and academic writing. These initiatives aimed to support students from diverse backgrounds by equipping them with the necessary competencies to excel in their respective courses.

5. Badruka College of Commerce and Arts achieved prestigious ISO certifications, including ISO 50001:2018 (Energy Management System), ISO 14001:2015 (Environmental

6. Management System), and ISO 21001:2018 (Educational Organizations Management System). These certifications reflect the institution's commitment to sustainable energy practices, environmental responsibility, and excellence in educational management, reinforcing its dedication to quality and continuous improvement.

7. A two-day Faculty Development Program (FDP) on SPSS for Academic Excellence was organized from July 5, 2024, to July 6, 2024, in collaboration with the International Skill Development Corporation (ISDC), UK. The FDP aimed to enhance faculty member's research capabilities by providing hands-on training in Statistical Package for the Social Sciences (SPSS), enabling them to analyse data effectively and improve the quality of academic research.

8. Badruka College of Commerce and Arts, in association with the Indian Accounting Association (IAA), Hyderabad Branch, organized a One-Day National Seminar on "Role of Artificial Intelligence in Accounting and Finance" on February 19, 2025, as part of its 75 Years Platinum Jubilee Celebrations. The seminar aimed to explore the impact of AI on accounting and financial practices, focusing on its role in decision-making, risk assessment, and operational efficiency.

9. The college actively participated in national rankings conducted by India Today, The Week, Educational World, and the National Institutional Ranking Framework (NIRF), which provided valuable insights into its overall performance. These rankings assess various parameters, including academic excellence, infrastructure, faculty quality, research output, and student satisfaction, offering a comprehensive evaluation of the institution's standing among colleges across the country. Notably, our college secured the 1st Rank for BBA College in Telangana under the IIRF 2024 rankings, marking a significant achievement and reinforcing our commitment to academic excellence and holistic education. Engaging in these rankings helps the college identify strengths and areas for improvement, further enhancing its commitment to quality education and institutional growth.

10. Integration of Course Outcome (CO) and Programme Outcome (PO) Mapping: As part of the institution's continuous quality enhancement initiatives, the Internal Quality Assurance Cell (IQAC) has implemented the systematic mapping of Course Outcomes (Cos) with Programme Outcomes (POs). This initiative aims to strengthen the academic framework and to enhances the overall learning experience and improves academic effectiveness. The IQAC ensures proper documentation of CO-PO mapping in course files, and academic audit records. This initiative contributes to maintaining transparency and supporting the NAAC accreditation and quality enhancement process.

11. Four industrial visits were organized to provide students with practical knowledge, industry exposure, and a deeper understanding of real-world business operations. The visits included renowned companies such as Coca-Cola, Century Mattresses, and Amul Milk Products, offering students firsthand insights into manufacturing processes, supply chain management, and business strategies.

12. Three learning tours were organized for students to top business schools, including the Indian School of Business and Badruka School of Management. These tours aimed to enhance students understanding of leadership qualities, collaboration, and global business exposure.

12. By interacting with faculty and industry experts, students gained valuable insights into advanced management practices, strategic decision-making, and innovation in business. The initiative provided a platform for students to experience the academic environment of premier institutions and develop a broader perspective on global business trends and leadership skills.

13. A One-Day National Seminar on "Sustainable Finance and Investment: Issues & Prospects" was successfully organized on July 27, 2024, in a blended mode by the Department of Commerce and IQAC, in association with the Indian Accounting Association – Hyderabad Branch. The seminar, held from 2:00 PM to 5:00 PM, aimed to explore the critical role of sustainable finance in fostering economic growth while addressing environmental and social challenges. The event featured eminent resource persons, including Prof. Gaddam Naresh Reddy, Professor of Commerce, Osmania University, and Mr. Satish Kottakota, Controller at Viswa Samudra Engineering, C.A. INSEAD (France), who provided deep insights into contemporary financial trends and sustainable investment strategies. The event was graced by distinguished patrons and organizing committee members, with CA Lakshminivas Sharma, Chairman of SGGBCES, serving as the Chief Patron. The seminar brought together students, faculty, researchers, and professionals, offering a valuable platform for discussions on sustainable financial practices and their impact on long-term economic development.

14. An Academic and Administrative Audit was conducted by the IQAC on July 20, 2024, with the participation of external auditors Prof. Vidhyadhar Reddy and Narendranath Menon. The audit aimed to evaluate the institution's academic processes, administrative efficiency, and overall compliance with quality standards. The external auditors provided valuable insights and recommendations for enhancing institutional effectiveness, ensuring continuous improvement in academic and administrative functions.

15. A session on career opportunities and its relevance in the present market was organized in association with ICSI. The event aimed to provide students with insights into emerging career trends, industry expectations, and the skills required to excel in a competitive job market.

16. A research methodology and project report orientation program was organized for all B.Com and BBA final-year students. The session aimed to equip students with essential research skills, guiding them on the systematic approach to conduct research and prepare comprehensive project reports. Experts provided insights into research design, data collection, analysis techniques, and report structuring, ensuring students gain practical knowledge for their academic projects.

17. A series of alumni lecture sessions was initiated by IQAC, inviting distinguished alumni of Badruka to deliver insightful lectures for students. These sessions provided a platform for alumni to share their professional experiences, industry insights, and career guidance, helping students bridge the gap between academic learning and real-world applications. The lectures covered various domains, including finance, marketing, entrepreneurship, and emerging industry trends, offering valuable knowledge and networking opportunities for students. This initiative strengthened the connection between past and present students, promoting a culture of mentorship and continuous learning.

7. Day Faculty Development Program on "Indian Knowledge Systems: Kautilya's Arthashastra - Insights for Modern Management" : A comprehensive 7-day Faculty Development Program was organized from 23rd November 2024, focused on "Indian Knowledge Systems: Kautilya's Arthashastra - Insights for Modern Management." The program aimed to explore ancient Indian texts and their relevance to contemporary management practices.

Faculty Achievements

Dr. S. Anusuya (Associate Professor of English) was awarded a Doctor of Philosophy (Ph.D.) by the Department of English, Dravidian University.

Dr. Sreeram Daida (Associate Professor of Commerce) was awarded a Doctor of Philosophy (Ph.D.) by the Department of Commerce, Dr. B. R. Ambedkar University.

Dr. K. Naveen Kumar (Assistant Professor of Commerce) was awarded a Doctor of Philosophy (Ph.D.) by the Department of Commerce, Osmania University.



Dr. S. Anusuya



Dr. Sreeram Daida



Dr. K. Naveen Kumar

STUDENT CLUBS

The various student clubs have been functioning in the college with a motive to sharpen and develop the skills of the students

1. Arts Club
2. Quiz Club
3. Theatrics Club
4. Music Club
5. Management Club
6. Literary Club
7. Book Club
8. Vivekananda Human Excellence Cell
9. Entrepreneurship Development Cell
10. Women Empowerment Cell

A REPORT ON ARTS CLUB ACTIVITIES



Ms. Saidavaram Krishna Priya
Faculty Coordinator

The Arts Club of Badruka College of Commerce & Arts is a vibrant platform dedicated to fostering creativity, artistic expression, and collaboration among students. The club is committed to celebrating and supporting talent across diverse art forms while ensuring inclusivity by representing students from all streams. By providing opportunities to showcase and refine their skills, the Arts Club encourages students to embrace their artistic passions and contribute to a thriving community of like-minded individuals.

ACTIVITIES

DATE	NAME OF THE ACTIVITY
14th August, 2024	Rakhi making competition
24th August, 2024	Colors of Divinity
4th September, 2024	Book Markers Making workshop
6th September, 2024	Eco-friendly Ganesh Making competition
27th September, 20204	Best out of Waste Competition
9th January, 20204	Rangoli and Painting Competition
6th, 7th February,2024	BIZCOM Intercollegiate Fest

ACHIEVEMENTS

1. Vivekotsav was organised in our college on 16th February, 2025. Around 16 students from Arts Club participated in Poster Making competition and won 1st Prize by Nisitha and P Darshini from BCom Hons 1J and 3rd Prize by K Akshita and G Soumya from BBA 2P.
2. Students from Arts Club participated at Comfiesta - Intercollegiate Fest organised by Aggarwal Shiksha Samithi on 24th and 25th February, 2025. Abhigna and Gagana Reddy from BBA 1N secured 1st prize and 2nd Prize in Poster making competition.
3. “Unveiling the Ancient Art of Cheriyal Painting”. To provide a hands-on experience allowing students to create their own cheriyal painting under the expert guidance of Shri Dhanalakota Nageshwar who is a Padmashri Award winner. Arts Club in collaboration with SPICMACY organised 3 days Cheriyal Painting Workshop on 17th, 18th and 19th March of 2025.

A REPORT ON QUIZ CLUB ACTIVITIES



Mr. Arun Reddy
Faculty Coordinator

Quiz club was started in Badruka College Of Commerce and Arts with the intention to enhance the thinking abilities and spontaneity in students. Organizing quiz competitions not only encourages the students to improve their IQ but also inculcate in them competitive spirit and also sportive attitude among them.

ACTIVITIES

DATE	NAME OF THE ACTIVITY
29th August,2024	Business Quiz
24th October, 2024	Commerce Quiz
25th January, 2025	Online Quiz on National Voter's Day
21st February, 2025	IT Quiz

ACHIVEMENTS :
Under the guidance of Club Incharge Mr. P Arun Reddy. Out of many students who have participated in the Quiz Competition our BCCA students Sai Lakshmi from 3H and Muskan Singh from 3J stood in the 2nd position in Quiz conducted on 16th February 2025, VIVEKOTSAV 2025 (Swami Vivekananda Jayanti Celebrations) Organized by, Vande Mataram Youth Front camp; Vivekananda Human Excellence Cell, at Badruka College of Commerce and Arts Main auditorium participated in Quiz Competition

STUDENT COORDINATOR

Dishitha
Bhavani
Yashwanth Raj
Anjan Reddy
Tejaswini
Swathi
Sri Pravallika
P. Meghana

A REPORT ON THEATRICS CLUB ACTIVITIES



Ms. Sandhya
Faculty Coordinator

The Theatrics Club at Badruka College of Commerce and Arts extends a compelling invitation to students, unveiling an exhilarating world of theatre and furnishing a distinguished platform for those enthralled by acting, directing dance and drama. Our illustrious club cordially welcomes all the students of BCCA who harbour and an ardent interest in the dramatic arts, offering a creative and collaborative haven.

ACTIVITIES

Majestic mingle
Stepup 2.0
BCCA Montage Contest
Sita Swayamvaram
Flashmob and Nukkad Natak

STUDENT COORDINATORS

Vasudev
Ashrith Katuri
Pragna
Sree Usha Priya
Vamsi
Viswa Teja

ACHIEVEMENTS

1. Won first prize in Duet Dance competition at Miraki event 2025 conducted by ICAT Design and Media college.
2. Won second prize in fashion show in Miraki event conducted by ICAT Design and Media college.
3. Won second prize in dance competition at Vivekotasav 2025 organised by Vandemataram youth front and Vivekananda Human Excellence Cell at Badruka college of Commerce and Arts.

A REPORT ON MUSIC CLUB ACTIVITIES



Ms. Shruti kayal
Faculty Coordinator

The music club encourages students to showcase their talents in music-instrumental as well as in vocal. To let everybody, know about the singing and music spirit, to enhance extracurricular activity in addition to academic skills. To help students retain and enhance their own, individual love of music and singing. To create unique, challenging and diverse live performances. It provides the students with opportunities to explore sound, rhythm, beat and tone Music Club was started in college with the intention of giving students a chance to showcase their talent by participating in various events and competitions conducted by the club. It enhances student's confidence to perform on stage and self-esteem. Most of the events of the Music Club are for exhibiting the student's love and passion towards music.

ACTIVITIES

DATE	NAME OF THE ACTIVITY
24th Sep, 2024	RRR- REBETIKO'S RETRO REWIND
16th Feb, 2025	VIVEKOTSAV

STUDENT COORDINATORS

Vorgunti Madhulika Sai
Vaishnavi Maroju
K. Vishwa Teja
A. Sai Varshini
M.P. Pravalika
R. Pavan Kumar
S. Khushi Thakur

ACHIEVEMENTS

1. The Club Coordinator Vorgunti Madhlika Sai participated in an Interview Collegiate Singing Competition held at State Central Library & won the First Prize.
2. The Club Coordinator Vaishnavi Maroju was a part of the Choir/Chorus group of the Telugu Zee Saregamapa season 16.
3. R. Pavan Kumar & Khushi participated in Vivekotsav and stood first in Singing Competition.
4. K. Vihwa Teja & Mummoji Neha participated in Vivekotsav and stood second in Singing Competition.

A REPORT ON MANAGEMENT CLUB ACTIVITIES



Ms. Durga Rani
Faculty Coordinator

Providing opportunities for students to develop leadership and communication skills, by organising and participating in club activities and events. Encouraging students to learn new skills and gain practical exposure in their fields of interest. To create a network of individuals who share similar interests, experiences, and goals. Members can exchange ideas, collaborate on projects, offer support and advice to each other.

ACTIVITIES

Clash of Minds – A debate contest
Brand Quest – Master the art of search
Nifty Clash
Verbal Vantage 2.0 (weekly activity)

STUDENT COORDINATORS

Ranveer Khanna
Gauri Hargewar
Haider Ali Mirza
Harshita Agarwal
Veda Chidrupi
Rishika Mudhiraj
Balaji Sagar
Kevin Cline
Shristi
Indu Manku

ACHIEVEMENTS

1. Ashish Sai Krishna was awarded for his exemplary performance at St Ann's MUN on 21st & 22nd February, 2025.
2. Vydyula Shashank Kumar won the 3rd prize for his performance in PPT competition on the occasion of Vivekotsav 2025.
3. Ranveer Khanna was awarded for his performance in "ACC Model United Nations" at Avinash College of Commerce.
4. Devarshi Sharma won the 2nd prize in Inter-College Public Speaking Competition.

A REPORT ON LITERARY CLUB ACTIVITIES



Mr. Shaila Prasad
Faculty Coordinator

The Literary Club of the college offers opportunities to appreciate different types of literature and increase their own literary skills. The literary club aims at not only refining the literary skills of the students but also developing in them logic and curiosity to know more and instill in them confidence to speak well.
The Literary club first inaugural meeting was held on 24/09/2024, welcoming new coordinators and members

The literary club is headed by Mr. Shaila Prasad, and has organised many events during the academic year 2024-2025.

On 6th of February, 2025, Litzine - The Literary Club's exclusive magazine Edition III – Volume I titled Ancient Architecture was unveiled on the occasion of BIZCOM 2025, an intercollegiate Commerce and Management Fest, organised by the college.

ACTIVITIES

DATE	NAME OF THE ACTIVITY
3rd September, 2024	Minute Marvels
24th October, 2024	Housie -The game of words
27th January, 2025	Spell Casters - Spell to be the Knight

STUDENT COORDINATORS

Dubbaka Sanjana
Christie Mankala K
Hemanth Aditya Kanaparthi
Khushi Gupta
Sargam Dubey

A REPORT ON BOOKS CLUB ACTIVITIES



Mr. M. Prasad Pentiah
Faculty Coordinator

The purpose, objective of the Book Club are to create a welcoming, engaging space for individuals to come together and explore the world of literature. Through meaningful discussions, sharing diverse perspectives, exchanging ideas, the Book Club aims to foster a love for reading, enhance critical thinking skills, and build a community of book enthusiasts.

ACTIVITIES

DATE	NAME OF THE ACTIVITY
22nd October, 2024	Talk your book out
28th December, 2024	37th National Annual Book Fair
4th March, 2025	Book Friending

STUDENT COORDINATORS

Vaishnavi S Kulkani
Abhishek Venkatesh
Anissh Pandey
Sanskruthi Veerasuri

A REPORT ON VIVEKANANDA HUMAN EXCELLENCE CELL



Mr. K. Venu
Faculty Coordinator

The Vivekananda Human Excellence Cell at Badruka College of Commerce and Arts (BCCA) serves as a guiding force in fostering holistic development and value-based education. Established in collaboration with the Vivekananda Institute of Human Excellence, Ramakrishna Math, the cell is dedicated to inculcating ethical values, discipline, and a well-rounded personality among students. The Vivekananda Human Excellence Cell is coordinated by K. Venu, Assistant Professor of Commerce, who plays a key role in organizing and facilitating various initiatives aimed at the holistic development of students.

ACTIVITIES

1. 10-Day Personality Development Course – A comprehensive program focusing on leadership, self-awareness, and holistic growth.
2. 5-Day Personality Development Course – A structured workshop emphasizing essential life skills and confidence-building.
3. Annual Induction Day: "Character Building Session" – Conducted by Swami Bodhamayananda Maharaj, focusing on moral values and self-discipline.
4. Student Participation in Ramakrishna Math Programs – Involvement in spiritual discourses, leadership training, and social service activities.
5. National Youth Day Celebrations.
6. Elocution Competition.

A REPORT ON ENTERPRENEURSHIP DEVEPLOPMENT CELL



Mr. Mitesh Kadakia
Faculty Coordinator

The Entrepreneurship Development (ED) Cell at college is a thriving hub for innovation, creativity, and enterprise, fostering an ecosystem that bridges, academia, industry and start-ups. Established to meet the evolving demands of the entrepreneurial landscape , the ED Cell empowers students and faculty to tackle real-world challenges with critical thinking and innovative problem solving. From ideation to execution, the Cell nurtures independent entrepreneurial mindsets, equipping aspiring entrepreneurs with the skills to build, scale and sustain successful ventures. In alignment with the Ministry of Education's (MoE) guidelines, Badruka has established an institution's Innovation Council dedicated to fostering a culture of innovation and entrepreneurship. Under the leadership of the coordinator, a certified Innovation Ambassador by MoE, Government of India, the cell continues to make significant strides in mentoring and networking opportunities.

By integrating knowledge with enterprise, ED cell remains a driving force in empowering students to transform ideas into impactful business ventures, shaping the next generation of visionary leaders and innovators.

ACTIVITIES

1. Visited the Maithri Aquatech factory and Research & Development facility at Cherlapally, Hyderabad on 27th September.
2. On 31st of January to 2nd of February 2025, our college (EDC) reached the finals of IIT Bombay's National Entrepreneurship Challenge, securing 37th place with a 12-rank improvement.

ACHIEVEMENTS

The EDC takes pride in incubating 4 successful start-ups :
Ms Saina and Ms Siddiqua, BCom (Hons) - **goodmind.co.in**
Mr. Abdul Raheem, BCom (Hons)- **iWater**
Mr. V Abhishek, BCom (BA) - **Snacklerry**
Mr. Siddharth, BCom (BA) - **Weel Clothing**
The ED cell coordinator's recent appointment as an External Mentor for two colleges by IIT Bombay's E-Cell for NEC 2023

A REPORT ON WOMEN EMPOWERMENT CELL



P.Madhavi Latha
Faculty Coordinator

Women Empowerment and Gender Equality are the most important requirements for the upliftment and progress of our nation. Recognizing the importance of fostering an inclusive and equitable environment, Badruka College of Commerce & Arts established the Women Development Cell (WDC) on 8th March 2025. The cell organizes a variety of programs aimed at educating and sensitizing both male and female members, ensuring a balanced and harmonious atmosphere throughout the college.

ACTIVITIES

1. Run For Action at Necklace Road on March 8th 2025 in collaboration with Hyderabad City Police.
2. Girls Hygiene and Wellness Program in collaboration with Lions Club on March 10th 2025.
3. Seminar on PCOD in collaboration with Sri Sathya Seva Organisation on March 19th 2025.

STUDENT COORDINATORS

G. Pooja
Laasya
Meghanjali
Sanoja
Nidhi
Mamatha
Shravya
Sai Lekha

OBJECTIVES

- To create a conducive counselling environment for female gender to share their problems.
- To enhance self esteem and self confidence among women students and staff.
- To undertake the awareness programmes on gender sensitization, women's rights and women empowerment.
- To conduct guest lectures, seminars and workshops to impart knowledge of opportunities and tools available and train the women.
- To develop equitable opportunities for the educational avenues for women.
- To build a gender sensitive and inclusive campus.

LEADER SPEAK SERIES -REPORT

Date: 3rd February 2025

As part of the Leader Speak series for the Platinum Jubilee Celebrations, **Ambassador Syed Akbaruddin, Former Permanent Representative of India to the UN,** delivered an inspiring lecture at College. He emphasized that diplomatic leadership requires vision, trust, and the courage to take risks for meaningful global impact.

He paid tribute to Ms. Hansa Mehta for her role in shaping the Universal Declaration of Human Rights, Captain Gurubachan Singh Salaria, the only UN peacekeeper to receive the Param Vir Chakra, and Dr. Homi Bhabha, the Father of India's Nuclear Energy Program.

Discussing diplomatic strategy and leadership, he stressed that while establishing frameworks is essential, true success lies in delivering tangible results that shape the future. He also emphasized that leaders must document past achievements to serve as guiding blueprints for future generations.

The lecture concluded with a Q&A session, where Ambassador Akbaruddin answered thought-provoking questions from the audience. The event ended with a felicitation ceremony, where Principal Dr. B. Mohan Kumar, SGGBES dignitaries, and faculty honored the Guest. Ms. K. Bhavani Tripura proposed the Vote of Thanks, followed by the National Anthem.





On February 6th and 7th, the college organized "Bizcom-2025," A two-day intercollegiate commerce and management fest with the theme 'Futuristic aspirants', the chief guest for the inaugural session was Prof. E. Vayunandan, former Vice-Chancellor of Yashwantrao Chavan, Maharashtra open university, Nashik(MS), and alumnus of 1977 batch of the college. His speech was an eye-opener, as he highlighted education's impact on business and the need for adaptability, critical thinking, and ethical leadership. The event was also graced by Hon. Secretary Srikishan Badruka, DG, Prof. Abhirama Krishna, Principal, Dr. B. Mohan Kumar, Vice Principals, Dr. P Venkataiah, Dr. M. Janakiram and Convenor Ms. K. Anupama













BIZCOM-2025 featured off-stage informal events: speed speak, act-o-mania, color craze, picture perfect, pass it around and mind maze. And onstage informal events: Steps of elegance, vocal vibrance, mag walk, laugh-a-lot, beat





COM

VATIVE TOMMOROW





boxing and mimic masters allowing students to unwind, showcase talents, and enjoy healthy competition.

Also there were fun activities such as scavenger hunt, guess the gibberish, pictionary, minute marvels, come out if you can, and silent screams.

The Grand Valedictory Session of Bizcom-2025, held on 7 February 2025





The Chief Guest Mr. Deepak Kulkarni, Associate Director at IBM, alumnus of 2013 batch delivered an inspiring speech on the evolving commerce landscape, skill development, and the role of young minds in shaping the future, motivating students to pursue excellence and innovation.

A total of 4000 students from 50 colleges participated in the two-day Bizcom fest.

Valedictory session of BIZCOM 2025 concluded successfully, inspiring participants with enthusiasm, innovation, and a drive for growth.

A REPORT ON SWO ACTIVTIES



J. Lavanya
SWO



Rakhi For Soliders

On the occassion of Raksha Bandhan the faculty and students of Badruka College, along with members of the Samskruthi Foundation, visited army officers and tied rakhi at Bison Camp, Bolarum.



No Vehicle Day

The college successfully organized a "No Vehicle Day" as part of its commitment to promoting environmental sustainability and raising awareness about the impact of vehicular pollution.



Blanket donation

As a part of our Corporate Social Responsibility initiative Badruka College Of Commerce And Arts, conducted "Blanket Donation Drive" to support underprivileged communities at Gandhi Hospital.



SevaBharathi Award

Heaven Homes Society honored the Badruka College of Commerce and Arts (BCCA) with the prestigious SevaBharathi Award in recognition of the outstanding contribution and active participation in the initiatives organized by the Samskruthi Foundation.



International Womens Day Seminar

On March 8, 2024, the Samskruthi Foundation organized a special seminar in celebration of International Women's Day. The theme of the seminar was "Empowering Women, Empowering Humanity,"

REPORT ON GUEST LECTURE: "INDUSTRY INSIGHTS – MARKETING CAREER OPPORTUNITIES AND CHALLENGES"

Date: 21st September 2024

Organized a guest lecture on "Industry Insights – Marketing Career Opportunities and Challenges" on September 21, 2024. The session was delivered by Mr. Neelesh Jain, Associate Vice President - Marketing, HighRadius Technologies, who provided deep insights into career
opportunities in the corporate sector, the importance of understanding market conditions, and the evolving nature of marketing strategies. He elaborated on the differences between online and offline marketing, their respective challenges, and the essential skills required to excel in this field.

A brief but engaging Q&A session followed, where students explored how startups and established firms create job opportunities in marketing. The session was further enriched by the presence of Mr. Sanjay Gupta, Senior Financial Technology Advisor, HighRadius Technologies, who shared additional industry insights.

The students were highly engaged throughout, gaining a broader perspective on marketing careers and industry expectations. The lecture concluded on an enthusiastic note, leaving students inspired and informed about the dynamic world of marketing.

Ms. Sandhya
Convenor

REPORT ON TWO-DAY GUEST LECTURE ON ENVIRONMENTAL STUDIES

Date: 28th & 29th October 2024

A two-day guest lecture on Environmental Studies was organized on 28th and 29th October 2024, featuring Ms. Padma Juluri, Faculty at the Institute of Environmental Conservation and Advocacy, as the resource person. The sessions provided valuable insights into environmental sustainability, conservation, and real-world applications of environmental studies.

Day 1: Introduction to Environmental Studies (28-10-2024)
The first session focused on the multidisciplinary nature of environmental studies, emphasizing the significance of natural resources like water, air, and land. The speaker highlighted the scope and relevance of environmental studies in daily life while addressing key issues such as climate change, pollution, and deforestation.

Day 2: Practical Applications of Environmental Studies (29-10-2024)
The second session explored successful environmental conservation projects and discussed the role of individuals, communities, and governments in protecting the environment. The speaker also shed light on career opportunities in fields like sustainability consulting, environmental policy-making, and eco-tourism.

The lecture concluded with discussions on sustainable development and the importance of community participation in environmental conservation. The sessions were highly engaging, leaving students with a deeper understanding of environmental challenges and their solutions.

Ms. Veena & Ms. Sandhya
Convenors

REPORT ON GUEST LECTURE ON BUSINESS ECONOMICS

Date: 8th August 2024

Wesley Degree & PG College for Women, a prestigious institution affiliated with Osmania University, organized a Guest Lecture on Business Economics on 8th August 2024. The session was conducted by Mrs. A. Sandhya, Assistant Professor, Department of Management, Badruka College of Commerce and Arts.

The lecture, scheduled from 11:00 AM to 12:00 PM, focused on the Concept of Demand and its significance in Business Economics. Key topics such as demand, supply, and market dynamics were discussed in depth. The session provided students with practical insights and real-world applications of economic principles.

The students actively participated, engaging in discussions and clarifying their doubts. The interactive nature of the session made it an informative and enriching experience, contributing to their understanding of economic decision-making in business.

Ms. Sandhya
Convenor

ONE-DAY NATIONAL SEMINAR REPORT ON ROLE OF AI IN ACCOUNTING & FINANCE

Date: 19th February 2025

One-Day National Seminar on the Role of Artificial Intelligence in Accounting and Finance on February 19, 2025. The event brought together academicians, industry professionals, and research scholars for insightful discussions on AI's growing impact in the field.

The seminar was inaugurated by Sri Vijay Kumar Ogirala, along with esteemed dignitaries Prof. D. Obul Reddy, CMA Dr. K. Ch. A. V. S. N Murthy, Prof. Gaddam Naresh Reddy, DG Prof. Abhirama Krishna, Dr. M. Janaki Ram, and Dr. P. Venkataiah. With 75+ research papers submitted, 40 were selected for publication in an ISBN-registered book, officially released at the event.

Two technical sessions were conducted, chaired by Prof. Intrakanti Sekhar and Prof. A. Patrick, featuring CMA Vijay Kumar Agastya, Dr. Vinay, and C. A. Naga Durga Sudhakar as keynote speakers. A total of 38 research papers were presented, including 10 online, with over 170 participants actively engaging in the discussions.

The seminar successfully provided a platform for knowledge exchange, bridging academia and industry in exploring AI-driven advancements in accounting and finance.

Mr. Mitesh Kadakia
Seminar Convenor

REPORT ON PANEL DISCUSSION "SKILLS FOR THE NEW AGE WORKFORCE"

Date: 22nd February 2025

A thought-provoking panel discussion on "Skills for the New Age Workforce" was organized by ISTD Hyderabad on February 22, 2025, at Badruka College of Commerce and Arts. Moderated by Dr. K. Srinivasa Rao, Chairperson, ISTD Hyderabad, the discussion focused on evolving skill sets essential for today's rapidly changing professional landscape.

The panel featured distinguished industry leaders who shared valuable insights. Dr. Poonam Jindal emphasized the importance of adaptability, emotional intelligence, and soft skills such as critical thinking, communication, and leadership. Mr. Ajay Babu Mali highlighted the significance of digital literacy and agility, stressing the need for professionals to integrate technology into their work. Mr. Sachin Chaudhari discussed the rise of the gig economy and lifelong learning, noting how organizations are shifting towards skill-based hiring over traditional degrees.

The session successfully bridged the gap between academic learning and industry expectations, offering participants a
deeper understanding of emerging trends and the importance of continuous learning in career growth.

Ms. P. Durgarani
Convenor

REPORT ON SEMINAR: "AWARENESS ON COMMODITY AND DERIVATIVES FUTURES"

Date: 28th February 2025

In collaboration with MCX, organized a seminar on "Awareness on Commodity and Derivatives Futures" on February 28, 2025. The session aimed to educate studentson commodity trading, derivatives markets, and investment opportunities.

The seminar featured Mr. M. Sambasiva Rao (AP & TG State Head, Business Development, MCX) and Mr. G. Muralidhar (Vice President, R.L.P Securities Pvt. Ltd.), both experts in financial markets. After a formal welcome and felicitation, Mr. M. Sambasiva Rao provided insights into commodity trading, market mechanisms, and the role of MCX in risk hedging across various sectors.

The session was highly informative, bridging academic knowledge with practical industry insights, and enhancing students' understanding of financial markets.

Ms. Veena M & Ms. P. Durgarani
Seminar Convenors

REPORT ON FACULTY DEVELOPMENT PROGRAM

The Faculty Development Programme (FDP) on "Indian Knowledge Systems – Kautilya's Arthashastra: Insights for Modern Management" was held from 20th November to 4th December 2024. It aimed to introduce faculty, administrators, and researchers to the wisdom of ancient Indian texts, focusing on the Arthashastra, a seminal work on governance and strategy by Kautilya.

The seven-day programme blended theoretical insights with practical applications, featuring expert sessions from specialists in Sanskrit, political science, economics, and management. Key topics included:

-Leadership & Decision-Making: Understanding Kautilya's vision of an effective leader.
-Human Resource Management: Applying ancient governance principles to modern organizations.
-Strategic Management: Parallels between Kautilya's military strategies and business tactics.
-Conflict Resolution & Negotiation: Relevance of Kautilya's diplomacy in contemporary settings.

Participants gained a deep understanding of the Arthashastra's core principles, practical applications in leadership and governance, and interdisciplinary strategies for modern challenges. The FDP successfully bridged ancient wisdom with contemporary management, enriching academic and professional domains with Kautilya's timeless insights.

Ms Bhavani Tripura
Convenor

BADRUKA COLLEGE OF COMMERCE AND ARTS

SRUJANA

ANNUAL MAGAZINE 2024-2025

DEPARTMENT OF ENGLISH

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Ms. Pratiksha Kadam (BBA)

AMAZING FACTS

•The World's oldest wooden wheel has been around for more than 5000 years.
•Dead skin cells are a main ingredient in the household dust.
•Sudan has more pyramids than any country in the world.
•The bumblebee bat is the world's smallest mammal.
•The circulatory system is more than 60000 miles long.
•The cornea and cartilage are the only types tissue in the human body that do not contain blood vessels.
•German chocolate cake was invented in Texas.
•The Philippines consists of 7641 islands.
•People once ate arsenic to improve their skin.
•Japan has one vending machine for every 40 people.
•Lemons float, but limes sink.
•McDonalds once made bubble-gum-flavoured Broccoli.
•Some fungi create zombies, then control their minds.
•The first oranges were green.
•Samsung tests phone durability with a butt-shaped robot.
•Peanuts aren't technically nuts.
•The longest English word is 189819 letters long.
•A giant Pacific octopus lay 56000 eggs at a time.
•The tiny pocket in jeans was designed to store pocket watches.
•Cows don't have upper front teeth.
•Bananas grow upside down.
•Dogs sniff good smells with their left nostrils.
•Russia has more surface area than Pluto.
•There no specific time zone for South Pole.
•The first-ever 3D film was released in cinemas in 1922.
•Our solar system is 4.6 billion years old.
•One habit of intelligent humans is being easily annoyed by people around them but saying nothing in order to avoid a meaningless argument.
•At birth, a baby panda is smaller than a mouse.
•The tongue is the only muscle in one's body that is attached from one end.
•There is a company in Japan that has schools that teach you how to be funny.
•IKEA is an acronym that stands for Ingvar Kamprad Elmtaryd Agunnaryd, which is the founder's name.
•Standing around burns calories. On average, a 150-pound person burns 114 calories per hour while standing and doing nothing.
•The human eye is so sensitive that if earth were flat and it was a dark night, a candle's flame could be seen from 30 miles away.

Ganji Rahul
B.Com business Analytics 1L

DREAMS

In the sky so high, you shine so bright,
My love, my star, my guiding light.
Though you've departed from this earth below,
Your presence in the heavens I still know.

When victories come, I wish you'd see,
And cheer me on with your light so free.
In moments of joy, I'd feel you near,
Celebrating all that I hold dear.

Yet in my sadness, when shadows fall,
I hope your light will still gently call.
To comfort me through loss and pain,
And stay with me through every rain.

Forever bright, you are my guide,
In my heart, you'll always reside.
Though you're the star that lights the sky,
In my dreams, you'll never say goodbye.

Daksh A Dalwani
Bcom (CA), 1D

Essence of Life

When I was a kid I remember asking
my mom why the weather
sharply changes from
rain, to sun, to rain...

A foggy day yet a beautiful sky!!
And she said "this is the universe,
this is how it is and that is
the beauty that lies within".

But these initial days I learned
that it's okay to feel two things
at once, maybe even more.
Because if the sky is
allowed to be temperamental,
then so are human hearts.
And yes it taught me it's okay to cry
irrespective of who you are
and what you are! After every sorrow
there's always a new rise!

It taught me even in the darkest of times
you are the moon who is
still going to shine brighter!

Just how the moon undergoes
different phases and so we do..
the moon doesn't know its own beauty
but we admire it from afar and so t
here are people who admire our formosity..

Amuda Deekshitha
B.Com (Hons)
1H

EXISTENCE : A SHORT STORY

Never Put Yourself in a Position to Question It It was a bright, sunny day. Sreeja had a hectic schedule the previous night, so she took a quick shower and hastily made her breakfast before heading to the hospital. Dr. Sreeja, a gynecologist, had been working at Kakatiya Hospital in Hyderabad for many years. In her 30s, she was a calm, courteous, charismatic, and ingenious woman. Like every other day, she arrived at the hospital and began consulting patients.

Suddenly, she received a call from one of her closest friends. She was surprised—after all, they hadn't been in touch for a while. "Sandhya! What a surprise! It's been so long. How have you been?" Sandhya, a software developer, was an intelligent, independent, and charming woman. She remained silent for a moment before responding, "I want to be honest with you... I'm not fine. Something is disturbing my peace of mind. It's been really tough to handle."

Sreeja, puzzled by her tone, wanted to ask more, but Sandhya wasn't willing to discuss it over the phone. She wanted to meet in person. Sreeja agreed, and they planned to meet in the evening after Sreeja's appointments. The hours passed, and by 6 p.m., they were set to meet at Encanto Café in Hyderabad. Sreeja arrived a little early, eagerly waiting to see her friend. A few minutes later, Sandhya arrived. Their smiles reflected how much they had missed each other, though their eyes spoke of deeper emotions.

After catching up briefly, Sreeja asked, "So, how's life going on?" The question seemed to hit a nerve. Sandhya suddenly zoned out. "Sandhya? Are you alright?" "Yeah... I think I will be," she responded hesitantly. Sreeja immediately sensed that something was wrong. In a low, sorrowful voice, Sandhya finally said, "I'm pregnant... and I want an abortion."

Sreeja was taken aback. "But why? That should be a happy thing!" Sandhya was married to a man she loved, and everything had gone according to her plans—her education, career, marriage, and now a child. Sreeja couldn't understand why she wasn't happy. "I know it's illegal to determine a baby's gender before birth, but I was desperate to know. I got a scan done and Sreeja was taken aback. "But why? That should be a happy thing!" Sandhya was married to a man she loved, and everything had gone according to her plans—her education, career, marriage, and now a child. Sreeja couldn't understand why she wasn't happy.

"I know it's illegal to determine a baby's gender before birth, but I was desperate to know. I got a scan done and found out... it's a girl," Sandhya whispered. Sreeja was shocked. Sandhya, you want to have an abortion just because you're having a baby girl? That's not fair at all! This isn't the Sandhya I know. You're not someone who would make such a mistake," Sreeja exclaimed. Tears rolled down Sandhya's cheeks. Sreeja's anger quickly turned into concern. "I know it's illegal to determine a baby's gender before birth, but I was desperate to know. I got a scan done and found out... it's a girl," Sandhya whispered. Sreeja was shocked.

"Sandhya, you want to have an abortion just because you're having a baby girl? That's not fair at all! This isn't the Sandhya I know. You're not someone who would make such a mistake," Sreeja exclaimed. Tears rolled down Sandhya's cheeks. Sreeja's anger quickly turned into concern. harassment, and discrimination? Does she have the freedom to fight for her basic rights? Can she talk, laugh, sit, stand, or walk as she wants? Can she even cry out loud. Does her voice have any respect? Do her decisions hold any value? Isn't she going to face the same struggles we did?

Until the age of 23 or 25, our parents control our lives. Then our husbands rule us. And later, our sons dictate our choices. No one asks us about our dreams or passions. When do we ever get a chance to truly live? I'm 32, and yet I'm still just dreaming about my passion, with no support from my husband to pursue it. My marriage feels like a cage rather than a bond.

Sreeja, you wanted to be an athlete, but now you're a doctor. That's a good profession, but not what you truly wished for, right? Why? Because our desires never matter. If I give birth to this baby girl, society will force her to live according to its expectations, stripping away her identity and making her question her very existence. Why should I bring a child into the world only for her to suffer? She never asked to be born.

I have no right to create a life only to let it endure the same struggles I did. That's why I need your help, Sreeja. Please, abort her. I know it's illegal, but I can't bear to bring another soul into this world just to suffer."*Her words carried deep pain and frustration. Sreeja sat in silence for a long moment.

Finally, in a calm yet firm voice, she said, "Sandhya, I understand your pain. I truly do. But you can't just kill your baby based on assumptions. Yes, we faced these hardships—but that doesn't mean our daughters have to. If we continue to submit to society's pressures, who will break the cycle? If we let fear dictate our choices, change will never come.
Instead of avoiding the problem, let's challenge it. Let's raise our daughters to be strong, independent, and fearless. It's not about whether society is ready—it's about whether we are ready to fight for them.

Abortion isn't the solution, Sandhya. Change is.You are an educated woman. I expected better from you. So please, change your mindset. Welcome this baby girl with joy. She deserves all your love and support." Sandhya remained hesitant but reluctantly agreed.
Yet, deep down, Sreeja knew that once Sandhya held her baby girl in her arms, she would love her more than anything in the world.

A woman like Sandhya would never impose societal constraints on her daughter. Instead, she would let her fly, support her ambitions, and encourage her passions. Girls have dreams, ambitions, and the right to individuality and independence. These are not extreme expectations.

I dream of a world where every girl feels blessed to be born—where no one ever questions their existence.

K. Sowgandhika Viswakarma
B.com Computers
1E

Tale of Queen from India Who Shaped Korea's Destiny

How did a princess from ancient India, born in the sacred city of Ayodhya, come to shape the destiny of a faraway kingdom in Korea? It sounds like the stuff of legend, but this is the remarkable story of PRINCESS SURIRATNA, also known as QUEEN HEO HWANG-ok, who left an indelible mark on history. A tale that stretches over two thousand years, connecting India and Korea in an extraordinary way. Who was this mysterious queen and how did her journey from India to Korea create a cultural bond that still resonates today? More than two thousand years ago, a princess from a distant land embarked on a journey that left a remark on world's history. Queen Suriratna, also known as Heo Hwang-ok, occupies unique place in both Indian and Korean history. Her story, blending culture and history is one of the most intriguing tales of cultural exchange in ancient times.

The Journey from Ayodhya to Korea

Princess Suriratna is believed to have been born in the city of Ayodhya, an ancient kingdom in present day India. According to Korean historical texts, particularly the Samguk Yusa (Memorabilia of the Three Kingdoms), she was the daughter of a king from a distant land called "Ayuta". Scholars widely associate Ayuta with Ayodhya, the revered city in India. The story of how Princess Suriratna came to Korea begins with a divine message. One night, the king of Ayuta had a dream in which he was instructed to send his daughter across the seas to marry king Suro, the founder of the Gaya Kingdom in Korea. Around 48 CE, she set sail across the oceans to marry King Suro. She was given the Korean name as Queen Heo Hwang-ok, the first queen of Geumgwan Gaya, a realm believed to be situated in modern-day Gimhae city, South Korea.

A Union of Two Great Kingdoms

When Princess Suriratna arrived in Gaya, she was welcomed with open arms by King Suro. The union of the two not only created a strong and prosperous kingdom but also marked the deep cultural connection between Korea and India.The royal couple had ten children, two of whom retained their mother's surname, Heo. To this day Heo clan is one of the most prominent families in Korea. Allegedly, more than six million present-day Koreans, especially from Gimhae Kim, Heo and Lee clans, trace their linage to the legendry queen as the direct descendants of her children with King Suro. Queen Heo Hwang-ok's arrival in Korea is a powerful symbol of early globalisation. She is believed to have brought with her cultural influences from India, including elements of trade, technology, and even religion. The story also highlights the maritime connections between ancient civilizations, as her voyage reflects the thriving trade routes that existed between Southeast Asia, the Indian subcontinent, and the Korean peninsula.

The Modern Connection Between India and Korea

In recent years, the story of Queen Heo Hwang-ok has become a symbol of the enduring ties between India and Korea. Professor Kim Byung-mo, Korean Archaeologist visited Ayodhya, drawn by a perceived genetic connection. His Groundbreaking research unveiled intriguing ties connecting the state symbol of UttarPradesh, the twin fish, with the Geumgwan Kingdom. In 2001, a delegation from Korea inaugurated the Memorial of Heo Hwang-ok in Ram Kath Park in holy city of Ayodhya, Uttar Pradesh. Over a hundred historians and government representatives paid homage to this enduring connection. In August 2020, South Korean Ambassador to India, Shin Bong-kii emphasized the historical significance during an interview with ANI (Asian News International). In present times the profound legacy lives on with a multitude of individuals in South Korea proudly rediscovering their ancestral heritage rooted in the ancient city of Ayodhya. Each year, a multitude of South Korean tourists considering Ayodhya as their maternal home undertake a pilgrimage fuelled by a profound and enduring connection to their esteemed queen, Heo Hwang-ok.

Queen Heo Hwang-ok's journey from Ayodhya to Korea is more than just a tale of royalty and marriage; it is a symbol of adventure, cultural exchange, and the deep connection between two ancient civilizations. Her legacy continues to inspire both Indians and Koreans, reminding us of the powerful ties exists between nations, leaving a lasting impact for generations to come. This enduring journey reflects a powerful cultural bond that transcends time and continues to unite hearts across borders.

C. Avanthika Reddy
B Com (Computer Applications)
2D

A Star of Love

In the sky so high, you shine so bright,
My love, my star, my guiding light.
Though you've departed from this earth below,
Your presence in the heavens I still know.

When victories come, I wish you'd see,
And cheer me on with your light so free.
In moments of joy, I'd feel you near,
Celebrating all that I hold dear.

Yet in my sadness, when shadows fall,
I hope your light will still gently call.
To comfort me through loss and pain,
And stay with me through every rain.

Forever bright, you are my guide,
In my heart, you'll always reside.
Though you're the star that lights the sky,
In my dreams, you'll never say goodbye.

Daksh A Dalwani
Bcom (CA)
1D

MEMENTOS OF MY REPUBLIC DAY CAMP 2024

He once said,"God always gives hardships to those whom he believes has the capability of going through it. Being a medal holder in RDC should never be your target because your end priority always rests with your ambition. So never make yourself the slave of any title. I, Civirala Sriniketh Chary, Roll No. 106422401030, am a Cadet of Badruka College NCC and a student of B. Com (General) from the 3A section of Badruka College, going to share my experience with Republic Day 2024.

The Prestigious Republic Day Camp holds the fundamental aim of instilling a sense of patriotism, discipline, and leadership qualities among the cadets. This annual event serves as a platform to offer cadets valuable opportunities for training, engaging in cultural activities, and participating in social service initiatives, thereby nurturing unity and pride. My path to triumph began on September 2023 at Byson Training Ground (BTG) for the selection of the Inter Unit Competition (IUC), it was the first step in my journey. The selected cadets will represent 5(T) BN NCC and I was scared, but my seniors encouraged me and told me to try with concentration and eagerness so I would never fail.

The selection process for IUC has begun where 15 cadets were selected for Drill by Lt. Col.Rakesh Kumar sir CO 5(T) Unit and I was one among them. A few days after selections we were called for training at Andhra Pradesh & Telangana Directorate (AP&T DTE), Secunderabad. Where we represented 5(T) BN NCC for the selections of Inter Group Competitions. After several training sessions with other units, The Hyderabad Group Commander Col. Anil Kumar sir selected 65 cadets for drill who will represent the Hyderabad group in the Inter Group Competition and compete among 9 groups which are under AP&T Directorate I was selected in those cadets. Completing the second step of my journey.

After a few more practices for the drill cadets and other event cadets of the Hyderabad group, we were off to the Inter Group Competition with other events cadets of the cultural, flag area at Mehdipatnam Mil Grasion. The Deputy Directorate General of Andhra Pradesh & Telangana Directorate Air Commodore VM Reddy sir has selected the cadets from their respective events for the PRE RDC-I, I was thrilled when I was chosen for PRE PRDC-I, marking the begining of the most crucial journey. My dedication and hard work paid off, and I advanced to PRE RDC II, where the challenges became even more intense.

During the PRE RDC-II camp, we had the privilege of participating in the NCC Day celebrations. The event was filled with energy and enthusiasm, as cadets from various units gathered to commemorate the spirit of the National Cadet Corps.

I was honoured to serve as the contingent commander of the No.3 Group of the marching contingent, leading my fellow cadets with pride and precision. The experience was a true testament to our dedication, discipline, and camaraderie, leaving lasting memories of our time together at the camp. The next to last camp the PRE RDC III (RDC Laughing) the last of 128 selected cadets was announced, and I was selected in that list. The selected cadets were given continuous training sessions, during which they synchronized perfectly with each other's rhythm. During the PRE RDCIII camp, a test and interview for the selection of the Youth Exchange Program (YEP) for Republic Day 2024 were conducted.

The cadets had to undergo rigorous written exams and interviews as part of the selection process. In between PRE-RDC TRG III, we were given kitting for Republic Day Camp 2024. Our PRE-RDC TRG III (Launching Camp) completed on 26 December 2023. We were prepared to represent Andhra Pradesh and Telangana Directorate on Republic Day Camp 2024. On 27 December 2023, our primary journey towards Republic Day Camp 2024 began as we travelled from Telangana to New Delhi by train. After a long journey, we arrived at the New Delhi railway station on 29 December 2023. From there, we were transported to the Delhi Army Cantonment Area, DG NCC.

A total of 2,274 cadets from all 28 States and eight Union Territories participated in the month-long National Cadet Corps (NCC) Republic Day Camp 2024. With 907 girls, the largest participation of girl's cadets. After the inauguration, the Next day we were shown a demo by Drill Instructors of DG NCC regarding the drill and guard of honour whereas on that same day Cadets from all 17 directorates had taken the YEP written exam in the Auditorium.
After all the event selections from 17 directorates, the practice for the events started under the guidance of specialized instructors of their respective events. During the Camp there were visits of the honourable Vice President Shri Jagdeep Dhankhar, Chief Minister of Delhi Smt Atishi, Defence Minister Shri Rajnath Singh, Chief of Defence Staff General Anil Chauhan and Chief of All their wings of the Indian Army, Army chief General Manoj Pande, Naval Staff Admiral R. Hari Kumar and Air Force Staff Air Chief Marshal VR Chaudhari.
Then we had house visits to CDS, COAS, CNS and CAS along with a house visit to honourable Prime Minister Shri Narendra Modi and Defence Minister Shri Rajnath Singh. Amid the Camp, we had the Delhi Darshan (Delhi tour). After these events it felt like time flew amazingly fast. Finally the day has come 26th January 2024, the 75th Republic Day Parade was marching on Kartvya path. Cadets who were selected were marching on the Kartvya path and we were watching the parade live from the auditorium.

I was honoured to serve as the contingent commander of the No.3 Group of the marching contingent, leading my fellow cadets with pride and precision. The experience was a true testament to our dedication, discipline, and camaraderie, leaving lasting memories of our time together at the camp. The next to last camp the PRE RDC III (RDC Laughing) the last of 128 selected cadets was announced, and I was selected in that list. The selected cadets were given continuous training sessions, during which they synchronized perfectly with each other's rhythm. During the PRE RDCIII camp, a test and interview for the selection of the Youth Exchange Program (YEP) for Republic Day 2024 were conducted.

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After that on 30th January, our journey started coming back to Telangana. After we reached to Telangana there was a welcome ceremony for us. After the ceremony, we were taken to Bison Training Ground for De-kitting Camp. Over there, we had a tea party with DDG, sir. Later, on the passing day, we handed over our RDC certificates. After that, the AP&T Directorate arranged the Hyderabad Darshan for us.
Recapitulating the glory of the Camp, it was indeed Sublime, intrepid, and wonderful. The thrilling Rajpath Parade, exhilarating sound of bands, visits by respected dignitaries, Prime Minister's Rally all these interactions just stimulated the veins and increased the zeal of an individual.

I would like to extend my heartfelt thanks to my parents for their unwavering encouragement
throughout my journey. Your belief in me has been my greatest motivation. I would also like to thank our ANO Lt. K. Mahendhar Sir for his guidance and support during this camp. I am also thankful to Badruka College of Commerce & Arts and the Principal for assisting me with my academics and exams while I was at the camp..

I am very grateful to the Commanding Officer of the 5(T) Unit, Lt. Col. Rakesh Kumar Sir, and the Administrative Officer, Lt. Col. Laxman Ganesh Sir, along with the entire 5(T) BN NCC Unit, for their exceptional training and support. Your guidance and mentorship have been invaluable to my development and success.

Additionally, I express my gratitude to the AP&T Directorate for providing me with this great opportunity, covering our necessary needs and expenses, and to the Hyderabad Group for taking care of me during the IGC RDC. It has always been my dream to be a part of the Republic Day Camp, and this would not be possible without all the support I received throughout my journey.

Thank you all!

Civirala Sriniketh Chary
B.Com (General)
3A

DHARMA

Ever since my childhood there are two most popular names I've heard 'Rama' 'Krishna' the names the would give strength, empower souls, give enough confidence, wipe the tears, show us the path, be the righteous leaders, establishing 'Dharma' and showing us the righteous way to live our life even when life turns upside down... Sanaatan dharm is incomplete without these names and not a day goes by without hearing these great names! BUT to me the ladies who are involved in the epic ITIHASA inspired, motivated and influenced me in many ways.

Being a woman is not easy especially in olden days... We woman have bodily changes, societal challenges, obstacles and being dominated, responsibilities and what not! But we actually don't deserve what we actually deserve! From the great mythology I understood how strong woman are, how tall they stood, how they overcame every drastic situation they were put in, facing the hardships and still being righteous. But what pained me was these woman being heart broken even when they are married to great warriors like Ram, Krishna, Arjun, Karan... Etc

Sita being exiled from Ayodhya by her beloved husband when she was pregnant
Radha being left alone when Krishna had to leave Draupadi aka Panchali the empress of Hastinapur objectified in the bet by her husband Yudisthir (Dharma Raja). After, seeing all these I came to a conclusion that these woman are the real warriors and I really admire the way they led their lives. Though these men are great, the woman were truly and badly heart broken!

Is there a MAN?
is there a man, a real man
of the choice of a woman
understanding, caring and loving?
is there a man
who loves me and my little ones
priotises me over others
even unto death?
is there a man
who marries me
out of love, true love
besides the responsibility of procuring kid?
is there a man
who dies to live with me

holding my hands tight
even in the wild forests, tsunamis and floods horrible?
is there a man
who would nurture me
in the times of my nature
and bears all my moods ?
is there a man
who wakes up thinking me
sleeps dreaming me
even when away?
is there a man
who finds his strength in my smile
grace in my eyes
totally I can call mine?
is there a man
who loves me boundless, timeless
calls me his forever love
even after this life to next?
is their a man
who knows my silence
my sorrows and my love
for him undoubted?
maybe all these simple things are too much to ask for
proved the kings of heritage
proud prophets

men like these can only found in my illusion, my bad!

A poem penned by me questioning if there is a man who can treat, deal and care for a woman genuinely without breaking her heart, supporting and standing for her like a true man in love!

P. Keerthana
BBA 2nd year

MY RAINDROP

--I like rains now--
The flowers who fall in love with the rain drops and move with them.
They know its their end the moment they detach from the tree.
But they still want to end, with their loved ones.
And when the raindrop strokes the flower is the moment the flower lived his life for.

Want to be a flower now,
"Now matter how the things started but will always end with my love".

G.Yashvini Singh
BBA
3N

MY RENEGADE

River of crimson red,
The beauty of the dead.
Lying on the shore,
Where no one can hear him anymore.

Went there as promised,
For his loved one.
Who knew she compromised, T
To kill another one.

Waiting with flowers,
For many hours.
Then she comes with a smile,
For which he walked a mile.

Little did we know,
This is where we go.
Into the pits of fire,
Which was our desire.

G.Yashvini Singh
BBA
3N

MAHAKUMBH

The World's Biggest Human gathering of the year, decade and probably the century too. It is a holy gathering that took place at Prayagraj, Uttar Pradesh. It was a 45-day gathering where people from all over the world have visited. This congregation primarily includes Ascetics, Saints, Sadhus, Sadhvis, Kalpvasis and Piligrims from all walks of life. Kumbh Mela, in Hinduism, is a religious pilgrimage that is celebrated four times over a course of 12 years. The geographical location of Kumbh Mela spans over four geographical locations in India and the Mela site keeps rotating between one of the four pilgrimages on four sacred rivers as listed below:

- In Haridwar, Uttarkhand, on the banks of Ganges.
- In Ujjain, Madhya Pradesh on the banks of Shipra.
- In Nasik, Maharashtra on the banks of Godavari.
- In Prayagraj, Uttar Pradesh, at the confluence of the Ganges, the Yamuna, and the mythical invisible Sarasvati

Each site's celebration is based on a distinct set of astrological positions of the Sun, the Moon, and the Jupiter. The celebrations occur at the exact moment when these positions are fully occupied, as it is considered to be the holiest time in Hinduism. The Kumbh Mela is an event that intrinsically encapsulates the science of astronomy, astrology, spirituality, ritualistic traditions, and socio-cultural customs and practices, making it extremely rich in knowledge. Pilgrims to the Kumbh Mela come from all sections of the religion ranging from Sadhus(saints) and Naga Sadhus who practice 'Sadhana' and keenly follow a strict path of spiritual discipline, to Hermits who leave in their seclusion and come to visit the civilization only during the Kumbh Mela, to seekers of spirituality, and to common people practicing Hinduism. During the Kumbh Mela, a number of ceremonies take place; the traditional procession of Akharas called 'Peshwai' on elephant backs, horses and chariots, the shining swords and rituals of Naga Sadhus during 'Shahi Snaan', and many other cultural activities that attract millions of pilgrims to attend the Kumbh Mela.

Funny and Interesting Events

•A person on the emphasis of his girlfriend visited Kumbh mela with no penny. He started selling neem sticks to the public and earned Rs. 40000 in the span of 4 days.

•A girl who was selling Rudraksha garlands at the site became famous for her different eye colour. She was named 'Maha Kumbh ki Monalisa'.

•A software employee left his job and started selling tea at the site to gain profits

•A person earned money by a start-up program named 'Digital Kumbh Snan'. Where he told the public to send their photo in WhatsApp and take print-out and dip in the holy water.

•A person brought a bottle of water from the Maha Kumbh and poured it in the swimming pool of the society. People started taking a dip in that water and believed it to be a xerox copy of Kumbh Mela. This can named as Kumbh Mela services delivered at your door step, 'God's blessings at your convenience'.

•The Fevicol Company has taken a great initiative by making big T-Shirts so that people won't get lost
in crowd. As a matter of fact, it was actually a marketing strategy as their brand name was printed on it.

•A family who had a boats business, where they would take people from one bank of the river to the other. They have earned around 30 Crores in the span of whole 45 days. This statement was given by the Chief Minister of Uttar Pradesh.

•Few people making video calls and dipping the phone in the holy water three times.

Ganji Rahul
B.Com Business Analytics
1L

YOUR PRESENCE MATTERS

Have you ever wondered,"why
am I standing beneath this sky?"
"Why don't my choices feel right? "
now and then despite the silent fight.
While gazing at stars has your soul
ever whispered," What is my role? "
leaving you lost as thoughts roll.

If yes then know this truth
your presence shapes world's proof,
each one of your steps
sets-off ripple wide and spreads.

It is not about right or wrong,
every choice spreads its branches long
casting shadows beyond light
reaching further out of sight.

Stars, "My dear soul, unintended
act of kindness, fleet of your grace
could light the dark in time and space
a warm embrace, unknown to you.

Thank you from us all, heart in hand
For being with us in life's land
Now, our paths may part away but
Your trace stays in our's as a part

Dinesh S
3H
Bcom Honors

FREEDOM

Falling fading lost in blue, A silent war no one knew.
Beneath the waves I lose my name,a quiet dance with fleeting flame.
Gravity pulls the soul unwinds, Seeking light, but hope stays blind.
The deeper I go the more I see - Maybe am falling to set myself free

G.Mamtha Raj
B.com Computer Applications
2nd year

PEACE

No more struggles,
No more fights,
I close my eyes and lose my flights,
The ocean holds me soft and free,
May be this is where am meant to be!!

G.Mamtha Raj
B.com Computer Applications
2nd year

Funny Riddles

1.What has lots of eyes, but can't see?
2. What has one eye, but can't see?
3. What has hands, but can't clap?
4. What has many needles, but doesn't sew?
5. What has one head, one foot and four legs?
6. What can you catch, but not throw?
7. What kind of band never plays music?
8. What has words, but never speaks?
9. What building has the most stories?
10. What tastes better than it smells?
11. What is so fragile that saying its name breaks it?
12. What can fill a room but takes no space?
13. The more you take, the more you leave behind. What are they?
14. I turn once, what is out will not get in. I turn again, what is in will not get out. What am I?
15. People make me, save me, change me, raise. What am I?
16. What goes through cities and fields, but never moves?
17. What kind of ship has two mates but no captain?
18. Who makes it has no need of it. Who buys it, has no use for it. Who uses it can neither see nor feel it. What is it?
19. I cannot talk, but I always reply when spoken to. What am I?
20. I can be cracked, made, told and played. What am I?

21. What can go through glass without breaking it?
22. What gets bigger the more you take away?
23. I have no life but I can die. What am I?
24. I make a loud sound when I'm changing. When I do change, I get bigger but weigh less. What am I?
25. What runs all around a backyard, yet never moves?

Answers

1.Potato 2.Needle 3.Clock 4.Christmas tree 5.Bed 6.Cold 7.Rubber band 8.Book 9.Library10.Tongue 11.Silence 12.Light13.Footsteps 14.Key 15.Money16.Road 17.Relationship 18.Coffin19.Echo 20.Joke 21.Light 22.Hole 23.Battery24.Popcorn 25.Fence

Ganji Rahul
B.Com (BA)
1L



బద్రుకా వాణిజ్య మరియు కళల కళాశాల

కాచిగూడ, హైదరాబాదు-27

స్మోజియో

కళాశాల వార్షిక సంచిక

తెలుగు విభాగం

సంపాదక వర్గం : విద్యార్థి బృందం
సలహాదారులు : డా॥ కడివెండి మమత
సిహెచ్. నాగలక్ష్మి

2024-2025

సంపాదకీయం

"సృ"జన". కళాశాల ఆవిర్భావం నుండి లెక్క కడితే ఇది 75వ సంచిక. వేలాది విద్యార్థులు ఈ కళాశాలలో విద్యను నేర్చుకొని 150కి పైగా దేశాలలో స్థిరపడ్డారు. బద్రుకా కళాశాలలో విద్యాభ్యాసం చేయడం ఒక అదృష్టం అని విద్యార్థిలోకం అనుకోవడం సత్యదూరం కాదు.

ఈ సంచికలో విద్యార్థి ఎం. వర్షిత రాసిన 'అమ్మాయి చదువు' కథలో విద్య అనే పది సంవత్సరాల అమ్మాయి ఆటపాటలలో, చదువులో చురుకుగా ఉండి, ఆ ఊరిలో ప్రభుత్వ పాఠశాల లేక, మూఢ నమ్మకాల వల్ల పక్క ఊరికి వెళ్లి చదువుకోలేక చిన్న వయసులోనే బాల్య వివాహాలు చేసేవారు. విద్య తెలివిని గుర్తించిన వారి అమ్మ కుటుంబ సభ్యులను ఎదురించి, షరతులతో పక్కఊరికి వెళ్లి విద్యను బాగా చదివించాలని, మంచి ఉద్యోగం చేయాలని ఊరిని మార్చాలని అనుకున్నది. బాలికల చదువు యొక్క గొప్పతనం గురించి తెలుసుకున్న నాగారం గ్రామ ప్రజలు తమ తప్పుని తెలుసుకుని వారి కుమార్తెలను చదివించడం కోసం వేరే ఊరికి పంపించడం జరిగింది.

పి. మనీష రాసిన 'పసి మనసు', బి. నాగేంద్ర రాసిన 'ఉగాది పండుగ వచ్చింది' కవిత, ఇలా అనేక మంది విద్యార్థులు రాసిన కథలు, కవితలు ఎంతో నీతిని బోధిస్తూ చక్కగా ఉన్నాయి.

పిల్లలు తమ తెలివి తేటలతో తెలిసినంత మేరకు చేసిన ప్రయత్నాలు ఈ సంచికలోని రచనలు. ఈ రచనలలో పాండిత్యం లేకపోవచ్చు కాని వారి భావుకత్వం, అమాయకత్వం ప్రతిఫలిస్తుంది. ప్రతిభావంతులైన విద్యార్థులు అనేకులు చేసిన రచనలకు స్థలభావం చేత సంచికలో ప్రచురించలేకపోవడం మా బలహీనత.

ఇది విద్యార్థుల భవితవ్యానికి అడ్డు కాదు అని ఆకాంక్షిస్తూ, భవిష్యత్తులో విద్యార్థుల అందరి రచనలను తప్పక ప్రచురిస్తామని ఆశ్వాసిస్తూ, వారికి మంచి మార్కులు రావాలని ఆశీర్వదిస్తూ...



మీ

డా॥ కడివెండి మమత

అసిస్టెంట్ ప్రొఫెసర్ ఆఫ్ తెలుగు

విషయ సూచిక

1	అమ్మాయి చదువు (కథ)
2	ఉగాది పండుగ వచ్చింది (కవిత)
3	పట్టాభిషేకం (కథ)
4	ఎక్కడ? (కవిత)
5	పసి మనసు (కథ)
6	చీమా నీకెంత ధీమా..! (కథ)
7	మహిళా (కవిత)
8	బుజ్జిబాబు (కథ)
9	శివానీ (కవిత)
10	సహకారం (కథ)
11	ఎవడు? (కవిత)
12	పదవినోదం

అమ్మాయి చదువు



నాగారం అనే పల్లెటూరులో ఒక చిన్న కుటుంబం నివసిస్తూ ఉండేది. విద్య అనే 10 సంవత్సరాల అమ్మాయి ఆ కుటుంబంలో గారాల బిడ్డ. ఆట పాటలలో, చదువులో చాలా చురుకుగా ఉండేది. ఆ ఊరిలో ప్రభుత్వ పాఠశాల లేనందువలన పక్క ఊరికి వెళ్లి చదువుకోవాల్సి వచ్చేది. ఆ ఊరు మూఢనమ్మకాలకు పెట్టింది పేరు. 'ఆడపిల్లలు చదువుకోవద్దు, ఆడపిల్లలకు చదువు అవసరం లేదు' అనేది ఆ ఊరి ప్రజల యొక్క అభిప్రాయం. అందుకే చిన్న వయసులోనే అమ్మాయిలకు పెళ్లిళ్లు చేసేవారు. ఆ ఊరిలో ఉన్నత విద్య చదివిన అమ్మాయిలు ఎవరూ లేరు.

విద్య వాళ్ళ నాన్నకు, నానమ్మ, తాతకు విద్య చదువు కోసం వేరే ఊరికి వెళ్లడం ఏమాత్రం ఇష్టం లేదు. కానీ వాళ్ళ అమ్మకు అది నచ్చలేదు. తన కూతుర్ని బాగా చదివించాలని, మంచి ఉద్యోగం చేయించాలని కోరిక. కానీ తన భర్త, అత్తమామలు అందుకు ఒప్పుకోలేదు. విద్యకు కూడా బాగా చదువుకోవాలని కోరిక. మంచి ఉద్యోగం చేయాలని, తన కుటుంబానికి ఆసరాగా ఉండాలని, ఆ ఊరిని మార్చాలని తనకు బలంగా ఉండేది. అందుకే తను చదువుకుంటానని పోరు పెట్టింది. విద్యలో పట్టుదలను చూసి వాళ్లు అభిప్రాయం మార్చుకున్నారు. పదవ తరగతి తర్వాత తప్పకుండా పెళ్లి చేస్తామనే షరతుతో అమ్మాయిని బడికి పంపించారు. అప్పటి నుండి విద్య ఎంతో కష్టపడి శ్రద్ధతో చదువుకున్నది. ఇంటి పనులు చేస్తూ, చదువులో కూడా మంచి ప్రతిభను కనబరిచేది. పాఠశాలలో కూడా మంచిపేరు తెచ్చుకున్నది. పాఠశాలలో జరిగే అన్ని పోటీలలో అన్ని బహుమతులు విద్యకే వచ్చేవి. ఆ అమ్మాయి పక్క ఊరికి వెళ్లి చదువుకోవడం ఆ ఊర్లో ఉన్న వాళ్లకు అస్సలు నచ్చలేదు. కానీ విద్య ఎవరి మాటలు వినకుండా తన పని తాను చేసుకుంటూ వెళ్ళేది. ఎన్నో కష్టనష్టాలు ఓర్చుకొని, పదవ తరగతి వరకు ఓపికతో చదువుకుంది. పదవ తరగతి పరీక్షలలో మంచి మార్కులు సాధించి, అందరి మెప్పును పొందింది. ఆ విషయం వార్తాపత్రికలలో విద్య ఫోటోతో సహా ప్రచురించారు. టీవీలలో ఆ అమ్మాయి గొప్పతనం గురించి ప్రచారం చేశారు. ఆ జిల్లా కలెక్టర్ విద్యని సన్మానించి, ఎంతగానో మెచ్చుకున్నారు.

బాలికలు చదువు యొక్క గొప్పతనం గురించి, బాలికలు చదువుకుంటే సమాజం ఎలా బాగుపడుతుంది అని తెలియజేస్తూ పేపర్ ప్రకటన రావడంతో ఆ అమ్మాయిని అందరూ ప్రశంసించడం, ఆ ఊరి వారందరినీ ఆలోచింప జేసింది. నాగారం గ్రామ ప్రజలు వారి కుమార్తెల జీవితాలను బాల్యవివాహాలతో ఎలా నాశనం చేస్తున్నారో తెలుసుకొని కన్నీరు మున్నీరయ్యారు. తమ తప్పుని తెలుసుకున్నారు. విద్య సాధించిన ఫలితానికి మనస్ఫూర్తిగా అభినందన తెలియజేసారు. వారి తప్పును తెలుసుకొని క్షమించమని కోరారు. అప్పటి నుండి మిగతా వారు కూడా అమ్మాయిలను చదువు కోసం వేరే ఊరికి పంపించసాగారు.



ఎం. వర్షిత
బి.కామ్ (1-ఏ)
1064-24-401-053

ఉగాది పండుగ వచ్చింది

ఊరికి అందం తెచ్చింది
ఉత్సవాలతో దేవుళ్ళందరకు ఊరేగింపులు సాగాయి
ఊరిగింపులు సాగాయి ఉగాది పండుగ వచ్చింది
ఊరికి అందం తెచ్చి పంచంగాలను చదివి
మంచి చెడ్డలు విన్నము.. మంచి చెడ్డలు విన్నాము





బి. నాగేంద్ర
బి.కామ్ (2-టి)
1064-23-406-010

పట్టాభిషేకం



'అమ్మా! అమ్మా! ఇవాళ యువరాజుల వారికి పట్టాభిషేకమట కదా! చూడడానికి వెళదామా? నన్నూ తీసుకువెళ్ళు.' గారంగా అడిగాడు పదేళ్ళ నందు.

'తప్పకుండా. ఊరంతా పండుగే. ఆ వేడుక నువ్వూ చూద్దువుగానీ. నా చెయ్యి పట్టుకునే ఉండాలి మరి. రద్దీలో తప్పిపోకుండా.' అంది అమ్మ. అలాగేనంటూ ఒప్పుకుని ఉత్సాహంగా వెళ్ళి యువరాజు పట్టాభిషేక మహోత్సవాన్ని ఒళ్ళంతా కళ్ళు చేసుకొని చూశాడు నందు. ఆ రోజు ఆ వైభవం, మణిమయ కిరీట ధారణ, ప్రజలంతా యువరాజుపై కురిపించిన పూలవర్షం, ఏనుగు అంబారీపై ఊరేగడం అన్నీ చూసి సంబరపడిపోయాడు. విందు భోజనం తిని, ఇంటికి వెళ్ళే దారంతా అదే తలుచుకుంటూ ఉప్పొంగిపోతూ నడిచాడు.

ఆ రాత్రి అమ్మ పక్కన పడుకుని, నడుము చుట్టూ చేతులు వేసి 'అమ్మా! నాకూ పట్టాభిషేకం చేయవూ!' అనడిగాడు గారంగా. తల్లి నవ్వుకుంది. మురిపెంగా ముద్దు పెట్టుకుంది. జో కొట్టి నిద్రపుచ్చింది.

నిద్రలో తనకు పట్టాభిషేకం జరిగినట్లు కలకన్నాడు నందు. తెల్లవారి లేచాక బడికి బయలుదేరుతుండగా తండ్రి స్నేహితులు ఇంటికి వచ్చారు. వారు తండ్రితో మాట్లాడడం విన్నాడు.

'నిన్న పట్టాభిషేకం అయిందో లేదో రాజావారు వెంటనే బాధ్యతలు స్వీకరించారు. అడవి సరిహద్దులలో పులుల దాడికి బలవుతున్న చిన్నారులను, పాడి పశువులను కాపాడడానికి పరివారంతో ఉదయం వేటకు స్వయంగా వెళ్ళారటఱ' అని ఒకాయన అన్నారు.

'వచ్చిన తరువాత క్రూరుడైన పొరుగు రాజు మన దేశాన్ని ఆక్రమించకుండా తానే యుద్ధం ప్రకటిస్తాడుఱ' అని అన్నాడు మరొకాయన.

'రాజ్య రక్షణ రాజు బాధ్యత. ఆయనకు సహకరించడం మన కర్తవ్యం. క్షేమంగా తిరిగి రావాలని కోరుకుందాం..!' అన్నాడు మరొక స్నేహితుడు.

'ఓహో! పట్టాభిషేకం అంటే పూలవాన, ఏనుగు అంబారీ కాదన్నమాట. ప్రాణాలకు తెగించవలసిన గొప్ప బాధ్యత!' అని మనసులో అనుకున్నాడు నందు.

బాగా చదువుకుని మంచి పౌరుడిగా మారాలనే సంకల్పంతో సంతోషంగా బడిబాట పట్టాడు.

ఎస్. అఖిల
బి.కామ్ (3-జి)
1064-22-405-204



ఎక్కడ?



విద్యార్థి దశలోనే
సమాజాన్ని చదివే
నవ చైతన్యం

ఎక్కడున్నాయి?
ఏమై పోయాయి?

సాహితీ
అక్షర సంపద కోసం
వెతికే కళ్ళు

జీవిత
పాఠ్యాంశాలను
వినే చెవులు

గురుదేవులకు
నమస్కారం
చేసే చేతులు

సూర్యోదయమే
వ్యాయామం కోసం
నడిచే కాళ్లు



జి. మధు హరీష్
బి.కామ్ (2-ఏ)
1064-23-401-051

పసి మనసు



వీరయ్య పట్టణంలో పండ్ల వ్యాపారం చేస్తూ కుటుంబంతో జీవనం సాగిస్తున్నాడు. జనాలు రద్దీగా ఉండే నాలుగురోడ్ల కూడలి వద్ద తన దుకాణం ఉండటం వల్ల వ్యాపారం కూడా బాగా సాగుతోంది. వీరయ్య కొడుకు ఆదిత్య, ఆరో తరగతి చదువుతున్నాడు. ఒకరోజు స్కూల్‌కు సెలవు ఇచ్చారు. దాంతో తండ్రితో పాటు పండ్ల కొట్టుకు వెళ్లాడు.

వీరయ్య, ఆదిత్యను నగదు పెట్టె దగ్గర కూర్చోబెట్టాడు. ఆదిత్య తండ్రి వ్యాపారం ఎలా చేస్తున్నాడో గమనించ సాగాడు. పండ్లు కొనుగోలు చేసేందుకు వచ్చిన కొంతమంది వినియోగదారులతో తండ్రి ఎక్కువ ధర చెబుతున్నారు. కొంతమంది బేరమాడి తగిన ధరకి కొంటున్నారు. కొంతమంది ధర కుదరక కొనకుండా కూడ వెళ్ళిపోతున్నారు. నాన్న మాత్రం తన మాటల చాతుర్యంతో ఒకే వస్తువు ఒక్కొక్కరికి ఒకొక్క ధరకి రకరకాలుగా అమ్ముతున్నాడు.

'ఒకే వస్తువు అందరికీ ఒకే ధరకి అమ్మాలి కదా! అలా ఎక్కువ తక్కువ చేసి అమ్మటం ఏమిటి?' అని ఆదిత్య తనలో తాను అనుకున్నాడు. ఇలా చేయటం ఆదిత్యకు నచ్చలేదు. వ్యాపారం ముగిసిన తరువాత ఇంటికి చేరుకున్నారు తండ్రికొడుకులిద్దరూ.

మాష్టారు చెప్పిన 'నైతిక విలువలు' పాఠంలో ఉన్న నిజాయితీ- నాన్న వ్యాపారంలో కనిపించలేదు. ఇలా ఆలోచిస్తూ ఆదిత్యకు ఆ రాత్రంతా సరిగా నిద్రపట్టలేదు. ఉదయం స్కూల్‌కు సమయం అవుతున్నా ఆదిత్య ఎంతకీ లేవకపోవడం ఆదిత్య తల్లి గమనించింది. 'ఆదిత్యా! ఇంకా లేవలేదా?... సమయం ఎంతయిందో చూశావా!' అంటూ ఆదిత్యను నిద్రలేపింది.

నిద్రలేమితో ముఖం అంతా నీరసంగా కనిపించింది తల్లికి. 'ఏమయింది ఆదిత్య నీకు? అలా ఉన్నావు? ' అని అడిగింది. వెంటనే తండ్రి కూడా వచ్చాడు.

అమ్మా నాన్నలను చూసి...' ఈ రోజు నుంచి నేను స్కూల్‌కి వెళ్ళను అమ్మా' అని ఏడుస్తూ చెప్పాడు ఆదిత్య. ఆందోళనతో తల్లిదండ్రులిద్దరూ ఒకేసారి..'ఎందుకు నాయనా, ఏమయింది నీకు?'.. అని అడిగారు. 'మరీ.. మరీ..' అని గొణుక్కుంటూ- ముందురోజు దుకాణంలో తాను గమనించిందంతా ఆదిత్య చెప్పాడు. 'బడిలో, గుడిలో గురువుగారి మాట వింటే బాగుపడతారని నాన్నగారే చెబుతుంటారు. మా మాస్టారు చెప్పినట్లుగా వ్యాపారంలో నీతినిజాయితీలు నాన్న చేస్తున్న వ్యాపారంలో కనిపించలేదు. నాకు బాధ కలిగింది. మంచి విద్యార్థిగా స్కూల్లో నాకు పేరు ఉంది. నాన్న వ్యాపారం తెలిసాకా నాకు ఎందుకో స్కూలుకు వెళ్లబుద్ధి కావడంలేదు. నాన్న మంచిగా వ్యాపారం చేస్తేనే నేను స్కూలుకు వెళతాను అని మారం చేశాడు.

కొడుకు మాటలతో తాను చేసిన తప్పేంటో తెలుసుకున్న వీరయ్య పశ్చాత్తాపం చెంది. ఆదిత్య పసిమనసు ఎంత బాధపడిందో అర్థం చేసుకున్నాడు. 'ఈ రోజు నుంచి అందరికి ఒకే ధరకి అమ్ముతానని' కొడుక్కి మాటిచ్చాడు. తండ్రిలో వచ్చిన మార్పుకి ఎంతో సంతోషిస్తూ స్కూల్‌కి బయలు దేరాడు ఆదిత్య.



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1064-22-538-044

చీమా నీకెంత ధీమా ..!



'చీమ ఎంతో చిన్నది.. పనిలో ఎంతో మిన్నది.. ముందు చూపు ఉన్నది.. పొదుపులో మిన్నది..!' అంటూ చిన్నపిల్లల రైమ్ ఒకటుంది. వాటి పనితీరును పిల్లలకు సరళంగా తెలిపే రైమ్ ఇది. నిజంగానే అవి శ్రమైక జీవులుగా ముందుచూపుతో వ్యవహరిస్తాయి. ఇవి నిత్యం మన ఇళ్ళలోనే మన కళ్ళముందే తిరుగుతూ ఉంటాయి. వాటి బారులు చూస్తుంటాం. ఆ బారుల దారి నుంచి వాటిని వేరు చేయాలని వేలితో రుద్దినట్లు అంటే కొన్ని క్షణాలు అటూ ఇటూ వెతికి మరల వాటి దారిలో అవి వెళ్తూ ఉంటాయి. ఇవన్నీ మనకు మామూలుగా అనిపించినా వాటి వెనుక కొన్ని ఆసక్తికర కారణాలున్నాయి. అంతేకాదు.. చీమలు వాటికి వీలైనంత దగ్గరగా ఉన్న ఆహారాన్ని గుర్తిస్తాయి. ఆ సమాచారాన్ని ఇతర చీమలకు చేరవేస్తాయి. అన్నీ కలిసి వాటి నివాసానికి తీసుకెళ్తాయి.

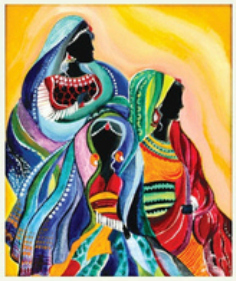
చీమలు ఒకే లైన్‌లో వెళ్తాయి. ఎక్కడ చూసినా గుంపుగానే కనిపిస్తాయి. పెద్ద మొత్తంలో ఆహారం దొరికినప్పుడు ఒక గుండ్రని ఆకారంలో ఆ ఆహారాన్ని తింటూంటాయి. పెద్ద ఆహారపు తునక కనపడితే రెండు మూడు చీమలు కలసి దానిని తీసుకెళ్తుంటాయి. ఇలాంటి ప్రత్యేకతలు వీటి జీవన గమనంలో ఉన్నాయి. అంతేకాదు చీమల్లో రకాలున్నాయి.

చీమల బారును మనం గమనిస్తే.. ఒకదాని వెంట ఒకటి ఒకే లైన్‌లో చాలా దూరం ప్రయాణిస్తాయి. మనం ఆ లైన్‌కు అంతరాయం కలిగిస్తే కొన్ని క్షణాల తర్వాత మళ్ళీ అదే దారిలో ప్రయాణం చేస్తాయి. ఒక చీమను చేతితో నెట్టి వేస్తే అంతే వేగంతో ఆ ప్రదేశం వైపే తిరిగి ప్రయాణం చేస్తుంది. ఎందుకలా చేస్తాయంటే వాటి ప్రయాణ దిశలో ఫెర్మోన్ అనే ఒక రసాయనాన్ని విడుదల చేస్తూ వెళతాయి. మిగిలిన చీమలు వాటి యాంటినాల సహాయంతో ఆ రసాయనం ఆధారంగా ఒకదానినొకటి అనుసరిస్తాయి.



ఎం. తేజస్వినీ
బి.కామ్ (2-బి)
1064-23-401-087

మహిళా



దీపమే అని
'ఊది' పారేయబోయాడు
అగ్గి బుగ్గి చేసింది!

మెట్టినింట
అన్నీ కొత్త 'పాత్రలే'
అయినా వండి 'వార్చేస్తుంది'!

నిద్రాహారాలు మాని మరీ
కంటుంది
తనవికాని 'కల'లని!
'కాలం' ఆగిపోయినా
బతుకులు తెల్లారిస్తుంది
కనిపించని రవి నారీ!

'సమానత్వమూ' తక్కువే
అన్నీ ఇచ్చి
'సగ భాగమే' అడుగుతుంది!



టి. స్వాతి
బి.బి.ఏ (2-ఎస్)
1064-23-684-221

బుజ్జిబాబు



అనగనగనగా ఓ బుజ్జిబాబు. వాడికి ఇష్టం క్రికెట్. ఈ పరీక్షల వల్ల ఇన్నాళ్లు ఆ క్రికెట్ ఆడకుండా ఆగాల్సి వచ్చింది. కానీ జోరు వర్షం వల్ల వాడి క్రికెట్ ఆట ఆగిపోయింది. ఆరోజు, మరుసటి రోజు, ఆ తరువాతి రోజు కూడా ఇలానే గడిచిపోయాయి. సెలవులున్నా తనకిష్టమైన క్రికెట్ ఆడుకోలేకపోతున్నాడు. బాధగా అలా వాకిట్లో కూర్చుని వర్షం చూస్తున్న ఆ బుజ్జోడిని చూసి, అక్క, 'ఏంట్రా ఆ దిగులు, ఏవైనా చిప్స్ కావాలా?' అని అడిగింది.

దానికి వాడేదో పెద్ద సమస్యలో ఉన్నట్టు, 'లేదు నా కోరిక నువ్వు తీర్చలేవు, వర్షాన్ని నువ్వు ఆపగలవా?' అంటూ వాడి బుడ్డి మొహంలో పట్టనంత బాధ నింపేసుకున్నాడు. 'హ్హహ్హా అలాగా, అయితే రెండు చేతులు జోడించి, మనస్ఫూర్తిగా ఆకాశాన్ని కోరుకో, ఏదైనా జరిగిపోతుంది..!' అని చెప్పింది అక్క.

మర్నాడు, ఆ పెద్ద వాన నుండి వచ్చే చిట్టి తుంపర్లలో ఆడుకుంటూ, నవ్వుకుంటున్న బుజ్జోడిని చూసి, అక్క, 'వర్షం ఆగలేదు కదా, నీ కోరిక తీరలేదుగా, అయినా ఆ నవ్వేంట్రా?' అని అడిగింది. 'ఎవరు చెప్పారు నీకు నా కోరిక తీరలేదని? నేను నిజానికి నిన్న రెండు చేతులు జోడించాక, వర్షం పడకూడదు, నేను రేపు ఎలాగైనా క్రికెట్ ఆడుకోవాలి అని అడగాలనుకున్నా. కానీ, పాపం నీళ్ళు కూడా కావాలి కదా, మరి ఆ పావురం ఎట్లా నీళ్ళు తాగుతుంది? పిల్లిపిల్ల అన్నం తిన్నాక తన చిన్ని దాహం ఎలా తీర్చుకుంటుంది? పిచ్చుకపిల్ల ఎక్కడ స్నానం చేస్తుంది? బయట ఉన్న ఆ చిట్టి మొక్కలకు ఎవరు నీళ్ళు పోస్తారు? అందుకే, ఇలానే వర్షాలు కురవాలి. మనకి బోలెడన్ని నీళ్ళు వచ్చేయాలి అని కోరుకున్నాను. నా కోరిక తీరిపోయింది. నేను బోలెడంత హ్యాపీ!' అన్నాడు బుజ్జోడు పకపకా నవ్వుతూ..



గూడ అశ్విన్
బి.బి.ఏ (2-పి)
106423684066



శివానీ

గణతంత్ర దినమూ
కనుక ఈనాడు
'ఎగురవే జెండా'
ఇక నీవుపాడు!!

అని 'శివాని'నడుగ
తను పాడకుండా
'ఎగురుతారు పక్షులు
ఎగురనా జెండా?'

అని విమర్శించెను
వెనువెంటనే తను!
అనిపించె మాకూ
అతి విచిత్రముగను!!

'పిల్లి కళ్లు మూసి
పీట ఎక్కిందీ'
పాట వింటూ పొర
పాటు వుందందీ!'
'కళ్లుమూసి' కాదు
కళ్లు మూసుకొనీ'
అనీ వుండాలని
అన్నది 'శివానీ'!!

మునుముందు 'శివాని'
మన కళ్ల ముందు
విమర్శకురాలుగ
విఖ్యాతి జెందు!!



జి. కావ్య
బి.కామ్ (2-టి)
1064-23-406-016

సహకారం

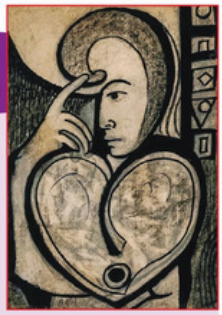


అనగనగా ఒక ఊరిలో సోను, చీకు, బంటి ముగ్గురు స్నేహితులు ఉండేవారు. వీరు ఎప్పుడూ కలసిమెలసి ఉండేవారు. ఒకసారి ముగ్గురూ అనంతసాగర్ గ్రామంలోని సరస్వతి దేవాలయానికి వెళ్లారు. అక్కడ జాతర జరుగుతుంది. సోను 'జ్యూస్ తెచ్చుకుంటా!' అని చెప్పి వెళ్ళాడు. రెండు గంటలు అయినా సోనూ రాలేదు. చీకు, బంటీ చాలా కంగారుపడ్డారు. 'సోను ఎక్కడికి వెళ్ళాడో వెతుకుదామా?' అని చీకు, బంటీతో అన్నాడు. కానీ బంటి సహకరించకుండా 'జనాలు చాలామంది ఉన్నారు. ఈ రద్దీలో ఎలా వెతకాలి?' అని ఇంటికి వెళ్లిపోయాడు. కానీ చీకు మాత్రం సోనూని వెతకడానికి వెళ్ళాడు. అన్నిచోట్లా వెతికాడు. చివరకు సత్రంలోకి వెళ్లాడు. అక్కడ సోను కనిపించాడు. చీకు సంతోషంగా సోను దగ్గరకి వెళ్లి, కౌగిలించుకున్నాడు. తాను దారి తప్పి, అక్కడ కూర్చున్నానని సోనూ జరిగింది చెప్పాడు. తర్వాత ఇద్దరూ కలిసి ఇంటికి వచ్చారు.



కె. సిద్ధార్థ
బి.కామ్ (1-ఎల్)
1064-24-538-021

ఎవడు?



విరిసే వెన్నెల చల్లేదెవడు?
కాచే ఎండను ఇచ్చేదెవడు?
కురిసే వానను జార్చేదెవడు?
వీచే గాలిని విసిరేదెవడు?
నిలిచే నేలను పేర్చిందెవడు?
గింజకు ప్రాణం పోసిందెవడు?

ఎవడు? ఎవడు? ఎవడు?
హక్కుల్లేని దిక్కుల్లో చేరిన
అవి స్వేచ్ఛాపరుల సంపదైతే
హద్దులు గీయగ వాడెవడు?
పొద్దుల బందీయన వీడెవడు?

అందరి ఉమ్మడి సొత్తుకు
మందే కద హక్కుదారులు
మంది హక్కులకు బొందపెట్టి
కొందరె ఎందుకు ఎత్తారు?

మంది సొత్తును కొందరెత్తితే
జాతెందుకు తల వంచాలి?



కె. స్నేహిత
బి.కామ్ (1-ఎల్)
1064-24-538-026

ఆధారాలను బట్టి గడులను నింపుట. అన్నీ పా ములే

1	జలము	పా	నీ	య	ము
2	వస్త్రము	పా	వ	డ	ము
3	పవిత్రము	పా	వ	న	ము
4	నైపుణ్యము	పా	ట	వ	ము
5	ఒక పక్షి	పా	వు	ర	ము
6	బోధించుట	పా			ము
7	పాదరసము	పా			ము
8	పరమాన్నము	పా			ము
9	మహాపాపము	పా			ము
10	కిందిలోకము	పా			ము



వి. సాయి మణికంఠ
బి.బి.ఏ. (1-ఎస్)
1064-24-618-136

सपनों की उड़ान (कविता)

सपनों की उड़ान है, आसमान की छाँव,
खुद पर यकीन रखो, हर मुश्किल है आसान।
पढ़ाई की राह में, चलना है हमें आगे,
हर मोड़ पर मिलेगी, उम्मीद की नई राहें ।

रातों में जागकर, जो सीखा हमने ज्ञान,
हर पन्ने में छुपा है, भविष्य का असमान।
दोस्तों का संग है, हँसी-मज़ाक की बात,
इन लम्हों की यादें, बनेंगी हमारी सौगात।

बिना डरे चलो आगे, मन में हो विश्वास,
हर सपना साकार होगा, यही है हमारा आधार।
चलो, साथ मिलकर हम, एक नई कहानी लिखें,
कॉलेज की इस धड़कन में, अपने सपनों को पंख लगा दें।

Kashish Gour
B.Com Computers 1-E

कोलाहल (लघुकथा)

वह विशाल ज्ञान-वृक्ष आकाश को छूता हुआ सैकड़ों शाखा-प्रशाखाओं में चहुँओर फैला हुआ था। उसकी हर शाख पर भाति-भाति के पंछी बैठा करते थे, हर शाख के पंछी अपनी बोली में कुछ कहने की कोशिश कर रहे थे । सब कहना चाहते थे, सुनने का धैर्य और समझ किसी में भी न था | ज्ञान-गुरु वृक्ष कोलाहल से भर उठे थे ।

Rajbir Singh
B Com, General 3T

(कविता)

प्रकृति की सीख
सुबह सूर्य उदय होकर सबको देता यही सीख,
कि जीवन के अंधकार को मिटाकर आगे बढ़ना सीख ।
यह प्रकृति है बंदे! जो हर परिस्थिति में देती सीख ।

चंद्रमा की चांदनी कहती ये हमेशा
कि चमको तो ऐसा चमको, जिससे दूसरे भी जाए सीख।
यह प्रकृति है बंदे! जो हर परिस्थिति में देती सीख ।

वृक्ष भी देता यह सीख, हो जा तू मुझ जैसा बलवान,
और कर सहाय लोगों की देकर अपनी छाँव ।
यह प्रकृति है बंदे! जो हर परिस्थिति में देती सीख ।

सरिता का बहता जल यह कहता तू बह अपनी चाह से,
मत रोक तू अपने आप को किसी पत्थर के आ जाने से।
यह प्रकृति है बंदे! जो हर परिस्थिति में देती सीख ।

माता जैसे सब कुछ न्यौछावर करती, पिता बिन माँगे सब देते,
सहाय बनेगी सदा वो तेरी अगर करते रक्षा तू इसकी ।
यह प्रकृति है बंदे! जो हर परिस्थिति में देती सीख।

Urmila purohit
B.com Generals 1 –B

सफ़लता का एहसास (कविता)

छोड़ो भी, कब तक रोओगे एक ही बात पर ?
जब मुस्कुरा नहीं सकते एक ही मजाक पर !
छोड़ो भी,..... ये उदासी, हार गए तो क्या हुआ?
तुम जम कर कर लो अगली जीत की तैयारी !
छोड़ो भी .... सुनना, लोगों का पूछना;
कब तक इसके पीछे भागना है ?
तुम आगे बढ़ो और याद करो
क्यों तुमने इसे अपना सपना बनाया है!
छोड़ो भी, चिंता करना, मंजिल कितनी दूर है मेरी ?
ज़रा चार कदम चलकर देखो, मंजिल कितनी करीब है तेरी !
छोड़ो भी, सोचना; इस कर्म का फल क्या होगा?
अपनी मंजिल तक पहुँच कर तो देखो, सफ़लता का एहसास होगा !!

Urmila purohit
B.com Generals 1-B

ज़िंदगी के हर पल को जी लो (कविता)

ज़िंदगी के हर पल को जी लो, अतीत की छाँव से दूर,
खोया जो है, उसे भुला दो, वर्तमान में भर लो सुरूर।
दिल से दिल की बातें करो, सपनों की ऊँचाई छूओ,
हर कठिनाई में छिपा सबक, मुस्कुराते हुए आगे बढ़ो।

दुनिया की सैर करो, साहस का दीप जलाए रखो,
प्यार और माफी का हाथ बढ़ाओ, नए इरादों का बंधन बुनो।
नफ़रत को छोड़ दो, सबको गले लगाओ,
हर कदम पर खुश रहो, तनाव को खुद से दूर भगाओ।

बस एक पल में जीना है, हर सांस का अनुभव करो,
खुशियों की बारिश में नहाओ, ग़म को भुलाकर मुस्कुराओ।
ज़िंदगी का यह सफर अनमोल है, इसे दिल से जियो,
अभी का वक्त खास है, इसे सच्चे प्यार से सजा लो ।

Dinara Muppidi
B.Com Hons 2-J

हमारी हिंदी (कविता)

भारत का मान, भारत का सम्मान है हमारी हिंदी
स्वतंत्रता आंदोलन से आज तक भारत का साथ देने वाली हमारी हिंदी
भारत को जोड़ने वाली हमारी हिंदी
अनेक प्रांतों को एकता का संदेश देने वाली हमारी हिंदी

अनेकता में एकता की बात करने वाली हमारी हिंदी,
स्वतंत्रता की आवाज़ बुलंद करने वाली हमारी हिंदी
आज़ाद भारत का जश्न मनाने वाली हमारी हिंदी
विकसित भारत का संदेश देने वाली हमारी हिंदी

भारत के हर प्रांत में बोली जाने वाली हमारी हिंदी
अज्ञान में ज्ञान ज्योति जलाने वाली हमारी हिंदी
ज्ञानी बनाने का रास्ता दिखाने वाली हमारी हिंदी

इंडिया को भारत बनाने वाली हमारी हिंदी

आइए पहचानें और अपनाएं हमारी हिंदी
भाषा नहीं हमारा अभिमान है हमारी हिंदी
भारत का भूषण है हमारी हिंदी
न आपकी न मेरी हम सबकी प्यारी दुलारी हिंदी

Daksh A Dalwani
Bcom Computer Applications 1D

शहादत (कविता)

तुम्हारी शहादत का ताबूत भी सबूत देगा...
तुम्हारी शहादत पर कब्र को भी फक्र् होगा..
तुम्हारी शहादत में चिता की लपटे खुद-ब- खुद उठेंगी
बशर्ते तुम्हें मरना नहीं शहीद होना होगा एक योद्धा की तरह..
परंतु तुम्हें शहीद करना होगा पहले उन नींदो को..
जो पहले ही शहीद करने पर तुली हैं तुम्हारे ख्वाबो को ...
हाँ! वही ख्वाब जो तुमने खुली आँखों से देखे हैं ...
वही ख़्वाब, जो तुम्हारी आँखों ने दिखाए हैं तुम्हारे माँ-बाप को ...
अगर बंद हुई आँखें तो सुबह उठकर कैसे आँख मिला पाओगे
उन किताबो से, जो हमेशा से हकीकत बनाने पर तुली हैं तुम्हारे ख्वाबो को....
जिस शान से तुम्हारे जिस्म का एक-एक कतरा लड़ रहा होगा तुम्हारे ख्वाबों के लिए,
जब तुम्हारी लाल आँखें लड़ रही होगी काली रातों से तुम्हारे ख्वाब के लिए
जब तुम्हारी उँगली लड़ रही होगी लिखावत की थकावट से तुम्हारे ख्वाब के लिए..
तब .... तब उस रात तुम्हारा शौर्य देख कर
आसमान से, तारे उतार कर सजा दूँगी तुम्हारे कदमों पर ...
तब तुम लगोगी सबसे अटल, सबसे प्रबल एक योद्धा की तरह
जो जीत जाएगा सारे युद्ध शहीद होकर भी एक योद्धा की तरह.....

Laxman Suthar
B.com Computers 1G

मेरा भारत (कविता)
आओ सुनाऊँ तुम्हें आज मैं
एक ऐसे देश के बारे में
जो कभी कहलाता था
विश्व गुरु सारे जग में

भारत जिसका नाम पड़ा
सम्राट भरत के नाम से
राष्ट्र भूमि को माता कहते
बड़े गर्व और शान से

देखो! इसके राष्ट्रध्वज को
तीन रंग तुम पाओगे
जहाँ भी जाओ इस देश में
तुम एकता ही पाओगे

था यह ऐसा देश जहाँ
रहते सारे ज्ञानी व्यक्ति
जिनके मन में वास करती
ईश्वर की छाया और भक्ति

भिन्न-भिन्न जाति और धर्म
रहते आत्मीय भाव से
न मतभेद, न कोई द्वेष
सब रहते मान-सम्मान से

G.Mamatha Raj
B.com Computers 2E

कभी खुशी, कभी ग़म (संस्मरण)

मैं जब 11वीं कक्षा में पढ़ रही थी, तब हमारे महाविद्यालय से पर्यटन पर जाने के लिए सबने योजना बनाई, आखिर रामोजी फिल्म सिटी जाने के लिए तैयार हुए । हमारे शिक्षक और हम सब मिलकर मौज-मस्ती करते हुए फिल्म सिटी पहुँच गए । हमने फिल्म सिटी में अनेक प्रकार के आश्चर्यजनक स्थल देखें । जिसे देखकर ऐसा लग रहा था, कि जैसे हम एक दूसरी ही दुनियां में आ गए हो। फिल्म सिटी में हमने सबसे पहले महा भागवतम सेट देखा, जहाँ हमारे राजा-महाराजाओं की जीवन शैली को सेट के रूप में स्थित था। रामोजी फिल्म सिटी एक ऐसी जगह है, जहाँ हमारे फिल्मों के अभिनेत्री और अभिनेता शूटिंग करते हैं । हमने उस दिन बाहुबली फिल्म की शूटिंग के सेट को भी देखा, जिसे देखकर ऐसा लग रहा था कि हम भी फिल्म की शूटिंग में आ गए हैं । मैंने अपने दोस्तों के साथ खूब आनंद उठाया। उसके बाद हम वहाँ से प्रिंस स्टेट और स्पेस यात्रा देखने चले गए। स्पेस यात्रा तो इतनी कौतूहलपूर्ण थी कि मैं उसे कभी नहीं भूल सकती । जब मैं आभासी स्पेस यात्रा कर रही थी, तो ऐसा लगा कि मैं सच में चाँद-सितारों की यात्रा कर रही हूँ, मुझे प्रतीत हो रहा था कि मैं सितारों को अपनी आँखों से देख रही हूँ। यात्रा के बाद भोजन का समय हुआ, हम सब भोजन के लिए चले गए । यहाँ तक तो सब ठीक-ठाक था, जैसे ही मैंने अपना भोजन किया, उसी समय घर से फोन आया । मेरे घर वाले बहुत ही परेशान थे और पता चला कि मेरी नानी की मृत्यु हो गई । यह सुनकर मेरा दिल बहुत ही दुखी और चिंतित हो उठा । नानी मुझे बहुत प्यार करती थीं, मुझे बहुत चाहती थीं। हम बच्चों को लोरियां सुनाती थीं। लेकिन अब वे हमसे दूर चली गई, तो मुझे उस दिन अनुभव हुआ कि जीवन सुख और दुःख का मिश्रण है । खुशी के क्षणों में भी हमें यह समझना चाहिए कि जीवन में बदलाव कभी भी हो सकता है । इसलिए हमें हर स्थिति को स्वीकार करने और संतुलित रहने की कला सीखनी चाहिए ।

Surekha Marwaye
B Com Computers 1L

मित्रता (कहानी)

सुमित और रवि बचपन के दोस्त थे । स्कूल से लेकर कॉलेज तक दोनों दोस्त हमेशा साथ थे । लेकिन कॉलेज पूरा होने के बाद सुमित को बड़े शहर में नौकरी मिल गई और रवि ने छोटे शहर में अपनी छोटी सी दुकान शुरू की। सालों साल बीत गए रवि को सुमित की बहुत याद आती रहती थी । एक दिन रवि को पता चला कि सुमित किसी बड़ी कंपनी में काम करता है और सफल आदमी है। रवि उससे बात करना चाहता था, पर उसे डर था कि सुमित बदल न गया हो। एक बार रवि को अपने व्यापार में काफी घाटा हो गया । उसने सुमित को अपनी स्थिति के बारे में बताया । सुमित ने अगले ही दिन रवि के घर जाकर रवि की मदद की । सुमित ने रवि के दुःख में उसका साथ दिया । रवि सोचता रहता था कि सुमित बदल गया होगा, लेकिन सुमित ने रवि की दोस्ती को कभी नहीं भुलाया। सच्चा दोस्त वही होता है, जो सुख में ही नहीं, बल्कि दुःख में भी साथ दे, और सही रास्ता बताए। चाहे जितने भी दिन हो जाए, दोस्त नहीं भूलते। सच्ची दोस्ती कभी भी नहीं बदलती।

Diya Singh
B Com Computers 3G

बोरी में किताब (कहानी)

शहर के बहुत बड़े कॉलेज में हिंदी प्राध्यापक के रूप में उसका चयन हुआ । कॉलेज में आए लगभग 20 दिन हो चुके थे। एक दिन वह कॉलेज की लाइब्रेरी गई । वहाँ कुछ अच्छी किताबें ढूँढ़ रही थी, कि तभी लाइब्रेरियन ने हिंदी किताबों की अलमारी उसे दिखाई । एक पूरा सेल्फ हिंदी की विविध किताबों से भरा हुआ था। अंग्रेजी माध्यम के महाविद्यालय में हिंदी की किताबों को देखकर उसकी तो बाँछे खिल गई । इससे पहले दूसरे महाविद्यालयों में हिंदी विषय से अलग दूसरी किताबें बामुश्किल मिलती थी ।यहाँ तो साहित्य अकादमी पुरस्कार ग्रहीता तथा प्रेमचंद, प्रसाद आदि सभी साहित्यकारों की रचनाएं तथा खेल, विज्ञान, ज्योतिष आदि से जुड़ी किताबें देखकर वह बल्लियों उछलने लगी । अपनी खुशी व्यक्त करते हुए लाइब्रेरियन को धन्यवाद दिया । उसकी खुशी देखकर लाइब्रेरियन ने कहा कि - मैडम, उधर तीन बोरी हिंदी की किताबें रद्दी वालों को बेचने के लिए कोने में रखी हुई है और ऊपर से एक बोरी भरकर और आई हुई हैं। यह सुनते ही उसने पूछा- भला रद्दीमें क्यों बेचे जा रहे हैं? लाइब्रेरियन ने कहा - क्या करें मैडम, कोई पढ़ता तो है नहीं, न कोई शिक्षक, न ही कोई विद्यार्थी । ऊपर से हर साल हिंदी को बढ़ावा देने के लिए केंद्र सरकार के द्वारा लाखों की किताबें भेज दी जाती हैं। उसे भी 35 किलोमीटर दूर स्थित शमशाबाद के एयरपोर्ट से लेकर आना पड़ता है । खाली पीली का काम है मैडम।

उसने कहा क्यों इन्हें रैक में रखकर दूसरे महाविद्यालय के शोधार्थियों के लिए भी तो पढ़ने की व्यवस्था की जा सकती है । लाइब्रेरियन ने कहा- मैडम, आपका प्रपोजल तो अच्छा है । एक पत्र प्राचार्य को लिख दीजिए, तो और भी अच्छा हो । मुझे तो हिंदी आती नहीं, हिंदी की व्यवस्था प्रिंसिपल सर आपको ही सौंप देंगे । यह सुनते ही उसे झटका लगा, पहले ही उसने कॉलेज में आते ही बड़े उत्साह में कई कार्य अपने ऊपर ओढ़ लिए । उसका कॉलेज में आने-जाने का समय तो 9:00 से 2:15 बजे का है । लेकिन रोज निकलते-निकलते 5:30 बज जाते हैं । जैसे ही वह कॉलेज से जुड़ी, तो कॉलेज का भूत, वर्तमान समझते हुए उसने पाया कि जब से यह कॉलेज स्थापित हुआ है, इतने सालों में हिंदी विभाग की कभी भी कोई राष्ट्रीय या अंतरराष्ट्रीय स्तर की संगोष्ठी नहीं हुई। उसने एक दिवसीय राष्ट्रीय संगोष्ठी के आयोजन का प्रस्ताव विभागाध्यक्ष के सामने रखा, तो उन्होंने तुरंत “हाँ” कर दिया जिसके लिए विभाग अध्यक्ष हर दिन बैठकें करते रहते हैं । जब लाइब्रेरी के कार्य को अपने सिर पर आते देखा, तो उसने तुरंत कहा - नहीं सर, जैसा चल रहा है चलने दीजिए । मुझे कक्षाएं लेने और अकादमिक कार्यों से समय ही नहीं मिलता, फिर बोरी की किताबों पर बड़ी हसरत भरी निगाह डालते हुए बदहवास स्टाफ रूम में पहुँच गई । वहाँ पहुँचकर उसने लंबी सांस ली और अन्य स्टाफ के लोगों के साथ कहकहों में डूब गई।

डॉ सुषमा देवी, एसोसिएट प्रोफेसर,
हिंदी विभाग, काचीगुडा, हैदराबाद-27, तेलंगाना।

मच्छरदानी (कहानी)

सोनू की आँखें लाल थीं। उसके चेहरे पर छोटे-छोटे दाने थे। कल रात वह ठीक से सो नहीं पाई थी। जब सुबह हुई, माँ ने सोनू को देखा तो पूछा, "क्या हुआ तेरे चेहरे पर इतने दाग कैसे? तुम तो मच्छरदानी लगाकर सोई थी ना?"

सोनू ने कहा, "सभी मच्छर तो मच्छरदानी के अंदर कैद हो गए थे, मुझे लगा अब कोई मच्छर मुझे नहीं काटेगा, तो मैं पूरी रात मच्छरदानी के बाहर सोयी थी।" माँ ने हँसकर सोनू को गले लगाया और सोचा, "बचपन भी कितना नादान होता है, कोई अच्छे-बुरे और सही-गलत की समझ नहीं होती।" माँ सोचते-सोचते भावुक हो जाती है ।

Vaishnavi Dantkale
B Com, Computers 3G

चाँदनी रातों में ख्वाबों का सफर,
दिल में तेरा ही नाम है बसर,
हर पल तेरी यादों का है असर,
तू दूर होकर भी पास है मगर !

हमने जो देखे ख्वाब साथ में,
सब अधूरे रह गए !
तेरी हँसी की वो आवाज़,
अब आँखों में बसी रह गयी !
तेरी यादों का साया
अब मेरे दिल में बस गया !

सागर सा विशाल दुःख
जब नन्हे आँसू आँखों
से छलक कर कलम की
स्याही बन गई है
आम लफ़्ज़ों का ऐसा मेल
खास शायरी बन गया है

Rajbeer Singh & Suraj Kumavat
BCom Tax & Computers 3T & 3G

ग्रीष्म ऋतु (कविता)
खिले खिले फूलों का फिर से मौसम एक बार आया है
हवा में अलग-अलग फूलों की खुशबू का झोंका आया है
जैसे छोटे बच्चे को देख माँ का प्यार लहराता है
जब सूरज की तेज किरणें पानी पर झिलमिलाती है
खूबसूरत नदी भी शीशे सी बन जाती है
जब भालू ६ महीने की गहरी नींद में सो जाता है
गर्मियों में नदियों की लहरों की आवाज़ मानो माँ अपने बच्चों को गहरी नींद से जगाती है
मेंढक की टर-टर और भवरों का गुंजन होता है
और रंगीन तितलियाँ ग्रीष्म ऋतु के मौसम को स्वर्ग सा सुंदर बनाती हैं

Vijay
BCom Tax 3 T

मित्रता की ताकत (कहानी)

एक शहर में दो दोस्त रहते थे । वे एक- दूसरे से बहुत प्यार करते थे। उनकी मित्रता की हर गलियों में चर्चा होती थी। वे हमेशा एक-दूसरे के साथ रहते थे । एक-दूसरे की सहायता करते थे । एक दिन दोनों स्कूल के लिए निकल रहे थे । रास्ते में एक मित्र को सामने से गाड़ी आती हुई दिखाई दी। तभी उसने देखा कि उसके दोस्त की गाड़ी से दुर्घटना होने वाली है । वह भाग कर उसके पास गया और उसे गाड़ी के नीचे आने से बचा लिया। अपनी जान बचते ही वह बोला, मेरे दोस्त! आज तो तूने मेरी जान बचा ली । हमेशा सुख हो या दु:ख, एक-दूसरे का साथ देना चाहिए। यही सच्ची और अच्छी दोस्ती की पहचान है।

Swetha Roy
BCom Computers 3G

ए पार्थ (कविता)

ए पार्थ, व्यर्थ है तेरा ये जीवन
जब तुझे खुश रहने का कारण ही न पता।
तू सुख की अपेक्षा करना तो छोड़,
देख फिर जीवन कितना सार्थक नजर आएगा।
ये शरीर नश्वर है पर तेरी ये आत्मा निस्सार है।
तू सोचे ये शरीर और धन दौलत ही सब कुछ है,
पर वास्तव में तेरा तो कुछ है ही नहीं।
तू सोचे अपनी आखिरी सांसों में मैं अपने साथ सब ले जाऊंगा,
पर तू ये सब कुछ समाज के लिए ही छोड़ जाएगा।
तू सोचे साधु संत बन कर समाज का उद्धार करूंगा,
पर हकीकत में तू अपना जीवन छुपकर बिताना चाह रहा है।
तू बचपन में खेलते वक्त हार नहीं मानता था,
तो आज क्यों तू अपनी जिंदगी को हार बनाना चाह रहा है?

Mohit tank
BCom General 3B

Pictures of Outgoing Students

BCom (Gen) - 3A 2022-25 Batch



BCom (Gen) - 3B 2022-25 Batch



BCom (Gen) - 3C 2022-25 Batch



BCom (CA) - 3D 2022-25 Batch



BCom (CA) - 3E 2022-25 Batch



BCom (CA) - 3F 2022-25 Batch



BCom (CA) - 3G 2022-25 Batch



BCom (Hon) - 3H 2022-25 Batch



BCom (Hon) - 3J 2022-25 Batch



BCom (Hon) - 3K 2022-25 Batch



BCom (BA) - 3L 2022-25 Batch



BBA - 3N 2022-25 Batch



BBA- 3P 2022-25 Batch



BBA - 3R 2022-25 Batch



BCom (TP) - 3T 2022-25 Batch



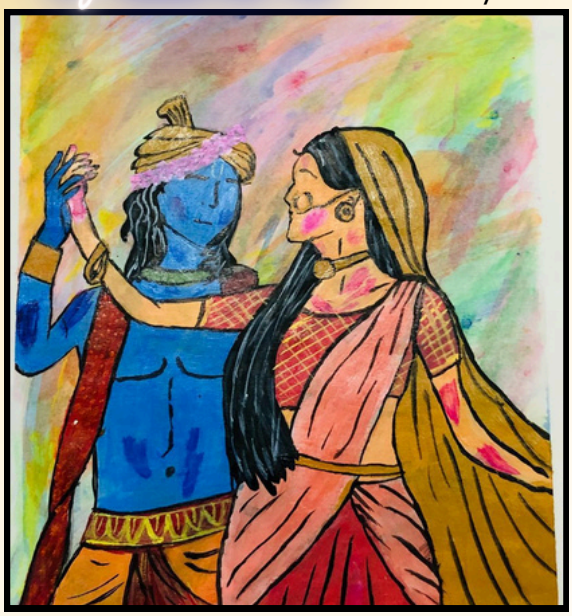
RELEASE of SRUJANA - Annual Magazine 2023-24



ART Gallery

Free Hand Sketch by STUDENTS

By Darshini & Akshay Krishna- 1K











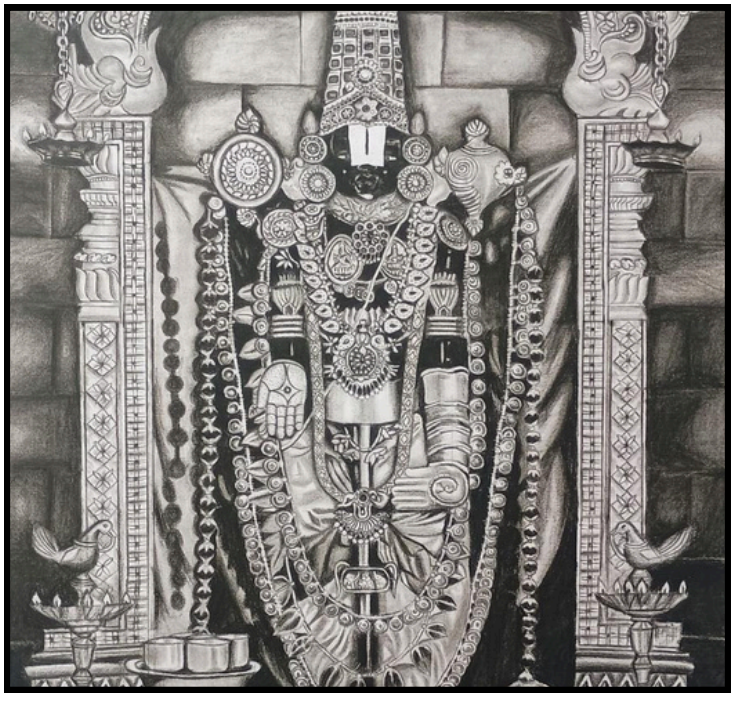


PHOTO GALLERY





BIZCOM 2025



SITA SWAYAMVARA





SITA SWAYAMVARAM 2025



FOUNDATION DAY 2024



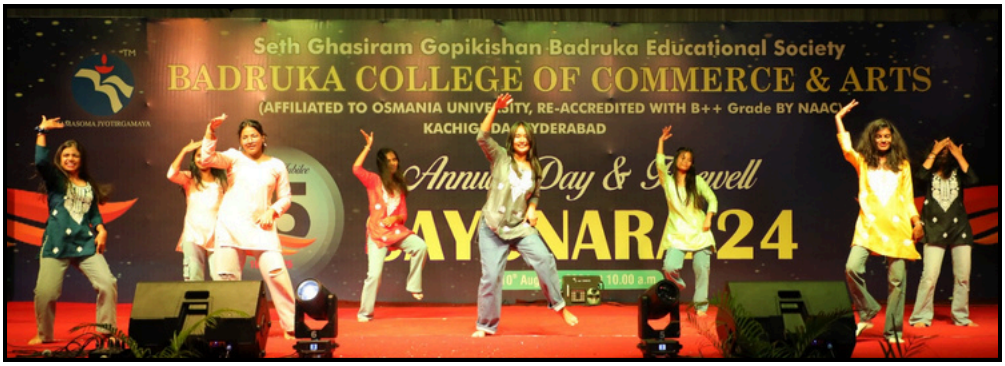
ANNUAL DAY 2024

*ANNUAL DAY & FAREWELL CELEBRATIONS
"SAYONARA-2024"















CLASH OF MINDS - MANAGEMENT CLUB



TEACHERS DAY 2024



FOUNDATION DAY 2024



NATIONAL ENTREPRENUER CHALLENGE (IIT - BOMABY) - EDC





BIZCOM 2025 POSTER - UNVEILING



FDP



TRADITIONAL DAY 2024



QUIZ CLUB EVENT



ARTS CLUB EVENT



THEATRICS CLUB EVENT



NCC



BHANGRA DANCE – THEATRICS CLUB



WEC – GUEST LECTURE



NCC



NSS



NCC "C" CERTIFICATE EXAM



LITZINE RELEASE – LITERARY CLUB



BIZCOM 2025 POSTER UNVEILING



RELEASE OF BADRUKA SANSKRITI NEWSLETTER 5TH EDITION



NATIONAL SEMINAR



NATIONAL SEMINAR



RELEASE OF BADRUKA SANSKRITI NEWSLETTER 4TH EDITION



THEATRICS CLUB EVENT

CELEBRATING PLATINUM JUBILEE
75 YEARS OF EXCELLENCE

SRUJANA